

KUSHAGRA SHARMA

Passionate marketer in offline/online marketing activities, specifically in BTL activity.

Aiming to leverage my skills to successfully achieve name in Marketing.

Gurgaon, Haryana

kushagrasharma6_3mz@indeedemail.com

9760459889

Management responsibility with an organization where demonstrated skills in marketing, administration and sales can be translated into improved growth and profitability.

Willing to relocate to: Delhi, Delhi - Noida, Uttar Pradesh - Gurugram, Haryana

Work Experience

Operations Executive

Kriti Prakashan Pvt Ltd - Lucknow, Uttar Pradesh

April 2019 to August 2019

Oversee activities directly related to making products or providing services.

Plan and direct activities such as sales promotions, coordinating with other department heads as required.

Multi Tasking

Internship

SBI Mutual Fund - Lucknow, Uttar Pradesh

May 2018 to July 2018

Develop financial plans based on analysis of client's financial status, and discuss financial options with clients.

Contact prospective customers to determine customer needs, present information, or explain available services.

Internship

Jaypee Cement - Rudrapur, Uttarakhand

January 2018 to March 2018

Prepare sales contracts for orders obtained, and submit orders for processing.

Initiate sales campaigns and follow marketing plan guidelines in order to meet sales and production expectations.

Suggest specific product purchases to meet customer's needs.

Sell products being promoted and keep records of sales.

Internship

Nestlé - Lucknow, Uttar Pradesh

September 2017 to October 2017

Prepare or alter presentation contents to target specific audiences.

Explain products and prices and demonstrate use of products.

Interior Designer

Freelancer Firm - Rudrapur, Uttarakhand
December 2014 to June 2017

Advise client on interior design factors such as space planning, layout and utilization of furnishings or equipment, and color coordination.

Coordinate with other professionals, such as contractors, architects, engineers, and plumbers, to ensure job success.

Select or design, and purchase furnishings, art works, and accessories.

Use computer-aided drafting (CAD) and related software to produce construction documents.

Design Engineer (Mechanical)

Knowledge Podium Systems Pvt. Ltd - Dehra Dun, Uttarakhand
November 2013 to September 2014

Develop detailed design drawings and specifications for mechanical equipment and controls, using Uni-Graphics NX software.

Lay out and draw schematic, orthographic, or angle views to depict functional relationships of components, assemblies, systems, and machines.

Position instructions and comments onto drawings.

Supervise and train other drafters, technologists, and technicians.

Education

Diploma in Marketing & Finance

IILM Academy of Higher Learning - Lucknow, Uttar Pradesh
July 2017 to August 2019

Bachelor's in Mechanical Engineering

Bhutta College of Engineering & Technology - Ludhiana, Punjab
July 2009 to November 2013

Higher Secondary(12th Pass) in PCM

JANTA INTER COLLEGE - Rudrapur, Uttarakhand
July 2007 to June 2008

Secondary(10th Pass) in Science

Saraswati Vidhya Mandir - Rudrapur, Uttarakhand
July 2005 to June 2006

Skills / IT Skills

Brand Management, Campaign Management, Media Management, BTL activation, Vendor Management, Key Account Management

Certifications and Licenses

Diploma in Product Design

May 2013 to Present

Diploma in AutoCAD, Uni-Graphics NX & Solid-Works. Basic knowledge of Pro-E, Solid-Edge, Catia & Captivate.

Diploma in Interior & Exterior Decorations

May 2016 to Present

Sangeet Prabhakar in Musical Instruments

Present