### Pranav Suresh Magadi

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#### **Professional Summary**

- MIS graduate with experience in data analytics, data science and healthcare domain
- Proficient in Data Analysis, Consulting, SQL, R, Python, Tableau, Statistical analysis, Predictive modeling and Machine learning
- Proactive learner and a team player with excellent communication, presentation and project management skills

## **Educational Qualifications**

- University of Illinois at Chicago (UIC), Master of Science in Management Information Systems, GPA 3.89/4.0 Aug'18 Dec'19
- BNM Institute of Technology, Bachelor of Engineering in Computer Science, GPA 3.3/4.0

Aug'12 - Jun'16

#### **Technical Skills**

Analytical/Data Viz. Tools: R, Excel, Python, Tableau, GCloud Machine Learning Algorithms: Bagging, Boosting, Naïve Bayes Productivity Tools: MS Office, Oracle Middleware tools, Visual Studio

Programming: SQL, JavaScript, Java, HTML

Database Tools/Concepts: MS-Access, MS-SQL

Statistical Techniques: Anova, Hypothesis testing, Chi-sq

# **Professional Experience**

Data Scientist Intern, Blue Rock Healthcare IT, Chicago, IL, USA | R, Microsoft Excel, Python, Tableau Jun'19 - Present

- Published comparative dashboards for physicians/practices aiding in identifying 4 cost-saving opportunities
- Simulated target price and expenses tied to treatments using monte-carlo simulation to assist a practice with risk-sharing options
- Implemented data pipeline for data extraction, loading, transformation, report generation and analysis solutions for 5+ clients

### Technical Intern, UChicago-Center for Translational Data Science, IL, USA | R, Excel, Python

- Utilized geospatial data (NASA GOES-R satellite NETCDF files/ US Forest Department fire event shapefiles) for data exploration
- Developed a machine learning model to predict fire at 80% precision based on 16-channel information such as RGB and vegetation
- Applied techniques such as resampling, synthetic sampling and adjusting threshold for classification to address class imbalance

### Project Intern, GSG Consultants, Chicago, IL, USA | R studio, Microsoft Excel, Text Mining

Sept'18 - Dec'18

Jul'19 - Present

- Performed sentiment analysis of 20,000+ competitor's tweets to identify words/phrases used to generate higher engagement
- Designed social media marketing strategy based on frequency and content that helped GSG increase customer engagement by 40%

# Application Development Associate, Accenture Solutions, Bangalore, India | SOA, OSB, SQL, Data Analysis Nov'16 - Jun'18

- Developed SOA web services responsible for receiving the orders, invoice, receipts, bank details
- Worked on transforming/enriching the data and orchestrate the data to the ERP system in form of File/DB
- Involved in accommodating CR's, preparing technical design document and error reports analysis by extracting data using SQL

#### **Academic Projects**

Multi-label text classification model to address the opioid epidemic (Excel, R, Tableau, Python, AutoML, NLP)

Mar'19

- Devised a multi-label text classification model that is capable of identifying users, sellers, awareness, and news of opioids
- Implemented transfer learning method on 100k+ tweets to achieve classification accuracy of 88%

# Text mining and sentiment analysis of user-review data from Yelp (Excel, R, Text Mining, Sentiment Analysis, NLP) May'19

- Applied text mining techniques on 50,000+ yelp restaurant reviews to extract sentiment polarity
- Support vector machine was employed to classify reviews that were tokenized and lemmatized with no stop words

## Screening tool which identifies patients who are likely to develop Chronic Kidney Disease (Excel, R)

Feb'19

- Implemented logistic regression algorithm on 8,000 patient records to predict the likelihood of developing chronic kidney disease
- Model can be implemented in hospitals to avoid prescribing CKD test on patients with no likelihood and reduce healthcare costs

# Developing a data mining model to improve the cost-effectiveness of direct marketing campaign (Excel, R)

Feb'19

- Cleaned and analyzed over 50,000 records across 150 attributes
- Implemented PCA to reduce the dimensionality, techniques to account for model biasness
- Developed classifier using random forest and SVM to identify donors that are to be targeted for marketing campaign

# Visualizing on-Time Performance of United Airlines (Tableau, Business Statistics, Excel)

Sept'19

- Analyzed Bureau of Transportation Statistics airline data set to identify metrics that report On-time Performance of United Airlines
- Implemented stories, dashboards, LOD expression to extract actionable insights and perform competitive analysis
- Recommended routes that will generate high profit and possible growth opportunities for United airlines based on network maps

# **Awards and Extra-Curriculars**

- Secured Gold Medal in Photography at the 15th VTU Utsav 2014-15 held at Visvesvaraya Technological University, Belagavi
- Teaching Assistant for Introduction to Management Information Systems course under the IDS department for Spring 2019 term