

SARABJEET SINGH

Digital Marketer

DIGITAL MARKETING JOURNEY

I develop, implement and oversee the online marketing strategy for organizations. I create and execute digital marketing campaigns and Blog content.

SPECIALIZATIONS

Blog Content Creation
Social Media Campaigns
Paid Social Media
Search Engine Optimization

CONTACT INFORMATION

Mobile: 742 880 5533
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<https://www.linkedin.com/in/jeet-dhimann-4b3ab0104/>
Gurgaon, Haryana

CAREER BACKGROUND

SOCIAL MEDIA MANAGER

Freelancer | April'18-Present

- Wrote copy for the social media platforms
- Creating Social Media Posts and Management
- Building Communities
- Facebook Ads
- Digital PR
- Blog Writing in niche Entertainment (Hindi & English)

CONTENT STRATEGIST & MANAGER

Social Rasoi. | April'19-Present

- Wrote copy for the social media platforms
- Planned and executed Search Engine Optimization
- Measured the effectiveness of said campaigns
- Client Relationship
- Blog Management

CONTENT STRATEGIST

Cybnetics Technologies. | Oct'18-Feb'19

- Develops, implements and manages marketing campaigns for various clients
- Works with graphic designers for web design and digital storytelling
- Blog, Article Writing for SEO
- Wrote copy for the social media platforms (FB & IG)

EXECUTIVE MANAGER

Atrixian Infotech | Mar'15-Mar'18

- Office Management and Administration
- Daily Office Operations & Management

RELATIONSHIP MANAGER

Bebb India Pvt Ltd (Power2Sme.Com)

July'12 - Jan'14

- Client Relationship
- Managing Client Relationship Cycle

RELATIONSHIP EXECUTIVE

Tata Teleservices Ltd Feb'2010- Feb'2012

- Retail Sales and Operation
 - Inventory Management
 - Team Management
 - Floor Management
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MY BACKGROUND

Started the Career in Customer Services and Relationship with Tata Teleservcies Ltd, Worked in Retail Unit (Tata Indicom) for the Position of Retail Executive and Raised to Retail Store Manager.

STARTUP EXPERIENCE

Worked with power2sme.Com, as Relationship Manager. for Client Acquisitions, and Handling Complete Life cycle

ENTREPRENEUR JOURNEY

Experience of Running Recruitment Agency as Partner, Responsible for Client Acquisition, Relationship Management and Channel Development

PROJECT

Worked on Project ChaaiCoffee.Com Online Lifestyle Magazine

EDUCATION & TRAINING

MUMBAI VIDYAPEETH

Bachelors of Arts

- Graduated with Hindi Major and Economics

I.G.N.O.U

Certificate in Community Radio

- Workshop on Audio Program Production

GOOGLE CERTIFIED

Google Analytics

Youtube Music

HUBSPOT ACADEMY

Social Media Management

PROFESSIONAL

DELHI SCHOOL OF DIGITAL MARKETING

Masters in Digital Marketing

-Digital Marketing Basics

-Advance Optimization Strategies.

-Affiliate Marketing & Blogging

-Black Hat Techniques

IIT, DELHI

Startup Basecamp 101, 2018

-Four Months in Campus Program at IIT, Delhi

-Capsule MBA Program

-Building Idea into a Business

Project Veera (Startup Idea)

I.G.N.O.U

Workshop on Audio Program Production for Radio

-Awarded with Certificate in Community Radio
