



CURRICULUM VITAE

RAHUL BHATIA

Seeking a challenging position in the field of marketing so as to utilize my skills for organizational and personal growth which explores my potential and provides me with the opportunity to enhance my talent with an intention to be an asset to the company.

PERSONAL DETAILS

Date of Birth	:	05/08/1993
Specialization	:	Marketing
Mobile No.	:	8700576280
Email	:	Rahulbhatia127.rb@gmail.com

EDUCATION

Year	Course Studied	Name of the Institution / University	Board/ University
2016-18	PGDM	Kirloskar Institute of Advanced Management Studies, Pune	Autonomous
2015	BBA	Shaheed Udham Singh College of Research & Technology	Punjabi University
2012	Intermediate	Saint Soldier International School	CBSE
2010	S.S.C (10 th)	Tribune Model School	CBSE

BUSINESS IMMERSION

Company Name	Date	Project Title	Project Details
Mapro foods Pvt Ltd.	02 May to 2 Aug 2017	Study on Sales, Promotion & Sampling	Getting orders from the market and do effective sales promotions for increasing the sales and make report

As an Intern I was assigned to do field work under which I had to do tasks such as:

- ✓ Sales
- ✓ Sampling
- ✓ Product & Brand Promotion

EXPERIENCE

Company Name	Date	Designation	Marketing Operations
Abbieitmart.pvt.ltd	12-Nov-2018 _ Present	Marketing Executive	<ul style="list-style-type: none">• Client meeting• ATL & BTL• Lead generation• Customer relationship management

ACADEMIC PROJECTS

Marketing Management:

- ✓ (Group Activity) Karobar – Ran a small-scale beverage shop for the KIAMS family

Integrated Marketing Communications:

- ✓ Group Report and Presentation for New Product Development – Biscuit for pregnant women (MOM).

Structured Industry Analysis:

- ✓ Group Report and Presentation on Cement Industry

EXTRA CURRICULAR ACTIVITIES

- ✓ Participated and won the 1st price in dance event organized in the college.
- ✓ Participated in KPL Cricket league organized by College and won the best bowler prize

TECHNICAL PROFICIENCY

 Word



 Excel



 PowerPoint



CERTIFICATION COURSES

- ✓ CCC (NIELIT)
- ✓ BASIC course in computer program

PERSONAL SKILLS

Organized



Quick Learner



Communication



Creative



HOBBIES

 Music

 Photography

 Games

 Gym

