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### **Annotated Bibliography**

Website development is a complex field and analysing the different components that go into it is very helpful to the web development community. I hope for these resources to help the reader understand my research. My intention is to reach website developers and offer a perspective on website design that incorporates the already existing idea of multiliteracies. My research shows how multiple literacies are used in making a website that is engaging for the user and communicates information in a neat and efficient manner. The inception of my research was quick and I did not feel the need to iterate on my approach to the topic.

The sources I decided to use all add value to my research. I tried filtering out sources that did not talk about website development explicitly. The criteria for my sources was broad because of the lack of research in this specific area. Research on multiliteracies in website development proved to be sparse to nonexistent, which gives makes my research even more critical. In conducting this research I can spark a conversation that otherwise would have been overlooked.

**“10 Top Principles of Effective Web Design.” *Shortie Designs*, 14 Feb. 2019,**

**[shortiedesigns.com/blog/10-top-principles-effective-web-design/](http://shortiedesigns.com/blog/10-top-principles-effective-web-design/).**

This resource is a blog on important design principles of website development. The purpose of this resource is to outline the main topics I discuss in my research. The blog does a great job explaining and showing the key concepts to website design and

development. Providing a resource that is easy to understand and explanatory was important to me while picking sources. The main principles I use from this blog is the purpose and communication of websites. Communication with users of a website can be considered a form of literacy according to Mirabelli.

**Mirabelli, Tony. “Learning to Serve.” *Writing About Writing: A College Reader*, 3rd ed., edited by Elizabeth Wardle and Doug Downs, Bedford/St. Martin’s, 2017, pp. 298-318.**

Mirabelli introduces the idea of multiliteracies in a relatable way that includes an example of a waitress at a restaurant. The extension of literacy to something other than writing was explained clearly, which made my job of using multiliteracies in my research easier. His inclusion of menus as an interface to spark human interaction proved to be helpful in my research. My website acted as the interface to spark human interaction between the owner of the site and the user. Since the idea of multiliteracies is the central point in my research, this resource is a very important read for understanding my research.

**The New London Group. “A Pedagogy of Multiliteracies: Designing Social Futures” *Harvard Educational Review*, vol. 66, no. 1, 1996, pp. 60-92.**

This article is a long read so I chose to focus on the design elements of different modes of meaning. The design elements helped me connect the multiliteracies to website design and development. There is a diagram in the article that shows the multiple layers of the design elements of different modes of meaning. What was found was that pedagogy is a complex integration of four factors situated practice, overt instruction, critical framing,

transformed practice. The implications of this in my research involve the way one learns to create a website. When learning to create successful website, these factors come into play for more than just the code.

**Smith, Blaine E. “Collaborative Multimodal Composing: Tracing the Unique Partnerships of Three Pairs of Adolescents Composing across Three Digital Projects.” *Literacy*, vol. 53, no. 1, 2018, pp. 14–21.**

Although this research paper is not exactly in line with my research, it provides useful information on the multiple literacies involved in digital projects. The main purpose of this resource was to include examples of multiple literacies. This research’s findings was of interest to me because it gave evidence to suggest the presence of multiple literacies in activities that are not inherently literary. Finding a resource that agrees with the idea that digital projects take multiple forms of literacy to complete was essential in merging Mirabelli’s idea of multiliteracies to the design principles of website development.

**Snyder, Ilana. *Page to Screen: Taking Literacy into the Electronic Era*. Routledge, 2005.**

Snyder put together a good resource on the literacy of electronic activities. This was a terrific resource to pull from when discussing the literacy involved in making a website. The general nature of this book gave me the freedom to include examples of multiliteracies in similar areas as website development. Snyder goes into detail on how websites are just an extension of writing in the modern era. The electronic era also brings with it new types of literacy with it. This is another essential read in understanding my research to the fullest extent.

**Stoebenau, Patrick. Personal Interview.**

Since my research involves the multiliteracies in website development, I decided to create a portfolio for this research in the form of a website. This website would be the base of my research as I will draw specific questions from the design of the website and relate it back to the idea of multiliteracies. I intend to conduct a number of interviews in order to get a reasonable sample size to ensure the integrity of my results. These interviews will ask users of the website to give their opinion on the functionality and aesthetic of the website. I will not ask the users directly about how multiliteracies are displayed in the website, but rather extract that information through simpler and more understandable questions.