

# 2024 Product Designer Task

## Trademark Details Page Customization and Domain Integration

### Introduction

Trademarkia is the world's largest search engine for trademarks, with over 12 million+ trademarks indexed with a separate details page of its own.

We launched Domainmarkia (<https://www.domainmarkia.com/>), where users can now purchase a domain directly through the platform.

Design a product feature for Trademarkia, allowing trademark owners (small business owners) to customize their trademark details page (e.g. <https://www.trademarkia.com/nike-73361064>) and launch it on their own custom domain.

### Research Competitors

Analyze platforms that they currently use for online presence, e.g. Wix, LinkTree, Shopify and identify opportunities that can be implemented in **Trademark Details Page Customization Tool**.

### Deliverables:

- High-Fidelity Mockups: Create detailed designs in Figma.
- Wireframes: Outline the structure and layout.
- Flow Diagrams: Visualize user interactions and processes.
- Loom Video: Record a walkthrough explaining the designs.
- Case Study and Documentation: Justify design decisions and methods in Notion or Google Docs.