SMITA SINGH

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EDUCATIONAL QUALIFICATIONS: -

B.A Economics Honours Graduate (2014-2017)	Patna Women's College Patna University	A-Grade
Standard 12 th	DAV public school, Patna	86% (CBSE Board)
Standard 10 th	Carmel High School, Patna	71% (ICSE Board)

PROJECTS UNDERTAKEN: -

Undergraduate Research Project titled "Patanjali Ayurveda Limited – A Fast Moving Consumer Goods Company. Case study of Patna Town"

October, 2016

- Conducted survey of consumer's reaction (- 100 sample)
- Performed a comparative study on product of different companies
- Presented the results and submitted for publication in journal

KEY SKILLS: -

- > Ability to supervise and work in team for attainment of goals
- Initiating new ideas
- Decision making and managing conflicts
- > Interpersonal and communication skills
- Experience in handling multiple tasking

OTHER ACTIVITIES: -

Active Participation in college events like – College fest, college ceremonies, debates, and guest lectures.

LANGUAGES AND TECHNICAL KNOWLEDGE: -

- > Fluent in English and Hindi
- ➤ Knowledge of java besides expertise in MS. Word, Ms. Excel, and Power point.