



Mayank Sachdeva

**MA MASS COMMUNICATION
(CORPORATE COMMUNICATIONS)**

Executive Summary

Highly energetic and creative communication professional with knowledge of generating and developing strategic communication plans, facilitating clear and transparent communication. Able to work well with a professional communications team.

IT Skills

- Adobe Premiere Pro
- Nuendo
- Audicity
- Adobe Photoshop
- Quark xpress
- Page maker
- Adobe Indesign
- Virtual DJ
- MS Office Suite
- Internet Applications

Academic Projects

- Content Analysis of Deepa Mehta's Cinema
- Project on Positioning of Web Personalization
- Startups supporting startups
- Made News Package, Fictional Discussion
- Public service message and announcement
- Designed Newsletter and other collateral

Extracurricular Activities

- Represented DELHI in 31ST National Sub-Junior Ball Badminton-Ship [2011]
- University Newsletter Designer
- Organized college events as a Event Co-ordinator
- Represented college in Solo Classical Dance
- Represented college in Nukad Natak

Internship Experience

Aeris Communications Pvt.Ltd (Communications Department)

Ogilvy One Worldwide (Account Management department)

Dainik Jagran (Editorial Department)

LaVida Travels (Social Media Manager)

Ambidexter Productions (Research Department)

Film Screen Productions (Social Media Manager)

Initiating You (Social Media Manager)

BookMyBook.com (Social Media Manager, Campus Ambassador)

Education

In final semester of Masters in Mass Communication (Specilaization in Corporate Communication) GGSIPU, Regular Course

Bachelors in Journalism and Mass Communication, MBICEM, GGSIPU, 2017, Regular Course

12th (Commerce) from Holy Internatinal Sr. Sec School, New Delhi, CBSE, 2014

10th from A.E.S.N.T. Rama Rao Memorial Sr. Sec School, New Delhi, CBSE, 2012

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