ROHIT RAZDAN

✓ -rohit.razdan13@gmail.com

2 - 9910685048

Core Competencies

- Excellent communication, presentation, public speaking and persuasive skills.
- Critical thinker and creative varied approaches.

Career Contour

Mount Talent Consulting, Noida

Designation: Deputy Manager - Training & Development (National Skills Development Corporation (NSDC))

Duration: January '2016 – present

KRAs:

- ⇒ Planning, designing and implementing *training strategies* in co-ordination with **KPMG** for holistic development of trainees.
- ⇒ Training students enrolled with <u>KPMG</u> under *National Skills Development Corporation* (*NSDC*) in soft-skills, behavioural skills, personality development and life skills.
- ⇒ Involved in end-to-end stages of *project management* from providing daily reports to monthly *review* reports.
- ⇒ Conducting regular *Training Needs Analysis (TNA)* and there of implementing respective changes.
- ⇒ Counselling and guiding trainees on behavioural issues, career path, etc.

Advait Life-Education, Noida

Designation: Manager (Training Projects & Marketing)

Duration: October '2011 – December '2015

KRAs:

- ⇒ Managing the planning, operational, and execution aspects at various life-skill and soft-skill training projects in universities and colleges.
- ⇒ Involved in end-to-end stages of Project management from firstly getting a project on board till right upto the last deliverable.
- ⇒ Trained students in life-skill, soft-skill and personality development.
- ⇒ Personal Counselling: Counselled students regarding career and life.

⇒ Marketed life-skill and soft-skill program in Rajasthan, M.P., Haryana and U.P.

Institutions served:

- ITM University, Gurgaon
- □ NIIT University, Neemrana (Raj.)
- ApeejaySatya University, Palwal
- *□ NIET, G.Noida*
- AKGEC, Ghaziabad
- BBDIT, Ghaziabad
- RKGIT, Ghaziabad
- MEC, Ghaziabad
- ABES, Ghaziabad
- ☐ Dr.KN Modi Institute of Engineering & Technology, Modinagar
- MIT, Moradabad
- KNMIT. Moradabad
- ☐ *CGI,Bharatpur(Raj.)*

PORSCHE DESIGN (Bird Retail)

Designation: Management Trainee (Marketing & Logistics)

Duration: *Feb* '2011 – *Oct* '2011

KRAs:

- **⇒** Targeting and achieving big numbers for the brand through big corporate orders.
- ⇒ Worked with PR team for effective brand promotion.
- ⇒ Recommended marketing initiatives and sales promotions to brand manager by reviewing merchandising and sales trend.
- ⇒ Closely looking into stock management, logistics and stock control.
- ⇒ Helping in building up the store database by database management and customer tracking.

WILLS LIFESTYLE (ITC Ltd.)

Designation: Retail Associate - Sales & Operations

Duration: *Aug* '2008 – *July* '2009

KRAs:

- **⇒** Targeting and achieving big numbers for the store through retail sales.
- ∃ Helping the store team in VM and merchandising.
- ⇒ Handling all store related accounting & reporting activities.

⇒ Generation & submission of month end sales reports and sales analysis to store manager.

Internship Experience

✓ Birla Cellulose (MBA)

Research Topic – To understand the buying behavior of customers in baby wipes industry and to come up with promotion strategies for Birla's baby wipe brand PURETTA.

ESCORTSAgri Machinery Group(BBA)
 Research Topic – Survey on the buying behaviour of customers in thetractor industry.

Scholastics

- MBA (Marketing &Sales): Amity Business School, Noida (2009 2011)
- **BBA(Computer Aided Management)**: GGSIP University, Delhi (2005 2008)
- Intermediate (Physics, Chemistry & Mathematics): Kendriya Vidyala-5, Jaipur
- High School: Kendriya Vidyala-5, Jaipur

Hobbies & Interests

- Reading books: fiction, autobiographical, psychological&spiritual.
- Travelling.
- Cooking.