

## About Vanessa

“You can choose to speak up, stand out and shine.”

It can feel like confident people are just made that way.

That powerful speakers who stand out and become thought-leaders  
have a special talent or gift.



I know that's not true.

Impactful, persuasive speaking is a learned skill like any other.

Self-belief and gravitas can be nurtured and developed.

I help people speak confidently, clearly and persuasively  
so they can advance their careers and businesses

People work with me  
because they want to



feel calm and confident when they speak in meetings,  
presentations and interviews

save time with a repeatable preparation process  
they can use every time they speak

win buy-in, persuade and lead their audiences

handle push-back, challenge and tough negotiations

be seen as a thought-leader and expert in their field

land bigger speaking platforms such as  
TED stages and media interviews

Are any of these goals, your goals too?

If so, I can help you... I've learned that

- be seen as a thought-leader and expert in their field
- anyone can learn to love the limelight
- anyone can own the room

## My story

I've been lucky to work as a TV news anchor and reporter for some  
of the world's most respected broadcasters, from BBC News in the  
UK to NBC news in the USA.

When I was at the height of my presenting career - anchoring my own  
news show five nights a week - I was suddenly hit by stage fright. It  
felt like it came on very suddenly, but in retrospect I see my nerves  
had been building for years.

My fear became so acute that I considered giving up my career to save my sanity, though I knew I didn't want to.

Happily I found a way to manage my nerves and speak confidently. In doing so, I realised lots of other people felt like  
I had - nervous about speaking up in public - and it limits them.

I've now helped hundreds of clients learn to speak persuasively and confidently - no matter the audience.

They learn concrete, repeatable processes and techniques that I've developed over thousands of hours of broadcasting  
and which they can apply to their speaking - to turn even the most complex information into a clear, engaging message  
that motivates and inspires.

Clients have gone on to progress in their careers, win business, change minds and position themselves as thought-lead-  
ers. Some have spoken on international stages such as at the UN or TED conferences.

I love helping people become the best speakers they can be - getting across whatever it is they want to say. Witnessing  
that eureka moment when the person on stage starts to enjoy their performance and the audience is enthralled.

