AVANEESH KUMAR SINGH

Mobile: +91-9967796120   **E-mail :** avaneeshsingh1991@gmail.com

PHP / WORDPRESS / MYSQL / HTML/ CSS / JAVASCRIPT / JQUERY/ AJAX / 3.5 year Exp

PROFESSIONAL SUMMARY

Possess two year of Experience as PHP developer. Good knowledge of PHP, MySQL, HTML5, CSS, JAVA SCRIPT. I have experience in handling database with MySQL, Website management and good understanding SDLC process and documentation. Worked on multiple projects and has a comprehensive grasp of WAMP, Plan, Design, Develop, Debug, Implement and support web-based applications and services. Modify existing software in order to correct errors, allow it to function in new operating environments, or improve performance. Work remotely in a team environment with shared code, disciplined use of source code control and process documentation.

- PHP coding skills with an emphasis on Object Oriented Programming.
- Experience with JavaScript.
- Experience with HTML5 & CSS3
- Strong analytical and problem solving skills
- Professional demeanor, ability to take instructions
- Ability to participate in multiple projects simultaneously

WORK EXPERIENCE

SEO, SEM & SMO Analyst
Excel Education, Navi Mumbai [www.excelcollegeindia.com]   July 2012 to Dec 2013

- On Page Optimization
- Off Page Optimization
- Sitemap Submission
- Directory Submission
- Link Building
- Google Adwords, Google Analytics, Google Webmaster tools
- Blog Posting
- Social Media Accounts Management

Web Developer
Excel Education, Navi Mumbai [www.excelcollegeindia.com]   Jan 2014 to till date

- Front End Development
- Back End Development
- Responsive Website Development
- Server Management
- Website Management
- Core PHP Developer
- WordPress
- Normal troubleshooting, User Manual Creation

TECHNICAL SKILLS

RDBMS	MySQL
Programming language	PHP
Other	WordPress, Bootstrap, Opencart, PrestaShop, HTML, CSS, JAVA SCRIPT, jQuery, XML

PROFESSIONAL PROJECTS

Projects Title: Lead Master
Used: Html, css, java script, php with mysql
Client: Excel Education
Role: Html Designer, Php programmer and Data Base Administrator.
URL: http://excelcollegeindia.com/leadmaster/
Description: The project Leadmaster is a web based software for customer relationship management or lead management. It is a package where new records are stored and all leads are followed up in a certain manner. There are various users who can create / assign / edit / delete records from software as per the requirement. This is used for marketing purpose.

Projects Title: Student Management Software
Used: Html, css, java script, php with mysql
Client: Excel Education
Role: HTML Designer, PHP programmer and Data Base Administrator.
Description: This project is the internal project of Excel. This software is used to enter and process student records, their personal details, their fee details etc. The project maintains all the transaction of fees and books, generates the report of all the expected details in a single click. Every student has unique student id number.

Projects Title: Development and Maintenance of Excel Education's site
Used: Html, php with mysql, wordpress
Client: Excel Education
Role: Html Designing, Php programmer and Data Base Administrator with SEO and SMO
URL: http://excelcollegeindia.com/
Description: Excel Education is an Educational organization; these sites are designed to promote their business over internet. I had to develop, maintain and promote all initiatives of Excel Education. I have also done SEO, SMO, lead generation and promotional activity on internet for Excel Education.

Projects Title: SEO Tool
Used: Html, css, bootstrap, php with mysql
Client: Excel Education
Role: Html Designing, Php programmer and Database Administrator with SEO and SMO
Description: This project was developed in PHP for getting and displaying the normal details regarding SEO of any website like title tag, keywords, meta description etc, getting the count of them and checking against best practices. It is not live.

Projects Title: SEO, SMO, SEM and Maintenance of site Best College India
Used: Google analytics, adword, webmaster tools, html, seo standards
Client: Excel College of Higher Education
Role: Administrator with SEO and SMO
URL: http://bestcollegeindia.com/
Description: Created and executed all the organic and paid marketing plans for Excel College of higher education. Executed paid complains and promoted the content over social media as well. Created and published content using in built editor of website admin panel and published them at various places. Performed directory listing and link building. Increased Alexa score and google page rank.

ACADEMIA

B.Tech. (CSE)	Anand Engineering College, Agra	64.4%	2012
12th	UP Board	72.0%	2007
10th	UP Board	67.7%	2005

PERSONAL DETAILS

Date of birth: 20-04-1991
Languages known: English and Hindi

Interests: Exploring the web, Reading tech blogs, Listening songs
Address: Balaji Apartment, Ward no. 8, Mehta chowk, Mehrauli, Delhi

Declaration:
I hereby declare that the above-mentioned information is correct up to my knowledge and I bear responsibility for the correctness of the above-mentioned particulars.

(Avaneesh Kumar Singh)