

# Curriculum Vitae

**Bharat Baisla**

U34/27,U Block,DLF,Phase 3  
GURGAON  
Haryana-121101.

Email:[baisla00@gmail.com](mailto:baisla00@gmail.com)  
Contactno:09991447806

**CAREER OBJECTIVE**

Intend to build a career with leading corporate of hi-tech environment with committed & dedicated people, which will help me to explore myself fully and realize my potential.

**SOFTWARE PROFICIENCY**

Software.net, database, html, hardware & networking.

**ACADEMIC QUALIFICATIONS**

EXAM / DEGREE	YEAR	NAME OF INSTITUTE	UNIVERSITY / BOARD	PERCENTAGE
Digital Marketing	2016-17	Delhi School Of Internet Marketing		
M.B.A	2015-17	Sri Ram College of Engg & Management, Palwal	MDU, ROHTAK	65%
B.Tech. (cse)	2009-12	Gopal Sharma Mvniet	MDU, Rohtak	67%
Diploma(cse)	2006-09	Govt. Poly. Manesar	Sbte Panchukla	63%
10 <sup>th</sup> Board	2006	J.M High School Baroli	HBSE Bhiwani	82%

**AREA OF EXPERTISE.****Business Development**

- Utilising Public Information And Personal Network For Developing Marketing Intelligence To Generate Leads.
- Tapping New Markets and penetrates these segments to expand business & generate income.
- Improve The PR with clients for recurring business.

**SALES & MARKETING**

- Initiation of new account .
- techno key account management .
- commercial presentation & technical demo to client.
- negotiation to maintain maximum profitability of organisation.
- closer of sales.

## DIGITAL MARKETING

- B - B sales & B -C sales.
- Use of digital marketing platforms for business growth.
- social media marketing use throw FB Pages, Instagram Pages, reaching customers through paid and unpaid ads on social media.
- using other digital marketing tolls like google adwords, google adsons , affilate marketing ,e-mail marketing for maximum profitability and branding and brand managment.

## Projects & work

- making quotation for clients regular ties-up with clients and complete their P.O.
- working with clients like - ajnara ,imperia,central park,ansal for prepaid meter sales & services.
- work on yearly and monthly AMC for our clients.
- follow up on payment and documents.
- handling corporate facebook pages and marketing on them.
- work on educational marketing through kanopies , face to face marketing , forms fillups, callings,public network,seminars,counsellings.
- work on team leading & managment,providing proper product knowledge to team and finds new ways to business growth with team and approaches right customer for business growth.

## WORK EXPERIENCE

- |   |  |
|---|--|
| ▪ Sri Ram Collage Of Engineering & Management, Palwal | Jan 2013-Aug 2015                              |
| <b>Designation</b> :                                  | (Marketing Executive)                          |
| ▪ Indiabulls Housing Finance Ltd. Gurgaon             | Aug 2015-Jan 2016                              |
| <b>Designation</b> :                                  | (Marketing & social media marketing Executive) |
| ▪ PES Electrical Pvt.Ltd. Faridabad                   | Jan 2017- Oct 2019                             |
| <b>Designation</b> :                                  | (Business Acquation&Corporate Affairs)         |
| ▪ Securico Electronics India Ltd.                     | Nov 2019- Till Date.                           |
| <b>Designation</b> :                                  | (Marketing Executive)                          |

## ACHIEVEMENTS & EXTRA CURRICULAR

- Stood First Runner up in Cricket at college level.
- Stood **First** & Second in College level Clay modeling & Poster Making.
- Event organizer in all school and college annual day functions and other technical events.

**PERSONAL PROFILE**

Nationality	:	Indian
Gender	:	Male
Date of Birth	:	12/12/90
Status	:	married
Permanent Address	:	Vill. Baroli, Teh & Distt. Palwal, Haryana- 121102.

**Declaration:**

I here by declare that above information is correct to the best of my knowledge and belief.

**Place:** Palwal (Haryana)

(Bharat Baisla)