



# Kunal Gupta

Energetic and hard working individual who is driven, Passionate and eager to learn new things. Seeking a role in an organization to gain experience and able to use my skills and Knowledge to growth along with organization objectives.

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## EDUCATION

### MBA (Marketing and Operation)

Thapar Institute of Engg. & Technology

2015 - 2020

Patiala, Punjab

Courses

- MBA- Marketing and Operation
- CG-PA : 6.36/10.0

### BE (Electrical Engineering)

Thapar Institute of Engg. & Technology

2015 - 2020

Courses

- CG-PA: 7.7/10

## WORK EXPERIENCE

### Associate Analyst

GlobalLogic

05/2021 - 10/2021

Gurgaon

Achievements/Tasks

- Working on managing and streamlining Google travel process.
- Optimize existing process and provide ongoing feedback on tools and processes.
- Timely deliver different Projects data at the highest possible quality standard.
- Interpreting customer feedback, monitor satisfaction and help drive program to improve numbers.

### Intern ( Operation)

Panasonic India Pvt. Ltd.

06/2018 - 08/2018

Gurgaon

Achievements/Tasks

- Work with the strategy team of the organization on a operational excellence project.
- Handling Customer Queries related to product, inbound calling.
- Maintain Data using MS-Excel and give insights from the data.

## SKILLS

Proficient in MS-Excel, MS-Word, MS PowerPoint, MS Project, Google Sheets, Google Docs

Business Analysis

Business Strategy and Planning

Client Management

User Research

Analyzing data and generating insights

Logical Thinking

Multi-Tasker

High attention to detail

Team Player

Flexible and a Learning mindset

## PERSONAL PROJECTS

Capstone Project- Steam Engine (08/2017 - 05/2018)

- Coordinated a team to research, analyze for creating a working model of steam engine, powered using farm waste

Organizing, Managing and Leading- Waste 2 Wonder (2019)

- Cultivation of mushroom and making rope from paddy straw.
- Usage of local resources sustainable to improve the quality of life, individually and as a community members.

Business Research Paper (2019)

- Effect of Social Media on Buying Behavior in Tourism.
- Preparing Questionnaire and collecting.
- Analysis and give insights from the data.

## CERTIFICATES

Business Analysis (2021)

Gained insights and learn skills to gather, document, and analyze business needs and requirements and to communicate it effectively.

Advanced Excel (2020)

Learning about Excel most important functions such as VLOOKUP, MATCH, and INDEX, statistical functions, text functions etc. and how to use these function in real world scenarios.

## INTERESTS

Cricket

Diary Writing

Painting

Gaming

Travelling