

BHOOMI SINGH



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CAREER OBJECTIVE

With a keen interest in marketing, business development and brand management, endeavoring my career in the corporate field, I am eager to use my knowledge and apply my management and analytical skills in relevant sectors. Looking forward to join an organization where my skills will be put to contribute towards overall growth of the firm.

ACADEMIC QUALIFICATIONS

COURSE /DEGREE	COLLEGE / UNIVERSITY	YEAR OF PASSING	AGGREGATE
PGDM	IieBM, Indus Business School, Pune	Pursuing	To be announced
Bachelor of Science (Chemistry-Hons.)	P.U.P University, Bihar	2016	75.5%
Senior Secondary (Science-PCM)	M.S. Memorial Public School, Motihari	2012	69%
S.S.C.	C.S.D.A.V Public School, Motihari	2010	7.4 (CGPA)

SUMMER INTERNSHIP

Organization	:	Wisteria Properties Pvt. Ltd., Pune
Title	:	Real Estate Market Research & Consultancy
Duration	:	May 15, 2017 To July 15, 2017
Position	:	Marketing Intern
Roles & Responsibilities	:	<ul style="list-style-type: none"> • Studied Consumer Satisfaction on facilities & services provided by Real Estate firms in PCMC Area • Performed a comprehensive Real Estate Market Competition Analysis • Data Analysis & Consumer Research done through primary and secondary sources • Designed a feedback questionnaire to quantify the experiences of a consumer

WINTER INTERNSHIP

Organization	:	Awam Educational & Welfare Foundation (AEWF)
Title	:	Sustainable Branding and Positioning of IGP
Duration	:	November 26, 2016 to December 12, 2016
Position	:	Programme Coordinator
Roles & Responsibilities	:	<ul style="list-style-type: none">• Designed Knowledge Enhancement Initiatives for the weaker sections especially for women and girls• Designed Performance Assessment Module for reviewing regular and annual performance of students• Training of AWEF staff for follow up with the initiatives• Personally coached a group of weak students

COMPUTER SKILLS

Packages: MS Office (MS Excel, MS Word, MS Power Point)

Operating Software: Windows 7/8/8.1/10, Ubuntu

INDUSTRIAL VISITS

- **Bombay Stock Exchange (BSE):** Attended seminars on stock markets, derivatives, equities and trading skills.
- **Tata Motors, Pune, Maharashtra:** Manufacturing plant visit to understand the supply chain & operations related to manufacturing, procurement, marketing, distribution channels
- Bihar State Milk Co-operative Federation Ltd. (**COMFED**), Muzaffarpur, Bihar
- **NTPC-Kanti Thermal Power Station**, Muzaffarpur, Bihar

EXTRA-CURRICULAR ACTIVITIES

- Participated in ‘**Vedic Summer Camp**’ organized by DAV College Managing Committee-Bihar.
- Flagbearer of ‘**Tagore House**’ for consecutive two years in high school (2009-10).
- Active ‘**Classical Dance Enthusiast**’ and avid learner of many dance forms.

ACHIEVEMENTS

- Won dance competition (solo & group) twice in Vedic Summer Camp in 2009 & 2010.
- Represented cultural contingent from DAV- East Champaran to Zonal Finals of Vedic Summer.

STRENGTHS

- Team Worker
- Hardworking & Responsible
- Communication Skills
- Professional Networking

PERSONAL PROFILE

Language Known	:	English, Hindi, Bhojpuri
Date of Birth	:	January 18, 1995
Gender	:	Female
Nationality	:	Indian
Marital Status	:	Single
Permanent Address	:	Lohiya Path, Jagdev Path, Quality Campus, Block-C, Flat-202, Bailey Road, Patna-800014

DECLARATION

I do hereby declare that the above stated information is correct and verified till date.

Date: August 12, 2017

Place: Pune

Bhoomi Singh