

BHARAT TULYANI

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bharattulyani@gmail.com

Professional Summary

Seeking a challenging career in a progressive organization where I can acquire current and relevant knowledge and develop effective skills to maximize individual and organizational productivity.

Personal Information

- Father's Name : Mr. Gulshan Kumar
- Date of Birth : 11.09.1989
- Marital Status : Single
- Hobbies : Listening music
- Watching movies.
- Language Known : English, Hindi.
- Date: Place: Delhi

Skills

- | | |
|----------------------|---------------------------------|
| • On Page/ Off Page | • Keyword research and analysis |
| • Blog Commenting | • Performance evaluations |
| • Forum Submission | • Product Listing Ads(PLA) |
| • Press Release | • PPC/SEM/SMO |
| • Article Submission | • Market Research |
| • Blog Posting | • Social Media Optimization |
| • Directory | |
| • Bookmarking | |

Work History

Sr.Digital Marketing Executive (Handling a Team)

01/2019 Current

Webcadenceindia – Ashram, Delhi

- Develop and optimise online marketing initiatives to drive customer acquisition;
- Improving the usability, design, content and conversion of the company website
- Create and optimize targeted and custom landing pages and micro-sites;
- Implement, analyse, and optimize organic and paid search engine marketing activities;

- Analyse and provide weekly & monthly digital marketing metrics and lead status reports;
- Develop and manage content-based Social Networks and Blog Sites.
- Review new technologies and keep the company at the forefront of developments in digital marketing.

Seo Executive

04/2017 to 01/2019

Research MOZ PVT. LTD – Noida, UP

- Analyzing the available resources and digital tools. Web traffic analysis using various digital tools like Google analytics
- Preparing interactive strategic digital marketing plan
- Creating awareness about the company's brand
- Analyzing current trends and new tools and techniques of digital marketing
- Implementation of digital marketing techniques according to strategic plan by seniors
- Handling and Running PPC Campaigns and other promotional activities via SMO, SMM etc in a pre planned and innovative manner

Seo Executive

08/2016 to 03/2017

RocketTech – Gurugram, HR

- Analyzing business performance with the help of digital tools and reports
- Analyzing the available resources and digital tools. Web traffic analysis using various digital tools like Google analytics
- Preparing interactive strategic digital marketing plan
- Creating awareness about the company's brand
- Keyword analysis and research
- Analyzing and checking the success of the digital marketing techniques used

Seo Executive

02/2016 to 08/2016

SpotCodes Technologies – Noida, UP

- Analyzing business performance with the help of digital tools and reports
- Analyzing the available resources and digital tools. Web traffic analysis using various digital tools like Google analytics
- Preparing interactive strategic digital marketing plan
- Creating awareness about the company's brand
- Keyword analysis and research

Worked on Projects

- MRRSE.COM (Rank on Google News Platform/PPC)
- insideindiaholidays.com(Google Awards, PPC)
- bigbicepblog.com (Rank Blogs)
- aldoshoes.com (SEO)
- bbccargo.com (SEO)
- stampdutycalculator.com.au(Rank on Google Search Result)
- bbb.org(Rank on Google Search Result)
- JBMS.co.in(SEO/PPC)
- Swamatics.com (SEO/PPC)
- Rejuvenationfitness.in(SEO)
- Wtcprojects.co.in(SEM)
- Klassiqflorist.in(SMO)
- Workingdom.in(SEO/SMM/SMO/PPC)
- Allindiadmission.co.in(PPC)
- Onlineadmission.in(PPC)
- Super-nova.in(PPC)
- Railwayacademy.org(SEO/SEM)
- Yhcargoindia.com(SEO/SMO)
- no1astrologyservice.com(SEO/PPC)

Education

B.A(Graduate):	2015
Delhi University -	
GNIIT: Software Engineering	2013
NIIT - New Delhi, DL, India	
12th: ARTS	2009
Atma Ram Sanatan Dharam Senior Secondary School - New Delhi, DL, India	
10th :	2007
CBSE - Delhi, DL, India	