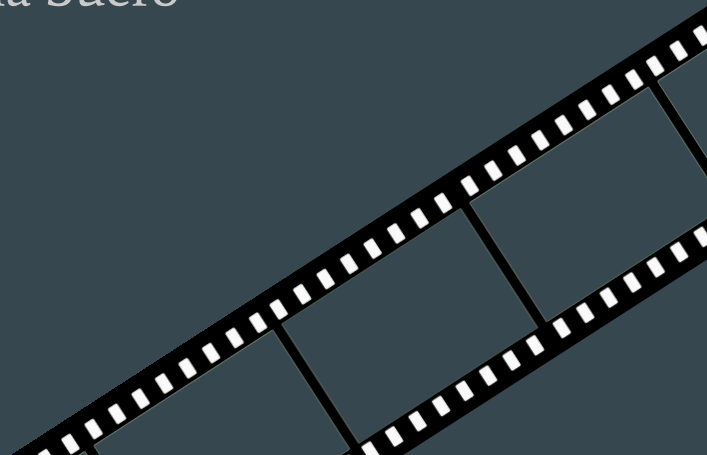




Microsoft Movie Magic

... Priscilla Suero



Looking at other studios

A decorative graphic of a film strip, tilted diagonally from the bottom left towards the center, with several frames visible.

- Which studios are top grossing every year
- Check to see average runtimes or effects
- Data from the last 5 years

Data sets used:



IMDB

Box Office
Mojo

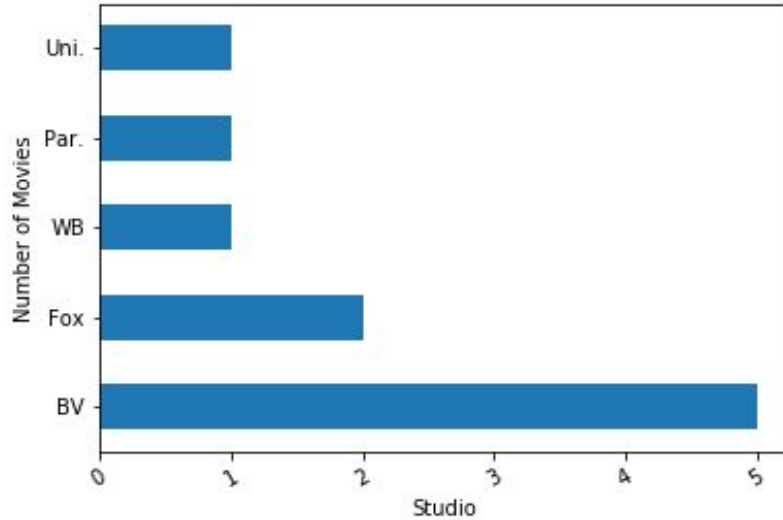
TMDB

Insights & Visualizations

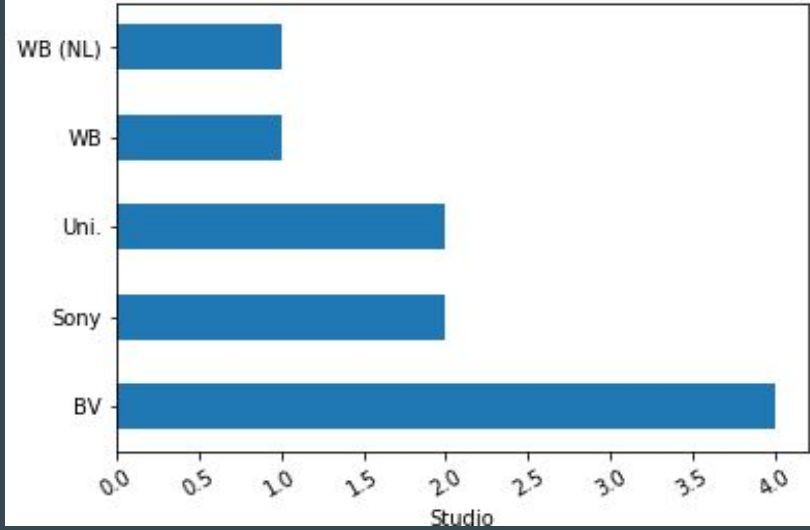
A decorative graphic of a film strip, consisting of two parallel black lines with white rectangular perforations, running diagonally from the bottom left towards the top right.

- Walt Disney Studios hold the highest amount of top grossing movies from 2014-2018
 - Average Runtimes
 - Runtimes of top 10 grossing movies from 2014-2018
-

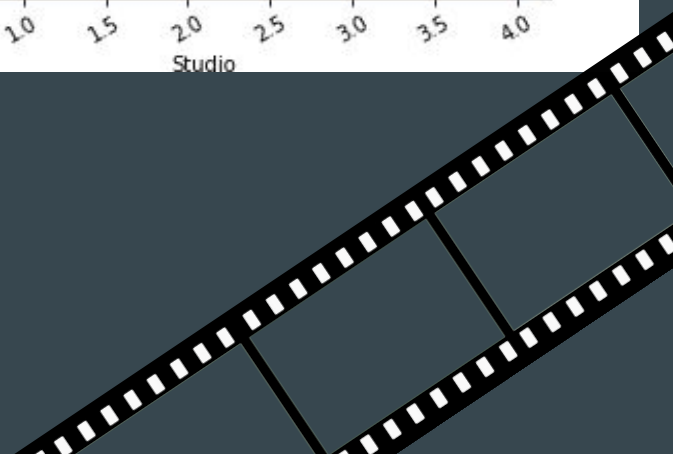
Top Grossing Studio Movies 2018

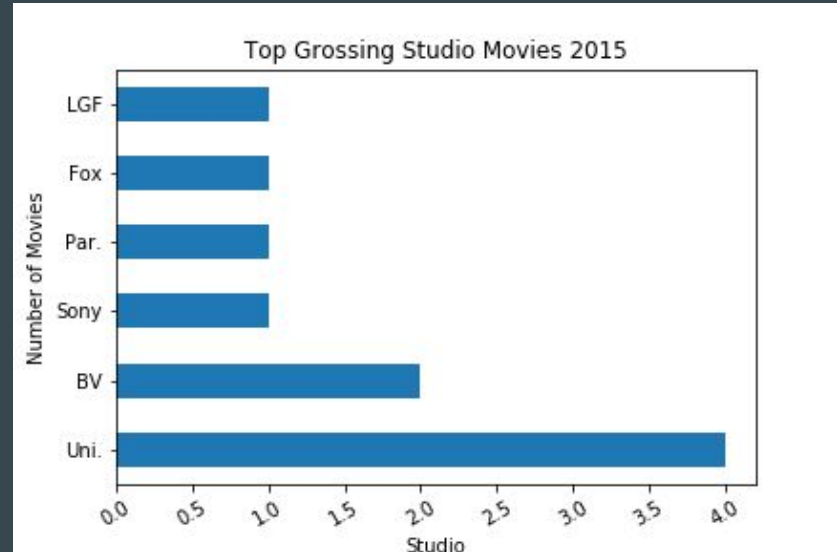
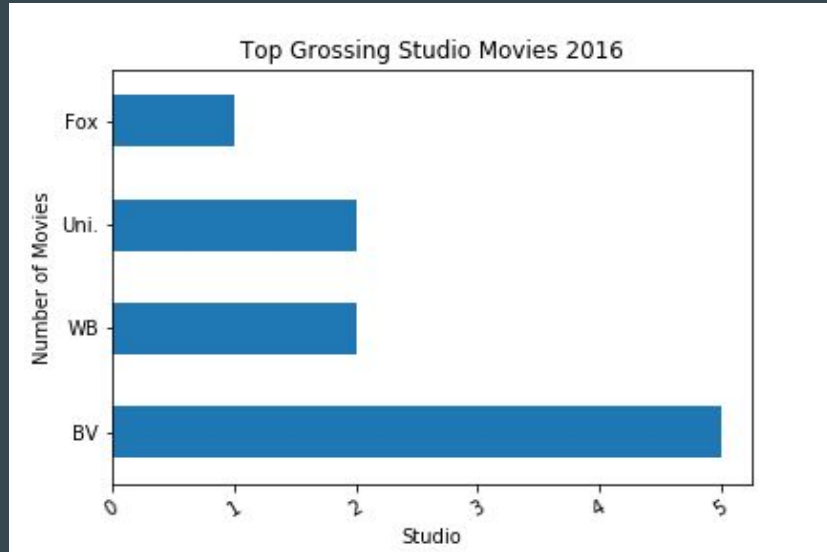


Top Grossing Studio Movies 2017



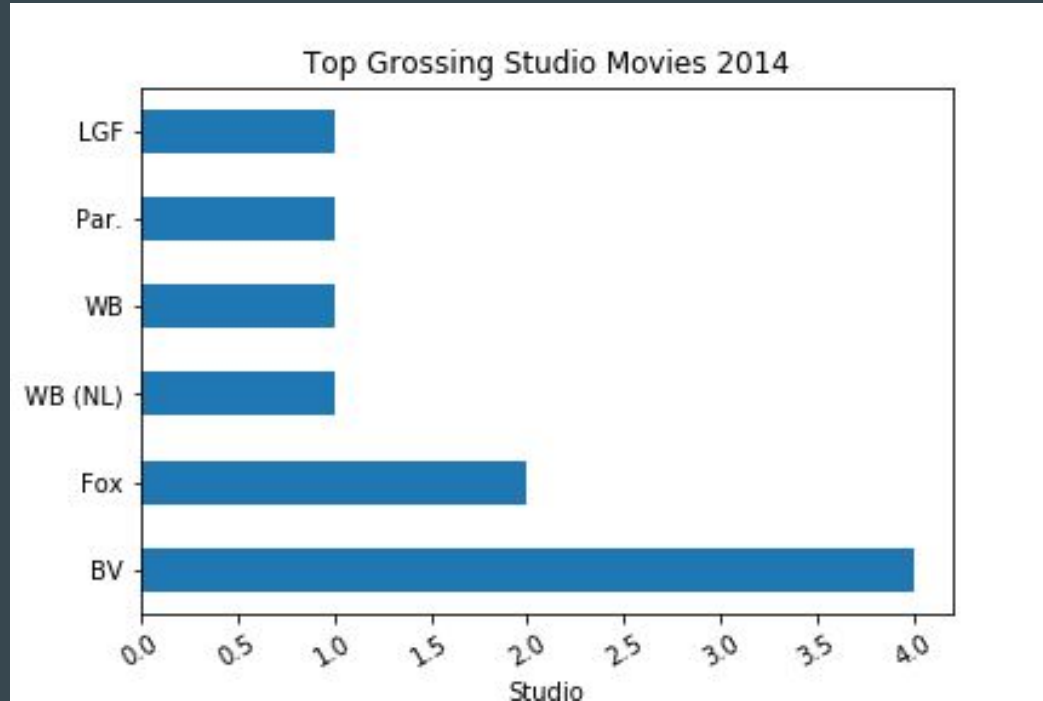
Top grossing studios for the past 5 years



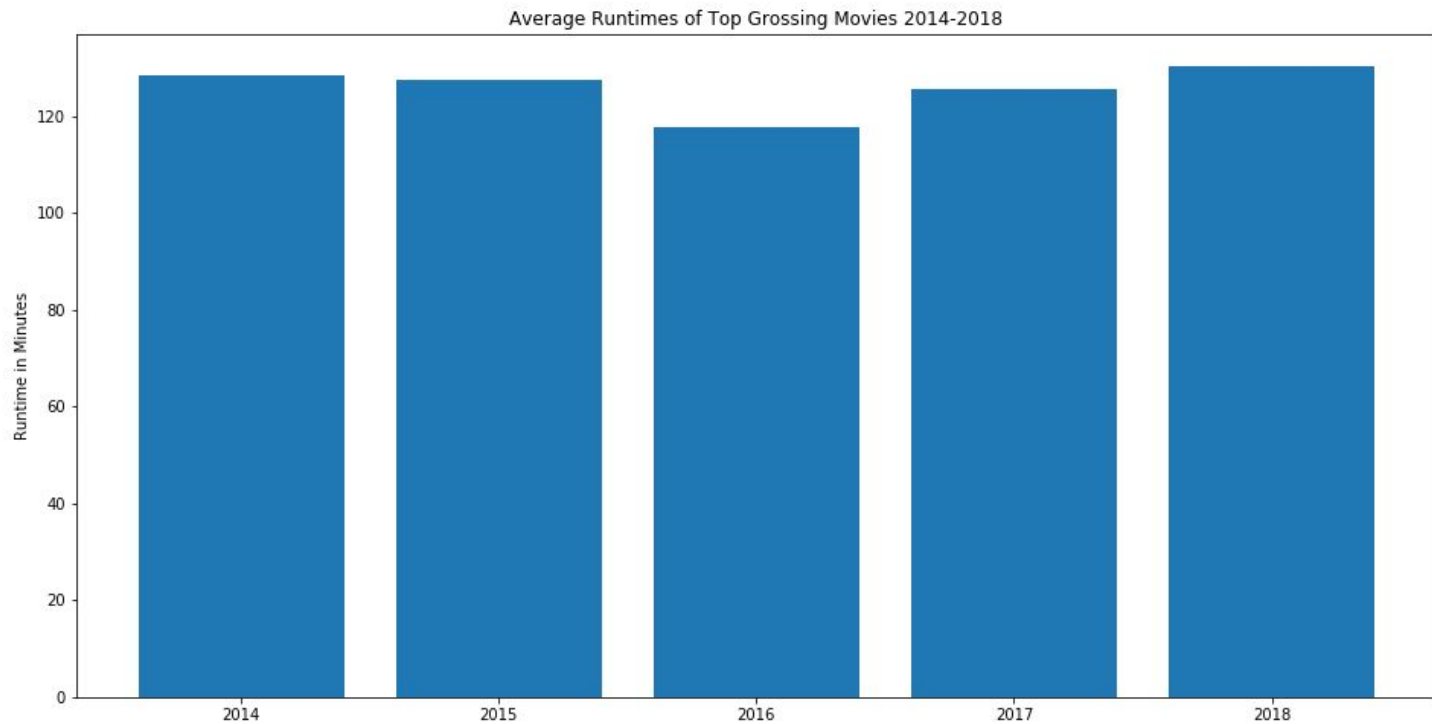


Top grossing studios for the past 5 years





Top grossing studios for the past 5 years



Average Runtimes 2014-2018



A decorative graphic of a film strip is positioned in the bottom right corner of the slide, extending diagonally from the bottom edge towards the right edge.

Conclusion

- Focus on Action/Adventure genres as well as optimal runtimes in order to maximize profit.
 - Subgenres of Fantasy, Sci-Fi, Comedy, or Drama are included in the top grossing movies of the last 5 years
 - Action/Adventure that shows strength in profits both domestically and in foreign markets.
- Stay around the average runtime in order to maintain consistency within the market.
- Audiences favor Action/Adventure movies specific to BV studio.
 - Taking a closer look at what BV does differently could be the key to high profitability.

Next Steps

A decorative graphic of a film strip with sprocket holes, running diagonally from the bottom left towards the top right, set against a dark blue background.

- Use food and beverage sales data
 - Use an API to focus in on specific movie theatre locations
 - Look closely at demographics to maximize on special releases
-

Thank you!



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[Github Repo](#)



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