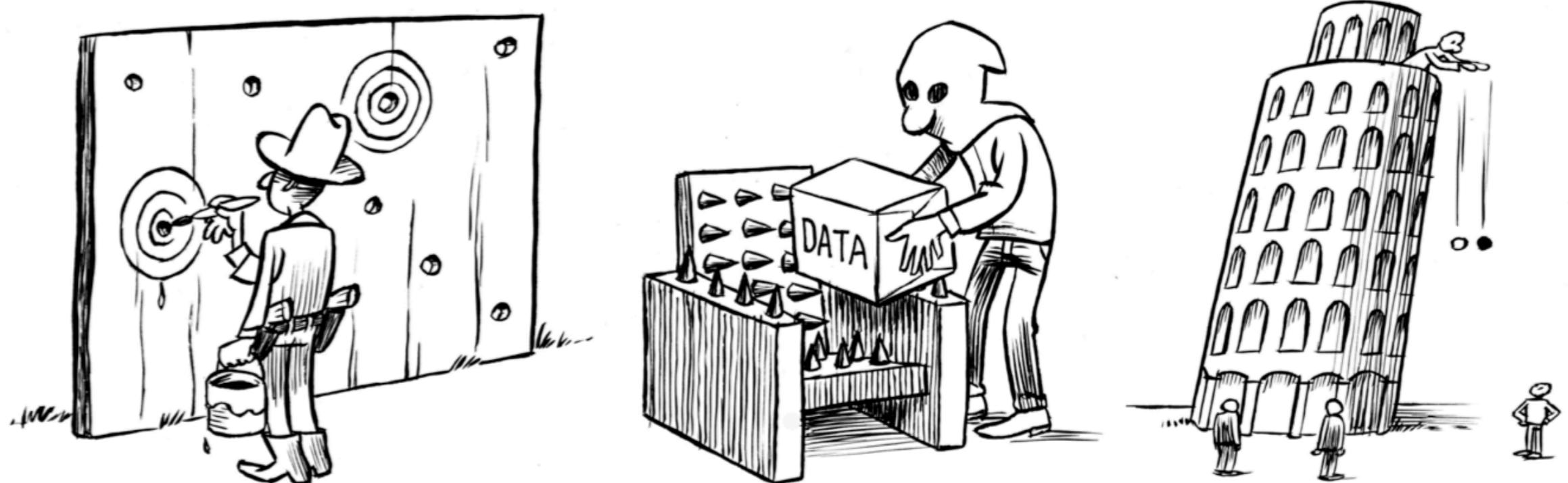


# Power analysis



Exploratory  
Research

Confirmatory  
Research

Wonky Stats

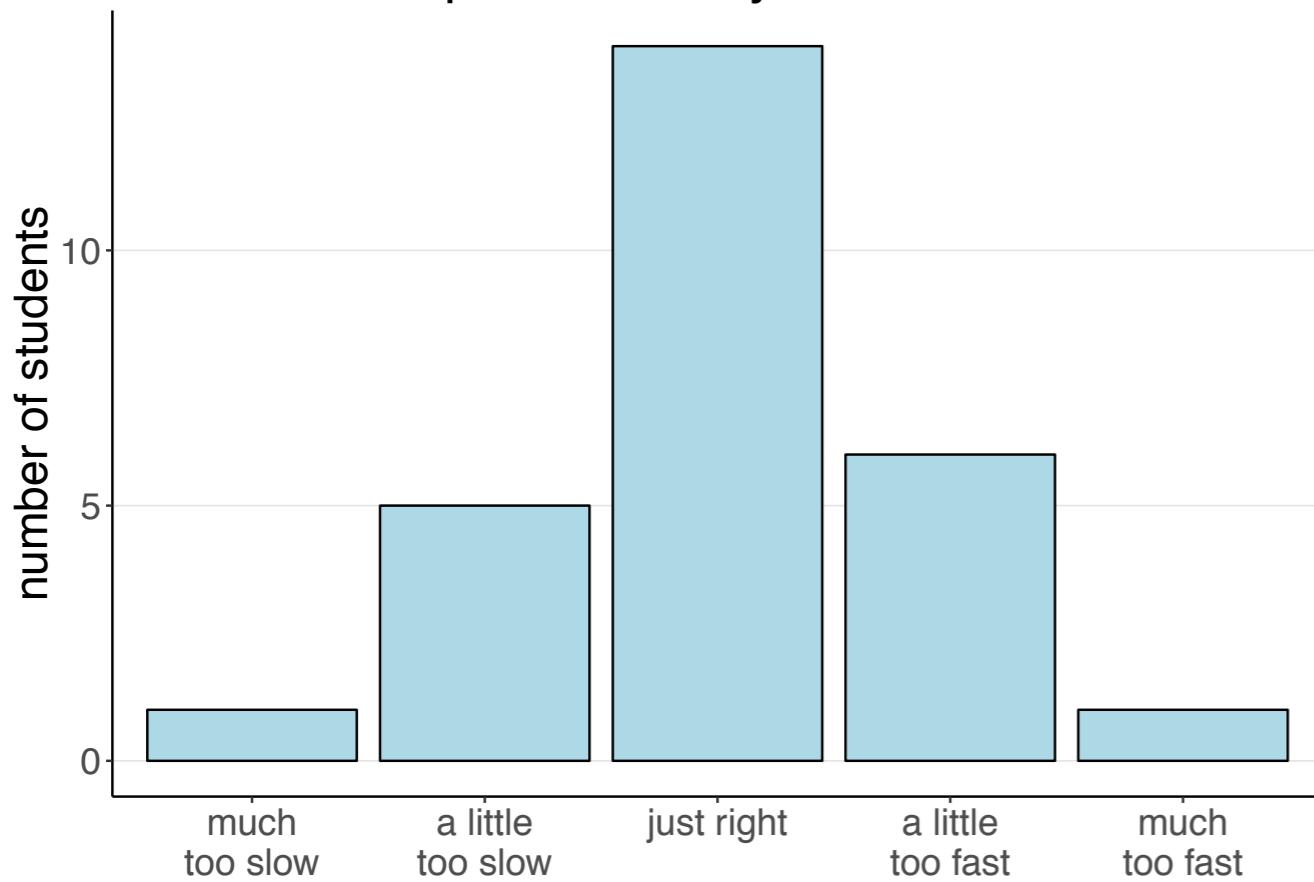
Sound Stats

# **Logistics**

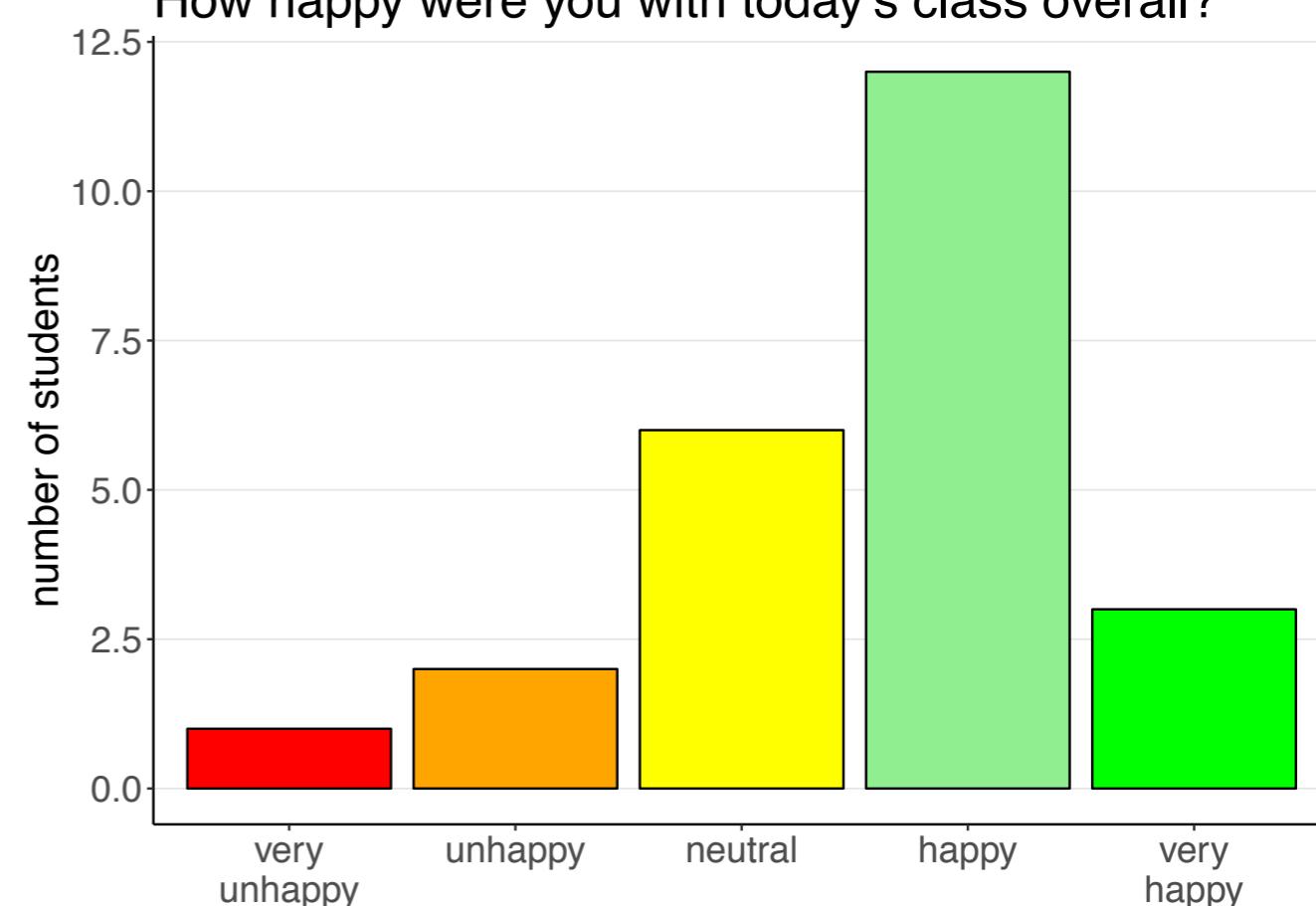
# **Feedback**

# Feedback

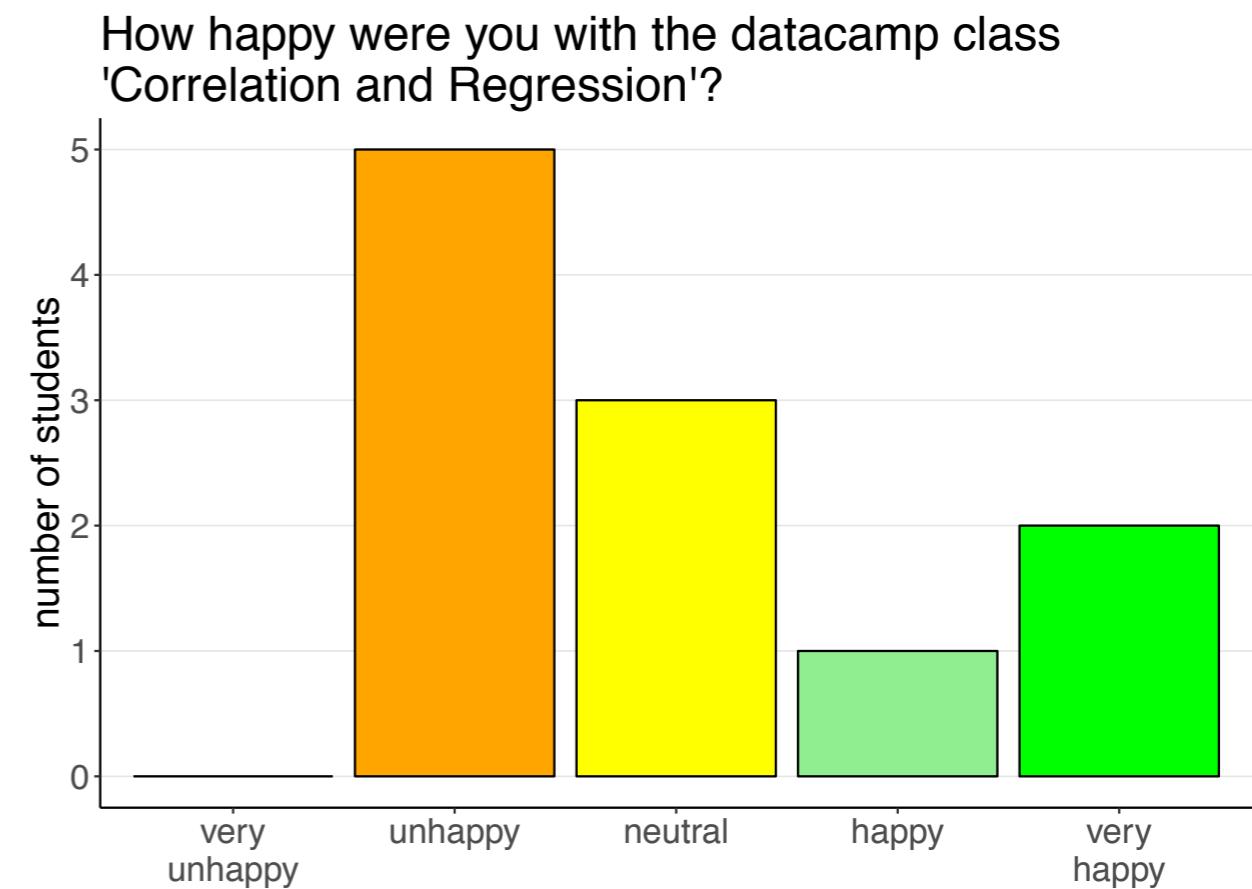
How was the pace of today's class?



How happy were you with today's class overall?



# Feedback



we aim for ~6 per week

we won't assign that  
class again ...

# Feedback

I'm having mixed feelings about both the frequency and time spent on questions in class – it makes following the narrative of the lecture that much harder...I'm wondering if there could be a better way for individual questions to be documented and resolved, perhaps via PollEV? Having a text box open throughout the class for people to type in their questions and reserve the last 15 mins of the class to address them? Not sure if this would work, just a thought...

Maybe covering materials and then letting people review it on their own and then come back to class with questions would be helpful. ...

**I'll try to find a  
better balance**

# Plan for today

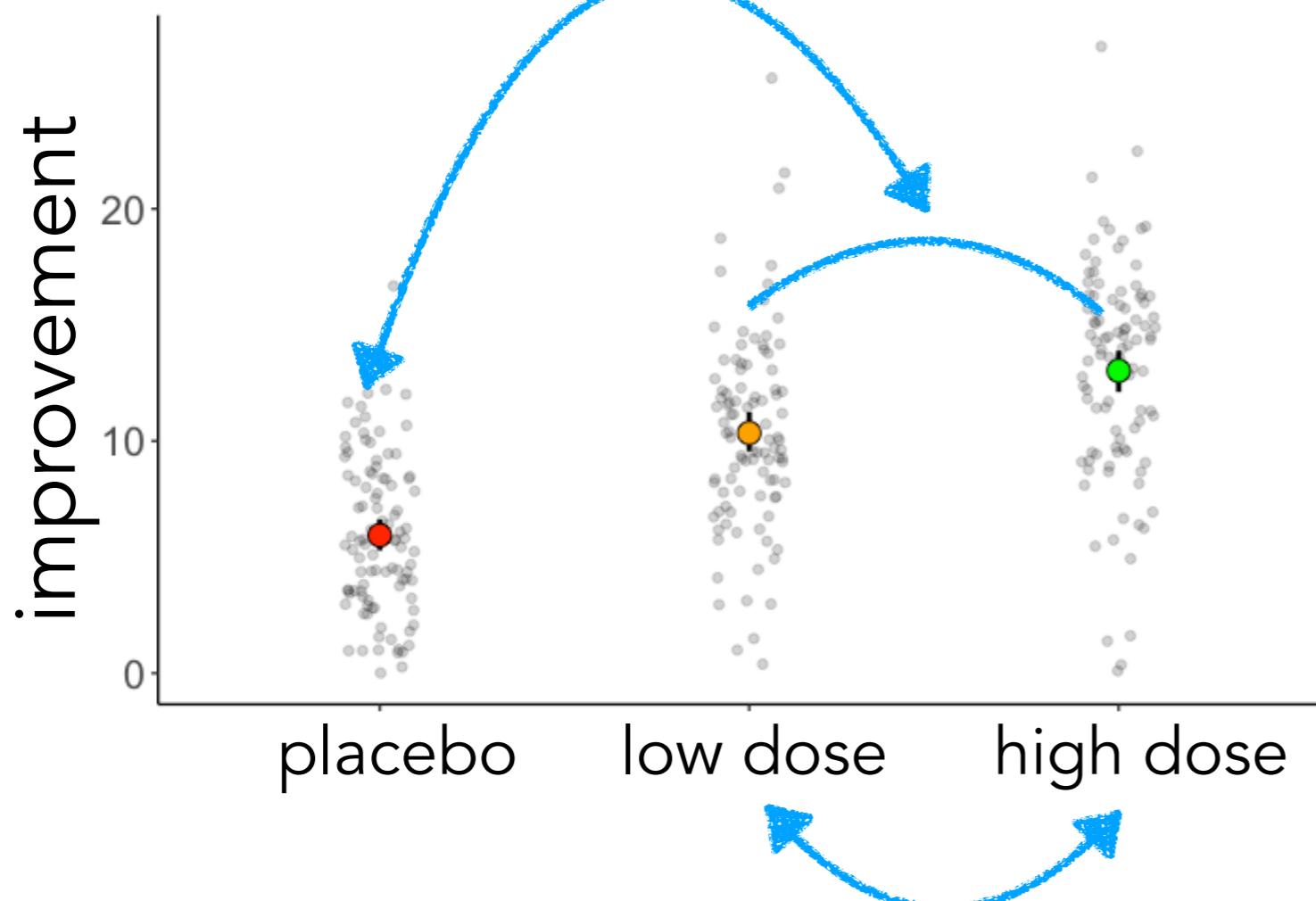
- Contrasts
  - Planned comparisons
- Making decisions based on statistical inference
- Power
- Effect size
- Determining sample size

# **Planned comparisons**

# Planned contrasts

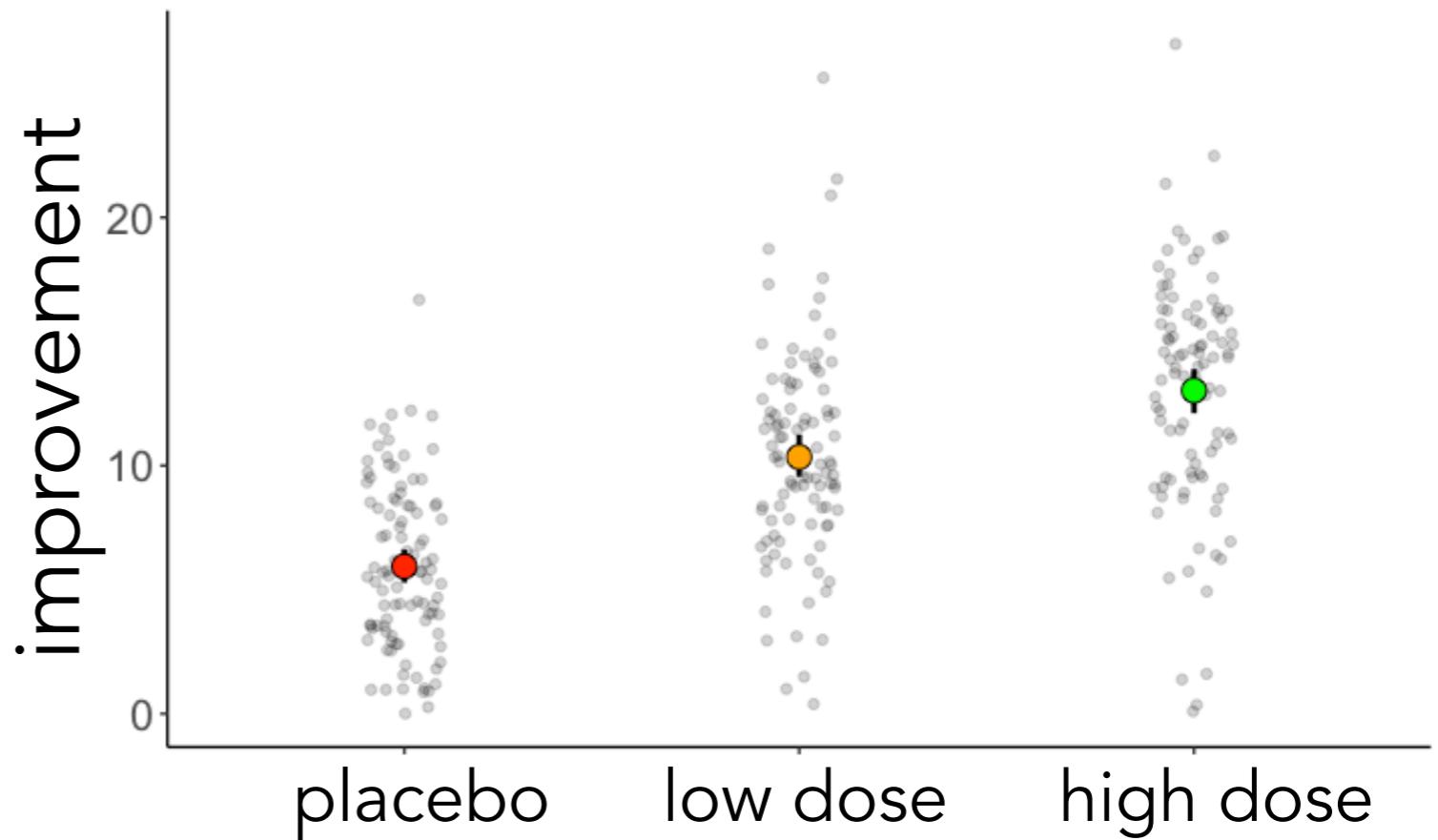
**must be defined in advance**

1. Is the treatment different from the placebo?
2. Do the two treatments differ from each other?



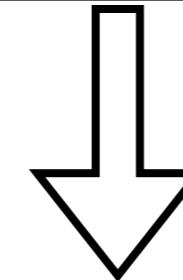
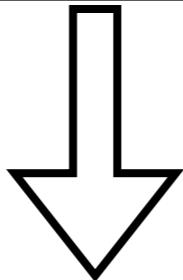
six possible comparisons  
if we test all hypotheses,  
we increase the chance  
of making a type I error

# Planned contrasts



**Orthogonal contrasts** allow us to partition the variance explained by the ANOVA model into a maximum of (# treatment - 1) meaningful and targeted comparisons involving different combinations of means.

Total Variance in the Data



Variance explained  
by the model

Unexplained  
variance

**ANOVA**

Placebo

Low + High Dose

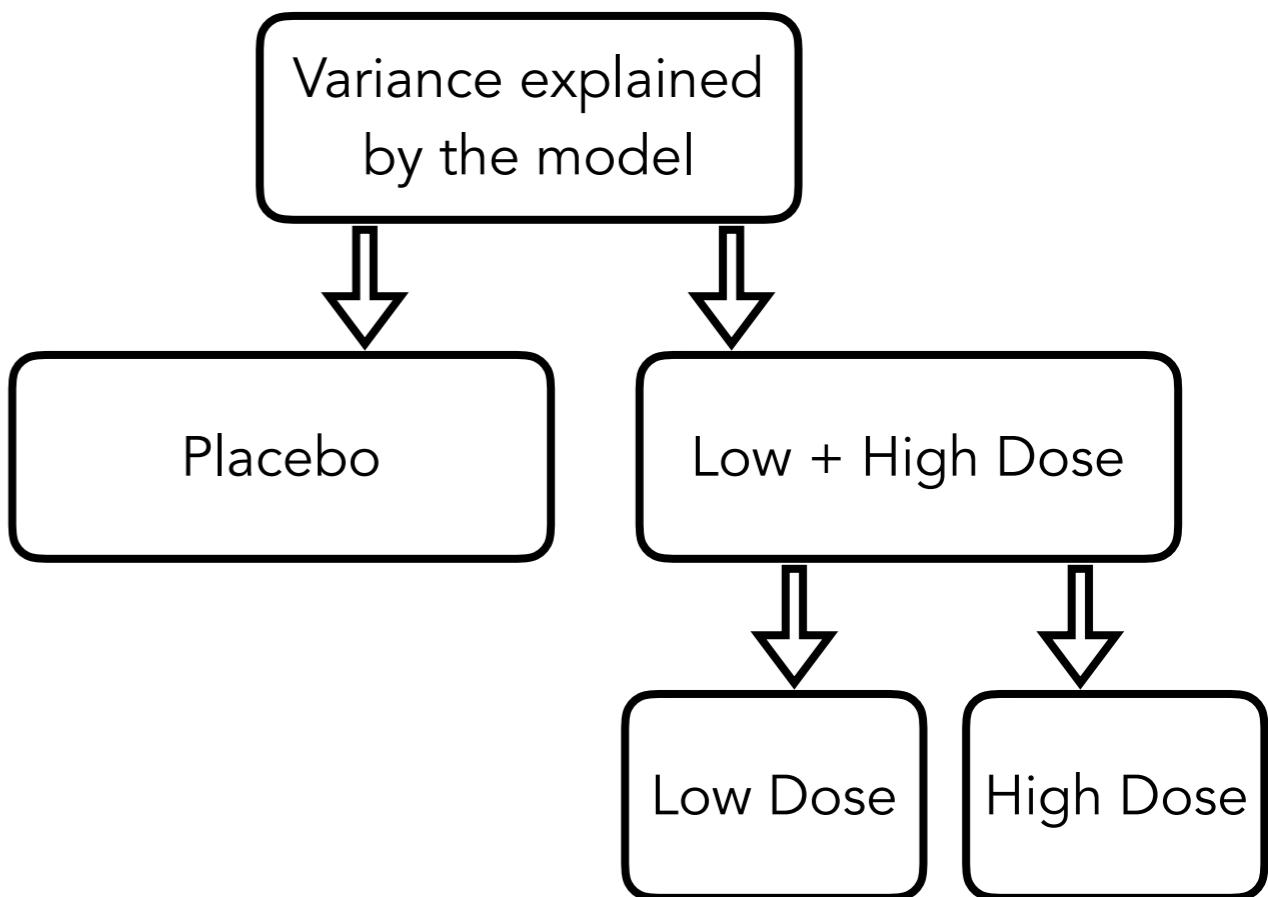
**Contrast 1**

Low Dose

High Dose

**Contrast 2**

# Planned contrasts



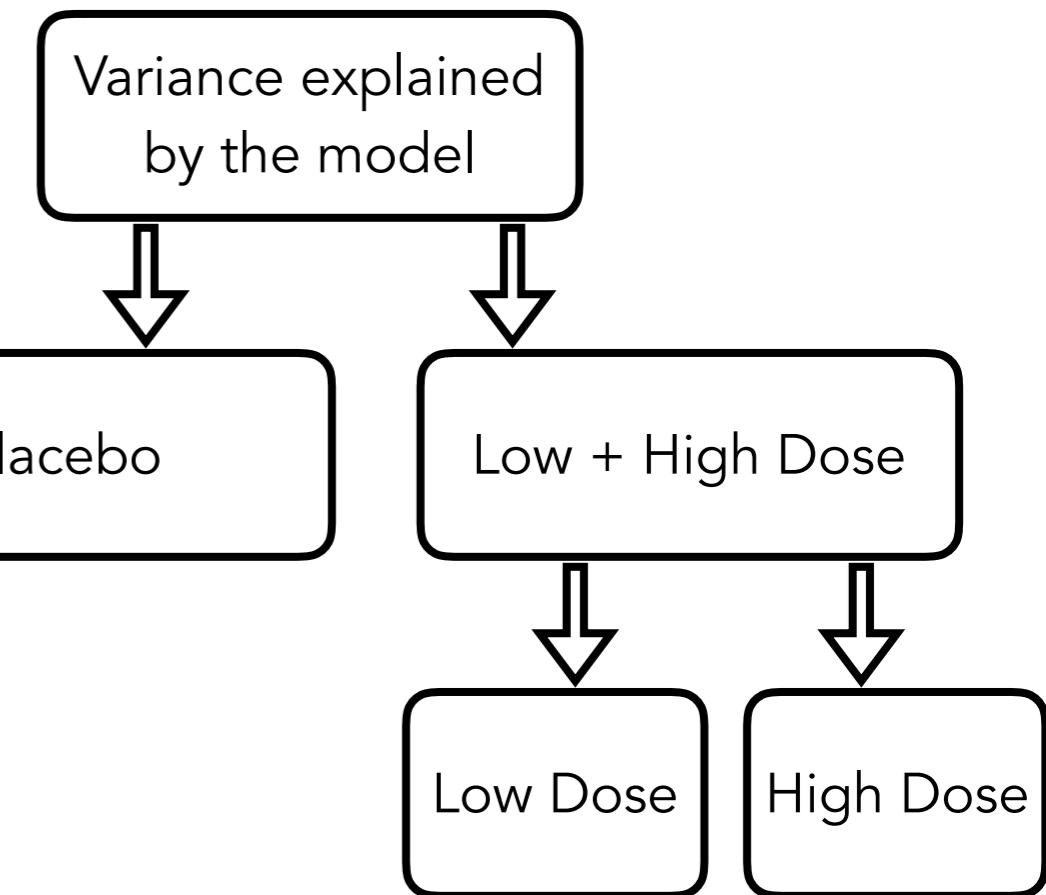
- Each contrast must compare only two "chunks" of variation
- Once a group has been singled out in a contrast, it can't be used in another contrast

# Defining orthogonal contrast codes

1. Groups coded with positive weights will be compared against groups with negative weights
2. Assign a 0 to groups who are not involved in a comparison
3. The sum of weights for each comparison should be 0
4. The product of the weights for any pair comparisons should sum to 0

# Defining contrast codes

- The sum of weights for each comparison should be 0
- The product of the weights for any pair comparisons should sum to 0

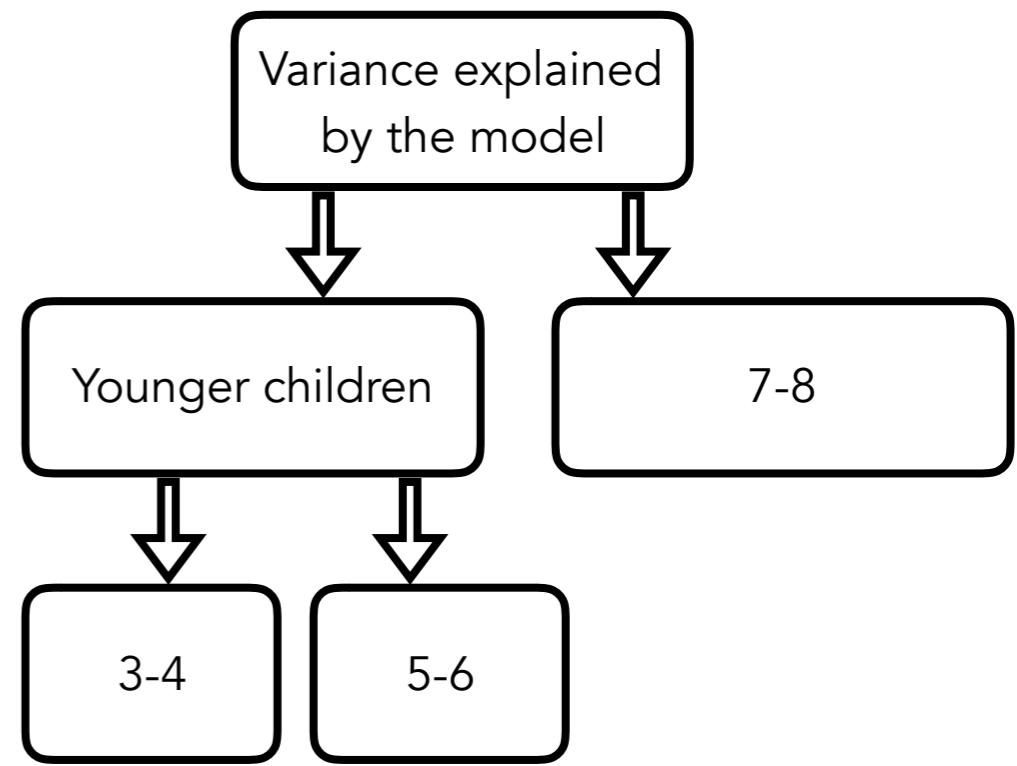


contrast	Placebo	Low	High	sum
Placebo vs. Dose	-1	0.5	0.5	0
Low vs. high	0	-1	1	0

Product      0      -0.5      0.5      0

# Defining contrast codes

- The sum of weights for each comparison should be 0
- The product of the weights for any pair comparisons should sum to 0



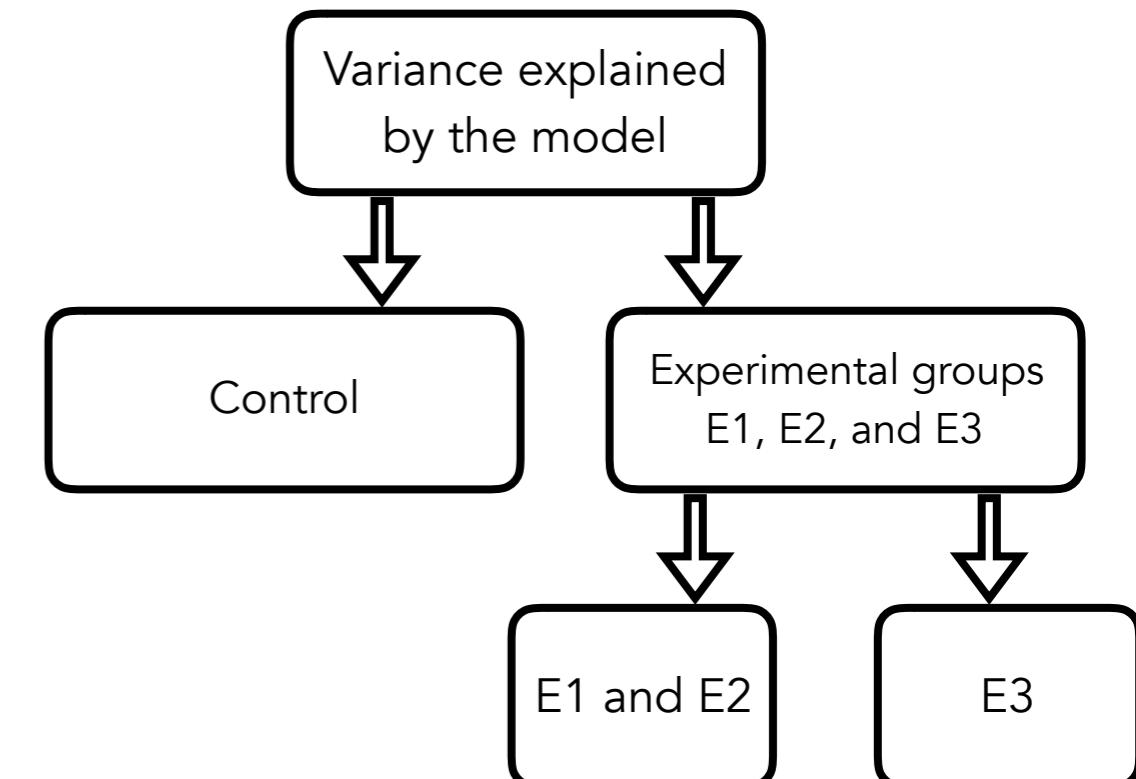
contrast	3-4	5-6	7-8	sum
Young vs. old	-0.5	-0.5	1	0
3-4 vs. 5-6	-1	1	0	0

Product      0.5      -0.5      0      0

# Defining contrast codes

- The sum of weights for each comparison should be 0
- The product of the weights for any pair comparisons should sum to 0

contrast	Control	E1	E2	E3
Control vs. E	-3	1	1	1
E1&2 vs. E3	0	-1	-1	2
E1 vs. E2	0	-1	1	0



sum  
0  
0  
0

## Check for products

contrast	Control	E1	E2	E3
Control vs. E	-3	1	1	1
E1&2 vs. E3	0	-1	-1	2

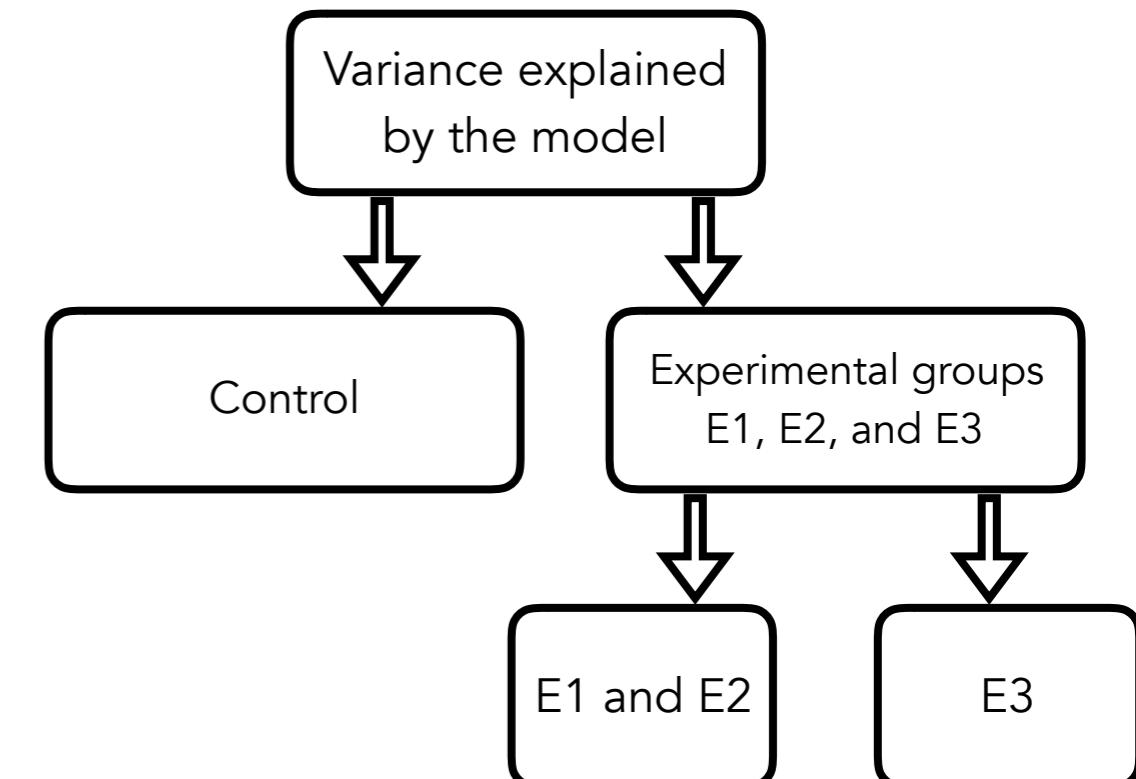
sum  
0

product 0 -1 -1 2

# Defining contrast codes

- The sum of weights for each comparison should be 0
- The product of the weights for any pair comparisons should sum to 0

contrast	Control	E1	E2	E3
Control vs. E	-3	1	1	1
E1&2 vs. E3	0	-1	-1	2
E1 vs. E2	0	-1	1	0



sum  
0  
0  
0

## Check for products

contrast	Control	E1	E2	E3
Control vs. E	-3	1	1	1
E1 vs. E2	0	-1	1	0

sum  
0

product 0 -1 1 0

# Defining contrast codes

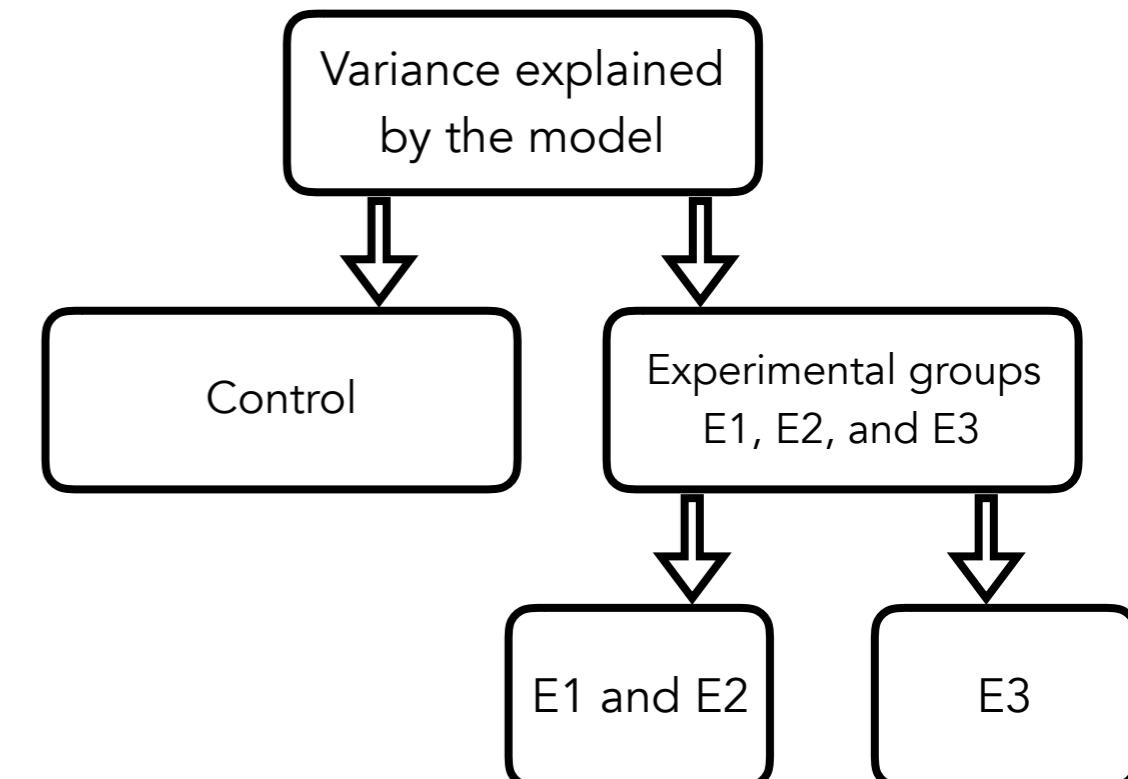
- The sum of weights for each comparison should be 0
- The product of the weights for any pair comparisons should sum to 0

contrast	Control	E1	E2	E3
Control vs. E	-3	1	1	1
E1&2 vs. E3	0	-1	-1	2
E1 vs. E2	0	-1	1	0

## Check for products

contrast	Control	E1	E2	E3
E1&2 vs. E3	0	-1	-1	2
E1 vs. E2	0	-1	1	0

product      0      1      -1      -1      0

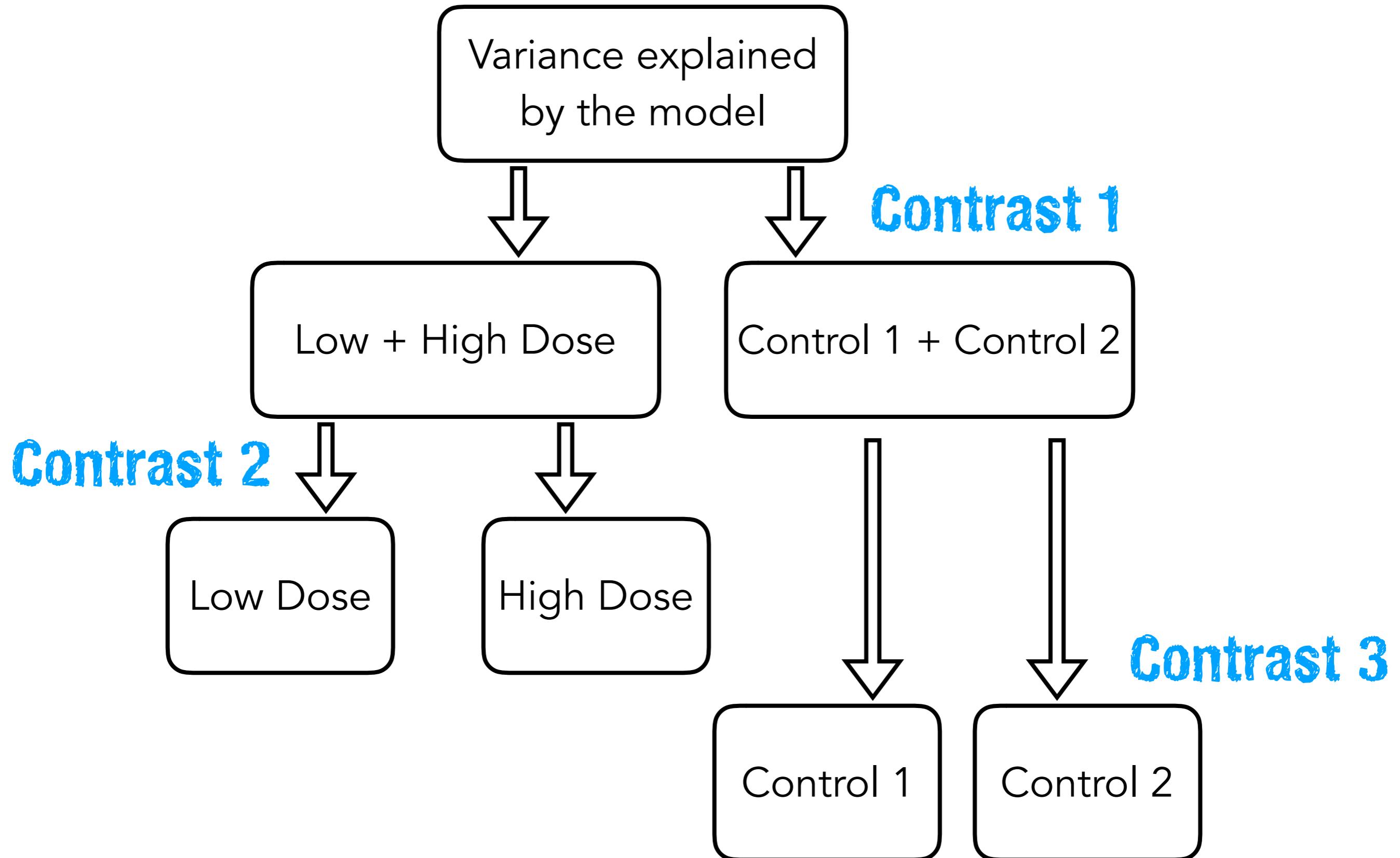


sum  
0  
0  
0



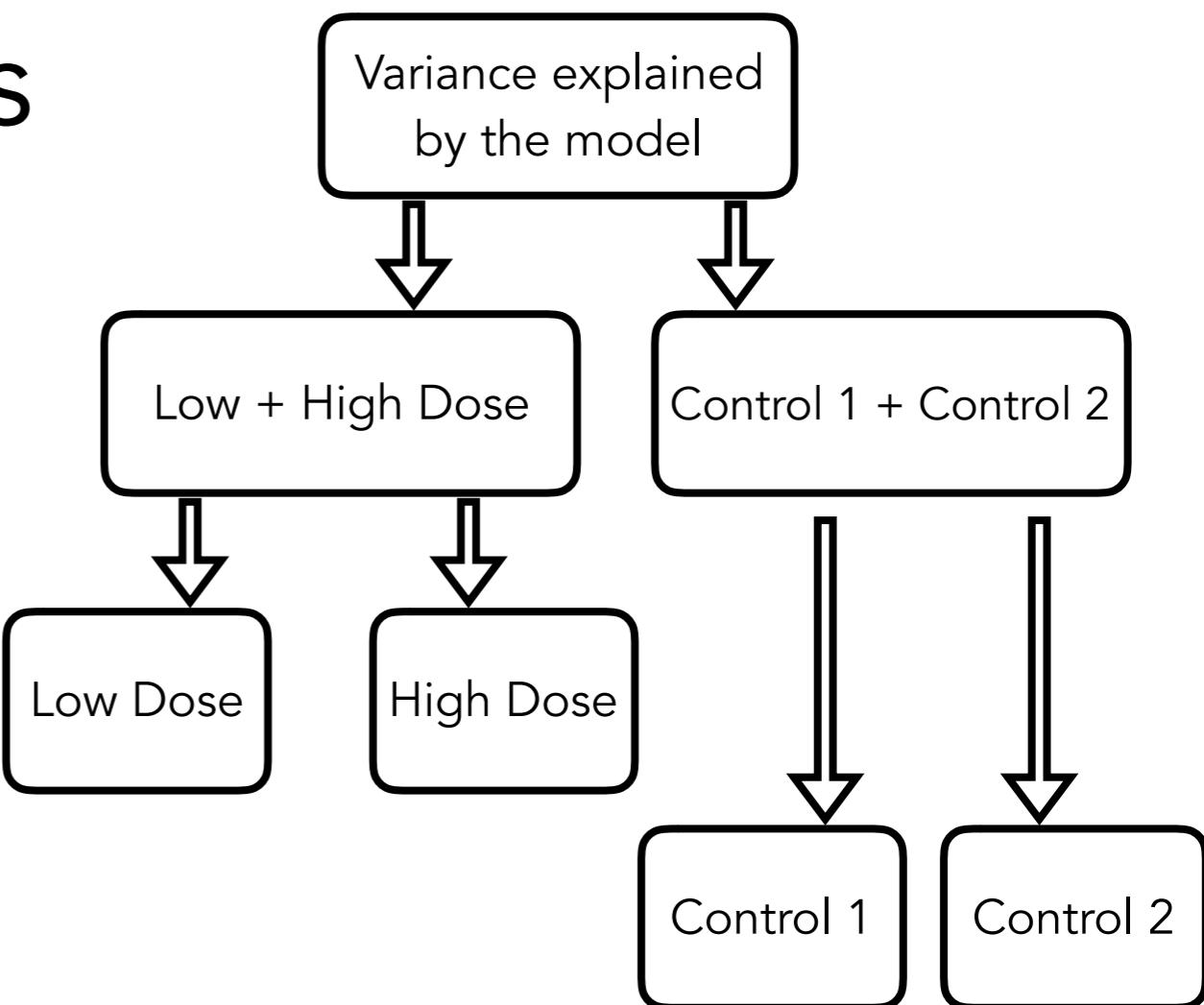
sum  
0

contrasts are  
orthogonal



# Defining contrast codes

- The sum of weights for each comparison should be 0
- The product of the weights for any pair comparisons should sum to 0



contrast	low	high	C1	C2
low/high vs. C1/C2				
low vs. high				
C1 vs. C2				

# Planned contrasts in R

```
1 library("emmeans")
2
3 fit = lm(formula = performance ~ group,
4           data = df.development)
5
6 # check factor levels
7 levels(df.development$group) [1] "3-4" "5-6" "7-8"
8
9 # define the contrasts of interest
10 contrasts = list(young_vs_old = c(-0.5, -0.5, 1),
11                   three_vs_five = c(-1, 1, 0))
12
13 # compute estimated marginal means
14 leastsquare = emmeans(fit, "group")
15
16 # run analyses
17 contrast(leastsquare,
18            contrasts,
19            adjust = "bonferroni")
```

contrast	estimate	SE	df	t.ratio	p.value
young_vs_old	16.093541	0.4742322	57	33.936	<.0001
three_vs_five	1.606009	0.5475962	57	2.933	0.0097

P value adjustment: bonferroni method for 2 tests

# Post hoc tests

```
1 library("emmeans")
2
3 fit = lm(formula = performance ~ group,
4           data = df.development)
5
6 # post hoc tests
7 leastsquare = emmeans(fit, "group")
8 pairs(leastsquare,
9        adjust = "bonferroni")
```

contrast	estimate	SE	df	t.ratio	p.value
3-4 - 5-6	-1.606009	0.5475962	57	-2.933	0.0145
3-4 - 10+	-16.896546	0.5475962	57	-30.856	<.0001
5-6 - 10+	-15.290537	0.5475962	57	-27.923	<.0001

P value adjustment: bonferroni method for 3 tests

**all pairwise tests between groups**

# Post hoc tests

```
1 # fit the model  
2 fit = lm(formula = balance ~ hand + skill,  
3           data = df.poker)  
4  
5 # post hoc tests  
6 leastsquare = emmeans(fit, c("hand", "skill"))  
7 pairs(leastsquare,  
8        adjust = "bonferroni")
```

contrast	estimate	SE	df	t.ratio	p.value
bad,average - neutral,average	-4.381023	0.6051766	286	-7.239	<.0001
bad,average - good,average	-7.060823	0.6051766	286	-11.667	<.0001
bad,average - bad,expert	-0.740385	0.4896119	286	-1.512	1.0000
bad,average - neutral,expert	-5.121408	0.7611327	286	-6.729	<.0001
bad,average - good,expert	-7.801208	0.7611327	286	-10.249	<.0001
neutral,average - good,average	-2.679800	0.5884403	286	-4.554	0.0001
neutral,average - bad,expert	3.640638	0.7953578	286	4.577	0.0001
neutral,average - neutral,expert	-0.740385	0.4896119	286	-1.512	1.0000
neutral,average - good,expert	-3.420185	0.7654945	286	-4.468	0.0002
good,average - bad,expert	6.320438	0.7953578	286	7.947	<.0001
good,average - neutral,expert	1.939415	0.7654945	286	2.534	0.1774
good,average - good,expert	-0.740385	0.4896119	286	-1.512	1.0000
bad,expert - neutral,expert	-4.381023	0.6051766	286	-7.239	<.0001
bad,expert - good,expert	-7.060823	0.6051766	286	-11.667	<.0001
neutral,expert - good,expert	-2.679800	0.5884403	286	-4.554	0.0001

P value adjustment: bonferroni method for 15 tests

that's a lot of tests!



... not

all pairwise tests between groups

# Dummy coding

# Beware of misinterpretation

```
lm(formula = balance ~ hand, data = df.poker)
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	5.9415	0.4111	14.451	< 2e-16	***
handneutral	4.4051	0.5815	7.576	4.55e-13	***
handgood	7.0849	0.5815	12.185	< 2e-16	***
---					
Signif. codes:	0 '***'	0.001 '**'	0.01 '*'	0.05 '.'	0.1 ' '

reference category

bad	neutral	good
5.94	10.35	13.03

```
lm(formula = balance ~ hand * skill, data = df.poker)
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	4.5866	0.5686	8.067	1.85e-14	***
handneutral	5.2572	0.8041	6.538	2.75e-10	***
handgood	9.2110	0.8041	11.455	< 2e-16	***
skillexpert	2.7098	0.8041	3.370	0.000852	***
handneutral:skillexpert	-1.7042	1.1372	-1.499	0.135038	
handgood:skillexpert	-4.2522	1.1372	-3.739	0.000222	***
---					
Signif. codes:	0 '***'	0.001 '**'	0.01 '*'	0.05 '.'	0.1 ' '

reference category

skill	bad	neutral	good
average	4.59	9.84	13.80
expert	7.30	10.85	12.26

# **Effect coding**

# Effect coding

```
lm(formula = balance ~ hand, data = df.poker,  
contrasts = list(hand = "contr.sum"))
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	9.7715	0.2374	41.165	<2e-16 ***	
hand1	-3.8300	0.3357	-11.409	<2e-16 ***	
hand2	0.5751	0.3357	1.713	0.0877 .	
---					

Signif. codes: 0 '\*\*\*\*' 0.001 '\*\*\*' 0.01 '\*\*' 0.05 '\*' 0.1 '.' 1

reference

grand mean = 9.77

```
lm(formula = balance ~ hand * skill, data = df.poker,  
contrasts = list(hand = "contr.sum", skill = "contr.sum"))
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	9.7715	0.2321	42.096	< 2e-16 ***	
hand1	-3.8300	0.3283	-11.667	< 2e-16 ***	
hand2	0.5751	0.3283	1.752	0.08083 .	
skill1	-0.3622	0.2321	-1.560	0.11978	
hand1:skill1	-0.9927	0.3283	-3.024	0.00271 **	
hand2:skill1	-0.1406	0.3283	-0.428	0.66867	
---					

Signif. codes: 0 '\*\*\*\*' 0.001 '\*\*\*' 0.01 '\*\*' 0.05 '\*' 0.1 '.' 1

reference

grand mean = 9.77

Note: The last level in each factor is dropped.

# Coding schemes

- **Dummy coding:**
  - the reference category is coded as 0
  - represented by the intercept
  - all other categories are compared to this reference category
- **Effect coding:**
  - the intercept is the grand mean
  - all other categories are compared to the grand mean

# Making decisions

## Type I Error



## Type II Error



$H_0$ : Not pregnant.     $H_1$ : Pregnant.

**Type I Error:** Falsely rejecting the null hypothesis (even though it is true).

**Type II Error:** Failing to reject the null hypothesis (even though it is false).

# Clue guide to probability

$H_0$ : The person is healthy.

$H_1$ : The person is ill.

Power

$$1 - \beta$$

Sensitivity

$$p(\text{reject } H_0 | H_1 \text{ is true})$$

$$\beta$$

Type II error

$$p(\text{not reject } H_0 | H_1 \text{ is true})$$

$$\alpha$$

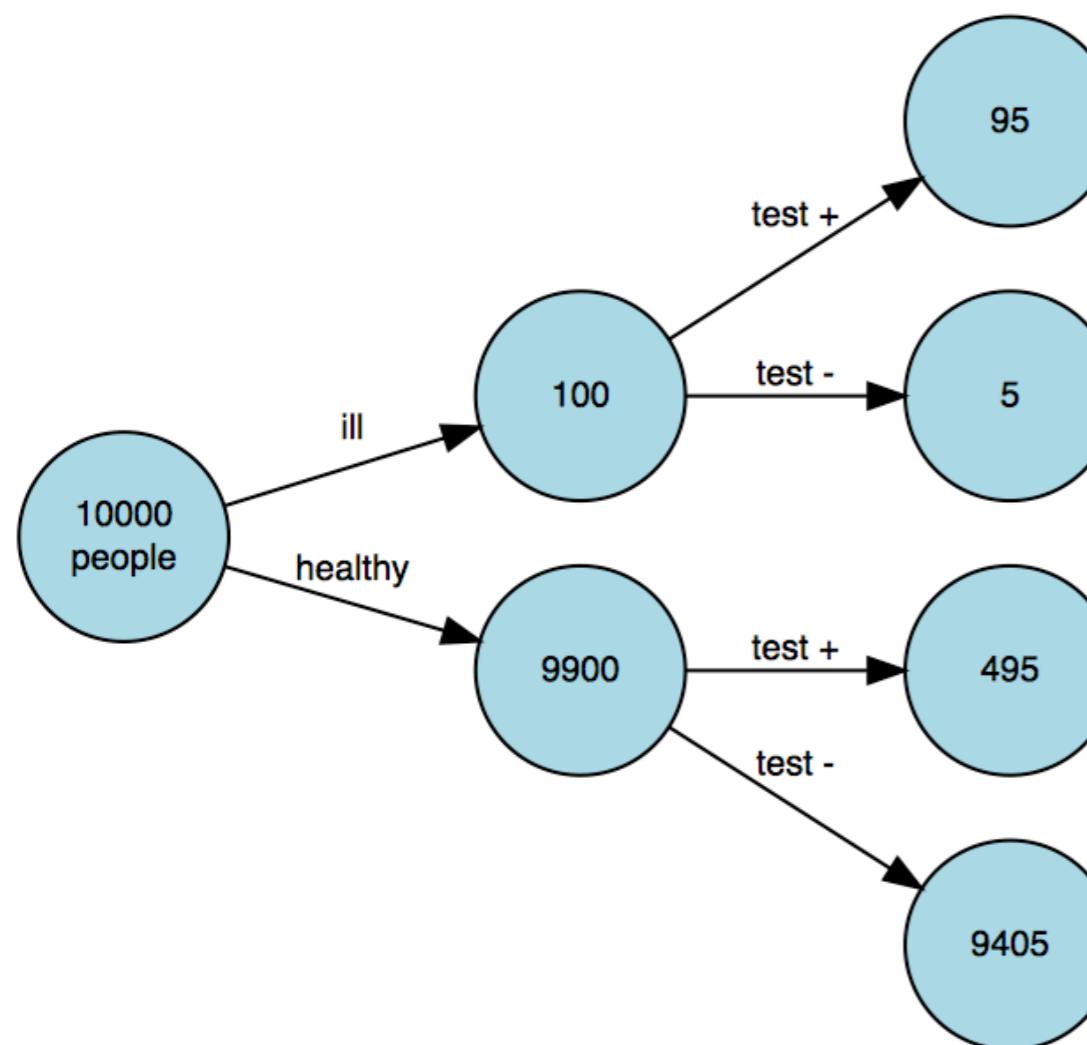
Type I error

$$p(\text{reject } H_0 | H_0 \text{ is true})$$

$$1 - \alpha$$

Specificity

$$p(\text{not reject } H_0 | H_0 \text{ is true})$$



true positive

$$p(\text{reject } H_0 | H_1 \text{ is true})$$

false negative

$$p(\text{not reject } H_0 | H_1 \text{ is true})$$

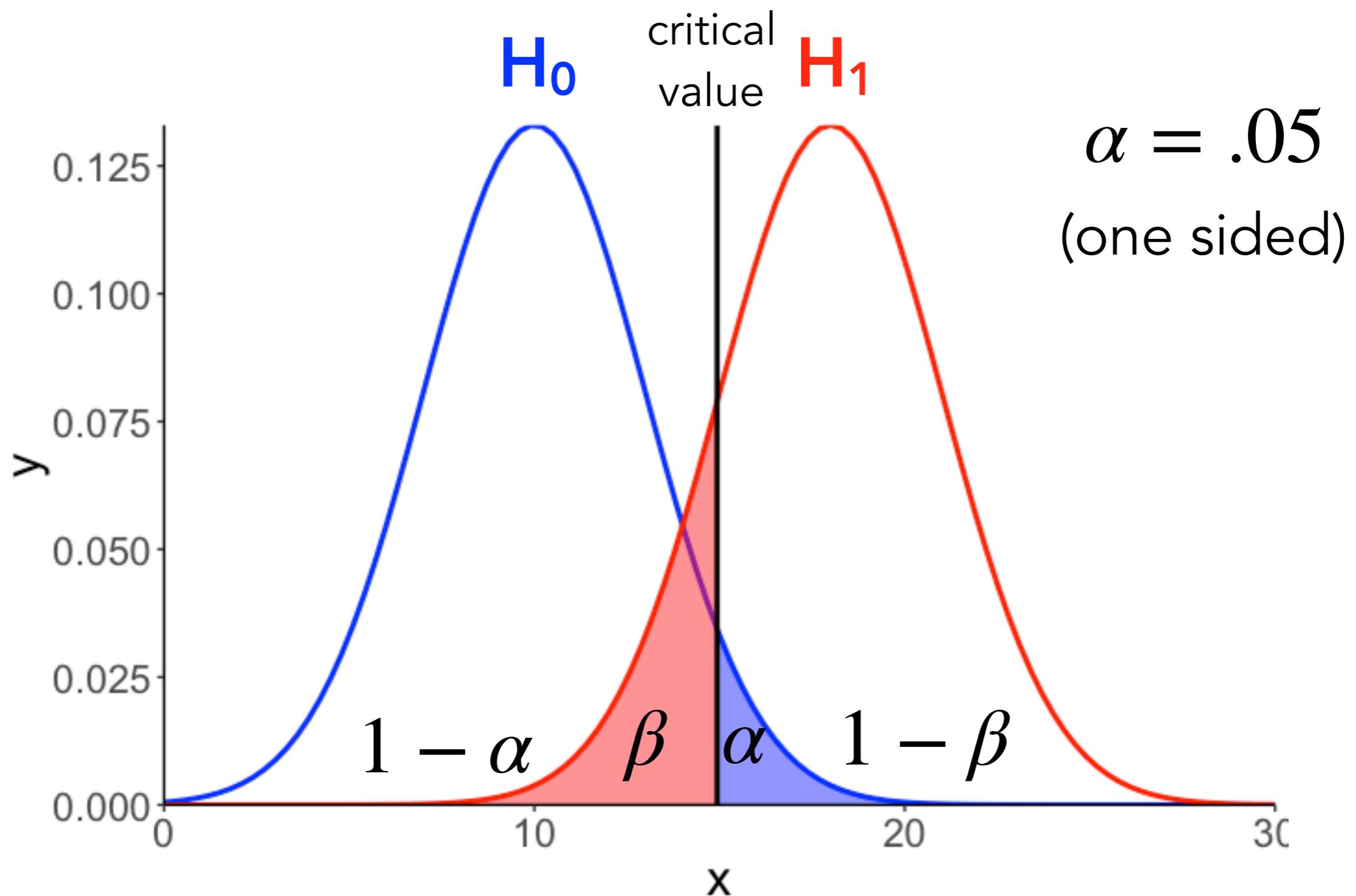
false positive

$$p(\text{reject } H_0 | H_0 \text{ is true})$$

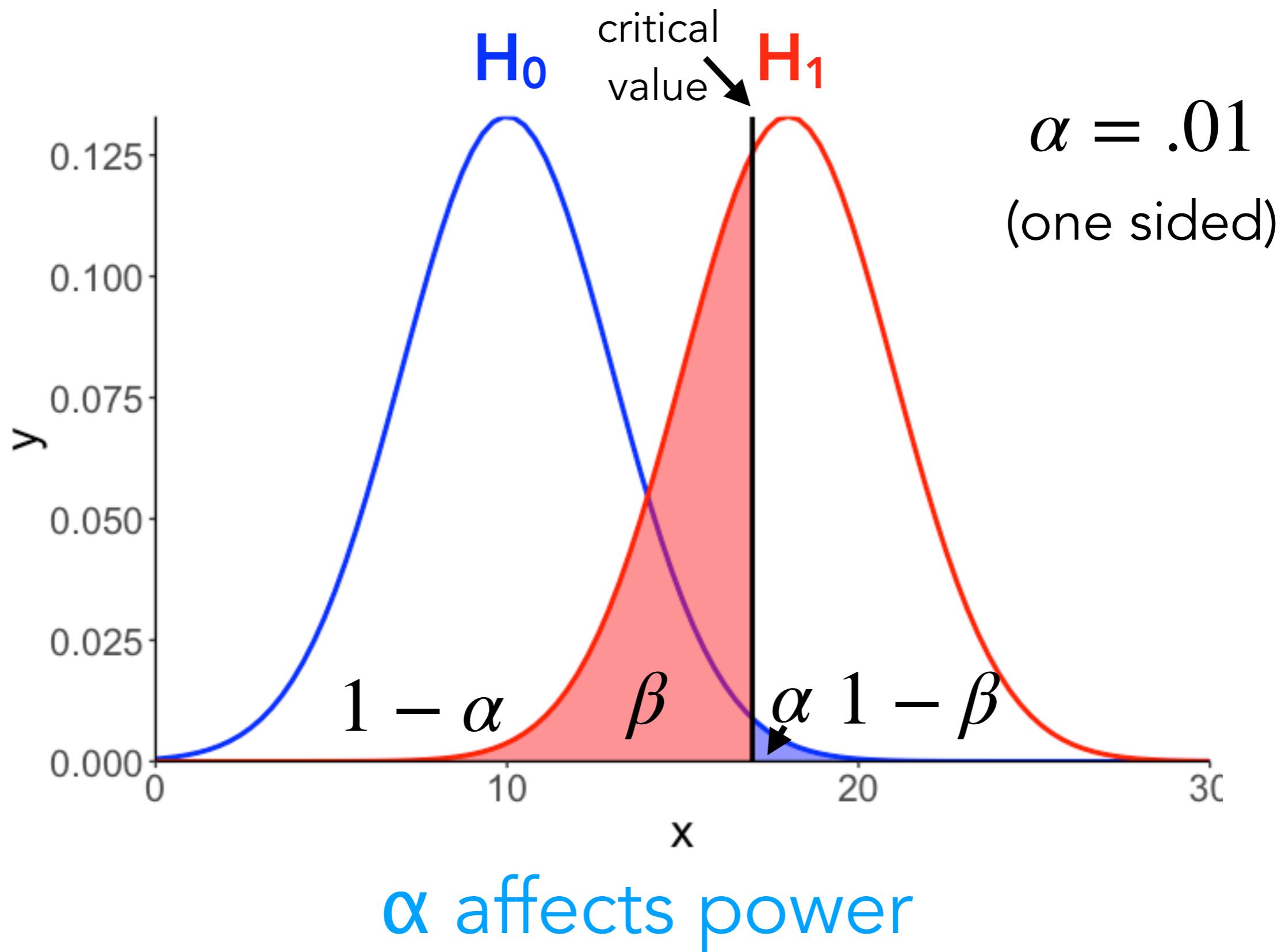
true negative

$$p(\text{not reject } H_0 | H_0 \text{ is true})$$

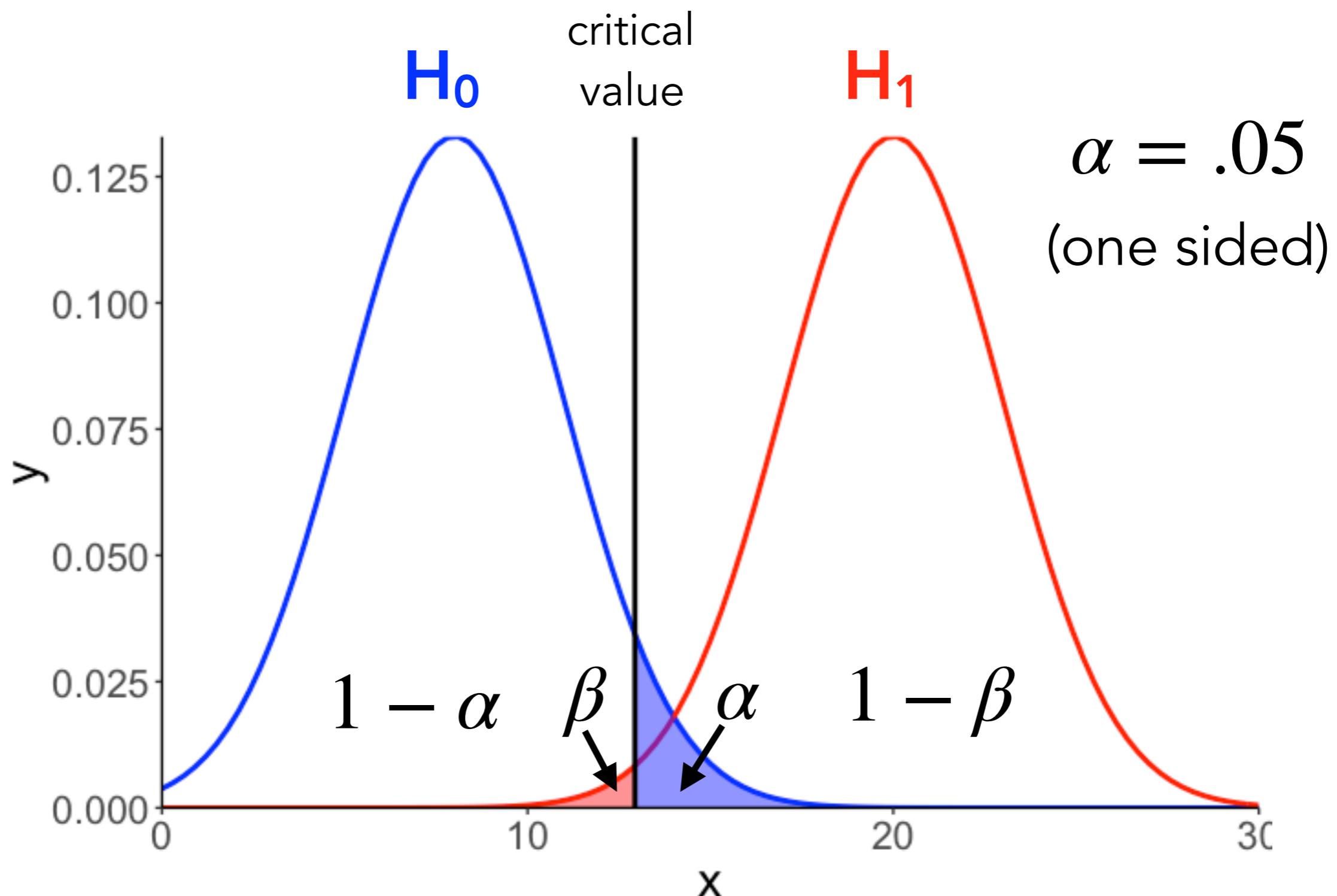
# What affects power?



# What affects power?

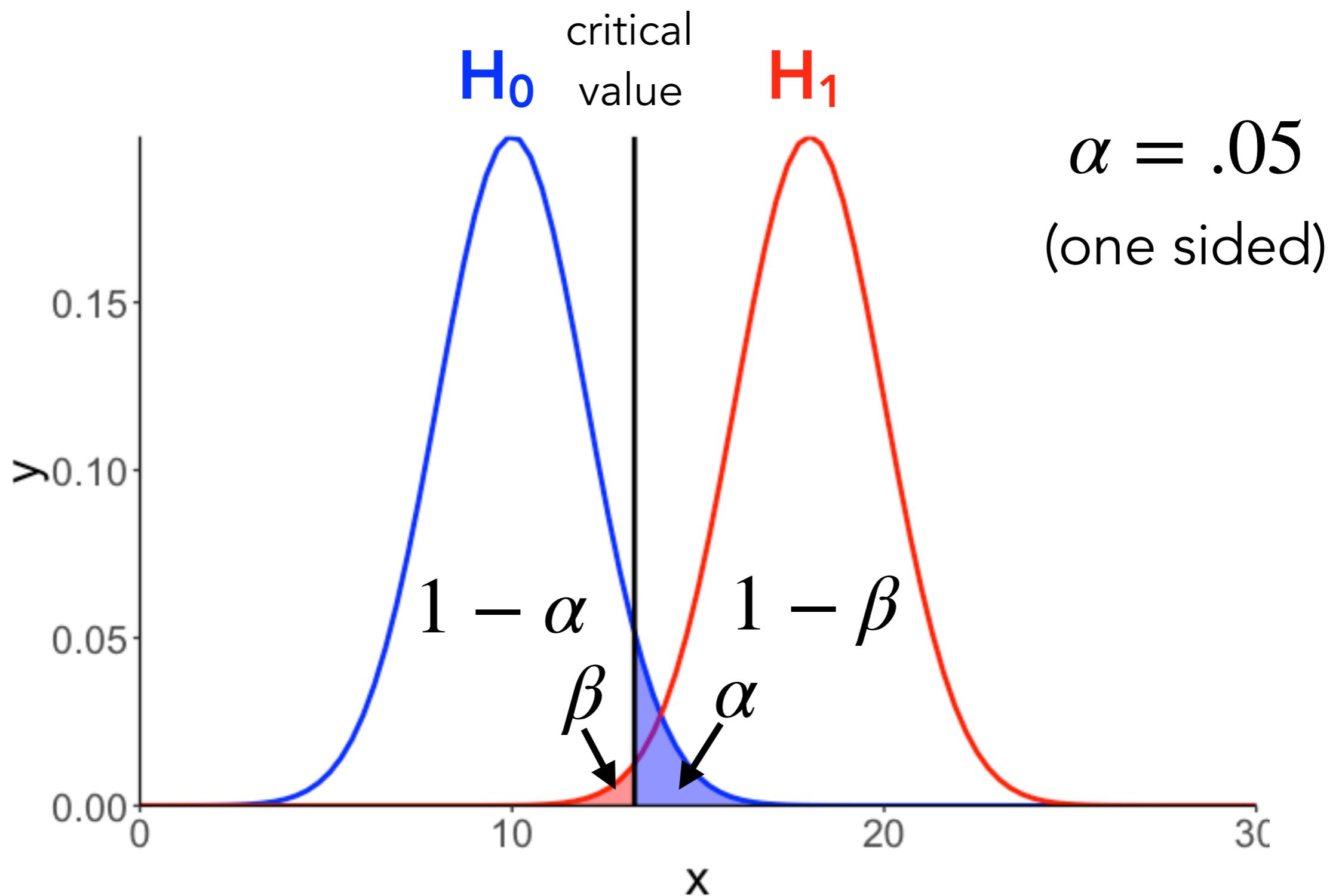


# What affects power?



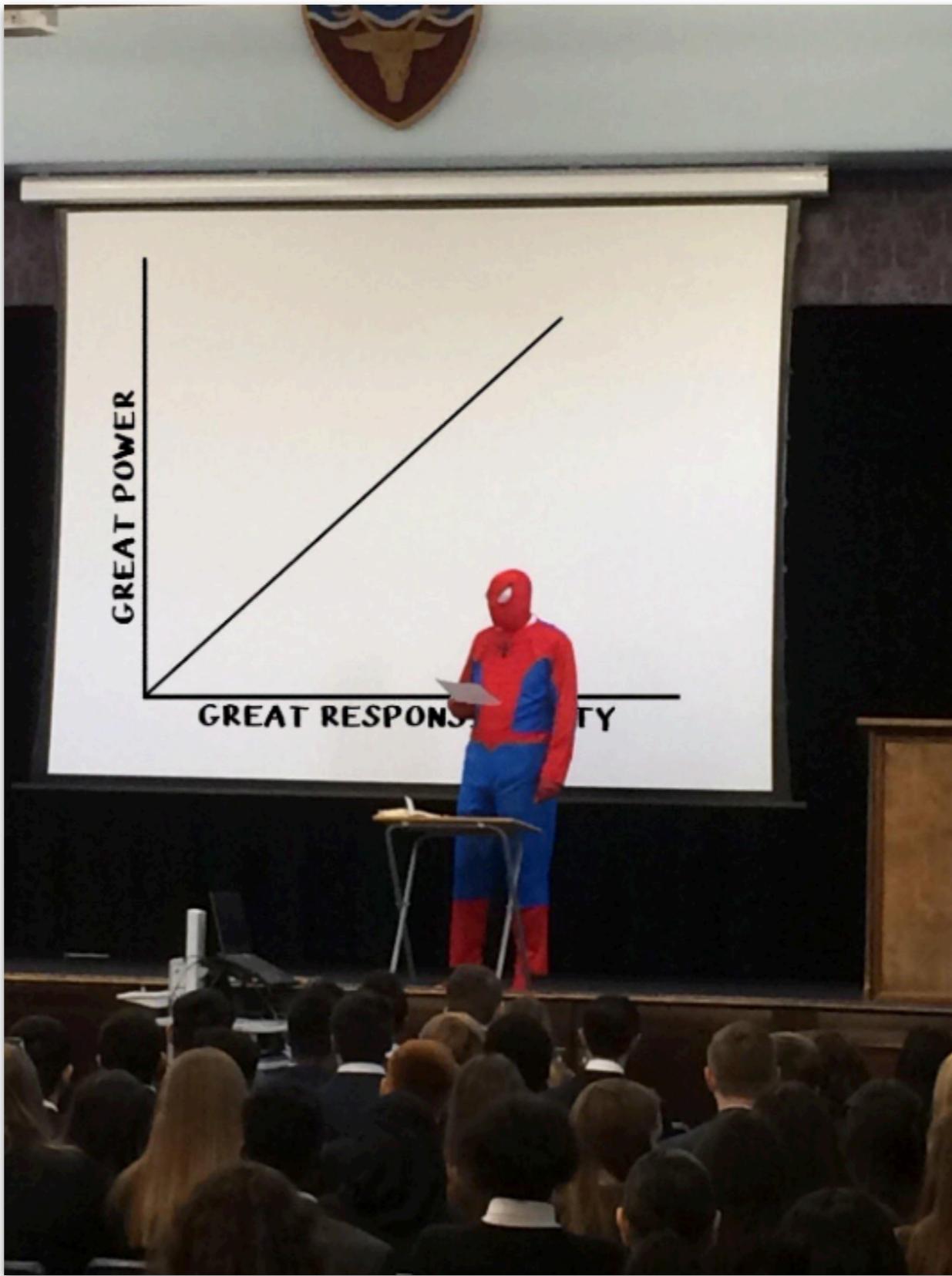
distance between means affects power

# What affects power?

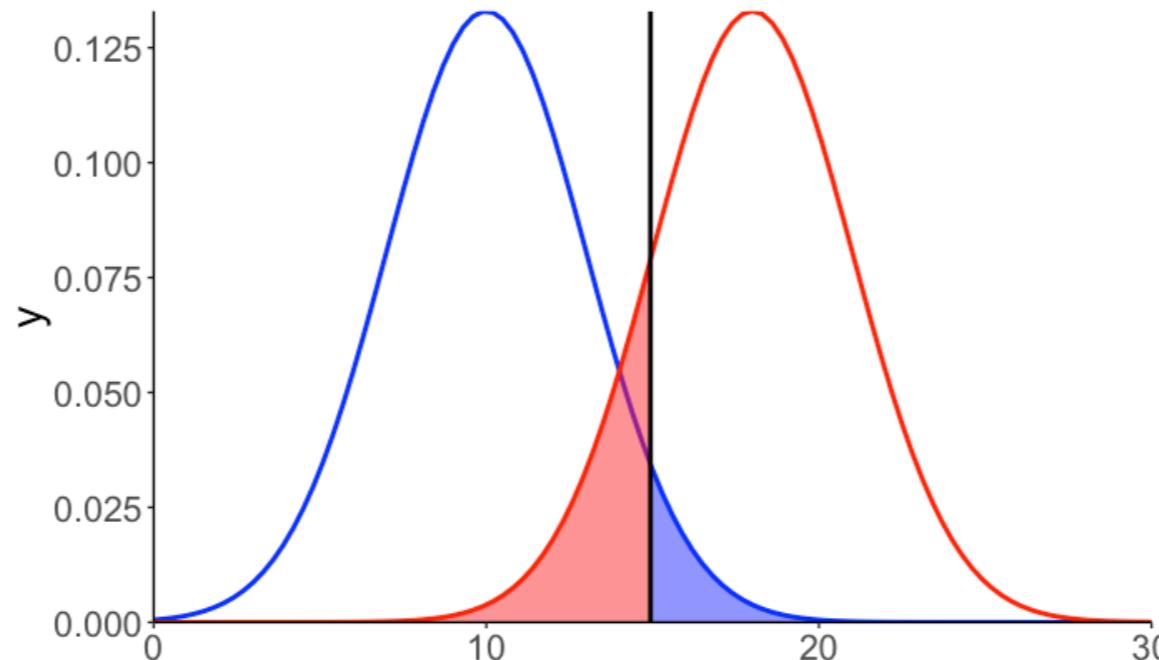


# **Calculating power**

# With great power comes ...



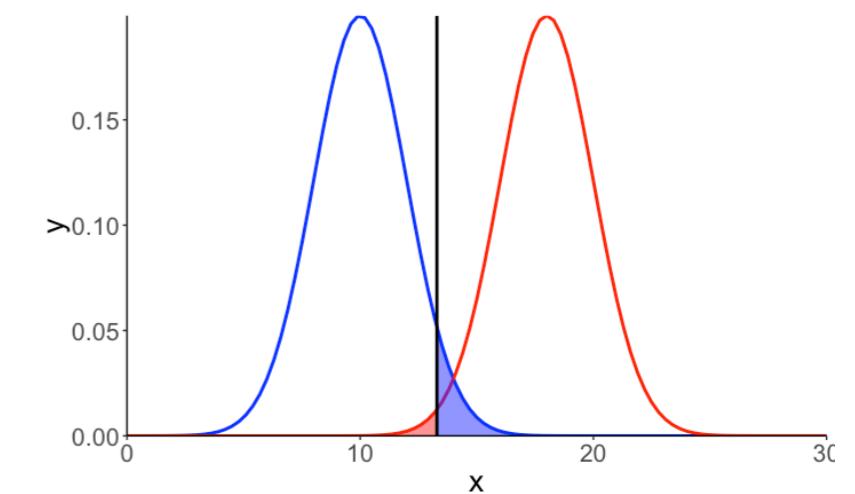
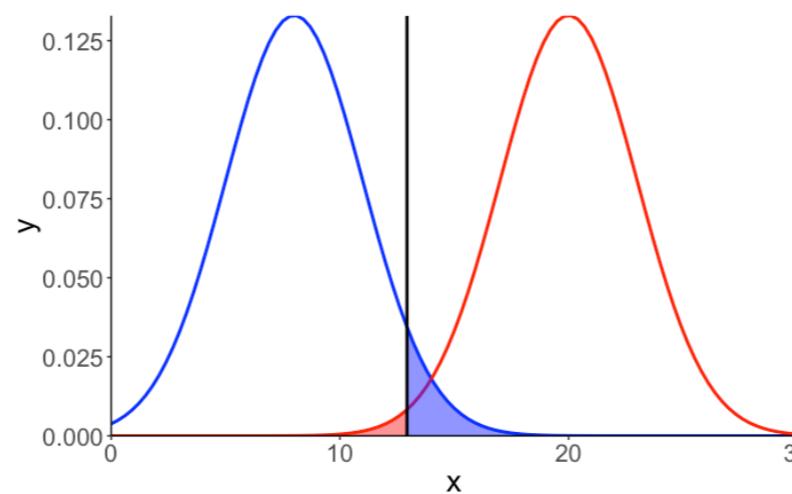
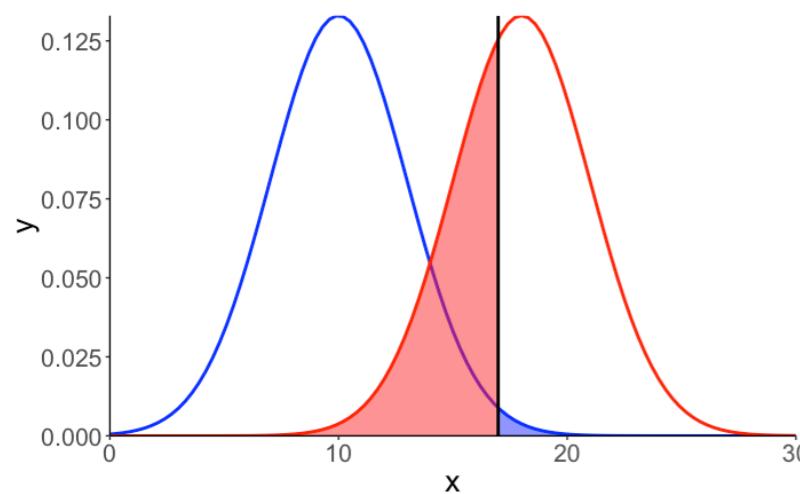
# The knobs we can turn to affect power



$\alpha$

effect size

sample size



# Visualization demo

## Settings

Solve for?  Power  Alpha  n  d

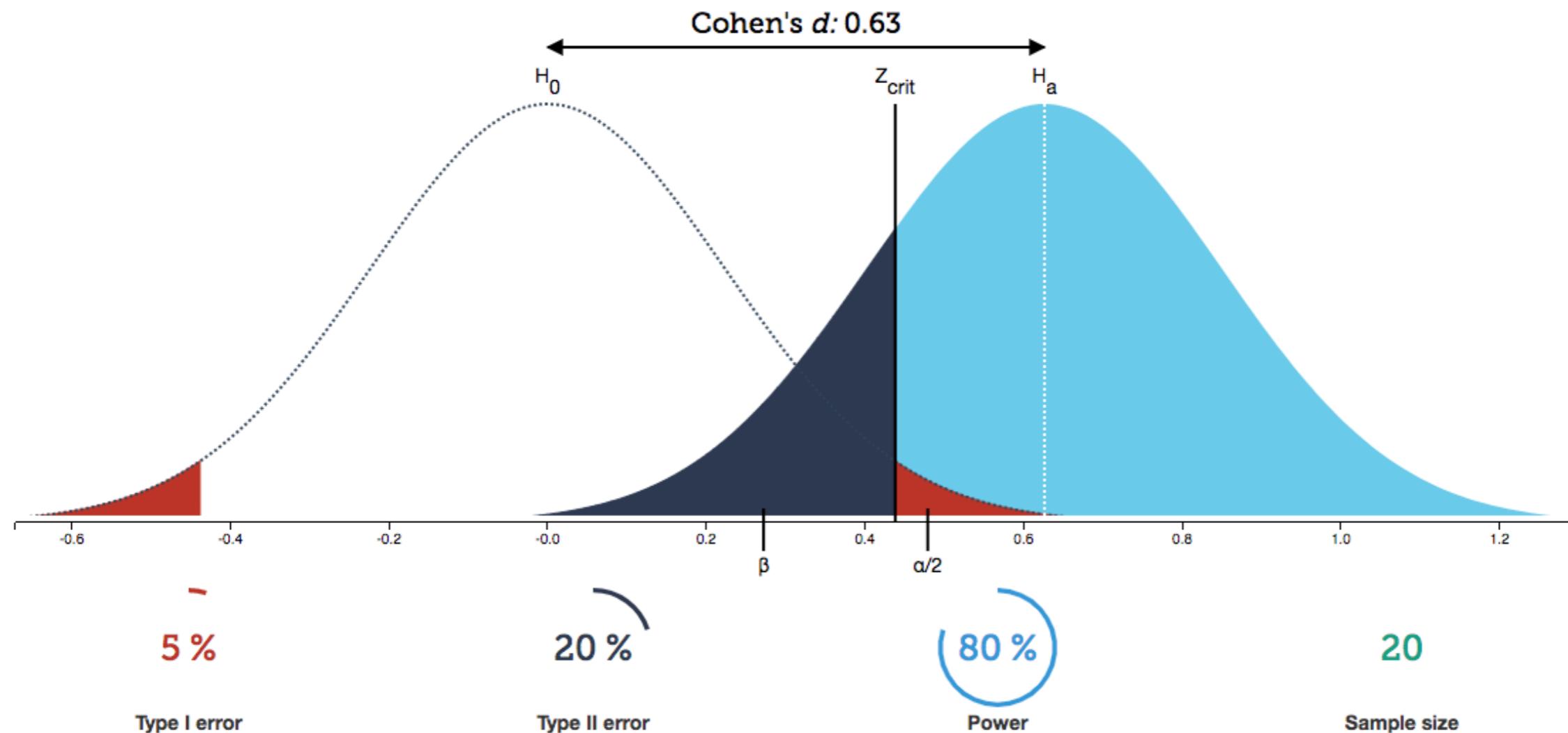
Power ( $1-\beta = 0.8$ )

Significance level ( $\alpha = 0.05$ )

Sample size ( $n = 20$ )

One-tailed  Two-tailed

Reset zoom



<https://rpsychologist.com/d3/NHST/>

The **power** of a binary hypothesis test is the probability that the test rejects the null hypothesis ( $H_0$ ) when a **specific** alternative hypothesis ( $H_1$ ) is true.

---

$H_0$ : Students and non-students have the same balance.

**Model C**

$$Y_i = \beta_0 + \epsilon_i$$

$$\beta_1 = 0$$

$H_1$ : Students and non-students have different balances.

**Model A**

$$Y_i = \beta_0 + \beta_1 X_i + \epsilon_i$$

$$\beta_1 \neq 0$$

We cannot calculate power in this case.  
We need a specific alternative hypothesis!

The **power** of a binary hypothesis test is the probability that the test rejects the null hypothesis ( $H_0$ ) when a **specific** alternative hypothesis ( $H_1$ ) is true.

---

$H_0$ : Students and non-students have the same balance.

**Model C**

$$Y_i = \beta_0 + \epsilon_i$$

$$\beta_1 = 0$$

$H_1$ : Students and non-students have different balances.

**Model A**

$$Y_i = \beta_0 + \beta_1 X_i + \epsilon_i$$

$$\beta_1 = 300$$

We can calculate power in this case (since we have a specific alternative hypothesis)!

# **Effect sizes**

# Effect sizes

- a p-value tells us whether we can reject the  $H_0$
- effect sizes is a measure of the strength of the actual effect

**Why can't we just use p-values  
as a measure of the effect size?**

$$F = \frac{\text{PRE}/(\text{PA} - \text{PC})}{(1 - \text{PRE})/(n - \text{PA})}$$

PRE = proportional reduction in error

PA = # parameters in the augmented model

PC = # parameters in the compact model

n = sample size

any PRE will become significant if n gets large enough

**statistical vs.  
practical significance**

# Effect sizes

**PRE** = proportional reduction in error

**Compact model**

SSE(C)

**Augmented model**

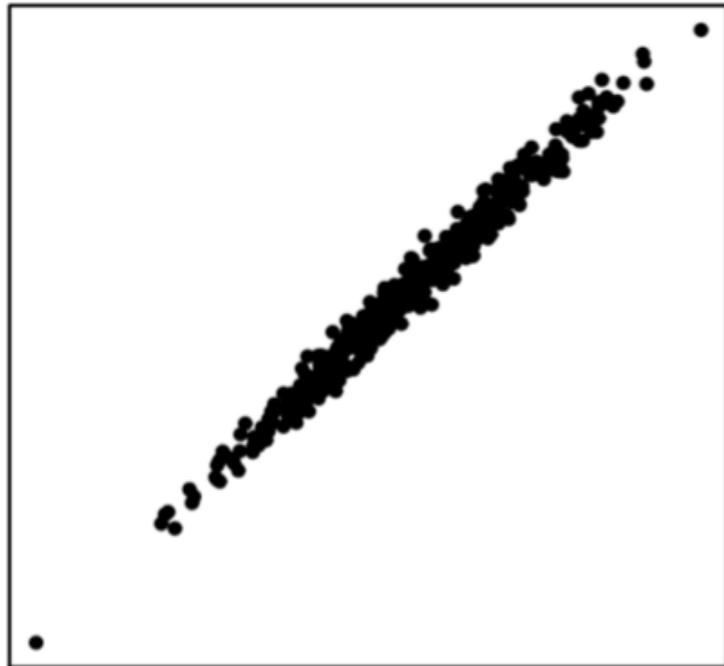
SSE(A)

$$\text{PRE} = 1 - \frac{\text{SSE}(A)}{\text{SSE}(C)}$$

SSE = sum of squared errors

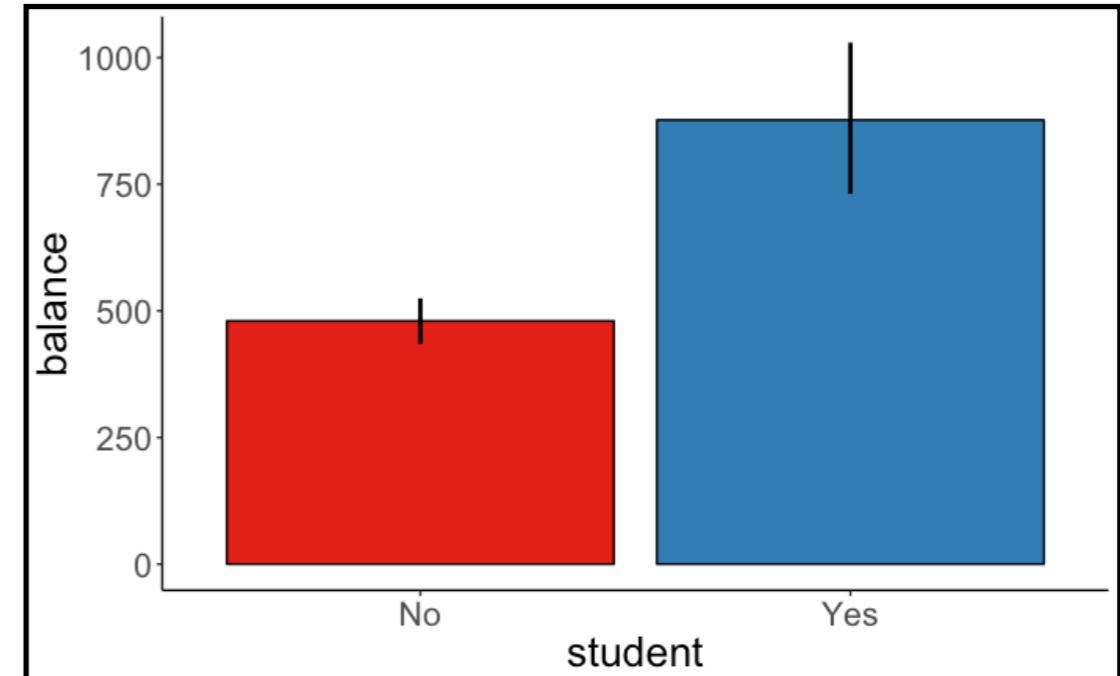
# Common effect sizes

## Relationships between variables



- $r$  correlation
- $R^2$  variance explained
- $\eta^2$  eta squared
- $\eta_p^2$  partial eta squared

## Differences between groups



Cohen's  $d$

# Correlation

## Pearson correlation

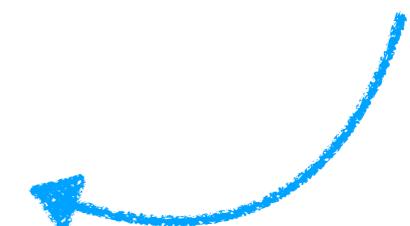
$$r(X, Y) = \frac{\sum_{i=1}^n (X_i - \bar{X})(Y_i - \bar{Y})}{s_X \cdot s_y}$$

standardized covariation  
(dividing by the standard deviations)

Cohen's guidelines for the social sciences

Effect size	$r$
Small	0.1
Medium	0.3
Large	0.5

depends very  
much on the  
domain



# Coefficient of determination $R^2$

$$R^2 = 1 - \frac{SS_{\text{residual}}}{SS_{\text{total}}}$$

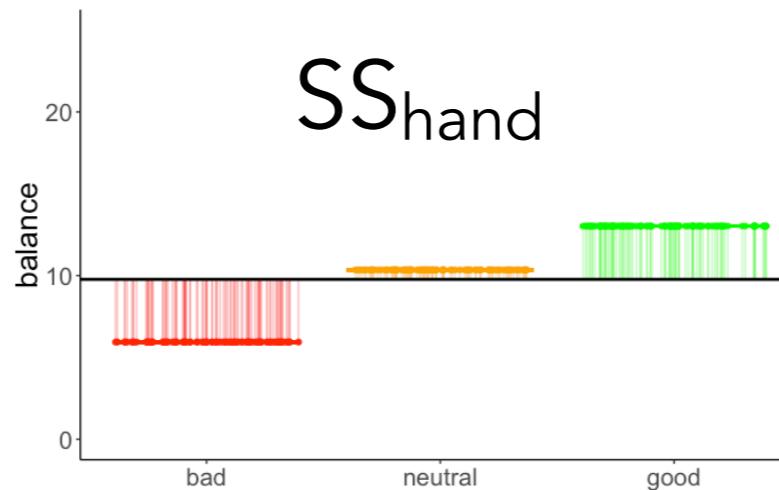
equivalent to PRE for the special case in which

$$\text{PRE} = 1 - \frac{\text{SSE}(A)}{\text{SSE}(C)}$$

**Model C:**  $Y_i = \beta_0 + \epsilon_i$

# ANOVA effect size measures

Hand variance



Skill variance



eta squared

$$\eta^2 = \frac{SS_{\text{treatment}}}{SS_{\text{total}}}$$

SS<sub>treatment</sub> depends on what other treatments are included in the ANOVA

as more variables are added, the SS<sub>treatment</sub> for each variable will decrease (as the variance to be explained is now shared)

# ANOVA effect size measures

**partial eta  
squared**

$$\eta_p^2 = \frac{SS_{\text{treatment}}}{SS_{\text{treatment}} + SS_{\text{residual}}}$$

less dependent on whether other variables are added to the model

has a less straightforward interpretation ...

$\eta^2$  and  $\eta_p^2$  are identical for a one-way ANOVA

# ANOVA effect size measures in R

```
1 library("lsr")
2
3 fit = lm(formula = balance ~ hand,
4           data = df.poker)
5
6 etaSquared(fit)
```

	eta.sq	eta.sq.part
hand	0.3311076	0.3311076



identical for one-way ANOVA

# ANOVA effect size measures in R

```
1 library("lsr")
2
3 fit = lm(formula = balance ~ hand * skill,
4           data = df.poker)
5
6 etaSquared(fit)
```

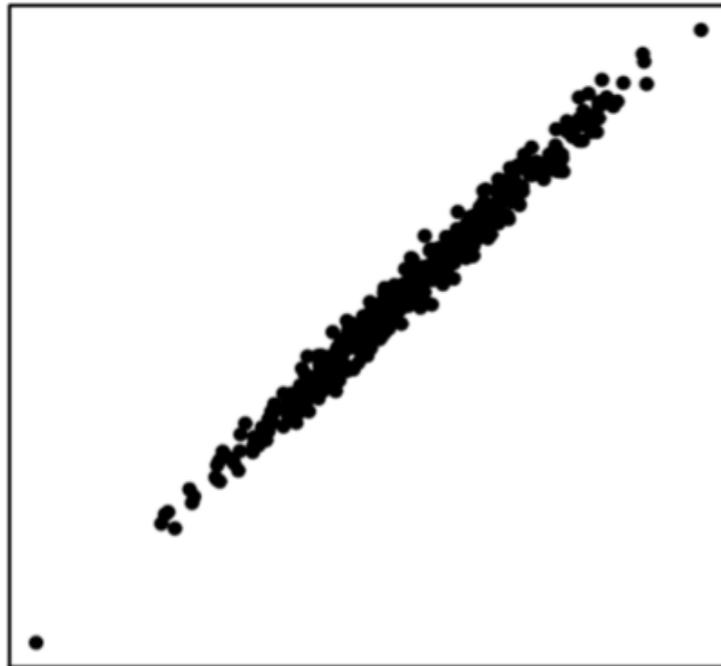
	eta.sq	eta.sq.part
hand	0.331107585	0.343119717
skill	0.005191225	0.008123029
hand:skill	0.029817351	0.044925866



different for two-way ANOVA

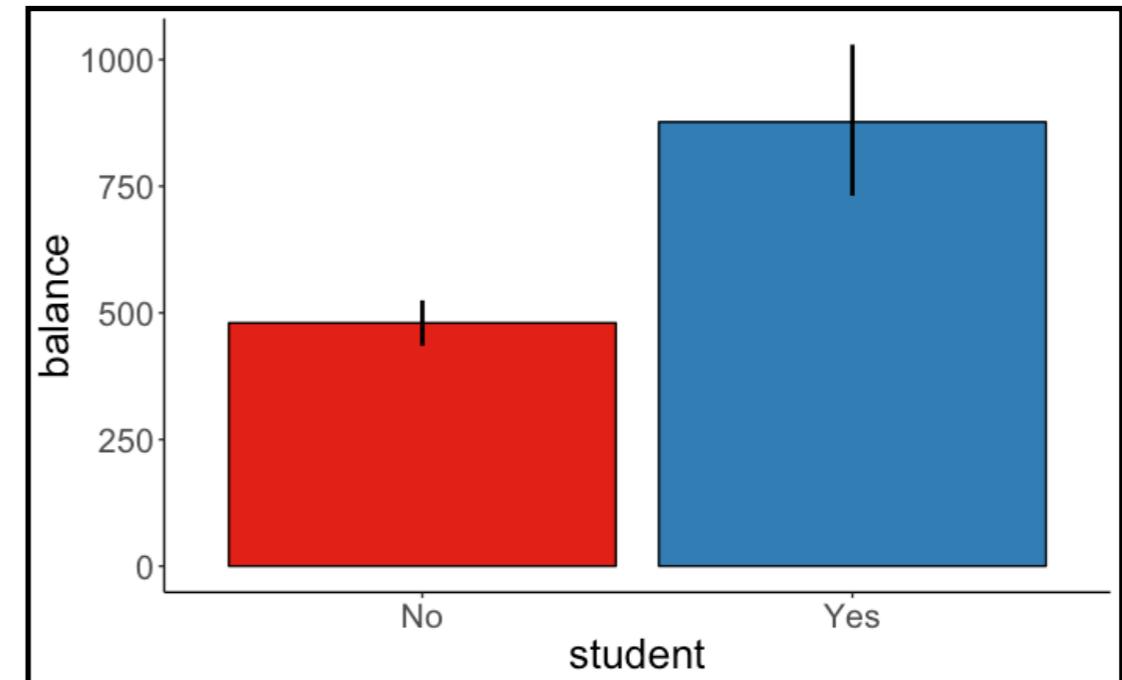
# Common effect sizes

## Relationships between variables



- $r$  correlation
- $R^2$  variance explained
- $\eta^2$  eta squared
- $\eta_p^2$  partial eta squared

## Differences between groups



Cohen's  $d$

# Cohen's $d$

- standardized difference between two means

absolute difference between means

$$d = \frac{|\bar{y}_1 - \bar{y}_2|}{s_p}$$

pooled standard variation

$$s_p = \sqrt{\frac{(n_1 - 1)s_1^2 + (n_2 - 1)s_2^2}{n_1 + n_2 - 2}}$$

<b>Effect size</b>	<b><math>d</math></b>
Very small	0.01
Small	0.20
Medium	0.50
Large	0.80
Very large	1.20
Huge	2.0

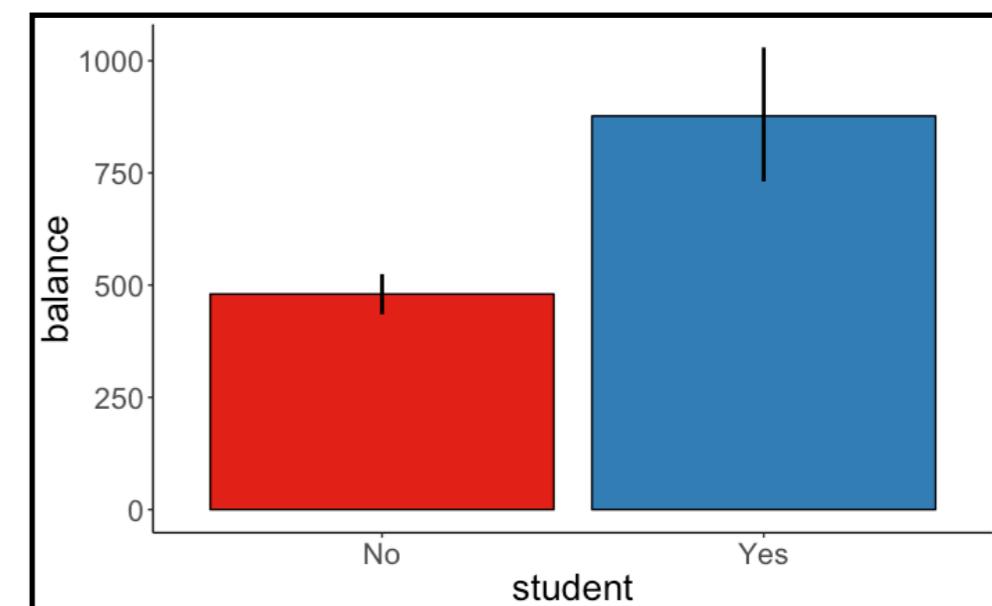
Difference between two means in pooled standard deviation

# Cohen's $d$ in R

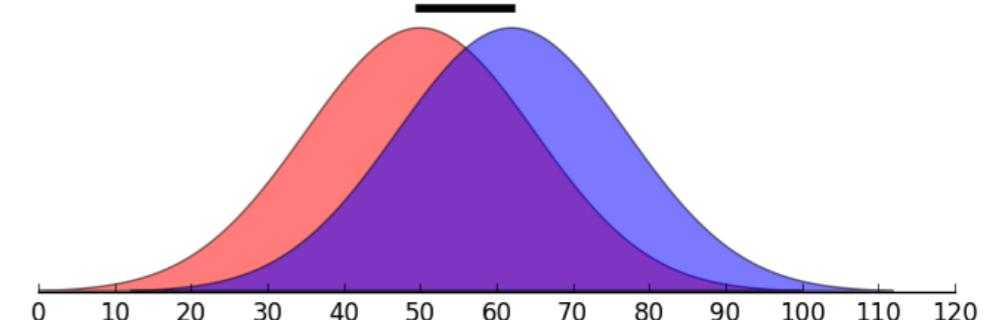
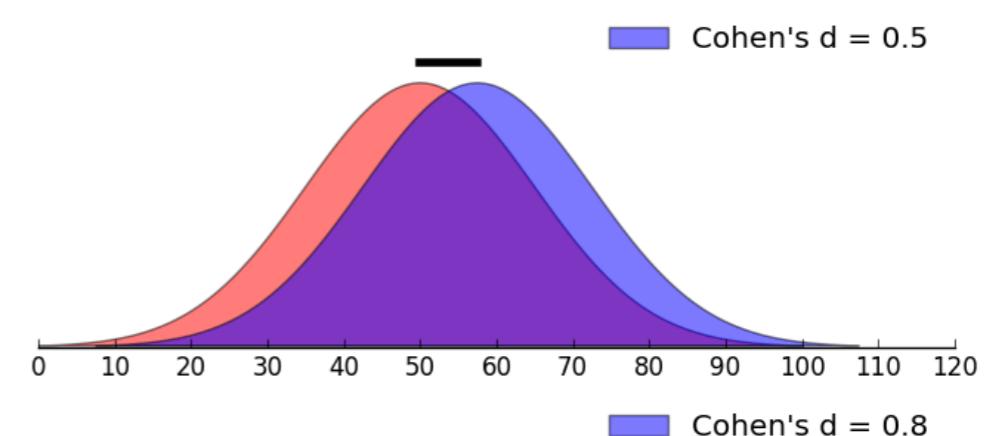
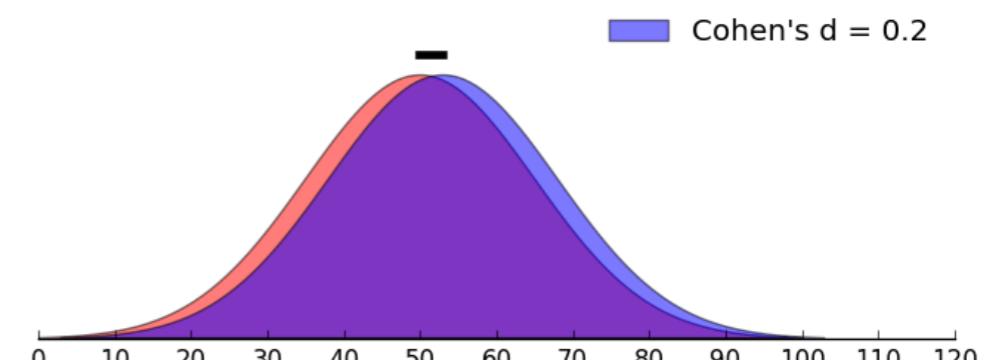
```
1 library("lsr")
2 cohensD(x = balance ~ student,
3           data = df.credit)
```

$$d = 0.89$$

formula



<i>Effect size</i>	$d$
Very small	0.01
Small	0.20
Medium	0.50
Large	0.80
Very large	1.20
Huge	2.0



**Thank you!**