

Abhay Gupta

Digital Marketer

Passionate about Internet marketing. Skilled in SEO, Keyword Research, Content Writing with 2 years of total experience in digital marketing.

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📍 Kota, India

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📞 8619741297

🌐 www.justeco.in/

WORK EXPERIENCE

Digital Marketing Executive Career Point Ltd.

09/2020 - Present *Kota, Rajasthan*
Career Point Ltd. is a kota-based Education Company or coaching that provides different types of entrance exams preparation to students.

Achievements/Tasks

- Working to make social media posts by canva & content creation
- Working with content management team & sharing ideas to make it better
- Work with team to get more traffic on all social media accounts which help for lead generation

Freelance SEO Intern Cum Content Writer Lapaas - Digital Marketing Institute and Company

04/2020 - 07/2020
Lapaas Digital is a leading digital marketing company which helps businesses to grow their digital presence.

Achievements/Tasks

- Did keyword research for their blog(ahrefs, semrush, ubersuggest) & wrote more than 10 blog posts
- Worked on, Off page & On page activities & content optimization using yoast seo, rank math
- Even worked on image creation (blog banner, pinterest, social media posts, youtube thumbnail) by canva

Digital Marketing intern TWS Technology

02/2020 - 03/2020 *Kota, Rajasthan*

Achievements/Tasks

- Worked on Off page SEO activities link building profile creation, classified ads, social bookmarking, search engine, ping submission

Freelance Blog Writer Grow karobaar

07/2020 - Present

Freelance Content Writer Toffee Teens

10/2020 - 01/2021

EDUCATION

B.Tech(Undergraduate) Gurukul Institute of Engineering & Technology

06/2016 - 10/2020 *Kota, Rajasthan*

SKILLS

On Page Seo

Off Page Seo

Keyword Research

Content Writing

Google Search Console

Link Building

Guest Posting

Blogging

Wordpress

PERSONAL PROJECTS

Justeco

- Justeco is a blog where I'm cover topics about environment, sustainable living, eco-friendly products, Renewable energy, etc.
- The Blog ranked on Google & Bing first page on few keywords.
- Ranking keywords: Bamboo Computer accessories, eco-friendly traditional products.

2daysupdates (07/2019 - Present)

- 2daysupdates is the my first blog created on blogger.com

CERTIFICATIONS

Google Digital unlocked certificate (10/2019)

Udemy Paid Digital Marketing Course (04/2020)

Udemy Paid Youtube SEO (04/2020)

LANGUAGES

Hindi

Full Professional Proficiency

English

Limited Working Proficiency