

PARIDHI VERMA

Email: vermaparidhi@yahoo.com

paridhi.1208verma@gmail.com

PROFESSIONAL SUMMERY : To learn the depth of marketing tactics, achieve success in the field of marketing and grow with the organization.

WORK EXPERIENCE:

CAREERLIFT (An edu-tech company)

June 17, 2019- Dec. 17, 2019

✓ During the 6 months tenure, As a business development executive, fetched new clients to the company across India.

✓ In this B2B IT sales, made new clients from Shillong, kurnool, Mumbai, Dehradun, Raipur, Odisha, Kerala etc.

✓ As a BDE, generated new leads, client relationship management, fetched business from new clients as well as from existing clients, deals closing, price negotiation, IT sales, products campaigning, regular follow ups, cold calling, report to manager etc.

CONTENT WRITER

OCTOBER 2012-SEPTEMBER 2013

Webdunia Indore M.P.

- Worked as an online content writer during 11 month tenure.
- Penned online articles in Hindi language for HINDI genre entertainment world & uploaded on regular basis.
- Worked on a project where writers had to penned movie and program synopsis.

GATEWAY REAL ESTATE GROUP

EXECUTIVE

December 2014- MARCH 2015

- Performed human resources task in 4 month tenure.
- Completed different type of duties associated with sales & HR tasks, for instance Recruitment for sales executive, employee's insurance and & event management (gateway group anniversary)
- Teamed up with a software developer to build their company's private software with input and ideas.
- Employee's data maintenance.
- Patched up their official website www.gatewayinfrastructure.com

PROFESSIONAL SKILLS

- MS Office, proficiency in English and Hindi, computer and internet savvy.

PERSONAL SKILLS

- Reliable & Professional organized
- Motivated
- Eager to learn new things

EDUCATION

2012: MBA in Advertising and Public Relation from IIPS DAVV Indore.

2009: BSc in Bio informatics from Soft Vision college affiliated by DAVV Indore.

HOBBIES

Travelling, Badminton, Music

Social

fb.me/paridhi verma

Contact: +91 9669648589

+91 8269821715

MARITAL STATUS

Married