

Engineering Undergraduate Council The Pennsylvania State University

College of Engineering

Sponsorship Opportunities
2018-2019





Pennsylvania State University
Engineering Undergraduate Council

Dear Prospective Sponsor:

Thank you for your interest in the Engineering Undergraduate Council (EUC) at Penn State. Your support will be very beneficial to the development and success of undergraduate engineering students at Penn State. As the student council for the College of Engineering, EUC works to create better experiences for over 10,000 engineering students. Last year, the Engineering Undergraduate Council was made up of roughly 50 undergraduate engineering students, consisting of 10 engineering disciplines. We represent the voice of the undergraduate student body in the College of Engineering. Our purpose is encompassed in the following statements:

- Advise the College of Engineering Dean on matters of student interest
- Provide a means of communication between student organizations and faculty/administration
- Coordinate student activities through events and outreach
- Select student representatives in the College of Engineering to serve on University-wide committees
- Allocate funds to over 40 different engineering organizations

The Engineering Undergraduate Council bridges the gap between the undergraduate students and faculty. EUC works every day to better the lives of Penn State engineers. Through our sponsorship opportunities listed below, your company can support our students and build your presence at Penn State.



To learn more about the Engineering Undergraduate Council, please visit psueuc.org



Pennsylvania State University
Engineering Undergraduate Council

Sponsorship Packages

Bronze
(\$1,000)

Silver
(\$2,000)

Gold
(\$3,000)

Platinum
(\$4,000)

General

Host Events Throughout The Year	One	One	Two	Two
Distribute Promotional Material	✓	✓	✓	✓
Company Table Throughout Event	✓	✓	✓	✓
Send Corporate Representatives	✓	✓	✓	✓

Recruiting

Company Link on Our Website	✓	✓	✓	✓
Access to Resume Book			✓	✓
Sponsor A Student To Conference				✓

Branding

Your Logo On Our Website	✓	✓	✓	✓
Social Media Spotlight		One	Two	Two
Promotional Emails To All Members			✓	✓
Logo On A Student Conference Polo				✓
Logo On All EUC Promo Materials				✓

Engineer's Week

Booth At Networking Reception	✓	✓	✓	✓
Logo On E-Week Shirt		Small Logo	Large Logo	Premier Logo
Sponsor E-Week Event			✓	✓
Host Info Session				✓
Keynote Speaker				✓

*If you have any questions or would like to see options to host specific individual events, please reach out to our Vice President of Corporate Relations, Josh Rosato, at jprosato@gmail.com or (412) 508-2882. *

Typical Events Companies Have Hosted In The Past

Professional Event Ideas: Information Session, Resume Workshop, Mock Interviews, Networking and Professional Development, Debate Night

Social Event Ideas: Engineer's Got Talent, Casino Night, Tailgate Before Football Game, Wing Eating Contest, Canstruction Contest, Trivia Night