

KAJAL RAUT

Confident, disciplined, creative and self-assured.

Rourkela, Odisha.
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EXPERIENCE

EXTRAMARKS, KOLKATA — *BUSINESS DEVELOPMENT EXECUTIVE*

Dec 2019 - Jan 2020

Meeting sales targets and customer interaction.

EDUCATION

ICFAI UNIVERSITY, DEHRADUN — *MBA*

Batch 2018-2020

I have completed MBA with a dual specialisation in Marketing and Human Resource Management.

ROURKELA INSTITUTE OF MANAGEMENT STUDIES, ODISHA — *BBA*

Batch 2015-2018

Graduate in Bachelors of Business Administration.

INTERNSHIPS

CONSOLIDATION OF MARKETING STRATEGIES AT VISHAL MEGA MART— *VISHAL MEGA MART, ROURKELA, ODISHA.*

Different strategies such as bill boosters, psychological marketing, customer needs and price distribution.

INSURANCE SECTOR, FINAMIGO CONSULTANTS , DELHI.

Trained for selling to customers , consumer interaction, gained real life market knowledge.

HUMAN RESOURCE MANAGEMENT AT STEEL AUTHORITY OF INDIA, ROURKELA, ODISHA.

Employee payscale , recruitment, different areas of working, management system.

SKILLS

Good presentation skill,
Collaborative ,
Adaptable,
Creative.

AWARDS

Coordinator at College Fest and at juniors freshers.

LANGUAGES

Hindi, English, Odia.