

Abha Singh

OBJECTIVE

To obtain a promising career in media industry which will enable me to use my existing skills and ability to work well with people, this can give me good experience and will to work accordingly.

PERSONAL DETAILS

Email: abhaaura2@gmail.com

Contact No.: 8826614463

Current Location: New Delhi

Languages Known- English and Hindi

Date of Birth - 2nd July 1994

Skills

Computer and Software skills:

Knowledge to create SEO friendly content, Familiarity with InDesign, Quark Express, Microsoft office, Moviemaker and similar Applications. Also, skilled in News Writing, Video Editing and Copy Editing.

Personal Skills: Creative thinker, Multitasker, Communicator, Artistic Aptitude, Flexible, Leadership skill and carries ability to read and analyze sources.

PROFESSIONAL CREDENTIALS

Correspondent at VARINDIA Magazine

From May, 2017 to 8th June, 2018

Responsible for generating story ideas on IT, both for print and online.
Responsible for writing news pieces related to IT, Telecom and Mobility.
Interviewing spokespersons from different IT firms, Editing, re-writing and re-morphing the content.
Participating in team meetings with top managements for value addition in the products.
Responsible for developing relations with CIOs and IT decision makers and doing stories around technology.

Intern at Doordarshan News

August, 2014

Responsible for Assisting in news packaging process.
Responsible for writing tickers, translation and monitoring the feed by news agencies.

Intern at Kayalifestyle.com

From 4th January to 4th March 2014

Worked as a content writer for the website.
Responsible for writing articles related to lifestyle beat. Interviewing spokespersons and working closely with the team to ensure the quality of contents to be published.

Also, presented a one-day show in Yuvvani Program of Rajdhani channel, AIR as a Radio Presenter.

ACADEMIC CREDENTIALS

Exam	Year	Institute/State/Board	Score
M.A. (Mass Communication)	2018	Guru Jambheshwar University, Hisar	69%
PG Diploma (English Journalism)	2017	Indian Institute of Mass Communication (IIMC), New Delhi	58%
Graduation B.A (Hons.) Journalism	2015	Kamala Nehru College (Delhi University), New Delhi	55%
Sr. Secondary	2012	Navyug School Peshwa Road (CBSE)	61%
Secondary	2010	Navyug school Peshwa Road (CBSE)	72%

PROJECT CREDENTIALS

- Seminar Paper on “Portrayal of Masculinity in Indian Television Commercials”.
 - Seminar Paper on “1984 anti-Sikh riots and communal politics”.
 - Dissertation titled “Matrimony and Dark Skin: Effects of Colorism on Indian Girls” by doing content analysis of Newspaper’s matrimony section, focus group discussion and Personal Interviews.
 - Research on Comparative Analysis of Indian Express and Hindustan Times in terms of content covered on main page.
 - Product: Designed a product “Eve Drop Pepper Spray and its print advertisements (newspaper, magazine and banner hoardings) and edited its T.V commercials.
 - Tabloid: Contributed articles and designed its logo at graduation level.
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OTHER ACHIEVEMENTS

- Qualified UGC-NET June 2019 with 51 Percentage and 84 Percentile score.
 - Exhibited work in 9th All India Digital Art Exhibition, 2019 organized by All India Arts & Crafts Society.
 - Exhibited work in All India Art Exhibition, 2014 by NDMC.
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I hereby solemnly declare that all the information given above is true and correct to the best of my knowledge and belief.

Abha Singh