

Aseem Johri

"A confident person with will to do good work for Humanity. An observer, keen learner with progressive thinking and innovatory ideas always working towards implementations."

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Website: <https://inventohack.com/>

WORK EXPERIENCE**CEO/Founder**

Inventohack Innovations Pvt Ltd

03/2018 – Present

Bhopal, Madhya Pradesh

An agri-tech startup which had developed 'Farmer Buddy' a one of it's kind soil testing device.

Achievements

- Top 10 at Smart Bhopal Hackathon.
- 1st Batch Startup to Graduate from B-nest BSCDCL's Incubation Centre.
- Recommended from in A-idea NAARM, and VASPL.
- DPIIT registered Startup.
- Got 3 million INR funding in Startup conclave through government.
- Also, got 1million INR prize from shruat bus a joint initiative of Niti ayog and Facebook.
- First device in the world to use electrochemical based soil analysis schematics.
- Second probe in the world which conduct soil analysis.
- First probe to capture data from 1 acre of land in 15 mins.
- **Successfully Published Patent for this device**

Member/Co-ordinator

B-nest Incubation Centre by Smart City Bhopal(BSCDCL)

03/2018 – 02/2021

Bhopal, Madhya Pradesh

Make patented organic microbes and herbal products.

Responsibility

Advertising for Incubation Centre and Enrolment of Startups.

Maintain the active Ecosystem and helping Co-Incubated Startups in different areas like Prototyping, Industrial Sourcing, Customer Acquisition, Value Addition and Growth.

Contact: Sankalp Shrivastava

Digital Head India

Agrilife.in (BIO-KIT)

05/2018 – 07/2019

India

Make patented organic microbes and herbal products.

Responsibility

Digital marketing and advertisement with product placement and usage support.

Contact: Dr. Anirudh Garg

Director

Clean My Ride

04/2018 – 06/2019

Bhopal

Start-up working in Gov Bus Cleaning services.

Responsibility

Management and business analysis.

Contact: Deepanshu Das

SEO MANAGEMENT

Event Boats

01/2017 – 08/2017

Bangalore/Bhopal

Online Payment gateway for e-commerce.

Responsibility

SEO Management and digital marketing with sentimental analysis.

CEO

Oye30.com

01/2015 – 12/2016

Bhopal/Indore

E-commerce website of maintenance services.

Achievements:

- Won 3rd place in IIT Kharagpur pitching Competition.
- Acquired 300 customers in 2 months.
- Exited Profitably.

SKILLS

- Business Development
- IT Management
- Project Management
- Product Development
- Android Development
- UI/UX
- Management Tools
- Research and Development
- IoT Developer
- SEO Management
- Web Designing
- Data Analytics

PERSONAL PROJECTS

Love Touch (11/2017 – Present)

- A women safety electronic fingertip device which can derive power from fitness bands wireless medium. Applied for provisional patent.

TOBI (02/2018 – Present)

- Technology of Organized Baby Inoculations (TOBI)

Farmer Buddy (04/2018 – 11/2019)

- Unique soil test device which uses advance study of Markov process for suggestions and predictions which are more than 75% accurate.

EDUCATION

M.TECH., Computer Science Engineering

Rajiv Gandhi Prodyogiki Vishwavidyalaya

Currently Pursuing

B.E., Computer Science Engineering

Rajiv Gandhi Prodyogiki Vishwavidyalaya

08/2015 – 06/2019

74.50

Projects

- Beasy-UI design: Designed an Android app from which we can get alive location of any bus from GPS, monitoring. Although it was a minor project but successfully completed the full functioning app. Designed the layout and UI of the app.

HONOR AWARDS

- **Raja Bhoj Udyog Ratna (EXPO) (01/2020)**
UPBHOKTA SANRAKSHAN KALYAN SEVA SAMITHI
Award for best expo in consumer awareness fair.
- **Extra Mile Award (11/2019 – Present)**
Shree Bhavans Bharti Public School
Award for research in science and startup.

ACHIEVEMENTS

- Smart Bhopal Hackathon (12/2018). Lead a team and scored rank in TOP 10 from more than 2000 participants.
- Incubated in Smart City Bhopal's Incubation Centre (05/2018 – 05/2019)
- Inaugurated E-cell of TIT college Bhopal
- Invited as a speaker in FMPCCI, ICM Bhopal, MSME, SIRT, RGPV, TIT, LNCT and SGISTS.

CONFERENCES & COURSES

- CII (Indore) (02/2020)
- BNI (Ahmedabad) (02/2020)
- BNI (Bhopal) (01/2020)
- Headstart (01/2020)
- CII (Bhopal) (01/2020)

INTERESTS

- Reading and Writing
- Art and Music
- Experiment
- Research
- Public Speaking