Monika Sanoria (B.Tech)

Data Analyst

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Summary:

I am passionate Data Analyst enthusiast. Passionate about solving real life problems by adopting data analysis techniques, I wish to contribute to businesses by providing solution using my proficient skills in Statistical Researching. Proficiency on using tools like MySQL, Advanced Excel, Tableau and PowerBI.

I have the blend of practical exposure in my past internship experience and strong academic backing. I am currently seeking opportunities to work with organization which will provide me a platform to apply my skills and take up more challenges in data analysis, making me learn and acquire more knowledge and skills making me climb the career ladder.

Key skills: _____

- Data Tools: SQL & Advanced Excel
- Database: MySQL, Big query
- BI Tool : Tableau
- Proficient in Advanced Microsoft Excel for creating dashboards
- Business Intelligence Reporting and MIS Management

Data Analytics Projects: _____

- Website Data Analysis of Xiaomi India Data Sample
  - Descriptive analysis of data variables
  - Website traffic analysis- day of the week effect
  - Correlation study of variables like time spent, pages viewed, amount spent etc
  - Forecasting using regression model

- Apple, I-pad pricing analytics model using Regression Techniques
  - Determination of key influencers in I-Pad price
  - Preparation of Data for multiple regression
  - Predictive analysis for determining price of new I-Pads

Experience: _____

- **Avenir Labs**   *Delhi, India*
  Data Analyst   *May 2020 to March 2021*

  o Working on reports of various kinds and different purposes - yearly, quarterly, monthly and daily basis.

  o Developing and maintaining MIS templates used by senior executives and other stake holders.

  o Making dashboards for client to get inference about their product performances in excel.

  o Running SQL queries in vendor ERP to extract the design and sales attributes like item code, application, sales, returns, defects etc.

  o I was a part of a team which involved me to improve the operational efficiency by implementing Excel based Automation using VBA.

  o Worked with BI Tools like Tableau and powerBI for preparing management reports.

Education: _____

- B.Tech from ICE, Ludhiana 2016

Courses: _____

- Introduction to Data Analysis Using Excel **- By Rice University**

Interests: _____

- Business Research, Data wrangling, Technology, Research, tracking start-ups, reading brand management magazines, playing bad Minton .

Reference: _____

- Mr. Mukul Sanoria
  Deputy Manager Bussiness Analyst at GoMechanic.
  Mukul.sn009@gmail.com

Personal Details: _____

Father's Name	:	Uma Shanker Sanoria
Date of Birth	:	March 01, 1991
Languages	:	Hindi, English