

CDC Academy Data Science Certificate Program

Basics of R Programming

April 2021







R is a programming language, particularly in the world of data analysis and data science. This is an introductory course to get you started with RStudio with hands-on examples. In this course, you will learn:

- How to use RStudio, a free and open-source development environment for R,
- Learn the fundamentals of R syntax,
- How to assign and manipulate variables,
- Learn the data types,
- Learn the data structures; vectors, matrices, lists, arrays, and data frames,
- Import data into RStudio,
- Explain the significance of Exploratory Data Analysis in Data Science,
- Demonstrate basic functions to create plots, graphs

DATA PREPARATION

EXPLORATORY DATA ANALYSIS



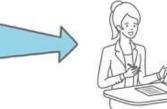


DATA CLEANING

TRANSFORMATION







DEFINES AND REFINES

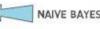
THE SELECTION OF FEATURE

VARIABLES THAT WILL BE USED

IN THE MODEL DEVELOPMENT









VISUALIZATION AND COMMUNICATION

Dealers at Power Olikview

MISSING AND DUPLICATE VALUES

INCONSISTENT DATATYPES

MISSPELLED ATTRIBUTES 000



DATA ACQUISITION

- WEB SERVERS
- -1.005
- DATABASES
- APIS
- ONLINE REPOSITORIES

WHATIS

DATA SCIENCE?

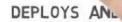


WHY?....WHY?....WHY?....

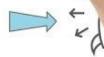
















Module 1: R Programming Basics

https://cran.r-project.org/doc/manuals/R-intro.pdf



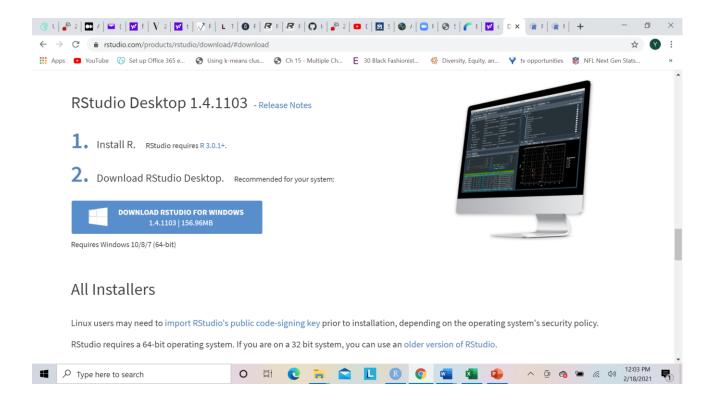
Setting up your machine

- Download a copy of R on your local computer from the Comprehensive R Archive Network (CRAN). You can choose between binaries for Linux, Mac and Windows.
- Install one of R's integrated development environment (IDE), <u>RStudio</u>, which makes R coding much easier and faster as it allows you to type multiple lines of code, handle plots, install and maintain packages and navigate your programming environment much more productively.
- Install all suggested packages or dependencies including GUI.

https://cran.r-project.org/doc/manuals/R-intro.pdf

Setting up your machine

- https://www.r-project.org/
- https://rstudio.com/products/rstudio/download/#download
- https://cran.r-project.org/mirrors.html

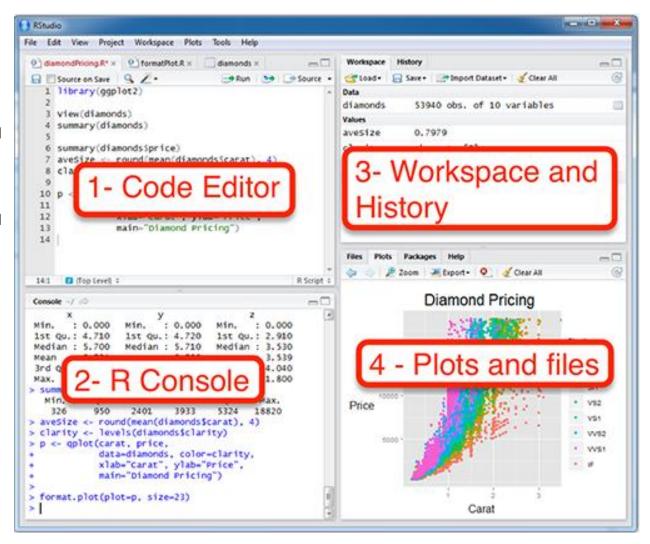


RStudio is a four pane work-space for 1) creating file containing R script, 2) typing R commands, 3) viewing command histories, 4) viewing plots and more.

1.Top-left panel:

- °Code editor allowing you to create and open a file containing R script.
- ∘The R script is where you keep a record of your work. R script can be created as follow: File → New → R Script
- 2.Bottom-left panel:

 •R console for typing R commands



3.Top-right panel:

∘Workspace tab: shows the list of R objects you created during your R session ∘History tab: shows the history of all previous commands

4.Bottom-right panel:

- ∘Files tab: show files in your working directory
- ∘Plots tab: show the history of plots you created. From this tab, you can export a plot to a PDF or an image files
- ∘Packages tab: show external R packages available on your system. If checked, the package is loaded in R.

Console

Description	Windows & Linux	Mac
Move cursor to Console	Ctrl+2	Ctrl+2
Clear console	Ctrl+L	Ctrl+L
Move cursor to beginning of line	Home	Cmd+Left
Move cursor to end of line	End	Cmd+Right
Navigate command history	Up/Down	Up/Down
Popup command history	Ctrl+Up	Cmd+Up
Interrupt currently executing command	Esc	Esc
Change working directory	Ctrl+Shift+H	Ctrl+Shift+H

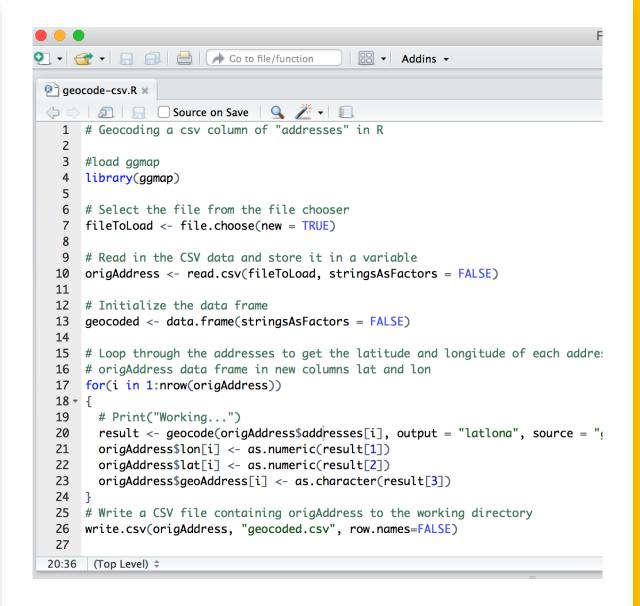
Editing (Console and Source)			
Description	Windows & Linux	Мас	
Undo	Ctrl+Z	Cmd+Z	
Redo	Ctrl+Shift+Z	Cmd+Shift+Z	
Cut	Ctrl+X	Cmd+X	
Сору	Ctrl+C	Cmd+C	
Paste	Ctrl+V	Cmd+V	
Select All	Ctrl+A	Cmd+A	
Jump to Word	Ctrl+Left/Right	Option+Left/Right	
Jump to Start/End	Ctrl+Home/End or Ctrl+Up/Down	Cmd+Home/End or Cmd+Up/Down	
Delete Line	Ctrl+D	Cmd+D	
Select	Shift+[Arrow]	Shift+[Arrow]	
Select Word	Ctrl+Shift+Left/Right	Option+Shift+Left/Rig ht	
Select to Line Start	Alt+Shift+Left	Cmd+Shift+Left	
Select to Line End	Alt+Shift+Right	Cmd+Shift+Right	
Select Page Up/Dowr	Shift+PageUp/PageDown	Shift+PageUp/Down	

Editing (Console and Source)				
Description	Windows & Linux	Мас		
Select to Start/End	Ctrl+Shift+Home/End or Shift+Alt+Up/Down	Cmd+Shift+Up/Down		
Delete Word Left	Ctrl+Backspace	Option+Backspace or Ctrl+Option+Backspace		
Delete Word Right	No shortcut	Option+Delete		
Delete to Line End	No shortcut	Ctrl+K		
Delete to Line Start	No shortcut	Option+Backspace		
Indent	Tab (at beginning of line)	Tab (at beginning of line)		
Outdent	Shift+Tab	Shift+Tab		
Yank line up to cursor	Ctrl+U	Ctrl+U		
Yank line after cursor	Ctrl+K	Ctrl+K		
Insert currently yanked text	Ctrl+Y	Ctrl+Y		
Insert assignment operator	Alt+-	Option+-		
Show help for function at cursor	F1	F1		
Insert code section	Ctrl+Shift+R	Cmd+Shift+R		
Run current line/selection	Ctrl+Enter	Cmd+Return		
Run current line/selection (retain cursor position)	Alt+Enter	Option+Return		

Source			
Description	Windows & Linux	Мас	
Move cursor to Source Editor	Ctrl+1	Ctrl+1	
Open document	Ctrl+O	Cmd+O	
Save active document	Ctrl+S	Cmd+S	
Save all documents	Ctrl+Alt+S	Cmd+Option+S	
Close active document (except on Chrome)	Ctrl+W	Cmd+W	
Close active document (Chrome only)	Ctrl+Alt+W	Cmd+Option+W	
Close all open documents	Ctrl+Shift+W	Cmd+Shift+W	
Compile Notebook	Ctrl+Shift+K	Cmd+Shift+K	
Insert code section	Ctrl+Shift+R	Cmd+Shift+R	
Run current line/selection	Ctrl+Enter	Cmd+Return	
Run current line/selection (retain cursor position)	Alt+Enter	Option+Return	
Re-run previous region	Ctrl+Alt+P	Cmd+Alt+P	
Run current document	Ctrl+Alt+R	Cmd+Option+R	
Run from document beginning to current line	Ctrl+Alt+B	Cmd+Option+B	
Run from current line to document end	Ctrl+Alt+E	Cmd+Option+E	
Run the current function definition	Ctrl+Alt+F	Cmd+Option+F	
Run the current code section	Ctrl+Alt+T	Cmd+Option+T	
Send current line/selection to terminal	Ctrl+Alt+Enter	Cmd+Option+Return	
Edit lines from start	Ctrl+Alt+Shift+A	Ctrl+Shift+Option+A	

R Script Files

Often you will do your programming by writing your programs in script files and then you execute those scripts at your command prompt with the help of R interpreter called Rscript.



Comments







Comments are like helping text in your R program

These statements are ignored by the interpreter while executing your actual program.

Single comment is written using # in the beginning of the statement.

#It is considered good code to have your scripts commented.

Quotation Marks (2)

```
> print(""hi"")
Error: unexpected symbol in
"print(""hi"
```

```
> print("'hi'")
[1] "'hi'"
```

```
> print("hi")
[1] "hi"
```

- Use quotes to tell R to interpret something as a string. You should prefer double quotes (") to single quotes (').
- Both double quotes (") and single (') quotes work, but there are some guidelines for which to use.
- Unfortunately, if your string has "inside it, R will interpret the double quote as "this is the end of the string", not as "this is the character".
- Cases where you need both ' and " inside the string.
 - In this case, fall back to the first guideline and use " to define the string, but you'll have to escape any double quotes inside the string using a backslash (i.e., \").

Getting Help



The command
help.start() or choosing
HTML Help from the Help
menu will yield a table of
contents that points to
help files, manuals,
frequently asked
questions and the like.



If you don't know the name of a command or operator, use help.search("your search string") to search the built-in help files



To get help on an operator, enclose it in quotes as in **help("<-")** for the assignment operator.



To get help for a certain function such as summary, use help(summary) or prefix the topic with a question mark: ?"summary".



To get help for a quick reminder of the function arguments use args("functionname").



To view examples of using a function use **example**("functionname")



Search the R site using RSiteSearch("your search string") or go to http://www.r-project.org/and click search.

The Working Directory

- The working directory is the default location for all input and output
 - Reading and writing data files
 - Opening and saving script files
 - Saving workspace image
- From the command line,
 - getwd() reports the working directory
 - setwd() changes the working directory
 - setwd("C:/myfolder/data")
 - setwd("C:\\myfolder\\data")



Terms

- A variable is a quantity, quality, or property that you can measure.
- A value is the state of a variable when you measure it. The value of a variable may change from measurement to measurement.
- An observation is a set of measurements made under similar conditions (you usually make all the measurements in an observation at the same time and on the same object). An observation will contain several values, each associated with a different variable. I'll sometimes refer to an observation as a data point.
- Tabular data is a set of values, each associated with a variable and an observation. Tabular data is tidy if each value is placed in its own "cell", each variable in its own column, and each observation in its own row.

Variables

- Variables store values and are an important component in programming. A
 variable can store a number, an object, a statistical result, vector, dataset, a
 model prediction basically anything R outputs
- A valid variable name consists of letters, numbers and the dot or underline characters.
- The variable name starts with a letter or the dot should not follow by a number.

Variable Name	Validity	Reason
var_name2.	valid	Has letters, numbers, dot and underscore
var_name%	Invalid	Has the character "%". Only dot(.) and underscore allowed.
2var_name	invalid	Starts with a number
.var_name, var.name	valid	Can start with a dot(.) but the dot(.) should not be followed by a number.
.2var_name	invalid	The starting dot is followed by a number making it invalid.
_var_name	invalid	Starts with _ which is not valid

Variable Assignment

- To declare a variable, we need to assign a variable name. The name should not have space. We can use _ to connect to words.
- To add a value to the variable, use <- or =.

```
Here is the syntax:

# First way to declare a variable: use the `<-`
name_of_variable <- value

# Second way to declare a variable: use the `=`
name_of_variable = value</pre>
```

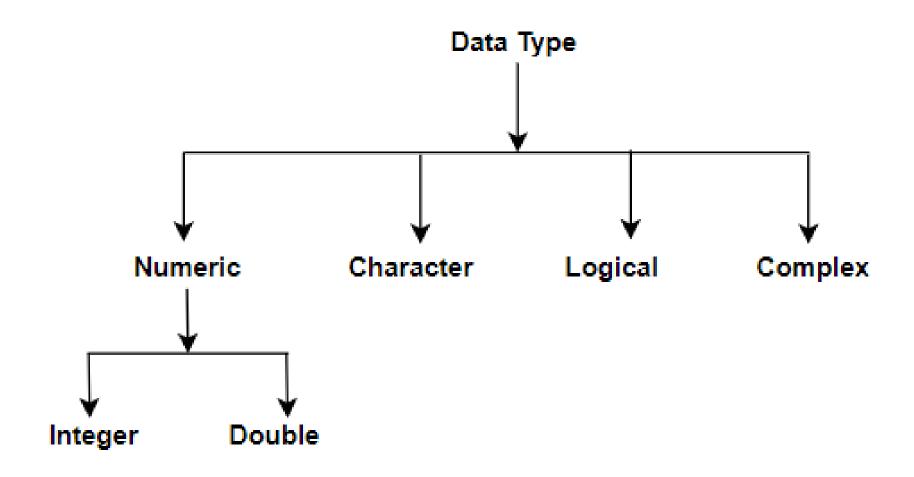
Setting Variables

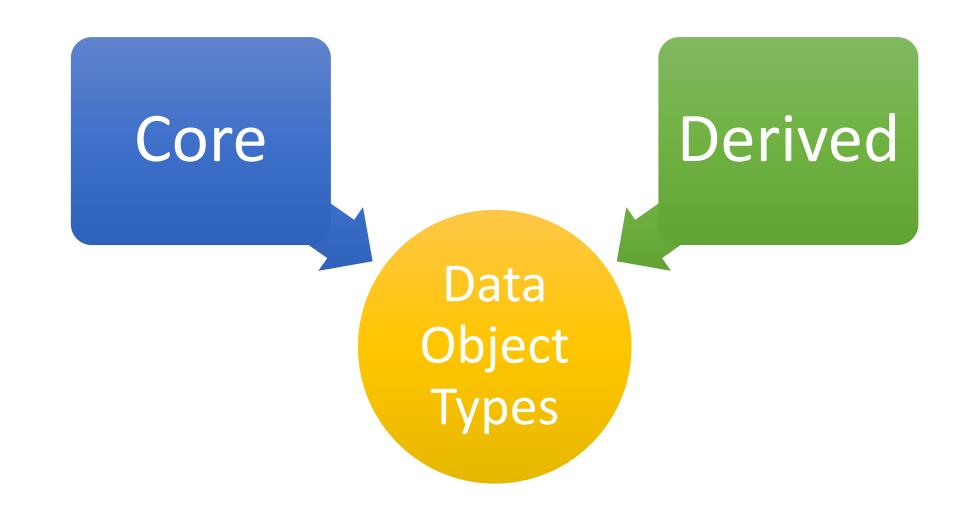
- When you define a variable at the command prompt, the variable is held in your workspace.
- The workspace is held in the computer's main memory but can be saved to disk when you exit from R.
- The variable definition remains in the workspace until removed.
- R is a dynamically typed language, which means that we can change a variable's data type at will.
- We could set a to be numeric, and then turn around and immediately overwrite that with (by example) a vector of character strings. eg;

Printing using the print() function

- One can use the print() function which displays same result;
 - > print(pi)
 - [1] 3.141593
 - > print(sqrt(2))
 - [1] 1.414214
 - > print(x)
 - [1] 3
- The print function has a significant limitation, it prints only one object at a time.
- The only way to print multiple items is to print them one at a time.
 - > print("The zero occurs at"); print(2*pi); print("radians")
 - [1] "The zero occurs at"
 - [1] 6.283185
 - [1] "radians"

Data Types in R





Data Type	Example	Code
Logical	TRUE, FALSE	
		v <- TRUE
		print(class(v))
		[1] "logical"
Numeric	16.3, 5, 999	
		v <- 16.3
		print(class(v))
		[1] "numeric"
Integer	3L, 34L, 0L	
		v <- 3L
		print(class(v))
		[1] "integer"
Complex	3 + 2i	
		v <- 3 + 2i
		print(class(v))
		[1] "complex"
Character	Friday is a' , '"good day", "TRUE", '23.4'	
		v <- "TRUE"
		print(class(v))
		[1] "character"
Raw	"Hello" is stored as 48 65 6c 6c 6f	
		v <- charToRaw("Hello")
		print(class(v))
		[1] "raw"

Logical data types

- These are applicable only to vectors of type logical, numeric or complex.
- All numbers greater than 1 are considered as logical value TRUE.
- Each element of the first vector is compared with the corresponding element of the second vector.
- The result of comparison is a Boolean value.

Basic Arithmetic Operators

Operator	Description
+	Addition
-	Subtraction
*	Multiplication
/	Division
^ or **	Exponentiation

```
# Examples:
# A multiplication
3*9
Output: ## [1] 27
# A division
(5+13)/2
Output: ## [1] 9
# Exponentiation
-3^2
Output: ## [1] 9
```

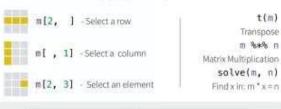
Types

Converting between common data types in R. Can always go from a higher value in the table to a lower value.

as.numeric	1, 0, 1	
as.character	'1', '0', '1'	
as.factor	11', '0', '1',	

Matrices

 $m \leftarrow matrix(x, nrow = 3, ncol = 3)$ Create a matrix from x.



Lists

 $1 \leftarrow list(x = 1:5, y = c('a', 'b'))$ A list is a collection of elements which can be of different types.

6	r	т	-	7	4
ų,	Į.	l,	۷	1	J

1[1]

15x

1[!y']



New list with Element named only the first element.

New list with only element named y.

Also see the dplyr package.

Data Frames

 $df \leftarrow data.frame(x = 1:3, y = c('a', 'b', 'c'))$ A special case of a list where all elements are the same length.

*	У
1	a
2	b
3	c

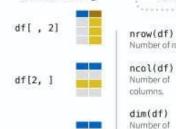


View(df) head(df)

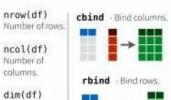
columns and

TOWS.





df[2, 2]



Random Density Cumulative Quantile. Variates Function Distribution dnorm Normal rnorm pnorm gnorm rpois dpois ppois qp015 Poisson rbinom dbinom phinom qbinom Binomial Uniform runif dunif punif qunif Plotting Also see the ggplot2 package. Values of x in Plot(x, y) hist(x) Histogram of

Distributions

Strings

paste(x, y, sep = ' ')

paste(x, collapse = ' ')

grep(pattern, x)

toupper(x)

tolower(x)

nchar(x)

factor(x)

Turn a vector into a factor. Can

set the levels of the factor and

the order.

 $lm(y \sim x, data=df)$

Linear model.

 $glm(y \sim x, data=df)$

Generalised linear model.

summary

Get more detailed information

out a model.

order.

Dates

gsub(pattern, replace, x) Replace matches in x with a string.

Factors

Statistics

t.test(x, y)

Perform a t-test for

difference between

means.

pairwise.t.test

Perform a t-test for

paired data

Also see the stringr package.

Join multiple vectors together.

Convert to uppercase.

Convert to lowercase.

Join elements of a vector together.

Number of characters in a string.

cut(x, breaks = 4)

Turn a numeric vector into a

factor by 'cutting' into

sections.

prop.test

Test for a

difference

between

proportions.

aov

Analysis of

variance.

Find regular expression matches in x.

levels: '1', '8'

as, logical

TRUE, FALSE, TRUE Boolean values (TRUE or FALSE). Integers or Roating point

numbers. Character strings. Generally preferred to factors.

Character strings with preset levels. Needed for some statistical models.

Maths Functions

log(x)	Natural log.	sum(x)	Sum.
exp(x)	Exponential.	mean(x)	Mean.
max(x)	Largest element.	median(x)	Median.
min(x)	Smallest element	quantile(x)	Percentage quantiles
round(v n)	Deputy by a destand	rank/v1	Deale of star

Rank of elements. round(x, n) Round to n decimal rank(x) places

signif(x, n) var(x) Round to n The variance. significant figures.

sd(x) cor(x, y) Correlation. The standard deviation.

Variable Assignment

> a <- 'apple' > 8 [1] 'apple'

The Environment

ls() List all variables in the environment. rm(x)Remove x from the environment rm(list = ls())Remove all variables from the environment. You can use the environment panel in RStudio to browse variables in your environment.

See the lubridate package

against y.

Data Structures in



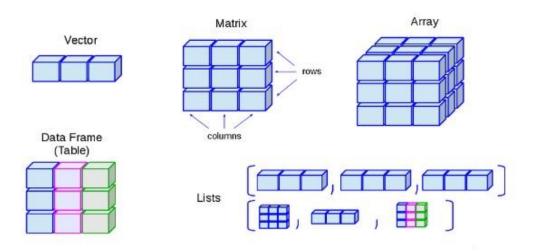


Learning objectives of this module:

- 1. What are the three properties of a vector, other than its contents?
- 2. a. What are the four common types of atomic vectors?
 - b. What are the two rare types?
- 3. a. How is a list different from an atomic vector?
 - b. How is a matrix different from a data frame?
- 4. Can you have a list that is a matrix?

Data structure types





- *Vector*: A sequence of numbers or characters, or higherdimensional arrays like matrices.
- *Matrix*: The basic twodimensional data structure with rows and columns,
- **Array**: If a higher dimension vector is desired, then use the function to generate the n-dimensional object.
- *List*: An ordered set of components stored in a 1D vector.
- *Data.Frame*: A table-like structure (experimental results often collected in this form).
- *Factor*: A sequence assigning a category to each index.



Atomic Data Elements: Vectors

• In R the "base" type is a vector, not a scalar.

• A vector is an indexed set of values that are all of the same type. The type of the

entries determines the class of the vector.

An integer is a subclass of numeric.

Cannot combine vectors of different modes



Creating Vectors: combine (c) and colon (:)

- Vectors can only contain entries of the same type: numeric or character; you can't mix them.
- The most basic way to create a vector is with c(x1, ..., xn), and it works for characters and numbers alike. Note that characters should be surrounded by "".

```
> x <- c(1,2,3) #numeric
[1] 1 2 3
> x <- c("a", "b", "c") #character
[1] "a" "b" "c"
> typeof(x)
[1] "character"
> length(x)
[1] 3
```

• Use the : operator to create and define the vector variable.

```
> v <- (10:15)
> print(v)
[1] 10 11 12 13 14 15
```

Creating Vectors: sequence and replicate

You can also generate regular sequences:

```
seq(from = #, to = #, by = #): allows you to create a sequence from a starting number to an ending number.
> seq(from = 0, to = 6, by = 2)
[1] 0, 2, 4, 6
> seq(0, 1, length.out = 11) #desired length of the final sequence (only use if you don't specify by)
[1] 0.0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1.0
```

rep(x, times= #, each = #): function allows you to repeat a scalar (or vector) a specified number of times, or to a desired length.

```
> rep(c(7, 8), times = 2, each = 2)
[1] 7, 7, 8, 8, 7, 7, 8, 8
> rep(x = 3, times = 10)
[1] 3 3 3 3 3 3 3 3 3 3
> rep(x = 1:3, length.out = 10)
[1] 1 2 3 1 2 3 1 2 3 1
> rep("spades", 2) #Rep can be used in replicating character string
[1] "spades" "spades"
```

Vector Arithmetic

Numeric vectors can be used in arithmetic expressions, in which case the operations are performed element by element to produce another vector.

```
> x <- (1:20)
> print (x)
[1] 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
> x + 1
[1] 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21
> y <- rnorm(20)
> x*y
> c(1, 2, 3, 4, 5) + c(5, 4, 3, 2, 1)
[1] 6 6 6 6 6
```

More Vector Arithmetic Statistical operations on numeric vectors

In studying data, you will make frequent use of sum, which gives the sum of the

entries, max, min, mean.

Function	Example	Result
sum(x), product(x)	sum(1:20)	210
min(x), max(x)	min(1:20)	1
mean(x), median(x)	mean(1:20)	10.5
sd(x), var(x), range(x)	sd(1:20)	5.91608
quantile(x, probs)	quantile(1:20, probs = .2)	20%, 4.8
		Min = 1.00. 1st Qu. = 5.75,
		Median = 10.50, Mean =
		10.50, 3rd Qu. = 15.25,
summary(x)	summary(1:20)	Max = 20.0

- $> (i.e., Sum((x mean(x))^2)/(length(x) 1))$
- A useful function for quickly getting properties of a vector: summary(x)

More Vector Arithmetic Statistical operations on continuous vectors

Function	Description	Example	Result
round(x, digits)	Round elements in x to digits digits	round(c(3.712, 3.1415), digits = 1)	3.7, 3.1
ceiling(x), floor(x)	Round elements x to the next highest (or lowest) integer	ceiling(c(2.6, 8.1))	3, 9
x %% y	Modular arithmetic (ie. x mod y)	8 %% 4	0

Vector Arithmetic Statistical operations on discrete vectors

Function	Description	Example	Result
unique(x)	Returns a vector of all unique values.	unique(c(3, 3, 4,5,12))	3, 4, 5, 12
table(x, exclude)	Returns a table showing all the unique values as well as a		
	count of each occurrence. To include a count of NA	currence. To include a count of NA table(c("x", "x", "y", "z"))	
	values, include the argument exclude = NULL		x y z 2 1 1

Defining a Function

- Create a function by using the function keyword followed by a list of parameters and the function body. A one-liner looks like this:
 - function(param1, ..., paramN) expr
- The function body can be a series of expressions, in which case curly braces should be used around the function body:
 - function(param1, ..., paramN) {
 - expr1
 - •
 - •
 - •
 - exprM
 - •

Defining a Function

e.g., function for calculating the coefficient of variation.

```
cv <- function(x) {mean(x)+2}
cv(1:4)
[1] 4.5</pre>
```

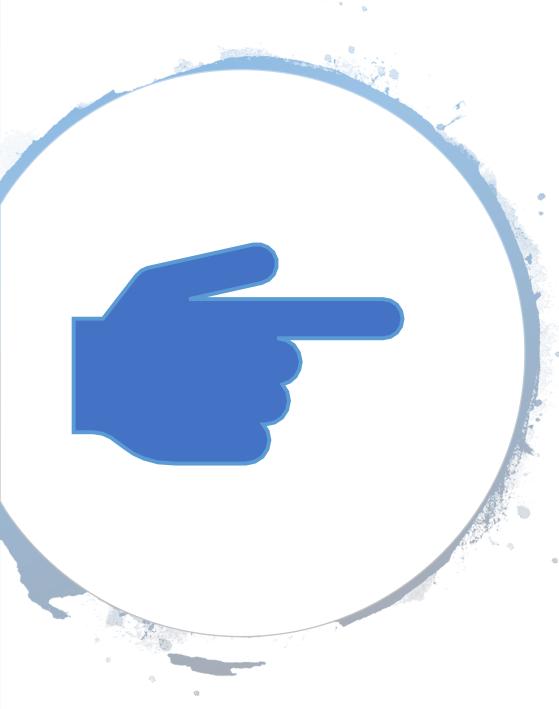
- The first line creates a function and assigns it to cv.
- The second line invokes the function, using 1:4 for the value of parameter x.

```
> cv <- function(x) {sd(x)/mean(x)}
> cv(1:18)
[1] 0.5619515
```

- The first line creates a function and assigns it to cv.
- The second line invokes the function, using 1:18 for the value of parameter x.

Printing using the cat() function

- The cat() function is an alternative to print and lets you combine multiple items;
 - > cat("The location occurs at", 2*pi, "radians.", "\n")
 - The location occurs at 6.283185 radians.
- By default, the cat() function puts a space between each item.



Selecting Vector Elements

You can select the indexing technique appropriate:

- Use square brackets [] to select vector elements by their position
 v[2] – second element of vector v
- Use negative indexes to exclude elements
- Use a vector of indexes to select multiple values.
- Use a logical vector to select elements based on a condition
- Use names to access named elements.

Relational Operators return values inside the vector based on logical conditions. Each element of the first vector is compared with the corresponding element of the second vector. The result of comparison is a Boolean value

Operator	Description	
<	Less than	
<=	Less than or equal to	
>	Greater than	
>=	Greater than or equal to	
==	Exactly equal to	
!=	Not equal to	
!x	Not x	
X	у	
x & y	x AND y	
isTRUE(x)	Test if X is TRUE	

You can add many conditional statements, but we need to include them in a parenthesis. Follow this structure to create a conditional statement:

variable_name[(conditional_statement)]

Logical Operators

- These are applicable only to vectors of type logical, numeric or complex.
- All numbers greater than 1 are considered as logical value TRUE.
- Each element of the first vector is compared with the corresponding element of the second vector.
- The result of comparison is a Boolean value.

&	It is called Element-wise Logical AND operator. It combines each element of the first vector with the corresponding element of the second vector and gives a output TRUE if both the elements are TRUE.
	It is called Element-wise Logical OR operator. It combines each element of the first vector with the corresponding element of the second vector and gives a output TRUE if nay one the elements are TRUE.
!	It is called Logical NOT operator. Takes each element of the vector and gives the opposite logical value.

 The logical operator && and || considers only the first element of the vectors and gives a vector of single element as output.

```
# Example:

# Create a vector from 1 to 8
logical_vector <- c(1:8)
logical_vector > 6
```

Output: ## [1]FALSE FALSE FALSE FALSE FALSE TRUE TRUE

Example:

logical_vector <- c(1:8)
logical_vector[(logical_vector>3) & (logical_vector<5)]</pre>

Output: ## [1] 4

#See the "indexing vectors.R" in the folder.

#Run the script to create the five vectors (columns shown in the table below).

#Write and execute your script to answer the questions on the next page (see R script.)

baby.names	baby.city	baby.ages	baby.weight	baby.eyecolor
amy	macon	13	21	brown
brittany	athens	21	22	brown
carol	pink	32	41	green
donna	savannah	6	16	blue
erin	savannah	12	18	blue
fran	atlanta	11	19.4	grey
gigi	atlanta	18	26	brown
helen	athens	16	23	green
irene	macon	17	22	brown
jackie	macon	34	36	brown

#Exercise continued:

#Access the vectors to select elements to answer the below questions.

- #1. What was the weight of the first baby?
- #2. What were the ages of the first 5 babies?
- #3. What were the names of the babies born with green eyes?
- #4. What were the weights of either blue or grey eyed babies?
- #5. Change the age of baby "irene" to 18.
- #6. How many babies born in canton are in the data?
- #7. What percent of babies were older than 14 months?

Factors in R: Categorical & Continuous Variables

Factors are variables in R which take on a limited number of different values; such variables are often referred to as categorical variables.

In a dataset, we can distinguish two types of variables:

categorical and continuous

- In a categorical variable, the value is limited and usually based on a particular finite group. For example, a categorical variable can be countries, year, gender, occupation.
- A continuous variable, however, can take any values, from integer to decimal. For example, we can have the revenue, price of a share, etc..

Categorical Variables

R stores categorical variables into a factor. Let's check the code below to convert a character variable into a factor variable. Characters are not supported in a machine learning algorithm, and the only way is to convert a string to an integer.

Syntax

factor(x = character(), levels, labels = levels, ordered = is.ordered(x))

Arguments:

- x: A vector of data. Need to be a string or integer, not decimal.
- **Levels**: A vector of possible values taken by x. This argument is optional. The default value is the unique list of items of the vector x.
- Labels: Add a label to the x data. For example, 1 can take the label `male` while 0, the label `female`.
- ordered: Determine if the levels should be ordered.

Nominal Categorical Variable

A categorical variable has several values, but the order does not matter. For instance, male or female categorical variable do not have ordering.

```
# Create a color vector
color_vector <- c('turquoise', 'red', 'green', ivory', 'black', 'yellow')

# Convert the vector to factor
factor_color <- factor(color_vector)
factor_color
```

Output:

[1] turquoise red green ivory black yellow ## Levels: black turquoise green red ivory yellow

Ordinal Categorical Variable

morning midday afternoon evening midnight

1 1 1 2 1

Ordinal categorical variables do have a natural ordering. We can specify the order, from the lowest to the highest with order = TRUE and highest to lowest with order = FALSE.

```
Example: We can use summary to count the values for each factor.
# Create Ordinal categorical vector
day_vector <- c('evening', 'morning', 'afternoon', 'midday', 'midnight', 'evening')
# Convert 'day vector' to a factor with ordered level
factor day <- factor(day vector, order = TRUE, levels =c('morning', 'midday', 'afternoon', 'evening', 'midnight'))
# Print the new variable
factor_day
Output:
## [1] evening morning afternoon midday midnight evening
Example:
## Levels: morning < midday < afternoon < evening < midnight
# Append the line to above code
# Count the number of occurrence of each level summary(factor day)
Output:
```

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Lists in R:

- A list is a generic object consisting of an ordered collection of objects.
- Lists are heterogeneous data structures.
- A list is a one-dimensional data structure.
- A list can be a list of vectors, list of matrices, a list of characters and a list of functions and so on.
- Lists are different from atomic vectors because their elements can be of any type, including lists.

You construct lists by using list() instead of c():

```
x <- list(1:5, "d", c(FALSE, FALSE, TRUE), c(3.5 7.2))
str(x)
```

```
# Example - Illustrate a List
# The first attributes is a numeric vector
# containing the employee IDs which is
# created using the 'c' command here
empld = c(1, 2, 3, 4)
# The second attribute is the employee's name
# which is created using this line of code here
# which is the character vector
empName = c("Ann", "Sanjan", "Ellison", "Evette")
# The third attribute is the number of employees
# which is a single numeric variable.
numberOfEmp = 4
# We can combine all these three different
# data types into a list
# containing the details of employees
# which can be done using a list command
empList = list(empId, empName, numberOfEmp)
print(empList)
```

Matrix – What is a Matrix?

• A matrix is a 2-dimensional array that has m number of rows and n number of columns. In other words, matrix is a combination of two or more vectors with the same data type.

$$\begin{bmatrix} 1 & 5 \\ -3 & 6 \end{bmatrix} \qquad \begin{bmatrix} -1 & 5 \\ 4 & 7 \\ -8 & 2 \end{bmatrix} \qquad \begin{bmatrix} 3 \\ 10 \\ -1 \end{bmatrix} \qquad [-2 \ 4 \ 7 \ -6]$$

$$(2 \times 2) \qquad (3 \times 2) \qquad (3 \times 1)$$

• You can create a matrix with the function matrix(). This function takes three arguments: matrix(data, nrow, ncol, byrow = FALSE)

Arguments:

- data: The collection of elements that R will arrange into the rows and columns of the matrix.
- nrow: Number of rows
- ncol: Number of columns
- byrow: The rows are filled from the left to the right. We use `byrow = FALSE` (default values), if we want the matrix to be filled by the columns i.e., the values are filled top to bottom.

#Print dimension of the matrix with dim()

Defining names of columns and rows in a matrix

```
# Print dimension of the matrix with dim()
dim(matrix_a)
```

In order to define rows and column names, you can create two vectors of different names, one for row and other for a column. Then, using the Dimnames attribute, you can name them appropriately:

```
rows = c("row1", "row2", "row3", "row4") #Creating our character vector of row names cols = c("coln1", "coln2", "coln3") #Creating our character vector of column names
```

matrix_a <- matrix(c(1:12), nrow = 4, byrow = TRUE, dimnames = list(rows, cols)) #creating our matrix mat and assigning our vectors to dimnames

```
# Print matrix print(matrix a)
```

Add a Column to a Matrix with the cbind()

- You can add a column to a matrix with the cbind() command.
- cbind() means column binding. cbind() can concatenate as many matrix or columns as specified.

Example:

```
# concatenate c(13:16) to the matrix_a
matrix_a1 <- cbind(matrix_a, c(13:16))
# Check the dimension dim(matrix_a1)</pre>
```

Output:

[1] 4 4

Syntax:

We can also add more than one column.

(matrix name)<-matrix(c(n:m), byrow = FALSE, ncol = (number of desired columns)), where n and m are integers. Byrow=FALSE populates down the column.

Example:

Add a sequence of numbers to the matrix_b matrix. The dimension of the new matrix will be 4x6 with number from 13 to 36.

```
matrix_b <-matrix(c(13:24))
## [,1] [,2] [,3]
## [1,] 13 17 21
## [2,] 14 18 22
## [3,] 15 19 23
## [4,] 16 20 24
```

Example:

```
matrix_c <-matrix(c(25:36), byrow = FALSE, ncol = 3)
matrix_d <- cbind(matrix_b, matrix_c)
dim(matrix_d)

Output:

## [1] 4 6

[,1] [,2] [,3] [,4] [,5] [,6]

[1,] 13 17 21 25 29 33

[2,] 14 18 22 26 30 34

[3,] 15 19 23 27 31 35

[4,] 16 20 24 28 32 36
```

Slice a Matrix: Accessing individual components

We can select elements one or many elements from a matrix by using the square brackets []. This is where slicing comes into the picture.

For example:

matrix_c[1,2] selects the element at the first row and second column.

matrix_c[1:3,2:3] results in a matrix with the data on the rows 1, 2, 3 and columns 2, 3,

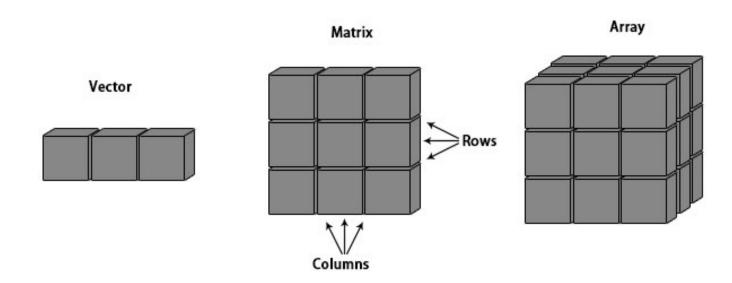
matrix_c[,1] selects all elements of the first column.

matrix_c[1,] selects all elements of the first row.

```
# Example:
                                     # create a matrix and add the data elements
> A = matrix(c(2, 4, 3, 1, 5, 7),
                                     # number of rows
              nrow=2,
                                     # number of columns
               ncol=3,
              byrow = TRUE)
                                    # fill matrix by rows
> A
> A[2, 3]
                                     # element at 2nd row, 3rd column
> A[2, ]
                                     # the 2nd row
> A[,c(1,3)]
                                     # the 1st and 3rd columns
> B<- t(A)
                                     # Use the t function to transpose of B
> c(B)
                                     # Use the c function to deconstruct a matrix
```

Introduction to **Arrays** in R

• In arrays, data is stored in the form of matrices, rows, and columns.



R Array Syntax

Array_NAME <- array(data, dim = (row_Size, column_Size, matrices, dimnames)

- •data Data is an input vector that is given to the array.
- •matrices Array in R consists of multi-dimensional matrices.
- •row_Size row_Size describes the number of row elements that an array can store.
- •column_Size Number of column elements that can be stored in an array.
- •dimnames Used to change the default names of rows and columns to the user's preference.

Arguments in Array

The array function in R can be written as: array(data = NA, dim = length(data), dimname = NULL)

- •data is a vector that provides data to fill the array.
- •dim attribute provides maximum indices in each dimension
- •dimname can be either NULL or can have a name for the array.

How to Create an Array in R

```
# Example:
# Create two vectors of different lengths.
vector1 <- c(2,8,3)
vector2 <- c(10,14,17,12,11,15)
# Take these vectors as input to the array.
result <- array(c(vector1, vector2), dim = c(3,3,2))
print(result)
```

Different Operations on Rows and Columns

Naming Columns And Rows

```
# Example:
# Create two vectors of different lengths.
vector1 <- c(2,8,3)
vector2 <- c(10,14,17,12,11,15)
column.names <- c("COL1","COL2","COL3")
row.names <- c("ROW1","ROW2","ROW3")
matrix.names <- c("Matrix1","Matrix2")
# Take these vectors as input to the array.
result <- array(c(vector1, vector2), dim = c(3,3,2), dimnames = list(row.names,
column.namés, matrix.names))
print(result)
```

```
# Print the third row of the first matrix of the array. print(result[3,,1])
```

Print the element in the 2nd row and 3rd column of the 2nd matrix. print(result[2,3,2])

Print the 2nd Matrix.
print(result[,,2])

Manipulating R Array Elements

```
# Example:
# Create two vectors of different lengths.
vector1 <- c(1,4,6)
vector2 <- c(2,3,5,6,7,9)
# Take these vectors as input to the array.
array1 <- array(c(vector1, vector2), dim = c(3,3,2))
# Create two vectors of different lengths.
vector3 <- c(6,4,1)
vector4 <- c(9,7,6,5,3,2)
array2 <- array(c(vector3, vector4), dim = c(3,3,2))
```

```
# create matrices from these arrays.
matrix1 <- array1[,,2]</pre>
matrix2 <- array2[,,2]</pre>
# Add the matrices.
result <- matrix1+matrix2
print(result)
```

Calculations across R Array Elements

- apply()function for calculations in an array in R.
- Syntax apply(x, margin, fun)

Following is the description of the parameters used:

- x is an array.
- a margin is the name of the dataset used.
- fun is the function to be applied to the elements of the array.
- For Example:
- We use the apply() function below in different ways. To calculate the sum of the elements in the rows of an array across all the matrices.

```
# Example:
# We will create two vectors of different lengths.
vector1 <- c(1,4,6)
vector2 <- c(2,3,5,6,7,9)
# Now, we will take these vectors as input to the array.
new.array <- array(c(vector1, vector2), dim = c(3,3,2))</pre>
print(new.array)
# Use (apply) to calculate the sum of the rows across all the matrices.
result <- apply(new.array, c(1), sum)
print(result)
```

R Data Frames:

- Data frames combine the behavior of lists and matrices to make a structure ideally suited for the needs of statistical data. The data frame is a list of vectors which are of equal length.
- A data-frame must have column names and every row should have a unique name.
 - names(), colnames(), and rownames()
- Each column must have the identical number of items.
- Each item in a single column must be of the same data type.
- Different columns may have different data types.
- A matrix contains only one type of data, while a data frame accepts different data types (numeric, character, factor, etc.). This makes it a 2-dimensional structure, so it shares properties of both the matrix and the list.

How to Create a Data Frame

- We can create a data frame by passing the variable a,b,c,d into the data.frame() function. We can name the columns with name() and simply specify the name of the variables.
- data.frame(df, stringsAsFactors = FALSE)

Arguments:

- df: It can be a matrix to convert as a data frame or a collection of variables to join
- stringsAsFactors: Convert string to character by default
- Note, versions prior to R 4.0.0, stringsAsFactors is set to default TRUE. See next slide

For versions of R prior to 4.0.0

```
df <- data.frame(x = 1:3, y = c("a", "b", "c"))
str(df)
#> 'data frame': 3 obs. of 2 variables:
#> $ y: Factor w/ } levels "a","b","c": 1 2 3
df <- data.frame(
         x = 1:3,
         y = c("a", "b", "c"),
         stringsAsFactors = FALSE)
                                                   To import strings as characters, use in
str(df)
                                                   the script, stringsAsFactors=FALSE
#> 'data.frame': 3 obs. of 2 variables:
```

Because a data.frame is an S3 class, its type reflects the underlying vector used to build it: the list. To check if an object is a data frame, use class() or test explicitly with is.data.frame():

```
typeof(df)
#> [1] "list"
class(df)
#> [1] "data.frame"
is.data.frame(df)
#> [1] TRUE
```

You can coerce an object to a data frame with as.data.frame():

- A vector will create a one-column data frame.
- A list will create one column for each element; it's an error if they're not all the same length.
- A matrix will create a data frame with the same number of columns and rows as the matrix.

Functions for viewing matrices and dataframes and returning information about them.

unction	Description
ead(x), tail(x)	Print the first few rows (or last few rows)
iew(x)	Open the entire object in a new window
row(x), ncol(x), dim(x)	Count the number of rows and columns
ownames(), colnames(), names()	Show the row (or column) names
tr(x), summary(x)	Show the structure of the data frame (ie., dimensions and classes) and summary statistics
r(x), summary(x)	(ie., dimensions and classes) and

```
# Example script to illustrate data frame
# A vector which is a character vector
Name = c("Auriel", "Ray", "Asia")
# A vector which is a character vector
Type = c("O+", "B-", "A-")
# A vector which is a numeric vector
Age = c(36, 23, 62)
# To create data frame use data.frame command
# and then pass each of the vectors
# we have created as arguments
# to the function data.frame()
dfPatient = data.frame(Name, Type, Age)
print(dfPatient)
```

Adding new columns through simple list-like assignments.

```
> dfPatient$State <- c("KY", "PA", "CA")
> dfPatient

SN Name Type Age State

1 Auriel O+ 36 KY
2 Ray B- 23 PA
3 Asia A- 62 CA
```

Data frame columns can be deleted by assigning NULL to it.

```
> dfPatient$State <- NULL
> dfPatient

SN Name Type Age

1 Auriel O+ 36

2 Ray B- 23

3 Asia A- 62
```

Similarly, rows can be deleted through assignments.

```
> dfPatient<- dfPatient [-1,]
> dfPatient

SN Name Type Age

1 Ray B- 23
2 Asia A- 62
```

How to access components of a data frame?

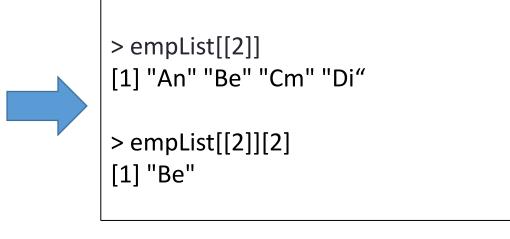
Assessing like a list: We can also access the components of the list of data frames using indices. To access the top-level components of a list of data frames we have to use a double slicing operator "[[]]" which is two square brackets and if we want to access the lower or inner level components of a list, we have to use another square bracket "[]" along with the double slicing operator "[[]]"...

```
Using the list, empList, example created earlier:

> empList
[[1]]
[1] 1 2 3 4

[[2]]
[1] "An" "Be" "Cm" "Di"

[[3]]
[1] 4
```



How to access components of a data frame?

Assessing like a matrix: Data frames can be accessed like a matrix by providing index for row and column. We can use either [, [[or \$ operator to access columns of data frame.

```
> dfPatient[,1]
Name
1 Auriel
2 Ray
3 Asia
> dfPatient[2,]
 Name Type Age
2 Ray B- 23
> dfPatient[,3]
[1] 36 23 62
```

It's a common mistake to try and create a data frame by cbind()ing vectors together. This doesn't work because cbind() will create a matrix unless one of the arguments is already a data frame. Instead use data.frame() directly:

```
bad <- data.frame(cbind(a = 1:2, b = c("a", "b")))
 str(bad)
 'data.frame': 2 obs. of 2 variables:
 $ a: chr "1" "2"
 $ b: chr "a" "b"
good <- data.frame(a = 1:2, b = c("a", "b"))
 str(good)
 'data.frame': 2 obs. of 2 variables:
 $ a: int 1 2
 $ b: chr "a" "b"
```

Merging: Combine data frames using cbind() and rbind()

```
cbind(df, data.frame(z = 3:1))
\#> X Y Z
#> 1 1 a 3
#> 2 2 b 2
#> 3 3 c 1
rbind(df, data.frame(x = 10, y = "z"))
#> x y
\#>11a
\#>22b
#> 3 3 c
\#>410z
```

- When combining column-wise, the number of rows must match, but row names are ignored.
- When combining row-wise, both the number and names of columns must match.
- Use plyr::rbind.fill() to combine data frames that don't have the same columns.

```
Example:
Let's create a factor data frame.
# Create gender vector
gender_vector <- c("Male", "Female", "Female", "Male", "Male")</pre>
class(gender_vector)
# Convert gender_vector to a factor
factor_gender_vector <-factor(gender_vector)
class(factor gender vector)
Output:
## [1] "character"
## [1] "factor"
```

Exercises

See matrix and dataframes.R for examples

Examine a Data Frame in R with 7 Basic Functions

- dim(): shows the dimensions of the data frame by row and column
- str(): shows the structure of the data frame
- <u>summary()</u>: provides summary statistics on the columns of the data frame
- <u>colnames()</u>: shows the name of each column in the data frame
- head(): shows the first 6 rows of the data frame
- <u>tail()</u>: shows the last 6 rows of the data frame
- <u>View()</u>: shows a spreadsheet-like display of the entire data frame

Fixing a broken data frame

Some useful functions:

- ?read.csv
- head()
- str()
- class()
- unique()
- levels()
- which()
- droplevels()

Note: For these functions you have to put the name of the data object in the parentheses (i.e., head(CO2)).

Also remember that you can use "?" to look up help for a function (i.e. ?str).

Knowledge Check:

- 1. What are the three properties of a vector, other than its contents? The three properties of a vector are type, length, and attributes.
- 2a. What are the four common types of atomic vectors?
 - 1. Logical
 - 2. Integer
 - 3. Double (sometimes called numeric)
 - 4. Character
- 2b. What are the two rare types?
 - 1. Complex
 - 2. Raw

Knowledge Check (cont.)

3a. How is a list different from an atomic vector?

The elements of a list can be any type (even a list); the elements of an atomic vector are all of the same type.

3b. How is a matrix different from a data frame?

Similarly, every element of a matrix must be the same type; in a data frame, the different columns can have different types

4. Can you have a list that is a matrix?

You can make "list-array" by assigning dimensions to a list.

Decision making

R provides the following types of decision-making statements.

Statement	Description	
if statement	An if statement consists of a Boolean expression followed by one or more statements.	
ifelse statement	An if statement can be followed by an optional else statement, which executes when the Boolean expression is false.	
switch statement	A switch statement allows a variable to be tested for equality against a list of values.	

Decision making

- The if...else if...else ladder
 - The basic syntax

Decision making

Switch Statement

- Select One of a List of Alternatives
- switch evaluates EXPR and accordingly chooses one of the further arguments (in ...).
- The basic syntax

switch(expression, case1, case2, case3....)

- switch works in two distinct ways depending whether the first argument (EXPR)
 evaluates to a character string or a number
- If the value of expression is not a character string it is coerced to integer.
- If the value of the integer is between 1 and nargs()-1 (The max number of arguments) then the corresponding element of case condition is evaluated, and the result returned.
- If expression evaluates to a character string, then that string is matched (exactly) to the names of the elements.
- If there is more than one match, the first matching element is returned.
- In the case of no match, if there is a unnamed element of ... its value is returned.

```
x <- switch( 5, "morning", "midmorning", "noon", "midday", "evening", "night" )
print(x)</pre>
```

R programming language provides the following kinds of loop statements

Statement	Description	
repeat loop	Executes a sequence of statements multiple times and abbreviates the code that manages the loop variable.	
while loop	Repeats a statement or group of statements while a given condition is true. It tests the condition before executing the loop body.	
for loop	Like a while statement, except that it tests the condition at the end of the loop body.	

Control Statement & Description		
break statement	Terminates the loop statement and transfers execution to the statement immediately following the loop.	
Next statement	The next statement simulates the behavior of R switch.	

Repeat Loop

The Repeat loop executes the same code again and again until a stop condition is met.

```
The basic syntax

repeat {

commands

if(condition){

break

}

}
```

While Loop

The While loop executes the same code again and again until a stop condition is met.

```
The basic syntax
```

```
while (test_expression) {
    statement
}
```

```
Example;
     v <- c("Wide","while loop")
     cnt <- 2
     while (cnt < 7){
          print(v)
          cnt = cnt + 1
     }</pre>
```

For Loop

A for loop is a repetition control structure that allows you to efficiently write a loop that needs to execute a specific number of times.

```
The basic syntax

for (value in vector) {

statements
}
```

Additional resources for R programming basics

- Easy R Programming Basics: http://www.sthda.com/english/wiki/easy-r-programming-basics
- An Introduction to R: https://cran.r-project.org/doc/manuals/R-intro.pdf
- Packages available in CRAN: https://cran.r-project.org/web/packages/
- R for SAS and SPSS Users: <u>https://docs.google.com/viewer?a=v&pid=sites&srcid=ZGVmYXVsdGRvbWFpbnxyNH</u> N0YXRpc3RpY3N8Z3g6MWNmZDQ4ZjcwODY2Y2I0Yw



Using packages

1

2

install.packages("readr")

library("readr")

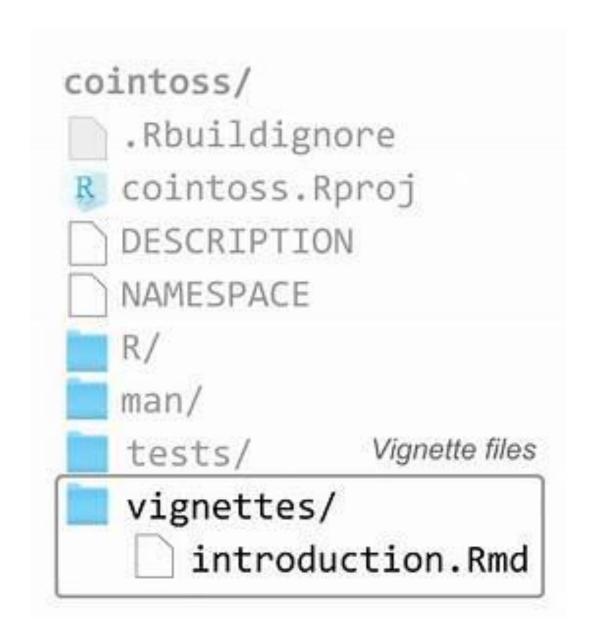
Downloads files to computer

Loads package

1 x per computer

1 x per R Session

Vignettes



Search Path – list of packages currently loaded into the memory

```
> search()
```

```
[1] ".GlobalEnv" "tools:rstudio" "package:stats"
[4] "package:graphics" "package:grDevices" "package:utils"
[7] "package:datasets" "package:methods" "Autoloads"
[10] "package:base"
```



Importing csv file with read.csv function

- The function read.csv() is used to import data from a csv file.
- This function can take many arguments, but the most important is *file* which is the name of file to be read.
- This function reads the data as a data frame.
 If the values are separated by a comma use
 read.csv() and if the values are separated by;
 (a semi-colon) use read.csv2() function.
 Otherwise, there is no difference between
 these two functions.

> data <- read.csv("testfile.csv")</pre>

- You don't exactly know the file location or not sure about the name of the file. Use *file.choose* option in read.csv function. This will open a file dialog box to select the file you want to open in R.
- > data <- read.csv(file.choose())</pre>
- To read file from that location R code will be
- > data <- read.csv("http://(web location)/HealthRisks.csv")
- use the file variable for storing url and then using it to import file in R
- > file <- " http://(web location)/HealthRisks.csv "
- > data <- read.csv(file)</pre>



After importing data in RStudio you can check and see it with some common functions.

- 1. View(): This function will show you the values of csv file in a table format.
- 2. nrow(): This function returns the total number of rows in your data frame.
- 3. ncol(): Returns the total number of columns in your data frame.
- 4. colnames(): This function returns the column headers or column names.
- 5. str(): Returns the structure of your data frame. Column names with data types and factors.

Importing your data

R allows for the import of different data formats using specific packages that can make your job easier.

Package Purpose

readr .cvs files

readxl excel files (.xlsx or .xls)

haven SAS, STATA and SPSS data files

RMySQL or

RpostgreSQL Connect to databases, access, and manipulate via DBI

rvest Web scraping

xml2 XML files

httr Web APIs

Downloading files

.sas7bdat

- library(haven)
- SASdata <- read.sas("example.sas7bdat")

.xlsx or .xls:

- library(readxl)
- xlsxdata <-read_excel("dataset name and file extension"). You can add in a sheet argument.

From the internet:

 download.file("http://www..xls", "C:/test/students.xls", method="auto", quiet=FALSE, mode = "wb", cacheOK = TRUE)

decathlon.txt Tableaux fx 15.67 High jump 400m Shot put 2.07 49.81 SEBRLE 14.8 CLAY 14.26 1.86 49.37 KARPOV 14.77 Bad names Good name BERNARD WARNERS 11.11 7.6 1.98 48.68 ZSIVOCZKY 11.13 13.48 2.01 48.62 McMULLEN 7.31 13.76 2.13 49.91 MARTINEAU 14.57 1.95 6.81 50.14 11 HERNU 11.37 7.56 14.41 51.1 12 BARRAS 6.97 49.48 14.09 NOOL 11.33 1.98 49.2 Missing data BOURGUIGNO 1.86 51.16 decathlon.txt / +

Steps of Data Analysis

Validate Results

Test & control, Before & after, Calculate business metrics

Generate Results & Optimize

Prediction, Optimization, Classification

Process and Clean Data

Filter noise, Detect outliers, Estimate missing values



Build Model

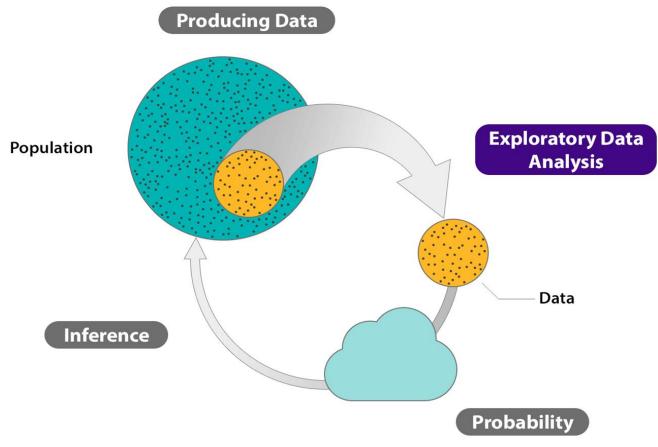
Regression, Decision trees, Neural networks. Time series

Explore and Visualize Data

Tabulate, Cross-tabulate, Correlate, Chart, Summarize

Data Mine

Clustering, Pattern recognition



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Module 2: Exploratory Data Analysis: an approach to analyzing

data sets to summarize their main characteristics, often with visual methods. - Wikipedia

Variation

- The tendency of the values of a variable to change from measurement to measurement.
- You can see variation easily in real life; if you measure any continuous variable twice, you
 will get two different results. This is true even if you measure quantities that are
 constant, like the speed of light.
- Each of your measurements will include a small amount of error that varies from measurement to measurement.
- Categorical variables can also vary if you measure across different subjects (e.g. the eye colors of different people), or different times (e.g. the energy levels of an electron at different moments).
- Every variable has its own pattern of variation, which can reveal interesting information. The best way to understand that pattern is to visualize the distribution of the variable's values.



"Get to Know" the dataset

- Doing so upfront will make the rest of the project much smoother, in 3 main ways:
 - 1. You'll gain valuable hints for <u>Data</u> <u>Cleaning</u>.
 - 2. You'll think of ideas for <u>Feature</u> <u>Engineering</u>.
 - 3. You'll get a "feel" for the dataset, which will help you communicate results and deliver greater impact.
- EDA should be quick, efficient, and decisive... not long and drawn out!
- You see, there are infinite possible plots, charts, and tables, but you only need a handful to "get to know" the data well enough to work with it.

What is EDA?

An approach for data analysis that employs a variety of techniques

- 1. Maximize insight into a data set
- 2. Uncover underlying structure
- 3. Extract important variables
- 4. Detect outliers and anomalies
- 5. Test underlying assumptions
- 6. Develop parsimonious models and
- 7. Determine optimal factor settings

EDA is a data approach.

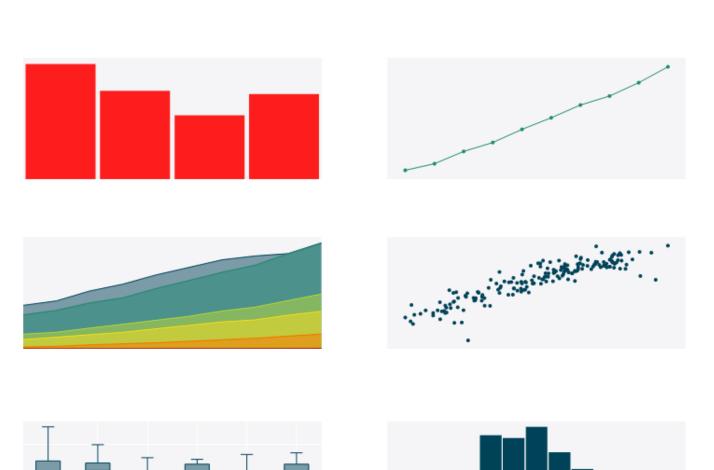
The EDA sequence is:

Problem => Data => Analysis=> Model=> Conclusions

As opposed for a classical approach:

Problem => Data => Model=> Analysis=> Conclusions

EDA Techniques are generally graphical.



EDA is majorly performed using the following methods:

Univariate visualization – provides summary statistics for each field in the raw data set

Multivariate visualization – is performed to understand interactions between different fields in the dataset

Bivariate visualization – is performed to find the relationship between each variable in the dataset and the target variable of interest

Dimensionality reduction – helps to understand the fields in the data that account for the most variance between observations and allow for the processing of a reduced volume of data.

Here is a list of all graph types that are illustrated:

- Barplot
- Boxplot
- Density Plot
- Heatmap
- Histogram
- Line Plot
- Pairs Plot
- Polygon Plot
- QQplot
- Scatterplot
- Venn Diagram

Baipiot	A barplot (or barchart; bargraph) illustrates the association between a numeric and a categorical variable. The barplot represents each category as a bar and reflects the corresponding numeric value with the bar's size.	barplot(x)
Boxplot	Displays the distribution of a numerical variable based on five summary statistics: minimum non-outlier; first quartile; median; third quartile; and maximum non-outlier. Furthermore, boxplots show the positioning of outliers and whether the data is skewed.	boxplot(x)
	A density plot (or kernel density plot; density trace graph) shows the distribution of a numerical variable over a continuous interval. Peaks of a density plot visualize where the values of numerical variables are concentrated.	plot(density(x))
неаттар	A heatmap (or shading matrix) visualizes individual values of a matrix with colors. More common values are typically indicated by brighter reddish colors and less common values are typically indicated by darker colors.	heatmap(cbind(x, y))
Histogram	A histogram groups continuous data into ranges and plots this data as bars. The height of each bar shows the number of observations within each range.	hist(x)

Liı	ine Plot	A line plot, visualizes values along a sequence (e.g., over time). Line plots consist of an x-axis and a y-axis. The x-axis usually displays the sequence and the y-axis the values corresponding to each point of the sequence.	plot(1:length(y), y, type = "I")
Pa	airs Pint	A pairs plot is a plot matrix, consisting of scatterplots for each variable-combination of a data frame.	pairs(data.frame(x, y))
Poly	ygon Plot	A polygon plot displays a plane geometric figure (i.e., a polygon) within the plot	plot(1,1 col = "white", xlab="X", ylab = "Y") polygon(x= c(0.7, 1.3, 1.3, 0.8), y=c(0.6, 1.0, 1.4, 1.3), col = "#353436")
C	QQplot	Quantile-Quantile plot; Quantile-Quantile diagram) determines whether two data sources come from a common distribution. QQ plots draw the quantiles of the two numerical data sources against each other. If both data sources come from the same distribution, the points fall on a 45-degree angle.	qqplot(x,y)
Sca	atterplot	A scatterplot (or scatter plot; scatter graph; scatter chart; scattergram; scatter diagram) displays two numerical variables with points, whereby each point represents the value of one variable on the x-axis and the value of the other variable on the y-axis.	plot(x,y)
Venr	n Diagram	A venn diagram (or primary diagram; set diagram; logic diagram) illustrates all possible logical relations between certain data characteristics. Each characteristic is represented as a circle, whereby overlapping parts of the circles illustrate elements that have both characteristics at the same time.	•







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