

AIWR ASSIGNMENT 1

BASIC SEARCH ENGINE IMPLEMENTATION

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Introduction: This assignment includes implementation of basic search engine. It enables searching through use of Inverted index, positional index and similarity metrics. It supports Boolean queries, phrase queries, wild card queries and retrieval of top ranked documents. Additionally, it also includes relevance feedback and semantic matching. The second assignment we Preprocess the data, neighborhood based or Model based collaborative filtering for recommendation, Content based recommendation, Analyze the results, Use suitable evaluation metrics.

Dataset description:

Here is the link to the dataset that has been used for the 1st assignment (Building a search engine):

https://www.kaggle.com/datasets/ashishjangra27/imdb-top-250-movies

This dataset, available on Kaggle, contains information on the top 250 movies from the Internet Movie Database (IMDb) as of October 2021. The dataset includes information such as the movie title, director, year of release, runtime, genre, and the IMDb rating, along with the number of votes and reviews for each movie.

The dataset also includes a brief plot summary for each movie, as well as the cast and crew members involved in making the movie, such as actors, writers, and producers. Additionally, the dataset contains URLs linking to the IMDb page for each movie, where users can access further information, reviews, and ratings.

This dataset can be used for various purposes, such as conducting analyses of the top-rated movies across different genres, analyzing trends in movie ratings over time, or predicting the success of future movies based on certain characteristics.

The dataset contains the following attributes:

Ranking: Ranking of the movie based on the IMDb rating.

Title: Title of the movie.

IMDb Rating: The average user rating of the movie on IMDb, on a scale of 1 to 10.

Director: The director of the movie.

Cast: The main cast of the movie.

Year: The year in which the movie was released.

Genre: The genre of the movie.

Run time (Minutes): The duration of the movie in minutes.

Certificate: The certification of the movie.

Votes: The number of votes for the movie on IMDb.

Revenue (Millions): The revenue generated by the movie in millions of dollars.

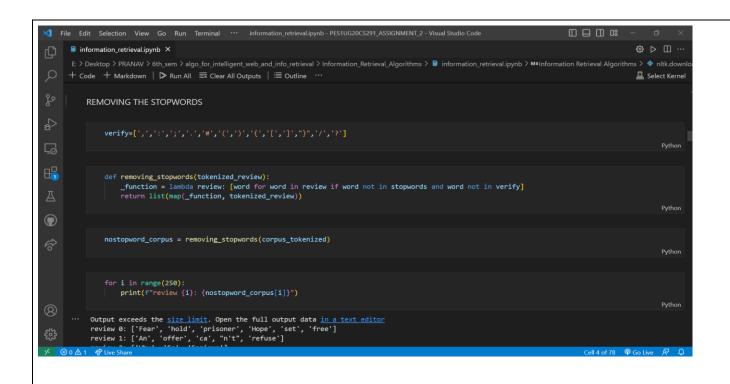


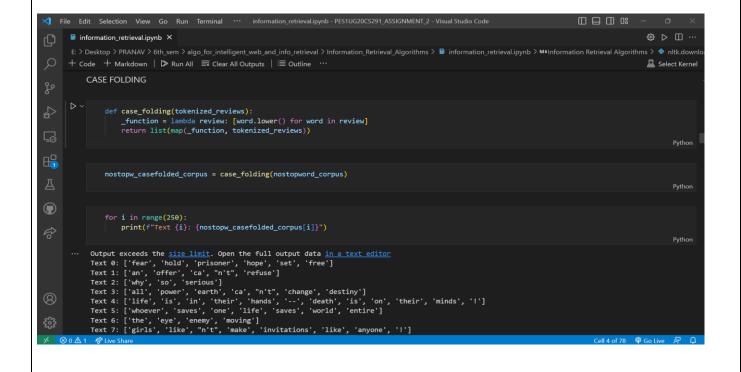
Metascore: The Metacritic rating of the movie, on a scale of 0 to 100.

Synopsis: A brief plot summary of the movie.

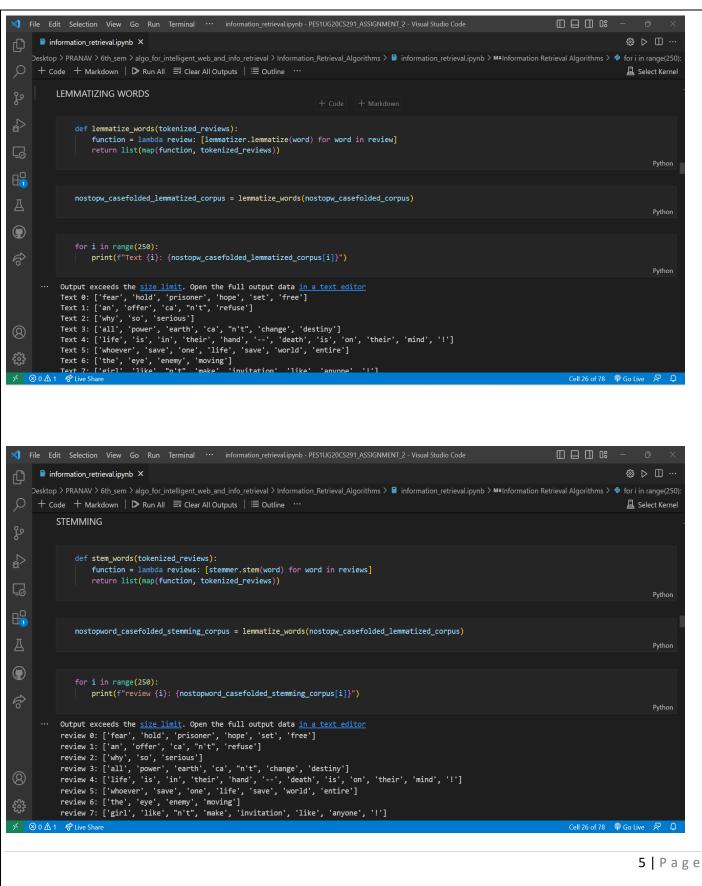
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Preprocessing: The following preprocessing techniques have been used:

Removing punctuation: Punctuation marks such as commas, periods, and question marks don't add much meaning to the text, and can be safely removed without losing important information.

Tokenization: Tokenization is the process of breaking up text into individual words, or tokens. This is useful because it allows us to treat each word as a separate unit, and perform operations on them independently.

Removing stopwords: Stopwords are commonly used words such as "the", "and", and "of" that don't carry much meaning on their own. Removing them helps to reduce noise in the text data and focus on the more meaningful words.

: Stemming is the process of reducing words to their root form, or stem. This is useful because it helps to reduce the number of unique words in the text data, and makes it easier to compare words that have the same root.

Inverted index generation:

We used a dict data structure to implement the inverted index. The dict creates a new set for any keythat is not already in the dictionary, which is useful for efficiently adding new postings to the inverted index.

We then loop through each file in the directory, read in the contents of the file, tokenizes the text into words, and updates the inverted index for each word by adding the current document ID to the set of postings for that word.

After processing each block of files, it saves the inverted index to a file using the pickle module, which can serialize and deserialize Python objects. Once all the blocks have been processed, the code combines the inverted indexes from each block into one final index file.

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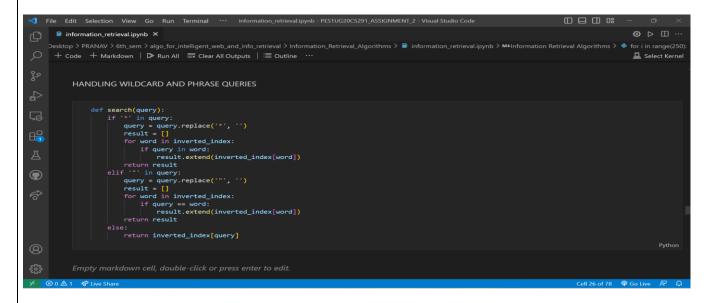
Wildcard queries:

The wildcard_query() function takes a query string as input and returns a set of matching documents. The query string can contain * and ? characters, which are treated as wildcards. The * character matches any number of characters, while the ? character matches any single character.

Inside the function, the query string is first transformed into a regular expression pattern using the replace() methodof the string class. The .* and . characters are used to represent the * and ? wildcards respectively in the regular expression pattern.

Next, the regular expression pattern is compiled into a regular expression object using the re.compile() function from the Python re module. The regular expression object is used to match words in the index that match the query string.

The matching_words variable is a list of words that match the query string in the index. The list comprehension used here iterates over the keys of the final_index dictionary (which is not shown in the code snippet provided), and checks if each word matches the regular expression pattern using the regex.match() method of the regular expression object.



Finally, the matching_docs variable is a set of documents that contain any of the words in the matching_words list. The set.union() method is used to combine the document sets of all the matching words in the final index dictionary.

Boolean queries:

Given a Boolean query, we can perform AND,OR etc by using the inverted index.

The function first parses the input query to obtain a list of tokens, and then further parses the query to obtain a list of boolean operators and operands. It then evaluates the boolean expression by iteratively popping operands from astack, performing the appropriate operation, and pushing the result back onto the stack.

The 'AND' operator returns the intersection of two sets of document ids, 'OR' returns the union of two sets of document ids, and 'NOT' returns the complement of a set of document ids with respect to the set of all documentids.



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      BOOLEAN QUERIES
                 def query_parsed(infix):
                     order = {}

order['('] = 0

order[')'] = 0

order['OR'] = 1

order['NOT'] = :

order['AND'] = :
output = []
stack = []
                           if (token == '('):
    stack.append(token)
                          elif (token == ')'):
    operator = stack.pop()
                               while operator != '(':
    output.append(operator)
    operator = stack.pop()

    □ …

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      Select Kernel
                 def boolean_query(query, inverted_index):
                                                                                                                                                             query = query.strip()
query_tokens = query.split()
boolean_query = query_parsed(query_tokens)
                     result_stack = list()
for idx, token in enumerate(boolean_query):
   if token not in ["AND", "NOT", "OR"]:
        result = set(inverted_index[token])
                              if token in ['AND', 'OR']:
    right_operand = result_stack.pop()
    left_operand = result_stack.pop()
if token == 'AND':
                                        operation = set.intersection
                                   result = operation(left_operand, right_operand)
                                   operand = result_stack.pop()
complement_document_ids = inverted_index[boolean_query[idx-1]]
                                    for word in inverted_index:
                                    result.extend([_id for _id in inverted_index[word] if _id not in complement_document_ids])
                                                                                                                                                                               8 | Page
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testing with queries

doc_id = boolean_query("Why AND So AND Serious", inverted_index)
print(f"Document IDs: {doc_id}")

Document IDs: {2}

doc_id_or = boolean_query("Your OR mind OR scene AND crime AND Free", inverted_index)
print(f"Document IDs: {doc_id_or}")

Document IDs: {4, 21, 57, 13, 142, 15}
```

Positional index:

Code is almost same as inverted index, but in the values part of the dictionary datastructure, I am storing the doc Id and the position of the word in the documents as a tuple .

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Phrase query:

Using the positional index and bi gram index, we implement phrase queries.

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Retrieval using similarity score:

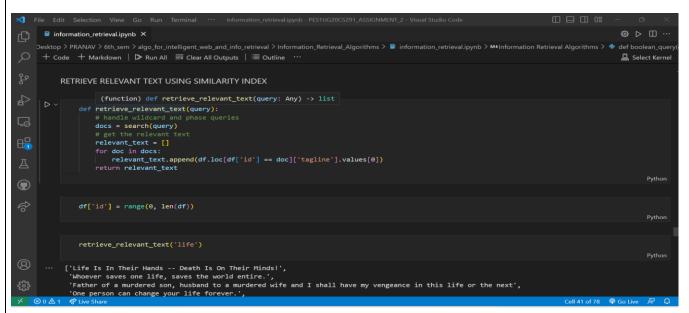
We have decided to use cosine similarity to implement this because of following reasons.

It is robust to document length: Cosine similarity takes into account the vector representation of documents, which means that it is able to compare documents of different lengths. This is important in information retrieval, where we often want to find relevant documents regardless of their length.

It ignores document size: Cosine similarity only measures the angle between two vectors and not their magnitudes. This means that it doesn't matter if one document is much larger than the other; the similarity score will only depend on the content of the documents.

It is computationally efficient: Cosine similarity can be calculated quickly and efficiently, even for large datasets. This makes it a practical method for real-world applications.

It is effective for text-based data: Cosine similarity is particularly well-suited for text-based data, as it takes into account the frequency of words in a document. This is important in information retrieval, as we want to find documents that contain the same or similar words to our query.



Next, I am running cosine similarity to get most relevant documents to my search query.

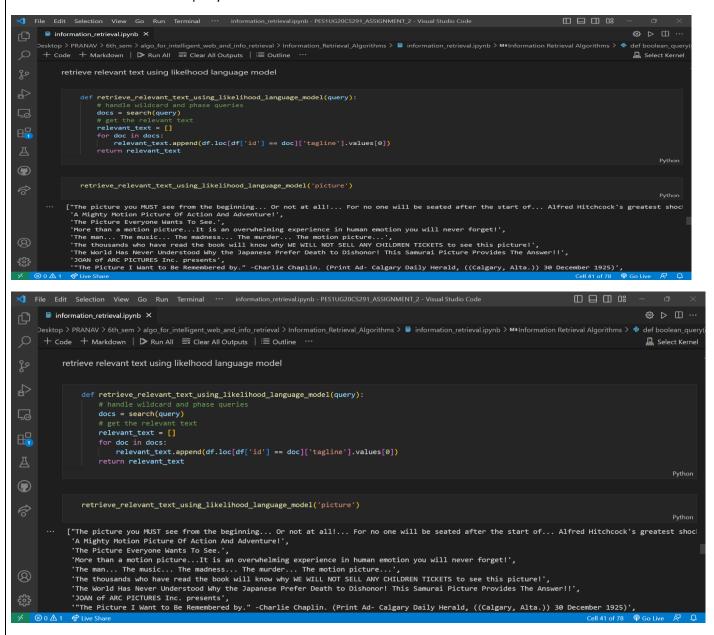
Log-likelihood model:

Log likelihood is a commonly used measure in information retrieval to rank documents based on their relevance to a query. The log likelihood ratio (LLR) is a statistical measure that compares the likelihood of a term occurring in a document that is relevant to the query to the likelihood of the term occurring in a document that is not relevant to the query.



Log likelihood is used to retrieve top relevant documents is that it is a good indicator of the discriminatory power of a term in distinguishing relevant documents from irrelevant ones. A term that appears frequently in relevant

documents and infrequently in irrelevant ones will have a high log likelihood score, indicating that it is a good indicator of relevance for the query.



Advanced search:

We have implemented relevance feedback and semantic matching in our assignment. Here is how:

Firstly we load a pre-trained English language model for semantic matching using spacy.



Next we do the same procedure as the cosine similarity between document and query.

Then we ask the user for feedback on the relevance of the top-k documents, and update the set of relevant documents accordingly.

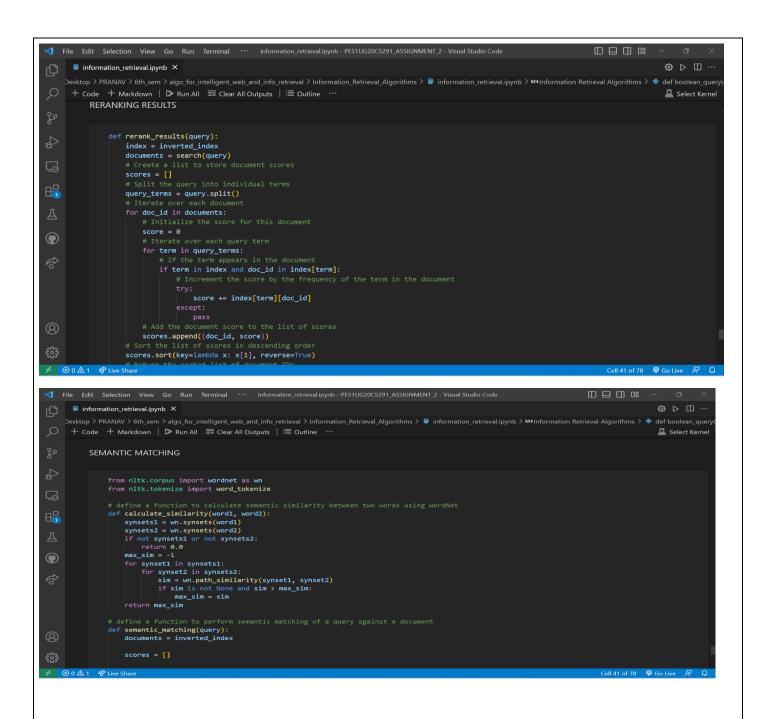
We then performs relevance feedback by updating the query vector based on the relevant documents using a weighted sum of the original query and the average TF-IDF vector of the feedback documents.

We then performs semantic matching to expand the query based on related concepts using the NOUN part-of-speech tags of the top feedback_docs relevant documents. Specifically, the script extracts the first three nouns from each document, concatenates them with the original query, and uses the resulting string as the expanded query for the next iteration.

Print the final set of relevant documents.

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      + Code + Markdown | ▶ Run All ➡ Clear All Outputs | ➡ Outline ···
                                                                                                                                                                              Select Kernel
            Advanced search: relevance feedback, semantic matching, reranking of results, finding out query intention
                      relevant_text = retrieve_relevant_text(query)
for doc in relevant_text:
    scores[doc] = 0
    for word in query.split():
        scores[doc] += doc.count(word)
₽
                      sorted_scores = sorted(scores.items(), key=lambda x: x[1], reverse=True)
advanced_search('world')
                                                                                                                                                                                     Python
             [('Whoever saves one life, saves the world entire.', 1),
("The greatest trick the devil ever pulled was to convince the world he didn't exist",
               ('Two unlikely people. Two different worlds come together in a story about a most unusual friendship.',
```





Results:

As we don't really know the ranking of relevant documents, we will be taking the cosine similar documents as relevant and log likelihood documents as retrieved.

Conclusions:

In this assignment, we learnt how to implement all the basic requirements of a search engine.