

# NAKUL MALIK

DIGITAL MARKETING

## DETAILS

### PHONE

+91 880-071-4091

### EMAIL

nakulmalik184@gmail.com

## LINKS

[Linkedin](#)

[My YouTube Channel](#)

## SKILLS

Digital Marketing

Google Adwords

Social Media Management

Email Marketing

SEO Copywriting

Content Creation

Google Analytics

Adobe Photoshop

Adobe Illustrator

Create Memes

## LANGUAGES

English

Hindi

## HOBBIES

Create Meme

Listen to Music

Mov&Chill

## PROFILE

Hi! I am Nakul Malik, A Digital Marketer having 2+ years of experience in different fields of Digital Marketing as it is a broad umbrella term. From **Social Media Marketing** (SMM) to **Search Engine Marketing**(SEM). or From **increasing website traffic** (organic/paid) to **Social media reach** (organic/paid). I also know a little bit of **Photoshop**(3.8 Star), **Illustrator**(2.5 Star), **Wondershare Filmore**(3.5 Star). For entertainment, I also work on my YouTube Channel "Bass Roasters" and also makes **MEMEs** (4 Star).

## EMPLOYMENT HISTORY

### Digital Marketing Executive, Shalitin Immigration

Delhi

Sep 2020 — Present

### Digital Marketing Executive, APPPL Combine

Delhi

May 2019 — Jul 2020

### SEO Executive, MCM Infotech

Delhi

Nov 2017 — Nov 2018

## INTERNSHIPS

### Digital Marketing, Aptech Malviya Nagar

Delhi

Jul 2017 — Oct 2017

## EDUCATION

### B.A. Prog, University of Delhi

Delhi

### 12th, Delhi Police Public School

Delhi

### 10th, Delhi Police Public School

Delhi

## COURSES

### ACWD Pro, Aptech Malviya Nagar

## SEO SKILLS

- **SEO Tools** – Google Keyword Planner, Google Search Console, Google Analytics, etc.
- **SEO Process** – On-page, Off-page
- **Ads Formation** – Create ads using Google Adword, and also have a knowledge of creating ads on the social media platform like Facebook, Instagram, etc.

- **On-page-knowledge** – Knowledge of Title tag, Meta Description, Meta Keywords, Keyword Research, Google search console, Sitemap (HTML & XML), knowledge about Algorithms.
- **Social Media** – Facebook, Twitter, Instagram, LinkedIn, Tumblr, etc.