

SONU ARORA

Samalkha, Haryana

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To work in a challenging and creative environment in the industry, where I can utilize my managerial and interpersonal skills in achieving company's objectives and in the process nurturing and enhancing myself professionally and personally.

Personal Qualities

- * Willingness to learn
- * Effective communication and interpersonal skills

WORK EXPERIENCE

MARKETING EXECUTIVE

STAR FILTRATION - Delhi, Delhi - September 2012 to July 2013

During MBA (Training & Research)

- * Undergone 6 week summer training at STAR FILTRATION (DELHI) in marketing
- * Comparative study on Personal Banking in Public and Private bank

STAR FILTRATION (DELHI) (from Sep 2012 to July 2013)

Marketing Executive

- * Identifying the prospective customer and developing a database
- * Approaching prospective customer through telephone seeking an appointment
- * Meeting the concerned person and proposing the product
- * Handling queries
- * Making the sale & closing the deal

EDUCATION

MBA in Finance/Marketing

Kurukshetra University - Kurukshetra, HARYANA, IN

2010 to Present

ADDITIONAL INFORMATION

IT Skills

Basic computer knowledge with Excel, Powerpoint, Access and Microsoft office.