# Lakshay Rawal

### Digital Media Executive at Cognizant Technology Solutions (Google Ad Process)

Delhi, Delhi lakshayrawal6\_906@indeedemail.com

91-9999123546

Willing to relocate: Anywhere

# Work Experience

# Digital Media Executive at Cognizant Technology Solutions (Google Ad Process)

t Cognizant Technology Solutions Present

Create Ads on Google Search & Display Network

#### Education

# **Bacholars In Journalism & Mass Communication in Professional Studies**

Vivekananda Institute Of Professional Studies, GGSIPU - Delhi, Delhi  $2015\ \text{to}\ 2018$ 

#### Skills / IT Skills

ADOBE PHOTOSHOP (Less than 1 year), ADOBE PREMIERE (Less than 1 year), ADS (Less than 1 year), DIGITAL CAMPAIGN (Less than 1 year), DIGITAL MARKETING (Less than 1 year)

## Additional Information

#### PROFESSIONAL SKILLS EXPERIENCE

MICROSOFT BASICS Currently Working with Cognizant Google Adwords Technology Solutions for Google Ads Process as a Digital Marketing Executive. Search Engine Optimization Have Working Experience of 1 Year.

Search Media Optimization Worked as an Editorial Intern at NDTV ADOBE PHOTOSHOP Worked as a Intern at Navbharat Times, The Salesforce Times Of India Group

#### ADOBE PREMIERE

Worked as a Client Servicing Intern at The

# Glitch

Hereby I declare that the information given above is true to my knowledge and belief.

Date: 24 June 2019 Place: New Delhi, India