

# SAIF ALAM SIDDIQUI



## Education History

### CENTRAL UNIVERSITY OF HIMACHAL PRADESH

Master of Business Administration (MBA)| 2018

- Specialization in Marketing
- Graduated with 72.86%
- Under top 10 scorer in the department.

### UNIVERSITY OF DELHI

Bachelors of Commerce with Honours (B.com Hons)|2016

- Graduated with 72.38%
- Graduated from college of vocational studies, DU.
- College topper in the final semester.

## Certifications

- Certificate in **Fundamentals of Digital Marketing** from **Google**.
- Certificate in **Social Media Marketing Foundations** from **Linkedin**.
- Certificate of **Digital Marketing Basic Course** from **Digital Deepak**.
- Certificate in **Data Analytics Fundamentals** from **Amazon Web Services (AWS)**.
- Certificate **Course on Computer Concepts (CCC)** from **Ministry of electronics and information technology, Govt. of India**.

## Internships

- Work with Adversify for 2 months as a Social Media Marketing Intern.
- Work as a Brand Management and New Product Development intern for 2 months at Smarg Education, New Delhi.
- Work as an intern with Orion team of Delhivery Logistics Pvt Ltd for 2 months.

## Personal Profile

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

## Contact Details

Diwan Ka Bazar, Near Mahal Sarai  
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## Accomplishments

- Award of Appreciation for the Best Event coordinator in the National level management fest held in University.
- 2nd Prize Winner in 'Creative Idea' Competition held on 'Earth Day' under Green Awareness Campaign in University.
- 3rd prize Winner in 'Essay writing' Competition held in University.

## Notable Skills

- Good Social & Networking Skills
- Multi tasking and ability to work under pressure
- Layout Design
- Basic Photo Editing
- Fitness and Health Training
- Knowledge of Nutrition