

# Pushpendra Singh Rajput

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Contact no: 8109744138

## Career Objective:

Seeking a challenging and satisfying career with opportunity for professional Growth in organization where I can utilize my abilities, aptitude, skills and interest and direct them toward the success if the organization. Flexible and independent enough to "work from home" and "work from office" in the pandemic situation."

## Professional Experience:

Dev IT Serv Pvt. Ltd.                      Digital Marketing Executive                      Feb 2018 to Sep 2018

- Developing SEO related strategies. To get more organic traffic.
- Creating and marketing a Facebook page & Instagram page for the most relevant customer base for promoting a company band value.
- Running online campaigns on different social media websites and analyzing the data coming from the traffic.
- Obtain inferences from the data and rectify the next media campaigns on the basis of learning.

Dev IT Serv Pvt. Ltd.                      Senior Executive- Applications(Dot Net)                      Oct 2018 to Present

**Major KRA – Business Analyst ,Sales operations ,Tech Support, Digital marketing, OEM Trainings and salesforce Trainings, Salesforce Administration,ASP.Net,SQL Server,C#,JavaScript,JQuery.**

- Design, develop and maintain all company, team, and individual dashboard metrics.Design and develop workflow rules, validation rules, email notifications, etc.
- Develop, run, update and export salesforce.com reports, analytics and dashboards tosupport and monitor daily activity and key performance measures
- Establish and implement best practice procedures for system maintenance andoptimization, configuration development, testing, data integrity, backups, etc.
- Determine plan and timeline for implementation of approved ChangeManagementcases. Develop, test and deploy solutions, applying best practices
- Consult with all stakeholders to improve business processes, including developingfunctionality to automate manual processes
- Develop, maintain and perform processes to continuously monitor data qualityandintegrity in platform applications
- Responsible to implement OEM Trainings to the sales and Services Team.
- New joiners Training ( salesforce and OEM)
- Review Planning and Business Forecasting drive to Stake holders .
- Troubleshoot and facilitate issue resolution by suggesting techno-functionalworkarounds

- Provide deployment, training, and change management support to business users
- Work closely with business leadership to respond to, and proactively identify, challenges that can be solved with system and/or process improvements
- Manage functional testing cycles including test planning, script development, status reporting, and test execution
- Collaborate with the IT Architects, Delivery Team, and Competency Center to ensure business processes are aligned with enterprise architecture and application standards
- Responsible for the different applications which are being used in the organization.

## **BUSINESS ANALYST**

- Prepared Test plans, Business Requirement documents,
- Outlying Problems , Opportunities and Solutions for Business,
- Solution Designing and Implementation Designing,
- Review Designing and Business Forecasting

## **Technical Skills:**

- Excellent command in MS office (Word, excel, Power Point) and google sheets.
- SFDC Technologies: Salesforce.com Basics, Standard objects, Custom objects, Standard & custom fields, Validation Rules, Workflow Rules, Force.com Apps, Apex Classes, Apex Trigger, Visual Force, Force.com IDE for Eclipse, Apex deployment Tools.
- Salesforce.com Development: Apex Triggers ,Data Loader
- Tools / Utilities: Force.com IDE, Workbench
- Languages: Java, Apex
- Databases: SQL Server, SOQL
- Operating Systems: Windows Family

## **Educational Qualifications:**

- Bachelor of Technology (Computer Science) Rajiv Gandhi Prodyogiki University  
• Bhopal • 2014 with 70% aggregate.
- Higher secondary (12<sup>th</sup>)-MP board -2007-67%

## **Certifications:**

- Completed **J2EE Certificate** from **Hewlett Packard Enterprise (HPE)** in 2018.

## Additional Accomplishments:

- Awarded as a **Star Performer** by **DEV IT SERV for CRM management(SFDC)** in Sep 2018.
- Awarded as a **Star Performer** by **DEV IT SERV for CRM management(SFDC)** in Sep 2019.
- Awarded as a **Star Performer** by **DEV IT SERV for CRM management(SFDC)** in Sep 2020.
- Awarded a COVID warrior certificate in 2021 for maintaining the productivity during pandemic and WFH situation.

## Personal Information:

|                 |   |
|-----------------|---|
| Father's name   | Mr. Bharat Singh Rajput                                 |
| DOB             | 07/08/1990  |
| Languages known | English, Hindi  |
| Address         | Near Jabalpur Naka Behind of Adarsh School Damoh-470661 |
| Marital status  | Married   |
| hobbies         | Reading Book, Writing short stories                     |

Thank You.

Date :...

Place:.....

(Pushpendra Singh Rajput)

