

ARJUNA V GUJJAR

SKILLS

Marketing, Strategist, Teamwork, Effective communication, Negotiation, Administration, Personal Relations, Human-resource Management, Front runner, Creative Solutions.

OBJECTIVE

To pursue a challenging career in management wherein my potential can be used to the fullest and become a valuable asset to the organization.

EXPERIENCE

Marketing Strategist and HR Intern | Zewera Lifestyle Pvt Ltd | March 21 – May 21

During my tenure at Project GREENLAKES, my job was to formulate a strategy for business development. Which after completion, was approved by the company management and the task of implementation of the aforesaid strategy was entrusted upon me. My role in this organization began as a Marketing strategist during which I surveyed the market and accordingly redesigned website, designed brochures, initiated digital marketing, worked with copywriters and so on. Further the role of recruiter and HR of sales executives, digital marketing executives, graphic designers and content creators was delegated to me.

Executive Field Officer | NABARD | Sept 20 – March 21

Conducted spot inspections, interviewed the local officers, interacted with the beneficiaries of NABARD funded infrastructure, collected empirical data, summarized a consolidated report and submitted it to the NABARD.

Administrator | Manjushree Gurukula School, Chikkamagaluru | April 2018 – January 2019

General administration: lead a team of 10 teachers, coordinated recruitment, Presided Parent Teacher Conferences, inspected books of accounts periodically, headed the admission drive.

EDUCATION

**Master of Business Administration | 2019 - Current | B.N.M
Institute of Technology, Bangalore.**



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CERTIFICATIONS

- Certified **SIX SIGMA GREEN BELT** by Ministry of MSME – Technology development Centre (PPDC), Govt of India Organization, Agra.
- **Advanced Corporate Strategy & Entrepreneurship** certifications by NPTEL, Ministry of HRD, Govt of India.

Took up this course as a result of my keen interest in management and to further hone my inherent management skills. Have maintained an aggregate of 67.15%.

Bachelor of Engineering | 2018 | Adichunchanagiri Institute of Technology, Chikkmagaluru.

Enrolled to this course to further acuminare my industrial training and to gain practical experience. Ended the course with an average of 59.44%.

Diploma | 2014 | DACG Govt Polytechnic, Chikkamagaluru.

My fascination with heavy machinery and automobile industry enticed me to this course. Thoroughly enjoyed the course and ended it with an average of 70.48%.

INTERNSHIP

Intern | January 2017 | Saturn Industries

Saturn industries is an aerospace component manufacturing plant. In order to increase efficiency of the industry, my role was to collate a report after observing and analyzing the manufacturing and assembling process.

Intern | January 2016 | Mangalore Refinery and Petrochemicals Limited

This internship was a massive learning opportunity as I was oriented with the functioning of this gargantuan industry. Later my job description was an attaché to the turbine wing and cooling towers where I had the opportunity to learn comprehensively about the functioning of these key components of an industry of such scale.

PROJECTS

•Title: '**A Comparative study on Green Lakes by Zewera Lifestyle Pvt. Ltd. with its competitors in the niche market segment of Real Estate**'.

•Organization Study on '**Bharathi Airtel**'.

•Title: '**Customer Preferences and Effects of sudden rise of Cafe and Hukkah Bars in Bangalore**'. *

•Title: '**A Study on Consumer Satisfaction towards Jan Aushadhi Kendra in Southern parts of Bengaluru**'.

•Title: '**Experimental study of cooling system for hard turning of EN24 using carbide tools**'.

•Title: '**Invented Agricultural usage equipment named 'SOILSCRAPER**'.

•Title: '**EICHER Vehicle & Engine - Parts and Assembly**'.

VOLUNTEER EXPERIENCE OR LEADERSHIP

•Abjudged with **Best Outgoing Student for the year 2021** by BNM Institute of Technolgy, Bangalore.

•Won **Second Position** in 'The crown - **ZENITH 2020' HR Fest** Organized by MSW HRDM, CHRIST UNIVERSITY, Bangalore.

•Served as **Student mentor, Placement coordinator, Class representative, Collage Secretary** roles in overall college period.

•Swayam Sevaka and Distributor of Essential goods to remote areas in COVID19 Pandemic situation lead by Chikkamagaluru Municipality.

•Actively participated in social service and medical camps including Blood donation, EYE donation camps held by Samartha Ramdas Vidya Mandir & Manjushree Gurukula Trust.

•Actively Participated in 'All India Radio / Doordarshan' programs recognized by Prasara Bharathi, GOVT OF INDIA.

•Participated and volunteered in NRC robotics championship conducted by ARC techno solutions, IIT Bombay.

SKILLS

•Jamovi •Zotero

•Solid works •Auto-CAD

•CATIA V5 •Turn master pro

•Mill master pro

TRAINING

Vajiram and Ravi UPSC Civil Services Coaching Centre, New Delhi | 2019

During my coaching for UPSC CSE examinations, Ethics and Disaster Management modules helped me immensely in character building and the skill of working under pressure.

National Institute of Engineering Centre for Automobile Technology, Mysuru | 2016

My interests in heavy machinery and automobile sector landed me in this program where in I had the opportunity to dismantle and assemble fully an ICE engine as well as learn comprehensively about every part of a Heavy Goods Vehicle.

LANGUAGES

Fluent in **English, Kannada, Marathi, Hindi.**

HOBBIES

- Trained and placed Jawahar Navodaya Vidyalaya's Aspirants.
- Organized Summer Camps and Robotic Camps.
- Tutor for 10th Std/ Diploma /Engineering Students.
- Diploma and Engineering Project Solutions.
- Model Dismantling /Assembly.
- Farming, Cooking, Bike riding.