ASHU MAINWAL

ashumainwal16@gmail.com | Meerut-Up, India | +91-8077874440

Summary

Information Technology post-graduate specialized in Recommendation System with a data analysis and recommend the product by Collaborative filtering technique looking for opportunities in Software testing/Core java developer/data analyst and Management sector as business analyst/Business development executive

Skills and Core Competencies

Core java	OS Concepts	Adaptability	Recommender system	Leadership
Software Testing	SQL	Positive thinker	Regression testing	Lead Generation
C Language	Microsoft excel	Microsoft office	Functional testing	Sales
NetBeans	Collaborative filtering	Team Work	SDLC Lifecycle	B2B Sales
DBMS	OOPS Concept	Flexibility	JavaScript	Communication skills

Work Experience

- Work as Business development executive in a start-up company name as Lets up Business India in Noida for 6 months from April 2019 to October 2019
- My role includes to develop new business opportunity by doing physical marketing.
- Convincing our client to take our services which includes digital marketing membership ship packages by pitching about our company, services we offered and how digital marketing makes impact to expand their business online.

Achievements

- Qualified Gate 2017 in Computer Science Subject with a score of 288.
- Qualified Gate 2016 in Computer Science Subject with a score of 320.
- Research paper entitled "Tag Based Product Recommendation System Using Rating Variance" accepted for POSTER Presentation at 3rd IEEE International conference on Recent Trends In Electronics, Information & Communication Technology (RTEICT 2018) held at SVCE Bengaluru.
- Research paper entitled "Tag Based Product Recommendation System Using Rating Variance" accepted for Presentation to include my paper in Elsevier SSRN at 2nd International conference on Advance Computing and Software Engineering (ICACSE 2019) held at KNIT Sultanpur(UP).

Internship - Training in Dot Net MSITA from Kiet in 2015 in which I have learned dot net concept and done practical implementation.

Certifications/Extra-Curricular - MSITA Global certification by Microsoft | Coordinator in Cultural fest at Kiet.

Education

•	Master of Technology (Information Technology)	National Institute of Technology (NIT)	2016 –2018
•	Bachelor of Technology (Information Technology)	Krishna Institute of Engineering (KIET)	2012 –2016
•	XII standard (PCM)	Saharanpur Public School	2012
•	X standard	Infant Jesus School	2010

Projects

Recommender System   June 2017 --- July 2018

- A new efficient personalized product recommendation system which recommends products to users based on tags given to the products, system recommends the products using information of similar user.

Online Shopping System   June 2016 — July 2017

O An Online Shopping System which allow formal and informal merchants in developing countries to advertise and sell their goods on the internet. The aim of this project is to create a web portal with the product information which allow customer to choose the product according to their needs.

Online Examinations system June 2015 — July 2016

O Online examination system is a web based examination portal system where examinations are given online.
The aim of this project is to effectively evaluate the student thoroughly through a totally automated system
by reducing the paper work and require time by obtaining fast and accurate results.

Online Voting System June 2014- July 2015

O Thoroughly Online voting is a web-based voting system that helps you manage your elections easily and securely.
There is a database which is maintained in which all the name of the voters with their complete information is stored.