

Vijay Kumar

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Sr. Associate UI/UX - Web & Graphic Designer

With 6.8 years of experience in UI/UX, I am a dynamic, multi-skilled designer with a knack for thinking out of the box. A passion for creating innovative designs has motivated me to excel in numerous design disciplines. I believe in treating every project as a challenge that is both innovative and user-friendly. I introduce myself into a field of artful designs and UX which can be further modified into high-level requirements of flows and artifacts. Create and rapidly iterate on ideas in order to develop a seamless user experience of web based and mobile based applications, via user flows, wireframes, mock-ups, working UX flow etc.

SEX	BIRTH	NATIONALITY	MARTIAL STATUS
MALE	10/04/1995	INDIAN	MARRIED



Work Experience

Sr. Associate UI/UX - Front-end Designer at smartData Enterprises Mohali **Since 02/01/2019.**

Provided high quality graphic and web design, advice and support service, for internal marketing team.
Manage work autonomously, deal directly with clients, carrying projects from briefing to final print production.
Projects include: UX Design, Prototyping, Project Planning, Graphic Design, Brand Identity, Web Applications.

- Estimating the time required
- Communication with clients to determine the scope of a project
- Design graphics and visual images for product illustrations, logos, and websites along with HTML Conversion.
- Create designs from scratch to final product.
- Select colour theory, images, typography, and layout to present the design to clients.
- Design and co-ordinate all aspects of in-house corporate literature and promotional materials, including art direction and project management.

UI/UX Designer at Code Brew Labs **Since 16/04/2018 till 31/12/2018.**

- Art direct and provide high quality web & graphic design, advice and support service for internal communications department and the organisation.
- Projects included: Brand identity roll out, UX Design, Prototyping, Project Planning, Client Communication artwork for web sites, CMS, presentations, advertisements, newsletters, brochures.

Web & Graphic Designer at Esferasoft Solutions Pvt. Ltd. (Mohali)

since 07/20/2015 to 14/04/2018.

- Estimating the time required
- Communication with clients to determine the scope of a project
- Design graphics and visual images for product illustrations, logos, and websites along with HTML Conversion.



Education

YEAR
2017

YEAR
2011

Skill Set

WordPress