

PSWeb Studio

Date: 8/24/2025

| Website Design Quotation

Prepared for:

Prepared by: PSWeb Studio

| Introduction

At **PS Webstudio**, we understand that every website is unique. Our goal is to help you stand out and convert more leads by focusing on two key elements:

- **Your Unique Value Proposition** – We'll work closely with you to discover what makes your brand special and communicate that clearly across your website.
- **Performance-Driven Design** – Through modern UI/UX practices, responsive design, and SEO strategies, we'll ensure your site is built to attract and convert.

Let's explore how we'll bring your vision to life.

| Website Structure

Your website will include the following pages and features:

- **Homepage** – First impressions matter. We'll design a strong, engaging landing experience.
- **About Us** – Tell your story and build trust.
- **Services / Products** – Clearly present what you offer.
- **Case Studies / Reviews** – Real results build real confidence.
- **Process** – Explain how you work to set expectations.
- **Contact Page with Forms** – Easy for users to get in touch.
- **Blog / Insights Section** – Support SEO and show your expertise.
- **Gallery** – Display visuals beautifully.
- **Pricing / FAQ** – Reduce basic inquiries and increase conversion.
- **Legal Pages** – Privacy Policy & Terms & Conditions for compliance.

| Design & Development Process

1. **Discovery & Briefing:** Gather your goals, preferences, and content ideas.
2. **Design Concepts:** Two unique designs presented; you select and request up to 3 rounds of feedback.
3. **Content Integration:** You provide final content, images, and assets.
4. **Development:** Build the site using responsive, SEO-friendly code.
5. **Launch & Handover:** Testing and going live (6–10 weeks).

Quotation Summary

Service	Description	Qty	Unit Price (₹)	Subtotal (₹)
Website Design	Responsive custom design (up to 15 pages)	1	40,000	40,000
Hosting (12 months)	Secure hosting and email	1	6,000	6,000
SEO Setup	Meta tags, indexing, Analytics setup	1	3,000	3,000
Maintenance (12 months)	Monthly support and updates	1	8,000	8,000
Additional Pages	₹1,000 per page (3 pages)	3	1,000	3,000

Terms & Conditions

- 50% advance is required before project commencement.
- Remaining 50% payable before final handover.
- Project duration: 6 to 10 weeks depending on scope.
- Up to 3 major change requests allowed post-development (additional changes billed separately).
- Additional services billed separately.
- Quote valid for 15 days from issue date.

Client Signature

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