



Africa Digital Economy Summit

(AfriDES)-G20 Edition

Deal Room Package for Startups



The Group of 20 Industrialized Nations (G20) will convene their annual summit in November 2024. The central theme of this summit is "Building a Just World and a Sustainable Planet." Recognizing the significant impact of inclusive digital transformation on national and sub-national economies as catalysts for economic growth, the G20 is fostering synergies with critical stakeholders worldwide to advance and enhance inclusive digital transformation. In alignment with this objective, the G20 has approved the convening of the Africa Digital Economy Summit as a strategic component of its general assembly. This event is scheduled to take place in Sao Paulo, Brazil, from October 21st to 24th October, 2024. The Africa Digital Economy Summit aims to bring together Heads of Government, policymakers, innovators, entrepreneurs, and a broad range of stakeholders to explore the challenges and opportunities in stimulating and consolidating Africa's digital economy for robust engineering and economic growth. Deliberations from this pre-summit will contribute to the main agenda of the G20 program, which will be attended by leaders from the G20 member countries (Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Republic of Korea, Mexico, Russia, Saudi Arabia, South Africa, Türkiye, United Kingdom, and the United States) alongside the African Union and the European Union.

Dear Entrepreneur,

I hope this meets you well. We are writing to you on behalf of the Hub for Digital Excellence, a diaspora led organization aimed at advancing digital excellence in Africa, to extend an invitation to participate in our Deal Room at the Africa Digital Economy Summit - G20 Edition. Step into the AfriDES Deal Room, where visionaries meet opportunities. This exclusive environment is dedicated to facilitating high-impact interactions between investors and entrepreneurs. Here, connections turn into collaborations and conversations lead to investments. As an Entrepreneur, we invite you to pitch your venture to potential backers who are eager to support disruptive technologies and visionary projects.

The AfriDES Deal Room is more than just a space; it is where the future of the digital economy is being written. Join us to network, negotiate, and make deals that will catalyze your growth and success. Let's create the future together. We eagerly await your acknowledgement of our invitation, and the opportunity to welcome you into our Deal Room at the Africa Digital Economy Summit G20 Edition.

Kelvin Jiraji

Co-chair Africa Digital Economy Summit - G20 Edition

For AfriDES 24 Organizing committee.

Why shortlist as an Entrepreneur at the AfriDES Deal Room?

1. **Direct Access to Investors:** Pitch your innovative ideas. directly to a room full of investors actively seeking opportunities in the digital space.
2. **Market Validation and Feedback:** Gain valuable feedback from industry experts and investors, helping to refine your business model and accelerate growth.
3. **Strategic Partnerships:** Explore opportunities for strategic collaborations that can propel your startup to new heights through investor networks and resources.
4. **Visibility and Exposure:** Increase your visibility within the industry by showcasing your startup at a premier event focused on Africa's digital economy.
5. **Potential for Funding:** Secure the funding needed to take your startup to the next level, with investors who are ready to support high-impact ventures.

Participation Details

**The Deal Room is scheduled for the
22nd of October, 2024 within the hours of 9am-5pm.**

Please Note:

As an Entrepreneur, participation in our Deal room comes at a cost.

Virtual Participation: \$200 USD

On-Site Participation: \$500 USD

Registration Details

Register now to secure your spot in the AfriDES Deal Room and be part of the transformative deals shaping the future of Africa's digital economy.

Visit <https://africadigitaleconomysummit.com/deal-room> to register.

THEME



**Digital Transformation for Sustainable Growth:
Africa's Path to a Connected Future.**

**Digital Commerce/Blockchain/Fintech/Defi,
Smart Finance, Smart Investment, Circularity
economy, E-Government, Upskilling.**



Venue:



**InterContinental Hotel, Alameda
Santos, 1123 - Jardim Paulista Sao Paulo**



Dates:

October 27th, 2024:

Arrival of participants, registration, and welcome dinner.

October 28th, 2024:

Main event (Day 1) featuring keynote speeches, panel discussions, fireside chats and workshops.

October 29th, 2024:

Main event (Day 2) featuring keynote speeches, panel discussions, fireside chats and workshops

October 30th, 2024:

African Business Dinner Night/Award Night.

October 31st, 2024:

City tour and cultural immersion.

Expected at the event are Heads of States, Heads of Government, Members of parliament, innovators, investors and Africa Digital Economy Summit will play hosts to over 150 attendees, featuring keynote speeches, panel discussions, workshops, deal matching and much more.



T20

Brasil 2024
Let's rethink the world

for more information visit:



Website: www.africandigitaleconomysummit.com



Email: info@afriandigitaleconomysummit.com



+2347035652264, +1 (617) 602-6272