# **Vijay Kumar**

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## Sr. Associate UI/UX - Web & Graphic Designer

With 6.8 years of experience in UI/UX, I am a dynamic, multi-skilled designer with a knack for thinking out of the box. A passion for creating innovative designs has motivated me to excel in numerous design disciplines. I believe in treating every project as a challenge that is both innovative and user-friendly. I introduce myself into a field of artful designs and UXwhich can be further modified into high-level requirements of flows and artifacts. Create and rapidly iterate on ideas in order to develop a seamless user experience of web based and mobile based applications, via user flows, wireframes, mock-ups, working UX flowetc.

SEX

BIRTH

**NATIONALITY** 

MARTIAL STATUS

MALE 10/04/1995

INDIAN

**MARRIED** 



## Work Experience

## Sr. Associate UI/UX - Front-end Designer at smartData Enterprises Mohali Since 02/01/2019.

Provided high quality graphic and web design, advice and support service, for internal marketing team.

Manage work autonomously, deal directly with clients, carrying projects from briefing to final print production.

Projects include: UX Design, Prototyping, Project Planning, Graphic Design, Brand Identity, Web Applications.

- Estimating the time required
- Communication with clients to determine the scope of a project
- Design graphics and visual images for product illustrations, logos, and websites along with HTML Conversion.
- Create designs from scratch to final product.
- Select colour theory, images, typography, and layout to present the design to clients.
- Design and co-ordinate all aspects of in-house corporate literature and promotional materials, including art direction and project management.

#### **UI/UX Designer at Code Brew Labs**

Since 16/04/2018 till 31/12/2018.

- Art direct and provide high quality web & graphic design, advice and support service for internal communications department and the organisation.
- Projects included: Brand identity roll out, UX Design, Prototyping, Project Planning, Client Communication artwork for web sites, CMS, presentations, advertisements, newsletters, brochures.

#### Web & Graphic Designer at Esferasoft Solutions Pvt. Ltd. (Mohali)

since 07/20/2015 to 14/04/2018.

- Estimating the time required
- Communication with clients to determine the scope of a project
- Design graphics and visual images for product illustrations, logos, and websites along with HTML Conversion.



## Major Projects Undertaken

- https://allurive.com/
- https://home-at.servcorp.com/ (Workspace Solutions)
- https://www.graphickitchen.co.uk/ (Website Design)
- https://www.getsunday.com/ (e-Commerce)
- https://jebblount.com/
- http://hire.teckbasket.com/compago/
- http://doctorencasa.com.pe/ (Health Care Product)
- http://virtualandgo.com/es (Real Estate)

• Midas Metals LLC App (Best): https://xd.adobe.com/view/825f0605-5776-4329-61e5-9d13a762cd10-f46e/?fullscreen



## Education

Bachlor of Arts from Lovely Professional University, India	YEAR 2017
Masters of English (Pursuing - Final Year) from Lovely Professional University, India	
Diploma In Computer Applications from Sky Wings Institute of Computer Education, Faridkot - India	YEAR 2011



### Skill Set

Adobe Photoshop	••••••	Figma	••••••
Adobe XD	•••••	HTML/CSS/	••••••
Adobe After Effects	•••••	Bootstrap	••••••
Adobe Premiere	•••••	Angular (Frontend)	•••••
Adobe Illustrator	•••••	WordPress	•••••
Sketch App	••••••		