

# Mediation and Moderation

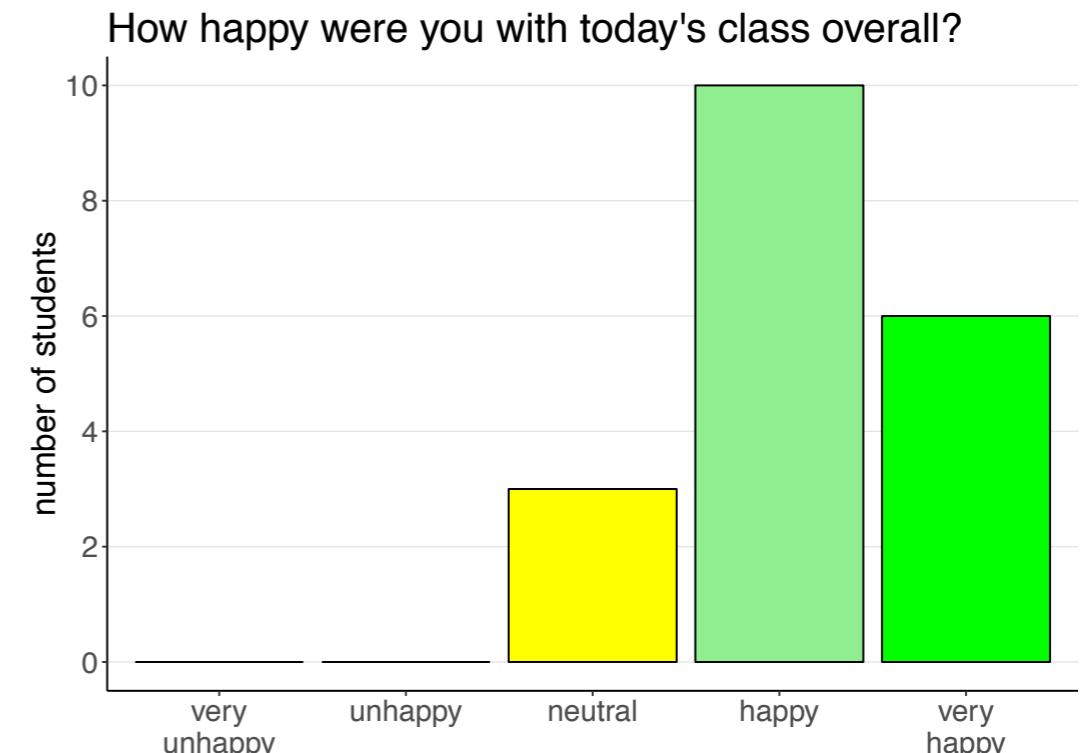
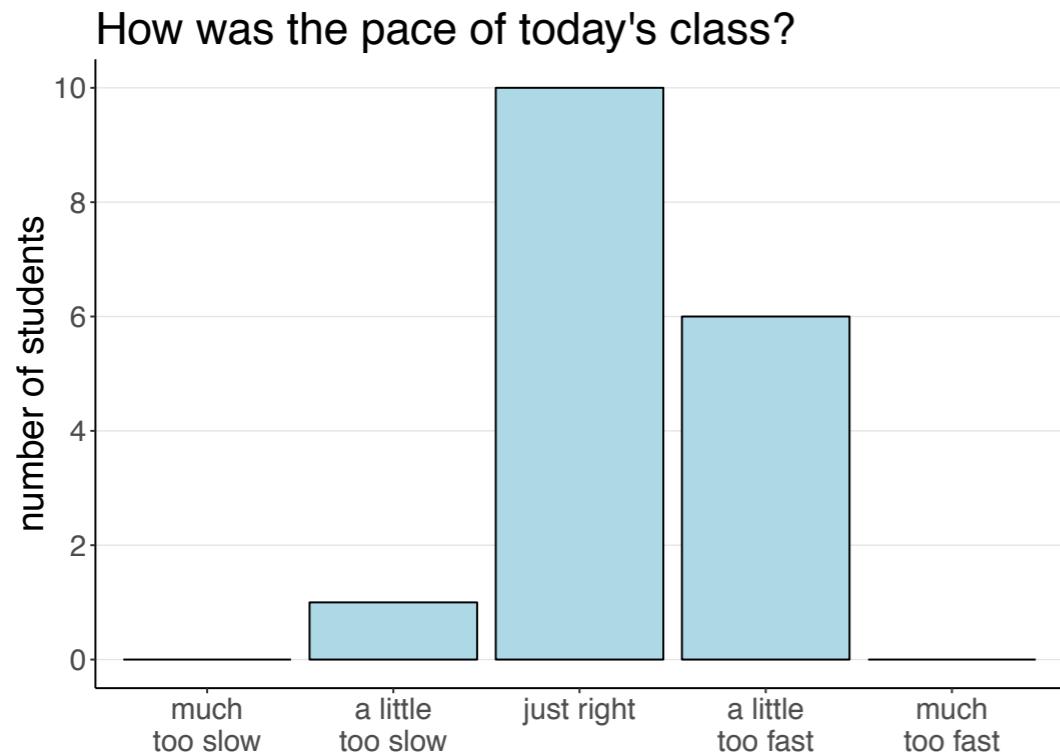
GIVEN THE PACE OF  
TECHNOLOGY, I PROPOSE  
WE LEAVE MATH TO THE  
MACHINES AND GO PLAY  
OUTSIDE.



# **Logistics**

# Your feedback

# Your feedback



# Your feedback

Definitely a drinking from the fire hose lecture but well-structured. Will go through r codes to get a better digestion

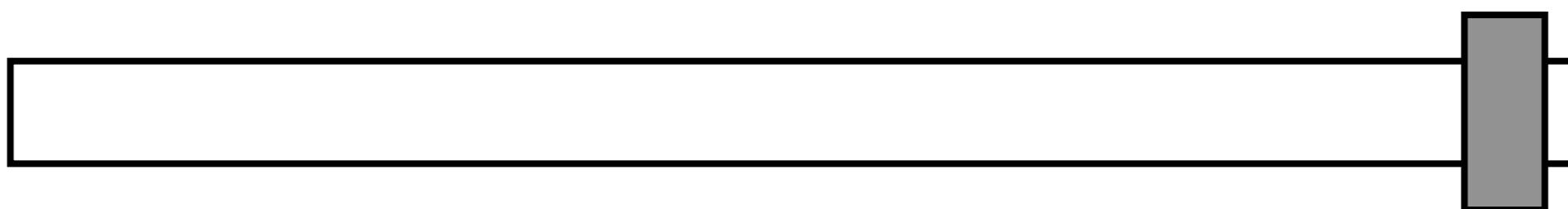
I'll make the R code  
available shortly

# **Things that came up**

# Using sliders

I noticed you said you use sliders. Jon Krosnick teaches a course here on survey methodology, and he recommends that people always avoid sliders because of anchoring effects. Just thought you might like to know he has that piece of advice which he tells students.

**How much do you like Psych 252?**



not at all

very much

# **Final presentation**

# Final presentations

QUESTIONS      **RESPONSES**

25 responses

SUMMARY      INDIVIDUAL

Accepting responses

When/how will you present?

19 responses

Method	Percentage
On March 21st (Final presentations day)	84.2%
On March 15th (Final class)	10.5%
On March 19th at 2pm (Stats instructors meeting)	5.3%
I will record the presentation and submit a video.	0%

- On March 21st (Final presentations day)
- On March 15th (Final class)
- On March 19th at 2pm (Stats instructors meeting)
- I will record the presentation and submit a video.

<https://tinyurl.com/psych252presentation>

# Final presentations

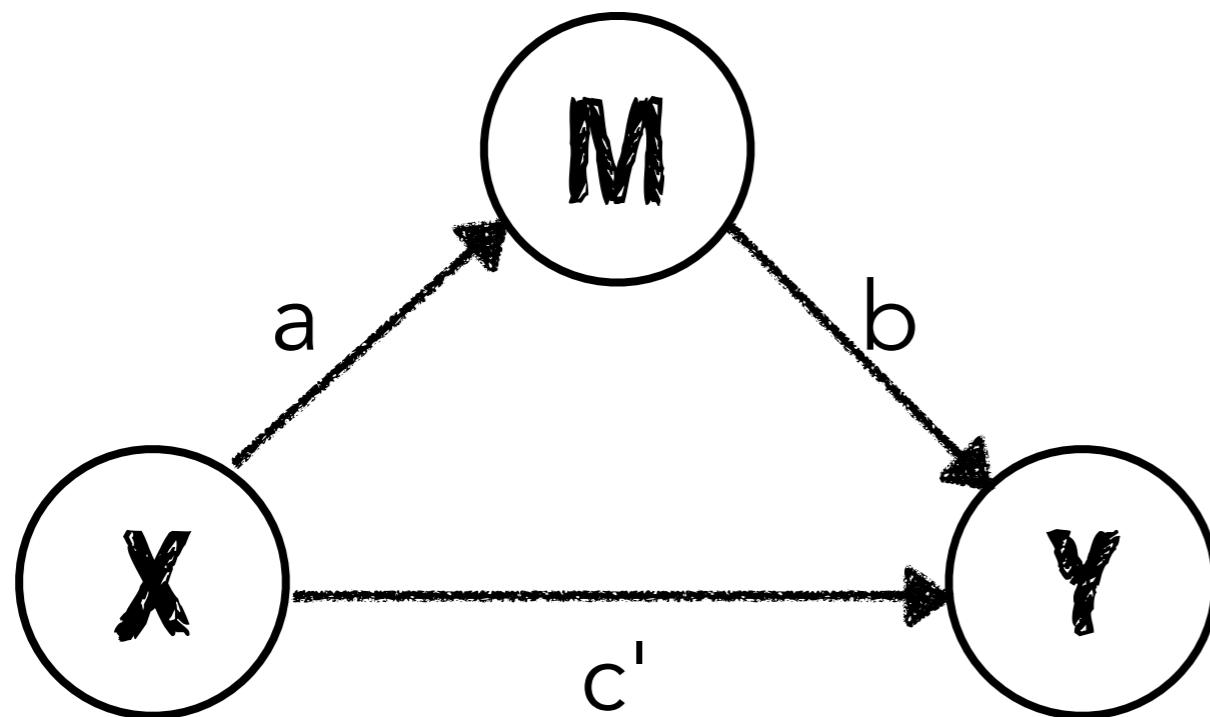
**7 min presentation + 3 min questions**

# Plan for today

- Mediation
- Moderation
- Reporting results
- What we've learned
- Where next?

# **Mediation**

# Definition

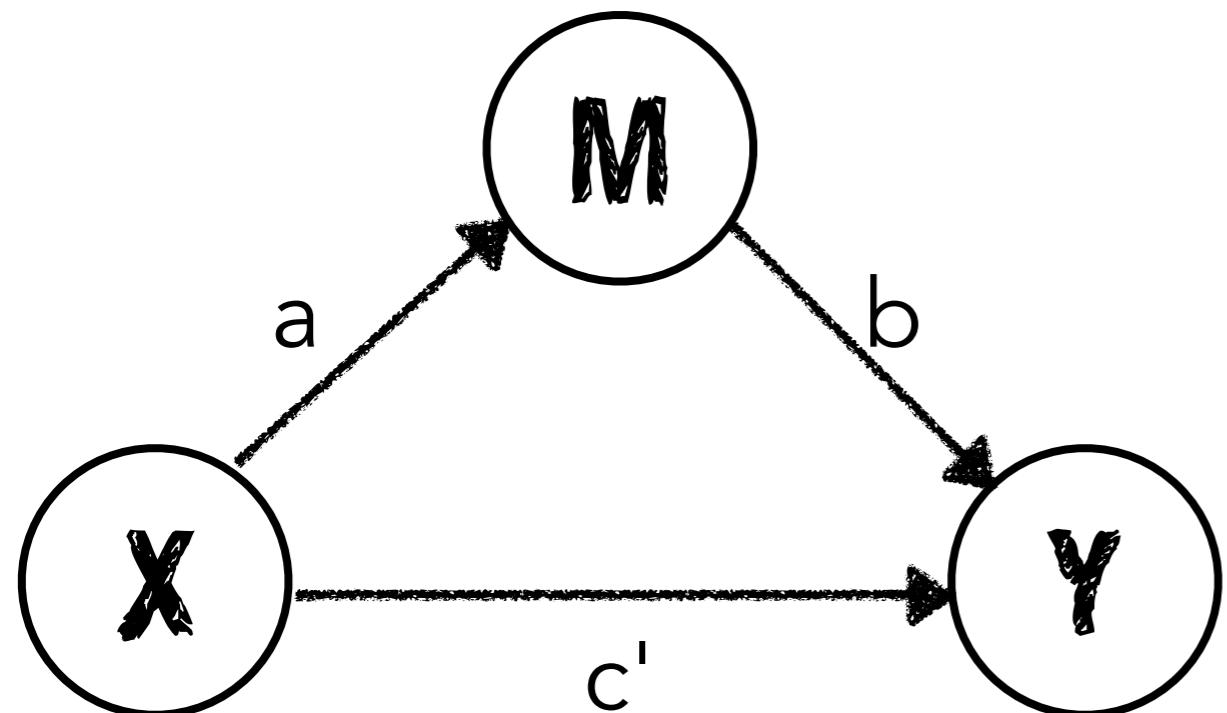


Rather than a direct causal relationship between **X** and **Y**, a mediation model proposes that **X** influences the mediator variable **M**, which in turn influences **Y**. Thus, the mediator variable serves to clarify the nature of the relationship between **X** and **Y**.

**Adapted from Wikipedia**

[https://en.wikipedia.org/wiki/Mediation\\_\(statistics\)](https://en.wikipedia.org/wiki/Mediation_(statistics))

# Example



**X** = grades in Psych 252

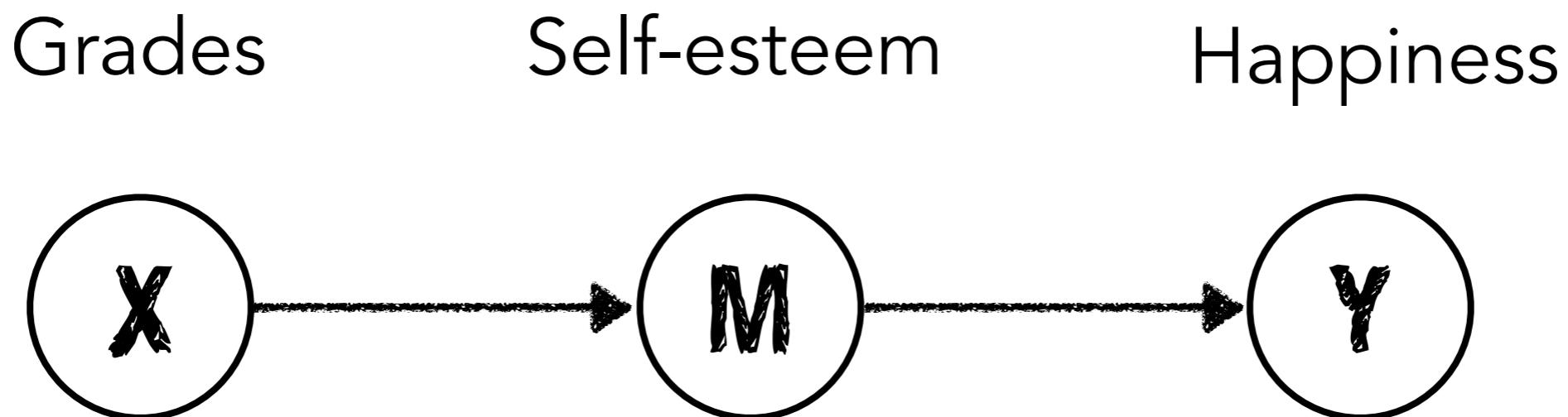
**M** = feelings of self-esteem

**Y** = happiness

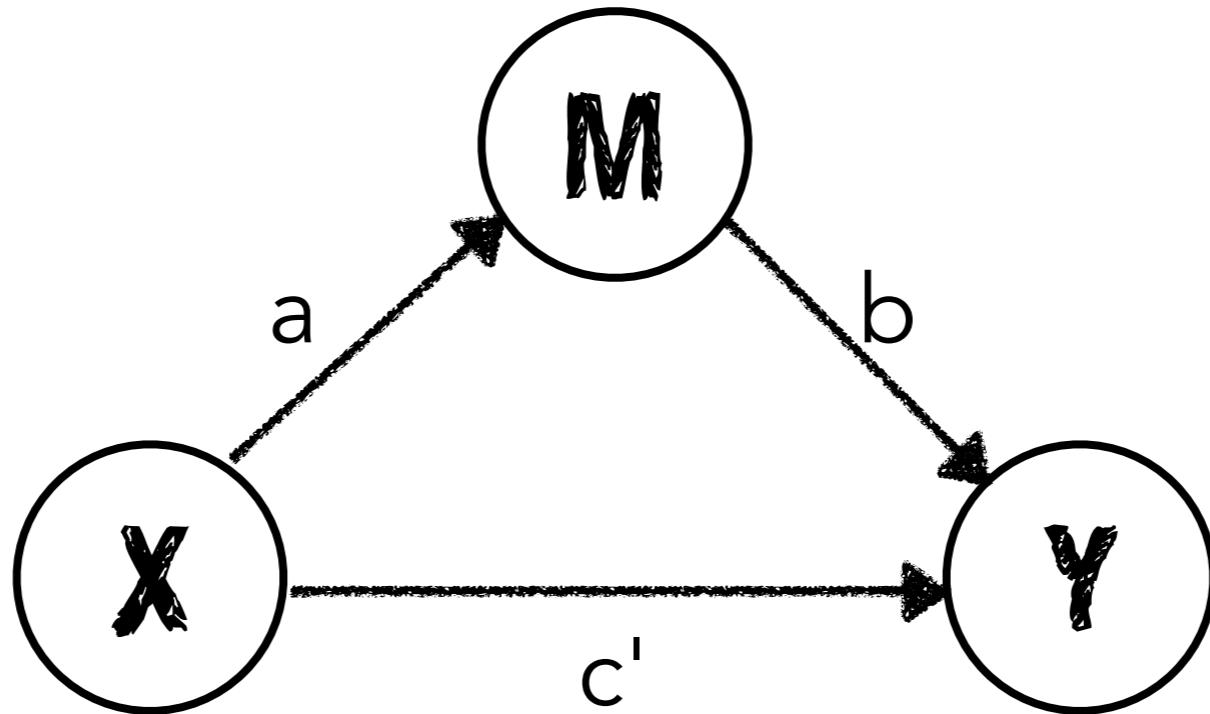
Is the relationship between grades in Psych 252 and happiness mediated by feelings of self-esteem?

# Simulate a mediation analysis

```
1 # number of participants
2 n = 100
3
4 # generate data
5 df.mediation = tibble(
6   x = rnorm(n, 75, 7),           # grades
7   m = 0.7 * x + rnorm(n, 0, 5), # self-esteem
8   y = 0.4 * m + rnorm(n, 0, 5) # happiness
9 )
```



# Baron and Kenny's (1986) steps for mediation



## Sequence of regression models

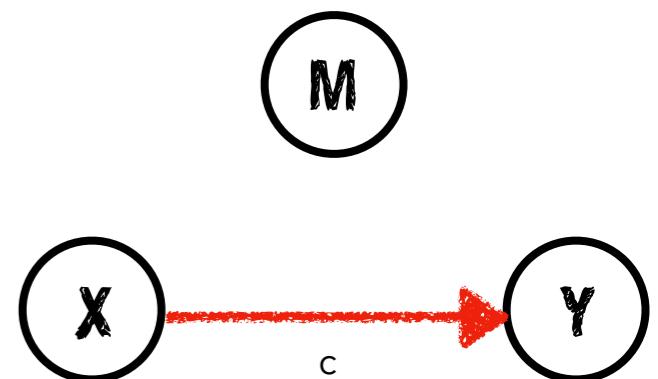
1. Is there a relationship between **X** and **Y**?
2. Is there a relationship between **X** and **M**?
3. Does the relationship between **X** and **Y** change, once we control for **M**?

Baron, R. M. & Kenny, D. A. (1986). The moderator-mediator variable distinction in social psychological research: Conceptual, strategic, and statistical considerations. *Journal of Personality and Social Psychology*, 51(6), 1173-1182.

# Is there a relationship between X and Y?

$$\hat{y} = b_0 + b_1 \cdot x$$

```
1 # fit the model
2 fit.y_x = lm(formula = y ~ 1 + x,
3               data = df.mediation)
4
5 # summarize the results
6 fit.y_x %>% summary()
```



```
Call:
lm(formula = y ~ 1 + x, data = df.mediation)

Residuals:
    Min      1Q  Median      3Q     Max 
-10.917 -3.738 -0.259  2.910 12.540 

Coefficients:
            Estimate Std. Error t value Pr(>|t|)    
(Intercept) 8.78300   6.16002   1.426   0.1571    
x            0.16899   0.08116   2.082   0.0399 *  
---
Signif. codes:  0 '****' 0.001 '***' 0.01 '**' 0.05 '*' 0.1 ' ' 1

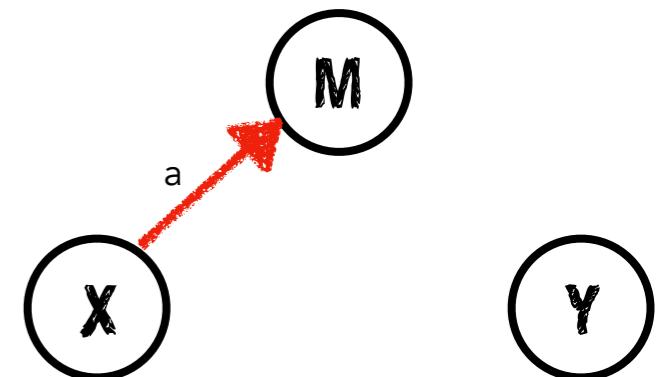
Residual standard error: 5.16 on 98 degrees of freedom
Multiple R-squared:  0.04237, Adjusted R-squared:  0.0326 
F-statistic: 4.336 on 1 and 98 DF,  p-value: 0.03993
```

significant  
relationship

# Is there a relationship between X and M?

$$\hat{m} = b_0 + b_1 \cdot x$$

```
1 # fit the model
2 fit.m_x = lm(formula = m ~ 1 + x,
3               data = df.mediation)
4
5 # summarize the results
6 fit.m_x %>% summary()
```



```
Call:
lm(formula = m ~ 1 + x, data = df.mediation)

Residuals:
    Min      1Q  Median      3Q     Max 
-9.5367 -3.4175 -0.4375  2.9032 16.4520 

Coefficients:
            Estimate Std. Error t value Pr(>|t|)    
(Intercept) 6.04494   13.41692   0.451   0.653    
x            0.66252    0.07634   8.678 8.87e-14 *** 
---
Signif. codes:  0 '****' 0.001 '***' 0.01 '**' 0.05 '*' 0.1 '.' 1

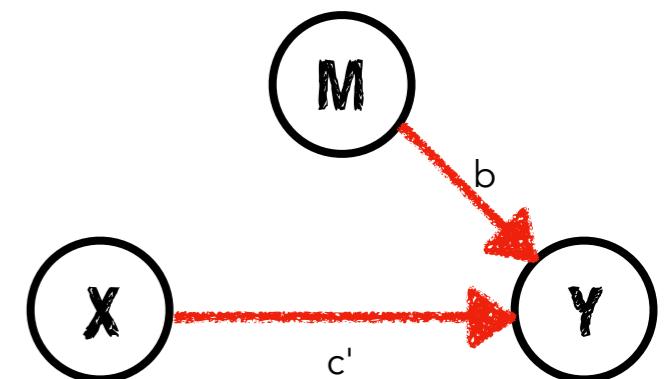
Residual standard error: 4.854 on 98 degrees of freedom
Multiple R-squared:  0.4346,    Adjusted R-squared:  0.4288 
F-statistic: 75.31 on 1 and 98 DF,  p-value: 8.872e-14
```

significant  
relationship

# Is there a relationship between X and Y, controlling for M?

$$\hat{y} = b_0 + b_1 \cdot m + b_2 \cdot x$$

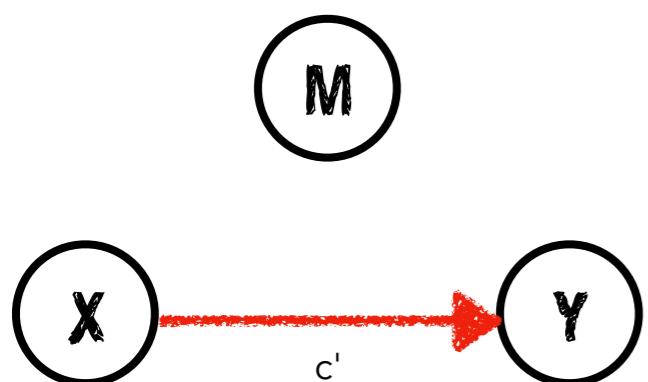
```
1 # fit the model  
2 fit.y_mx = lm(formula = y ~ 1 + m + x,  
3                 data = df.mediation)  
4  
5 # summarize the results  
6 fit.y_mx %>% summary()
```



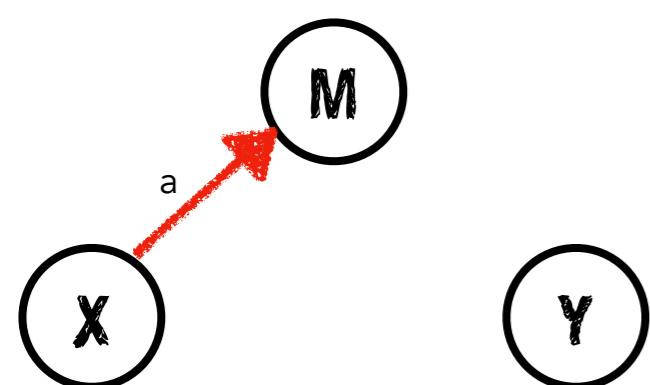
```
Call:  
lm(formula = y ~ 1 + m + x, data = df.mediation)  
  
Residuals:  
    Min      1Q  Median      3Q     Max  
-9.3651 -3.3037 -0.6222  3.1068 10.3991  
  
Coefficients:  
            Estimate Std. Error t value Pr(>|t|)  
(Intercept) 7.80952   5.68297   1.374   0.173  
m            0.42381   0.09899   4.281 4.37e-05 ***  
x           -0.11179   0.09949  -1.124   0.264  
  
Signif. codes:  0 '****' 0.001 '***' 0.01 '**' 0.05 '*' 0.1 '.' 1  
  
Residual standard error: 4.756 on 97 degrees of freedom  
Multiple R-squared:  0.1946,    Adjusted R-squared:  0.1779  
F-statistic: 11.72 on 2 and 97 DF,  p-value: 2.771e-05
```

**not significant**

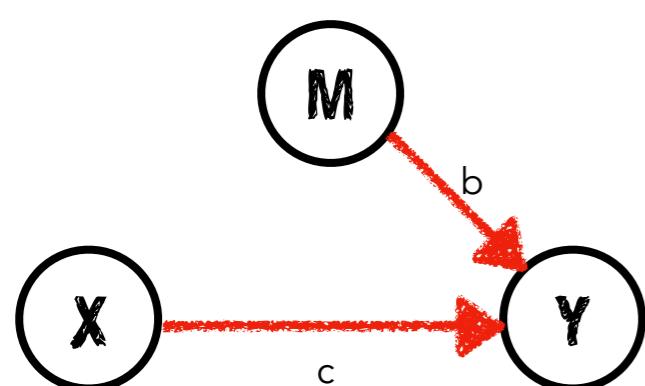
# 3 Step procedure



Relationship between **X** and **Y**?  
 $\hat{y} = b_0 + b_1 \cdot x$



Relationship between **X** and **M**?  
 $\hat{m} = b_0 + b_1 \cdot x$



Relationship between **X** and **Y**,  
controlling for **M**?

$\hat{y} = b_0 + b_1 \cdot m + b_2 \cdot x$  **significant  
change?**

just because it changes from significant to not  
significant, does not mean the change was significant!

# Is the mediation significant?

## 1. Sobel test

- assumes normally distributed data
- has low power

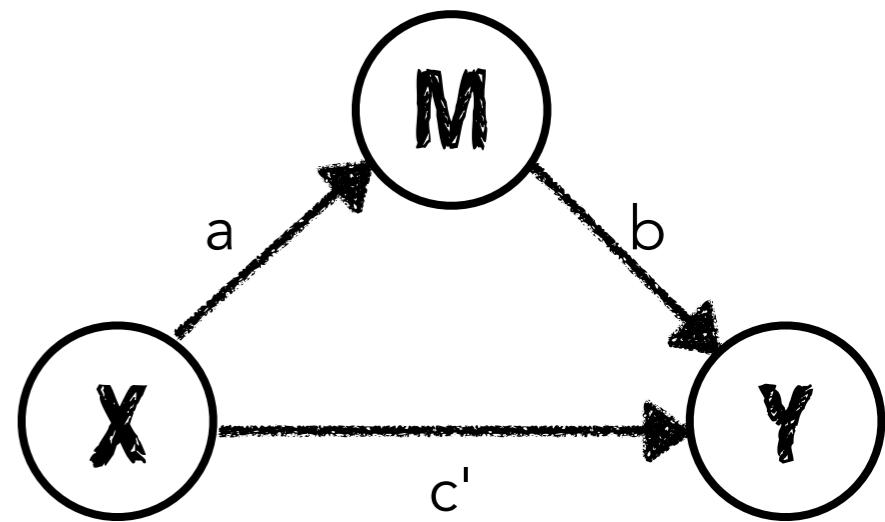
## 2. Bootstrapping

- no assumption about how the data is distributed
- has higher power

## 3. Bayesian mediation analysis

# 1. Sobel test

```
1 library("multilevel")
2
3 # run the sobel test
4 fit.sobel = sobel(pred = df.mediation$x,
5                     med = df.mediation$m,
6                     out = df.mediation$y)
7
8 # calculate the p-value
9 (1 - pnorm(fit.sobel$z.value)) ^ 2
```



$$Z = \frac{ab}{\sqrt{a^2\sigma_b^2 + b^2\sigma_b^2 + \sigma_a^2\sigma_b^2}}$$

*product of the  
coefficients*

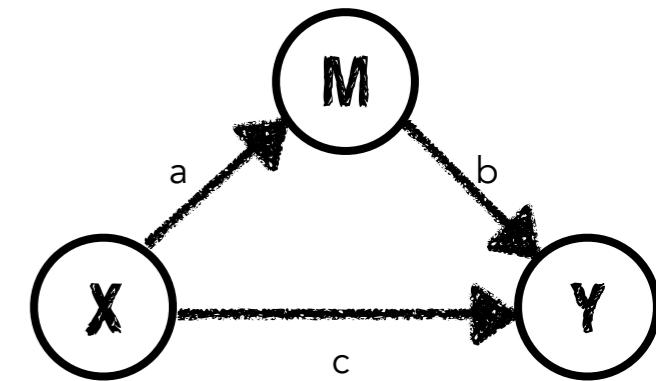
*standard error of  
a x b*

"It is becoming increasingly more difficult to publish tests of mediation based purely on the Baron and Kenny method or tests that make distributional assumptions such as the Sobel test."

A Wikipedia person

## 2. Bootstrapping

```
1 library("mediation")
2
3 # bootstrapped mediation
4 fit.mediation = mediate(model.m = fit.m_x, ←  $\hat{m} = b_0 + b_1 \cdot x$ 
5 model.y = fit.y_mx, ←  $\hat{y} = b_0 + b_1 \cdot m + b_2 \cdot x$ 
6 treat = "x",
7 mediator = "m",
8 boot = T)
9
10 # summarize results
11 fit.mediation %>% summary()
```



```
Causal Mediation Analysis
Nonparametric Bootstrap Confidence Intervals with the Percentile Method

      Estimate 95% CI Lower 95% CI Upper p-value
ACME       0.28078    0.14059        0.42 <2e-16 ***
ADE      -0.11179   -0.29276        0.10     0.272
Total Effect  0.16899   -0.00415        0.34     0.064 .
Prop. Mediated 1.66151   -3.22476       11.46     0.064 .
---
Signif. codes:  0 '****' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Sample Size Used: 100
Simulations: 1000
```

# 2. Bootstrapping

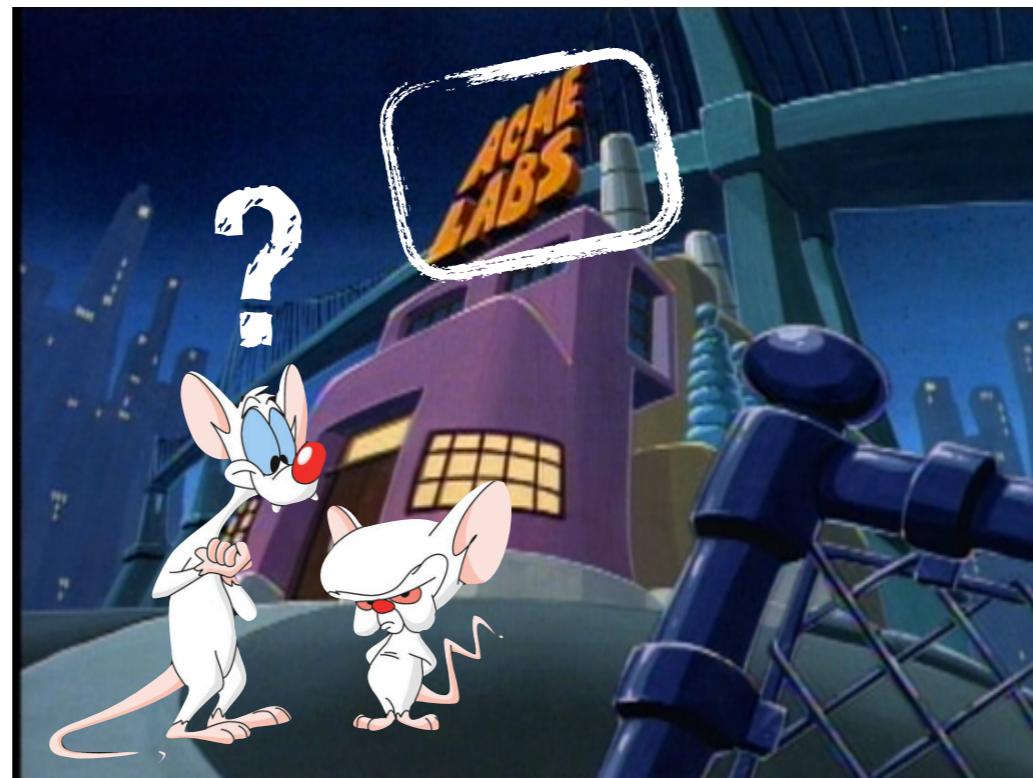
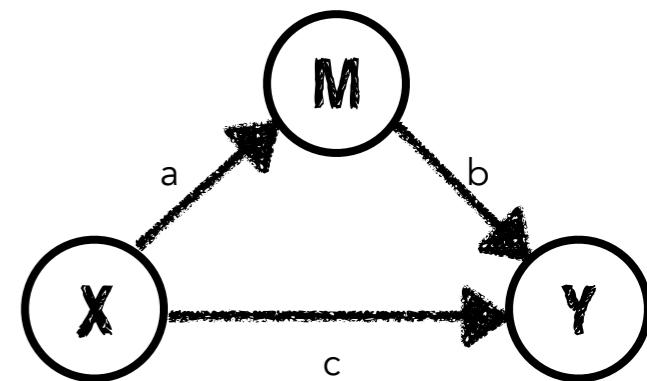
Causal Mediation Analysis

Nonparametric Bootstrap Confidence Intervals with the Percentile Method

	Estimate	95% CI Lower	95% CI Upper	p-value	
ACME	0.28078	0.14059	0.42	<2e-16	***
ADE	-0.11179	-0.29276	0.10	0.272	
Total Effect	0.16899	-0.00415	0.34	0.064	.
Prop. Mediated	1.66151	-3.22476	11.46	0.064	.
---					
Signif. codes:	0 '***'	0.001 '**'	0.01 '*'	0.05 '.'	0.1 ' '
					1

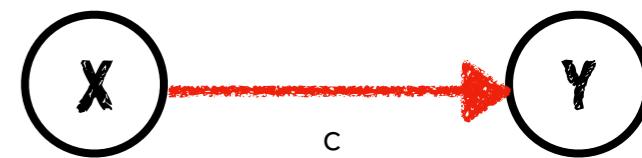
Sample Size Used: 100

Simulations: 1000



# 2. Bootstrapping

M



Causal Mediation Analysis

Nonparametric Bootstrap Confidence Intervals with the Percentile Method

	Estimate	95% CI Lower	95% CI Upper	p-value
ACME	0.28078	0.14059	0.42	<2e-16 ***
ADE	-0.11179	-0.29276	0.10	0.272
Total Effect	0.16899	-0.00415	0.34	0.064 .
Prop. Mediated	1.66151	-3.22476	11.46	0.064 .

---

Signif. codes: 0 '\*\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Sample Size Used: 100

Simulations: 1000

$$\hat{y} = b_0 + b_1 \cdot x$$

Call:

```
lm(formula = y ~ 1 + x, data = df.mediation)
```

Residuals:

Min	1Q	Median	3Q	Max
-10.917	-3.738	-0.259	2.910	12.540

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	8.78300	6.16002	1.426	0.1571
x	0.16899	0.08116	2.082	0.0399 *

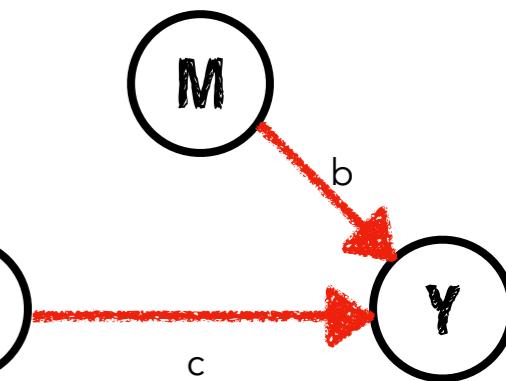
## 2. Bootstrapping

Causal Mediation Analysis

Nonparametric Bootstrap Confidence Intervals with the Percentile Method

	Estimate	95% CI Lower	95% CI Upper	p-value	
ACME	0.28078	0.14059	0.42	<2e-16	***
ADE	-0.11179	-0.29276	0.10	0.272	
Total Effect	0.16899	-0.00415	0.34	0.064	.
Prop. Mediated	1.66151	-3.22476	11.46	0.064	.
---					
Signif. codes:	0 '***'	0.001 '**'	0.01 '*'	0.05 '.'	0.1 ' '
Sample Size Used:	100				

Simulations: 1000



$$\hat{y} = b_0 + b_1 \cdot m + b_2 \cdot x \quad \text{ADE: Average direct effect}$$

Call:

```
lm(formula = y ~ 1 + m + x, data = df.mediation)
```

Residuals:

Min	1Q	Median	3Q	Max
-9.3651	-3.3037	-0.6222	3.1068	10.3991

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	7.80952	5.68297	1.374	0.173
m	0.42381	0.09899	4.281	4.37e-05 ***
x	-0.11179	0.09949	-1.124	0.264

## 2. Bootstrapping

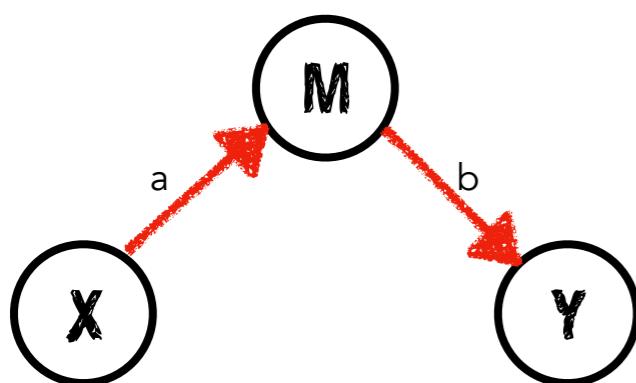
Causal Mediation Analysis

Nonparametric Bootstrap Confidence Intervals with the Percentile Method

	Estimate	95% CI Lower	95% CI Upper	p-value	
ACME	0.28078	0.14059	0.42	<2e-16	***
ADE	-0.11179	-0.29276	0.10	0.272	
Total Effect	0.16899	-0.00415	0.34	0.064	.
Prop. Mediated	1.66151	-3.22476	11.46	0.064	.
---					
Signif. codes:	0 '***'	0.001 '**'	0.01 '*'	0.05 '.'	0.1 ' '
Sample Size Used:	100				

Simulations: 1000

**ACME**



**ADE:** Average direct effect

**ACME:** Average causal mediation effect

**ACME** = Total effect - ADE

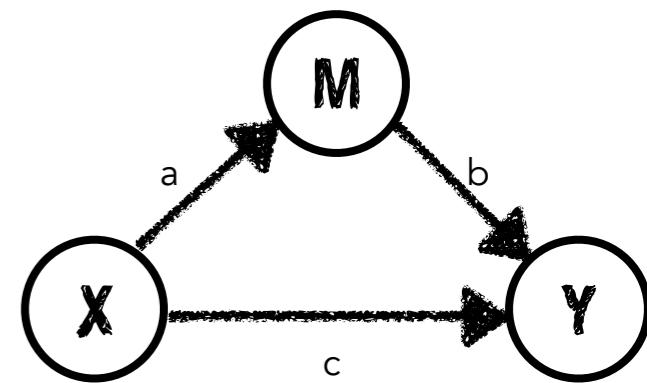
indirect effect:  $a * b$

### 3. Bayesian approach

- Instead of doing bootstrapping (where we resample the data), we fit a multi-variate Bayesian regression model and use the posterior to express our uncertainty

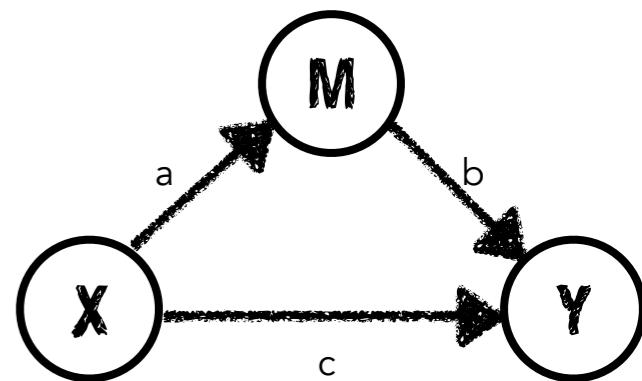
### 3. Bayesian approach

```
1 # model specification            $\hat{y} = b_0 + b_1 \cdot m + b_2 \cdot x$ 
2 y_mx = bf(y ~ 1 + m + x)      ←  $\hat{y} = b_0 + b_1 \cdot m + b_2 \cdot x$ 
3 m_x = bf(m ~ 1 + x)          ←  $\hat{m} = b_0 + b_1 \cdot x$ 
4
5 # fit the model
6 fit.brm_mediation = brm(
7   formula = y_mx + m_x + set_rescor(FALSE),
8   data = df.mediation,
9   file = "brm_mediation",
10  seed = 1
11 )
12
13 # summarize the result
14 fit.brm_mediation %>% summary()
```



makes it such that correlation between residuals is not modeled

### 3. Bayesian approach



```
Family: MV(gaussian, gaussian)
Links: mu = identity; sigma = identity
       mu = identity; sigma = identity
Formula: y ~ 1 + m + x
          m ~ 1 + x
Data: df.mediation (Number of observations: 100)
Samples: 4 chains, each with iter = 2000; warmup = 1000; thin = 1;
         total post-warmup samples = 4000
```

Population-Level Effects:

	Estimate	Est.Error	1-95% CI	u-95% CI	Eff.Sample	Rhat
y_Intercept	17.60	13.28	-8.30	44.38	5643	1.00
m_Intercept	6.23	13.54	-20.83	32.41	5249	1.00
y_m	0.42	0.10	0.22	0.62	3970	1.00
y_x	-0.11	0.10	-0.31	0.09	3808	1.00
m_x	0.66	0.08	0.51	0.82	5260	1.00

Family Specific Parameters:

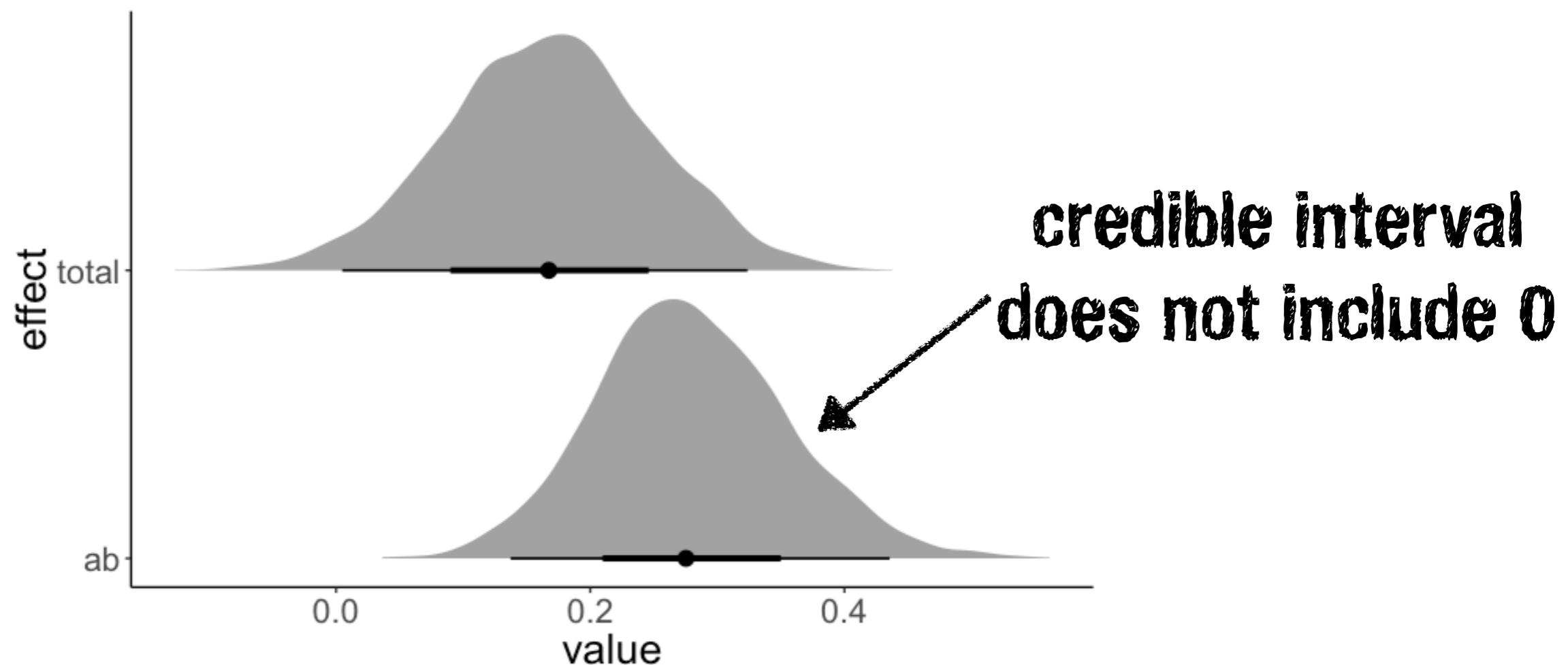
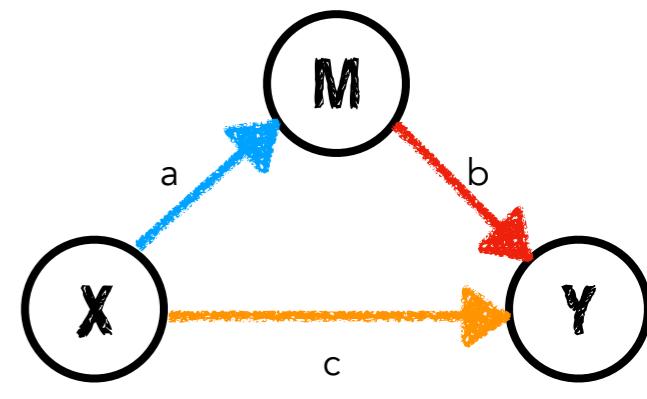
	Estimate	Est.Error	1-95% CI	u-95% CI	Eff.Sample	Rhat
sigma_y	4.81	0.35	4.17	5.53	5065	1.00
sigma_m	4.90	0.36	4.25	5.69	7683	1.00

Samples were drawn using sampling(NUTS). For each parameter, Eff.Sample is a crude measure of effective sample size, and Rhat is the potential scale reduction factor on split chains (at convergence, Rhat = 1).

## How do we get the indirect effect (aka ACME)?

### 3. Bayesian approach

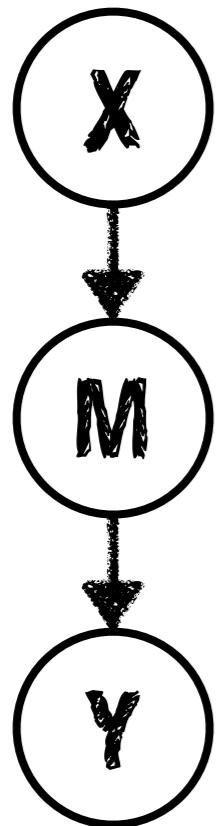
```
1 df.samples = fit.brm_mediation %>%
2   posterior_samples() %>%
3   mutate(ab = b_m_x * b_y_m,
4         total = ab + b_y_x)
```



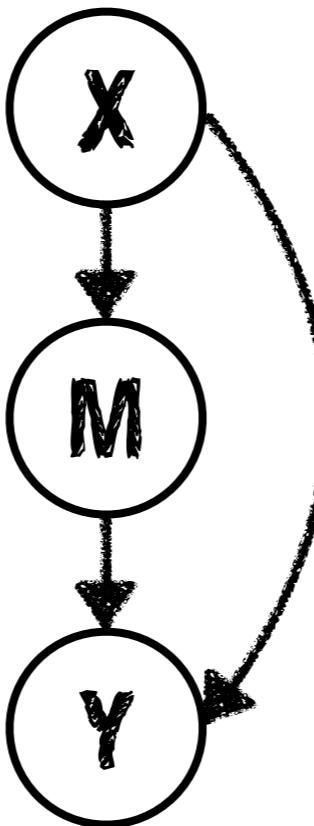
As usual: Arithmetic on our posterior samples!

# Underlying causal model

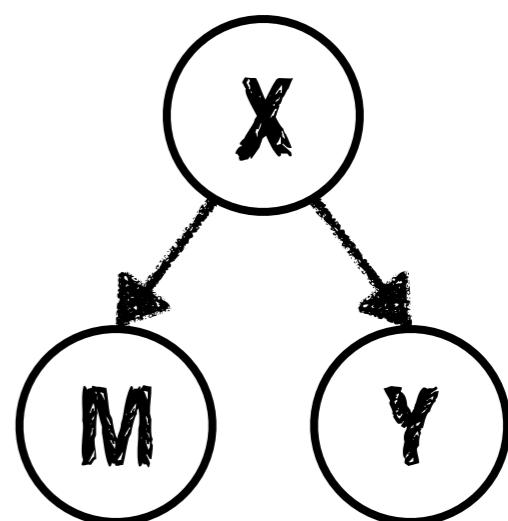
**Full mediation**



**Partial mediation**



**No mediation**

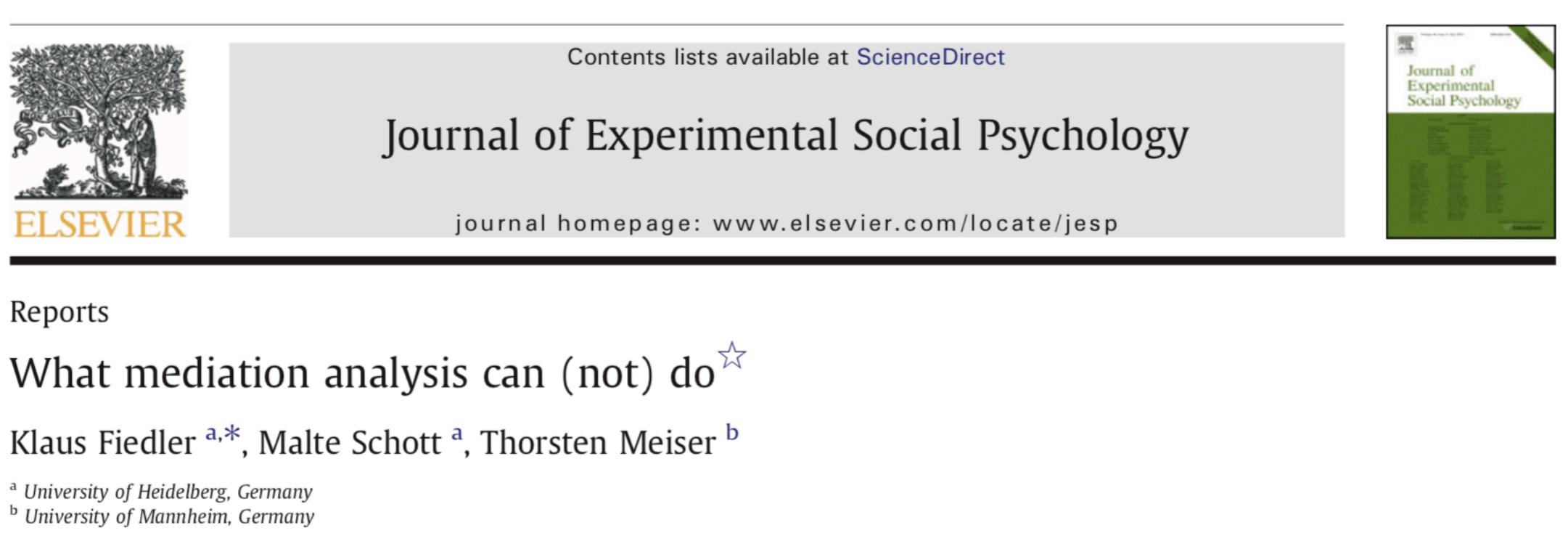


**Full mediation:** When the effect of **X** on **Y** completely disappears, **M** fully mediates between **X** and **Y**.

**Partial mediation:** When the effect of **X** on **Y** still exists, but in a smaller magnitude, **M** partially mediates between **X** and **Y**.

# Limitations

- correlational analysis
  - we need theories / experiments to tease apart causes and effects to properly map our variables onto the diagram



The image shows the cover of a journal article from the Journal of Experimental Social Psychology. The Elsevier logo is on the left, featuring a tree and the word 'ELSEVIER'. The title 'Journal of Experimental Social Psychology' is in the center, with 'Contents lists available at ScienceDirect' above it and 'journal homepage: www.elsevier.com/locate/jesp' below it. To the right is a thumbnail of the journal's cover.

Reports

What mediation analysis can (not) do<sup>☆</sup>

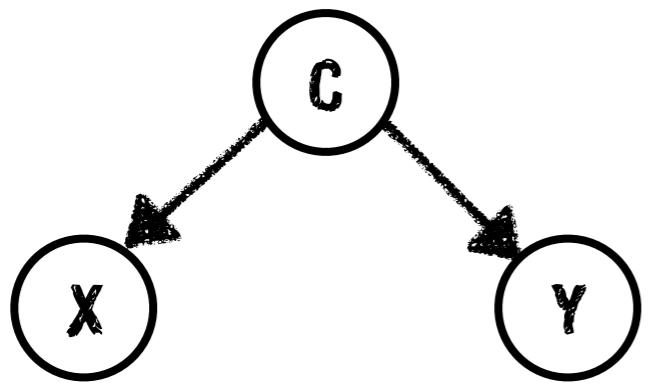
Klaus Fiedler <sup>a,\*</sup>, Malte Schott <sup>a</sup>, Thorsten Meiser <sup>b</sup>

<sup>a</sup> University of Heidelberg, Germany  
<sup>b</sup> University of Mannheim, Germany

Fiedler, K., Schott, M., & Meiser, T. (2011). What mediation analysis can (not) do. *Journal of Experimental Social Psychology*, 47(6), 1231-1236.

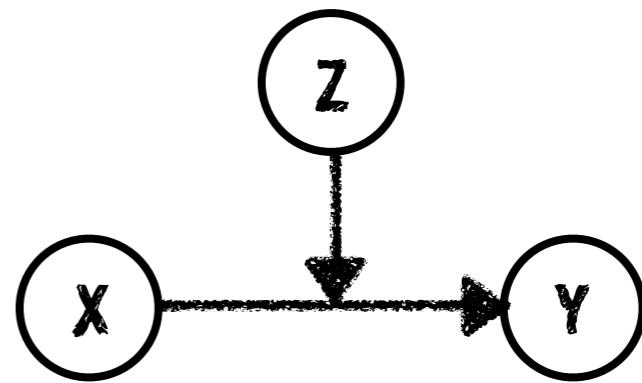
# Other third variables

## Confounding



C influences both X and Y

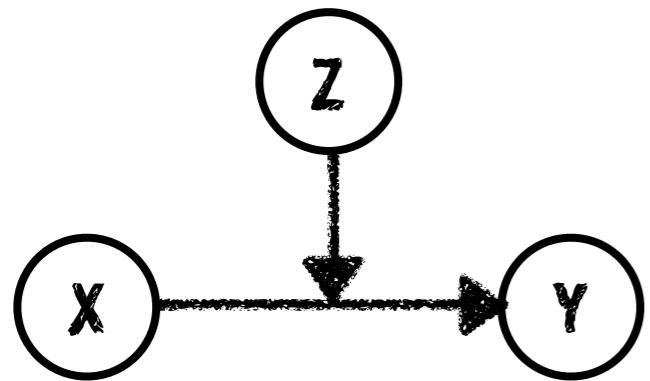
## Moderators



Z affects the relationship  
between X and Y

# Moderation

# Definition

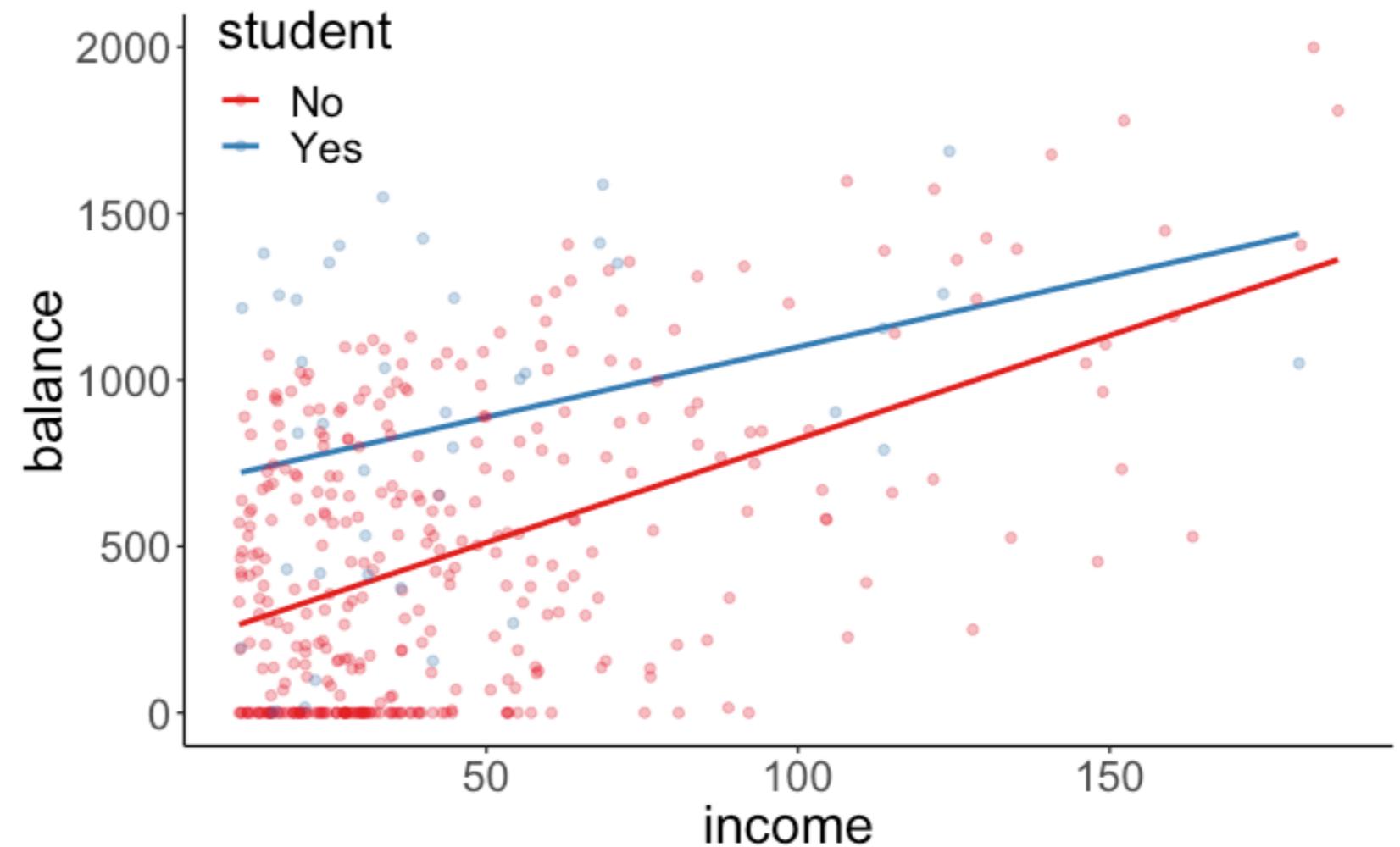


**Moderation** means that the effect of a predictor depends on the value of another.

Here, the nature of the relationship between **X** and **Y** depends on **Z**.

**Have we come across moderation already?**

Relationship  
between credit card  
balance, income,  
and whether the  
person is a student.



$$\widehat{\text{balance}}_i = 200.62 + 6.22 \cdot \text{income}_i + 476.68 \cdot \text{student}_i - 2.00 \cdot (\text{income}_i \times \text{student}_i)$$

**if student = "No"**  $\widehat{\text{balance}}_i = 200.62 + 6.22 \cdot \text{income}_i$

**if student = "Yes"**

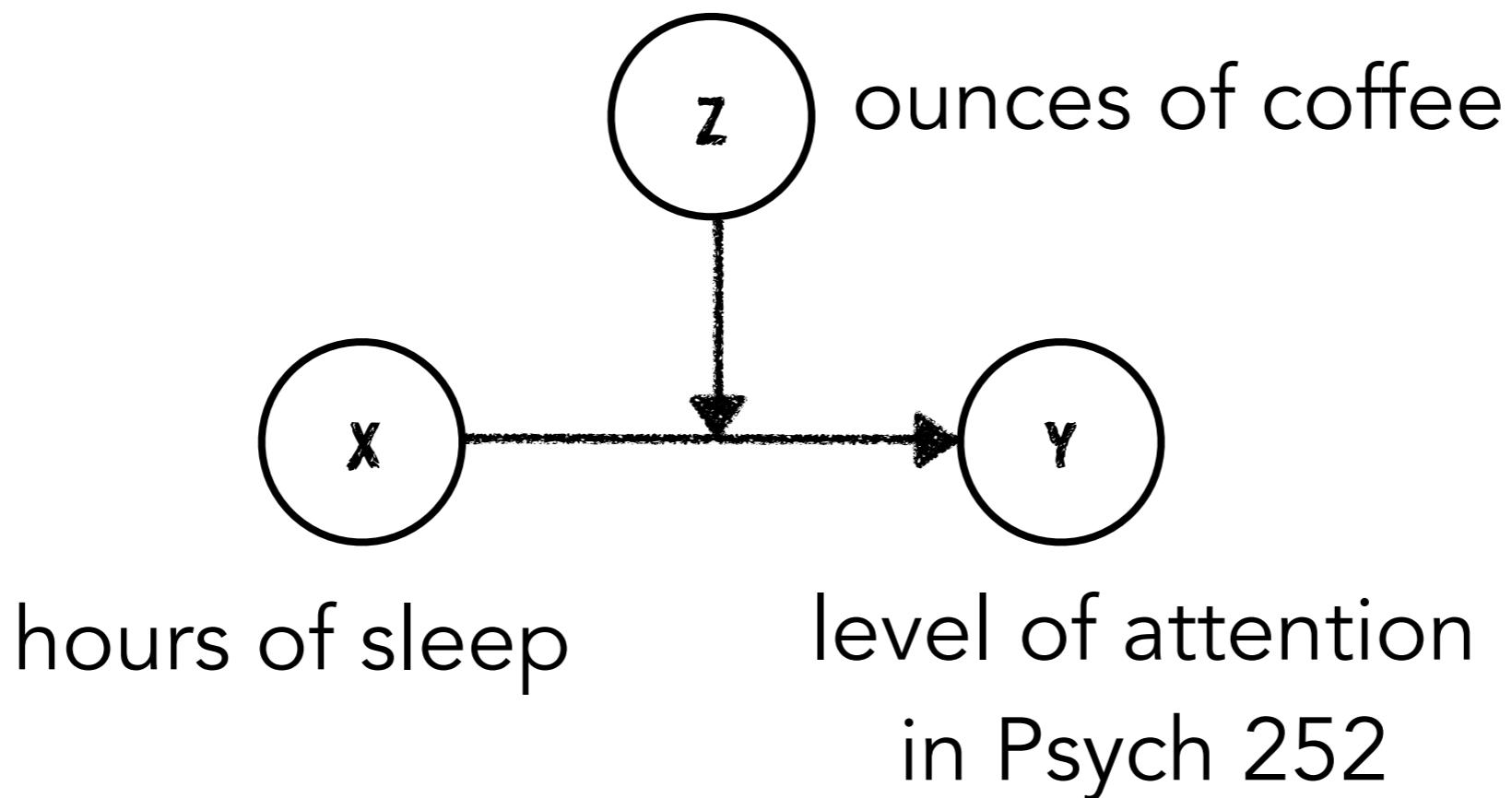
$$\begin{aligned}
 \widehat{\text{balance}}_i &= 200.62 + 6.22 \cdot \text{income}_i + 476.68 \cdot 1 - 2.00 \cdot (\text{income}_i \times 1) \\
 &= 677.3 + 6.22 \cdot \text{income}_i - 2.00 \cdot \text{income}_i \\
 &= 677.3 + 4.22 \cdot \text{income}_i
 \end{aligned}$$

# Simulating a moderation

```

1 # number of participants
2 n = 100
3
4 df.moderation = tibble(
5   x = abs(rnorm(n, 6, 4)), # hours of sleep
6   x1 = abs(rnorm(n, 60, 30)), # adding some systematic variance to our DV
7   z = rnorm(n, 30, 8), # ounces of coffee consumed
8   y = abs((-0.8 * x) * (0.2 * z) - 0.5 * x - 0.4 * x1 + 10 + rnorm(n, 0, 3)) # attention Paid
9 )

```



# Simulating a moderation

```
1 # scale the predictors
2 df.moderation = df.moderation %>%
3   mutate_at(vars(x, z), "scale")
4
5 # run regression model with interaction
6 fit.moderation = lm(formula = y ~ 1 + x * z,
7                      data = df.moderation)
8
9 # summarize result
10 fit.moderation %>%
11   summary()
```

```
Call:
lm(formula = y ~ 1 + x * z, data = df.moderation)

Residuals:
    Min      1Q  Median      3Q     Max 
-21.466 -8.972 -0.233  6.180 38.051 

Coefficients:
            Estimate Std. Error t value Pr(>|t|)    
(Intercept) 48.544     1.173   41.390 < 2e-16 ***
x           17.863     1.196   14.936 < 2e-16 ***
z           8.393     1.181    7.108 2.08e-10 ***
x:z         6.094     1.077    5.656 1.59e-07 ***
---
Signif. codes:  0 '****' 0.001 '***' 0.01 '**' 0.05 '*' 0.1 '.' 1

Residual standard error: 11.65 on 96 degrees of freedom
Multiple R-squared:  0.7661, Adjusted R-squared:  0.7587 
F-statistic: 104.8 on 3 and 96 DF,  p-value: < 2.2e-16
```

significant  
interaction

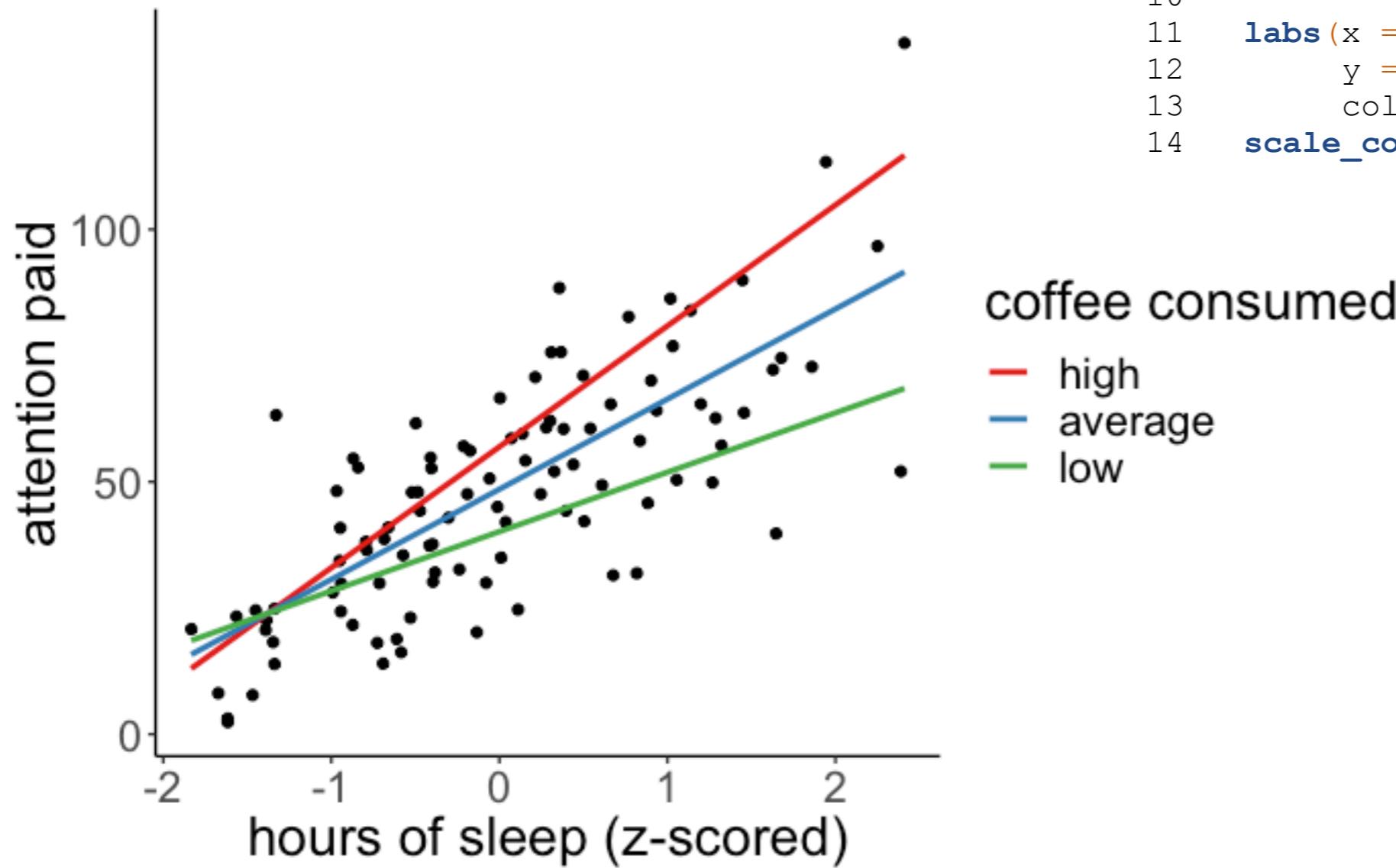
# Simulating a moderation

```
1 # generate data grid with three levels of the moderator
2 df.newdata = df.moderation %>%
3   expand(x = c(min(x),
4                 max(x)),
5         z = c(mean(z) - sd(z),
6                 mean(z),
7                 mean(z) + sd(z))) %>%
8   mutate(moderator = rep(c("low", "average", "high"), nrow(.) / 3))
9
10 # predictions for the three levels of the moderator
11 df.prediction = fit.moderation %>%
12   augment(newdata = df.newdata) %>%
13   mutate(moderator = factor(moderator, levels = c("high", "average", "low")))
```

minimum and maximum → average  $\pm 1SD$

x	z	moderator	.fitted	.se.fit
-1.83	-1	low	18.58	3.75
-1.83	0	average	15.80	2.51
-1.83	1	high	13.02	2.99
2.41	-1	low	68.52	4.32
2.41	0	average	91.60	3.09
2.41	1	high	114.68	4.12

# Simulating a moderation



```
1 # visualize the result
2 df.moderation %>%
3   ggplot(aes(x = x,
4               y = y)) +
5   geom_point() +
6   geom_line(aes(y = .fitted,
7                  group = moderator,
8                  color = moderator),
9             data = df.prediction,
10            size = 1) +
11   labs(x = "hours of sleep (z-scored)",
12         y = "attention paid",
13         color = "coffee consumed") +
14   scale_color_brewer(palette = "Set1")
```

# Reminder

```
Call:  
lm(formula = y ~ 1 + x * z, data = df.moderation)  
  
Residuals:  
    Min      1Q  Median      3Q     Max  
-21.466 -8.972 -0.233  6.180 38.051  
  
Coefficients:  
              Estimate Std. Error t value Pr(>|t|)  
(Intercept) 48.544     1.173   41.390 < 2e-16 ***  
x            17.863     1.196   14.936 < 2e-16 ***  
z             8.393     1.181    7.108 2.08e-10 ***  
x:z           6.094     1.077    5.656 1.59e-07 ***  
---  
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1  
  
Residual standard error: 11.65 on 96 degrees of freedom  
Multiple R-squared:  0.7661, Adjusted R-squared:  0.7587  
F-statistic: 104.8 on 3 and 96 DF,  p-value: < 2.2e-16
```

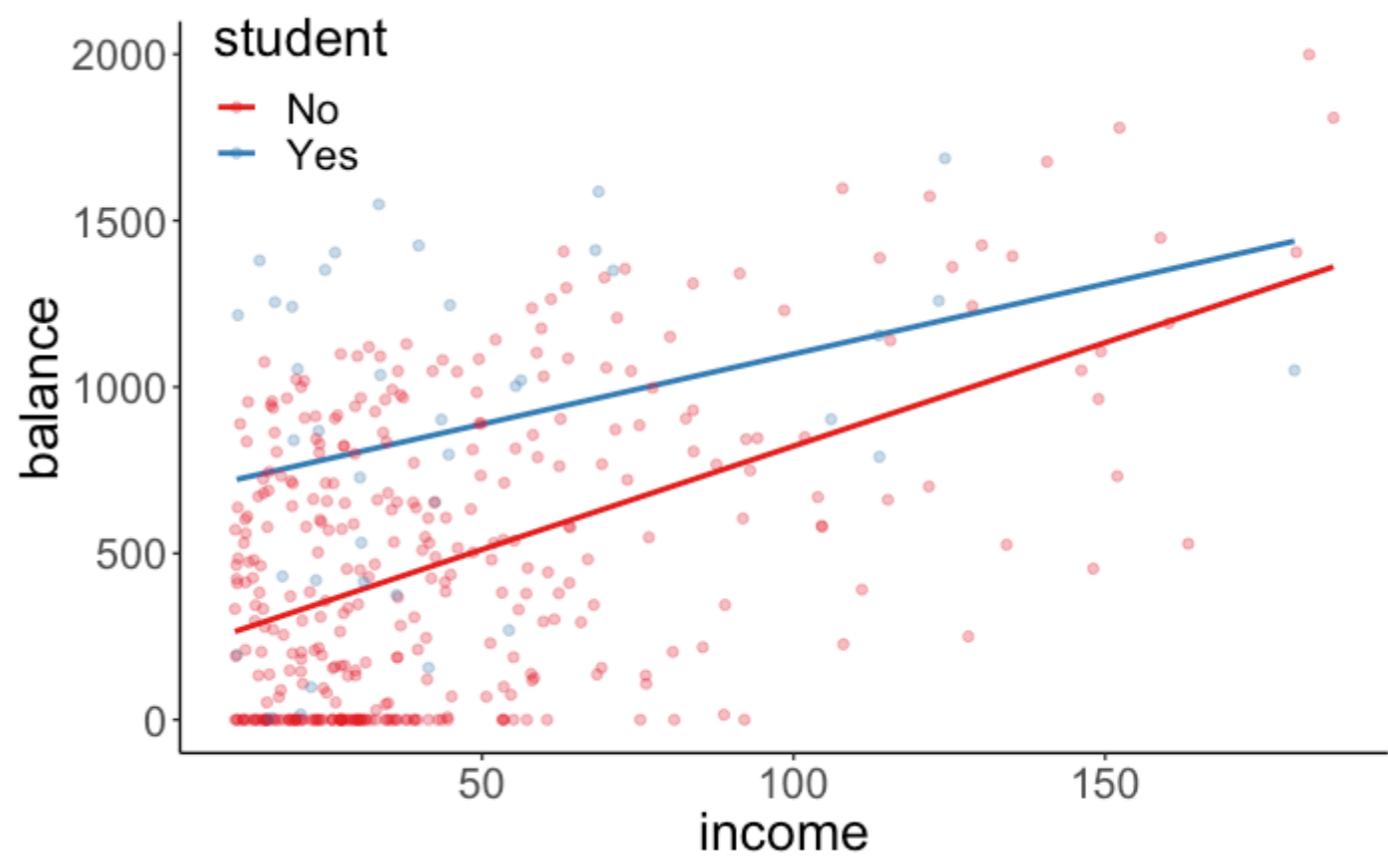
Don't interpret simple effects directly when your model features an interaction!

# How to report results of interaction

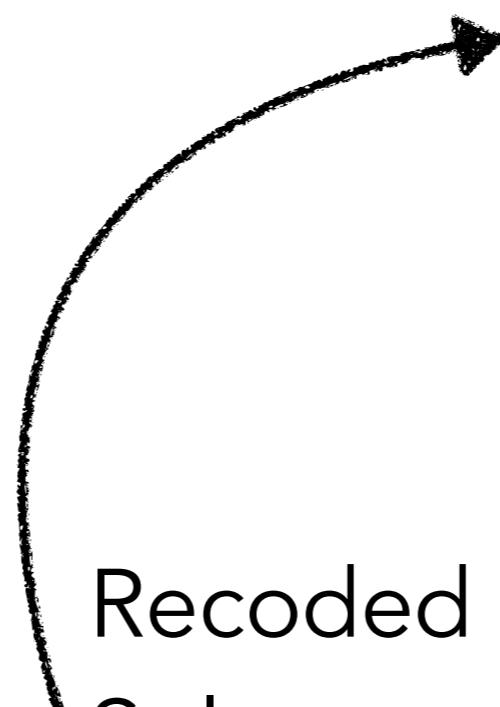
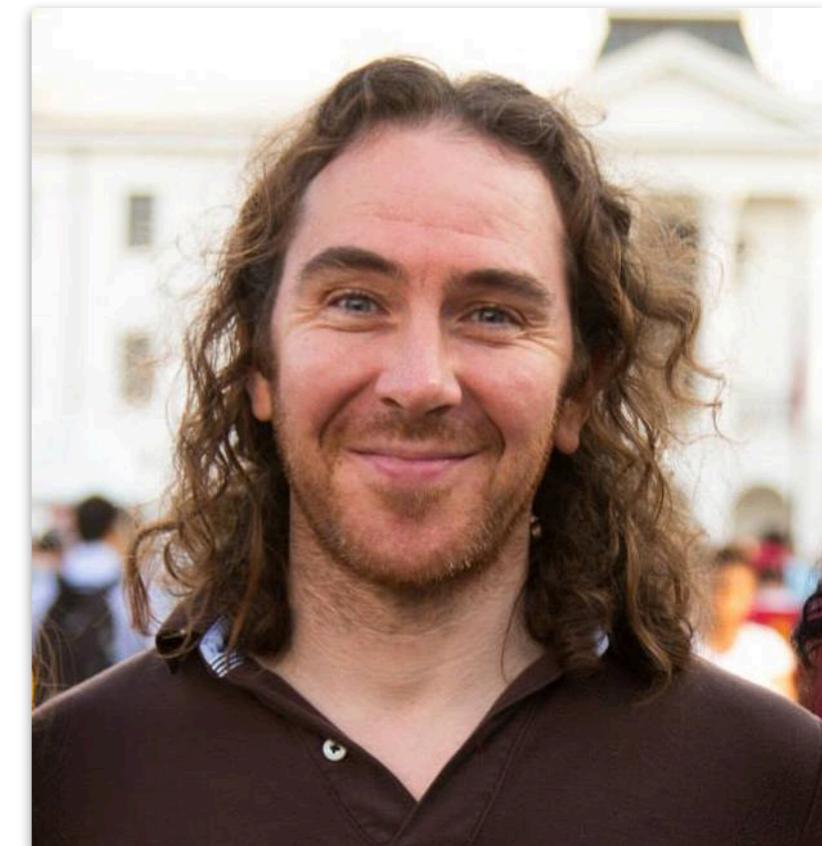
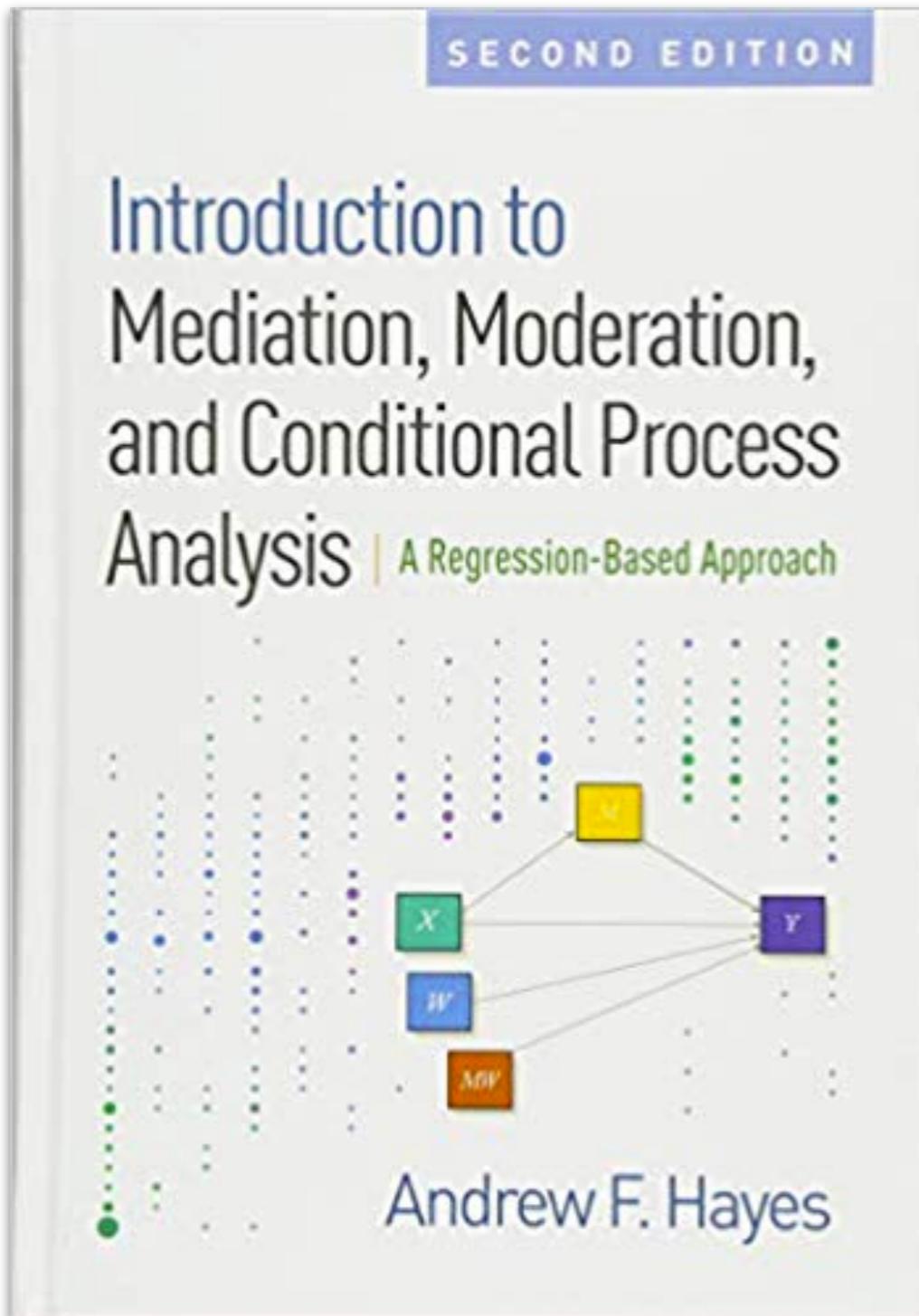
There is no significant difference in the relationship between income and balance for students versus non-students,  $F(1, 396) = 1.33, p = 0.25$ .

For *students*, an increase in \$1000 income is associated with an increase in \$4.21 of average credit card balance.

For *non-students*, an increase in \$1000 income is associated with an increase in \$6.22 of average credit card balance.



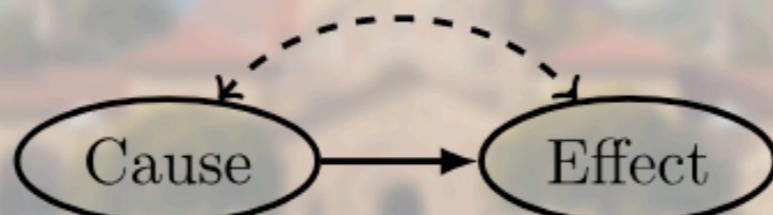
# Learn more about mediation and moderation



Recoded with `brms` by  
Solomon Kurz here:  
[https://bookdown.org/  
connect/#/apps/1523/access](https://bookdown.org/connect/#/apps/1523/access)

# Beyond Curve Fitting: Causation, Counterfactuals, and Imagination-based AI

AAAI Spring Symposium, March 25-27, 2019, Stanford, CA



## Motivation

In recent years, Artificial Intelligence and Machine Learning have received enormous attention from the general public, primarily because of the successful application of deep neural networks in computer vision, natural language processing, and game playing (more notably through reinforcement learning). We see AI recognizing faces with high accuracy, Alexa answering English spoken questions efficiently, and Alpha-Zero beating Go grandmasters. These are impressive achievements, almost unimaginable a few years ago. Despite the progress, there is a growing segment of the scientific community that questions whether these successes can be extrapolated to create general AI without a major retooling. Prominent scholars voice concerns that some critical pieces of the AI-puzzle are still pretty much missing. For example, Judea Pearl, who championed probabilistic reasoning in AI and causal inference, recently said in an interview: "To build truly intelligent machines, teach them cause and effect" ([link](#)). In a recent OpEd in the New York Times, Cognitive Scientist Gary Marcus noted: "Causal relationships are where contemporary machine learning techniques start to stumble" ([link](#)).

# **Reporting results**

# Reporting results

- Visualization
  - show the raw data (or as close to raw as you can)
- Report statistical procedures
  - test statistic, degrees of freedom
- Report appropriate effect sizes
- For more complicated models (e.g. `lmer()`), report the function call itself
- Interpret the model parameters via concrete examples (particularly when you have interactions in the model; and for logistic regression results)
- Bayesian data analysis:
  - report summaries of the posterior distribution
  - report hypothetical outcome plots in the appendix
- **Most importantly:** Use RMarkdown and make your analysis file available online on github (and link to OSF)
- I will make an RMarkdown file available with examples ...

# **What we've learned**

# Learning goals

## What you will learn

You will learn how to **use R** to ...

- read, wrangle, and analyze data
- make publication-ready plots

Understand the philosophy behind null **hypothesis significance testing (NHST)** and **Bayesian statistics** through ...

- running computer simulations and visualizing the results

Formulate **research questions as statistical models** and ...

- determine which models work for different situations
- check that the model's assumptions are met, how much it matters, and what to do if assumptions aren't met

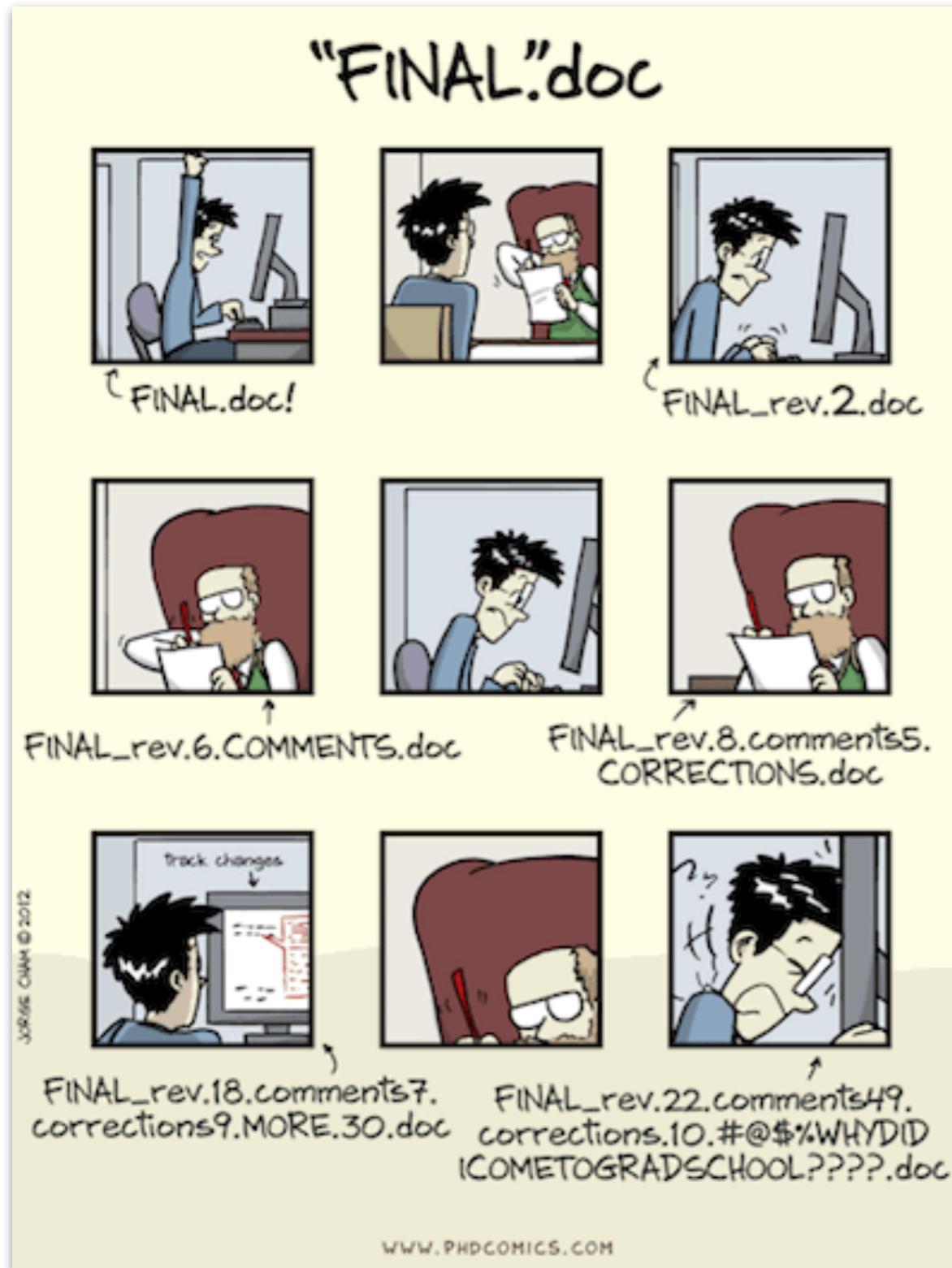
Communicate what you have learned about your data ...

- in short presentations in class, showcasing your visualization and analysis
- in written reports

Contribute to open and **reproducible science** through ...

- adopting good coding practices
- sharing your data and research reports online

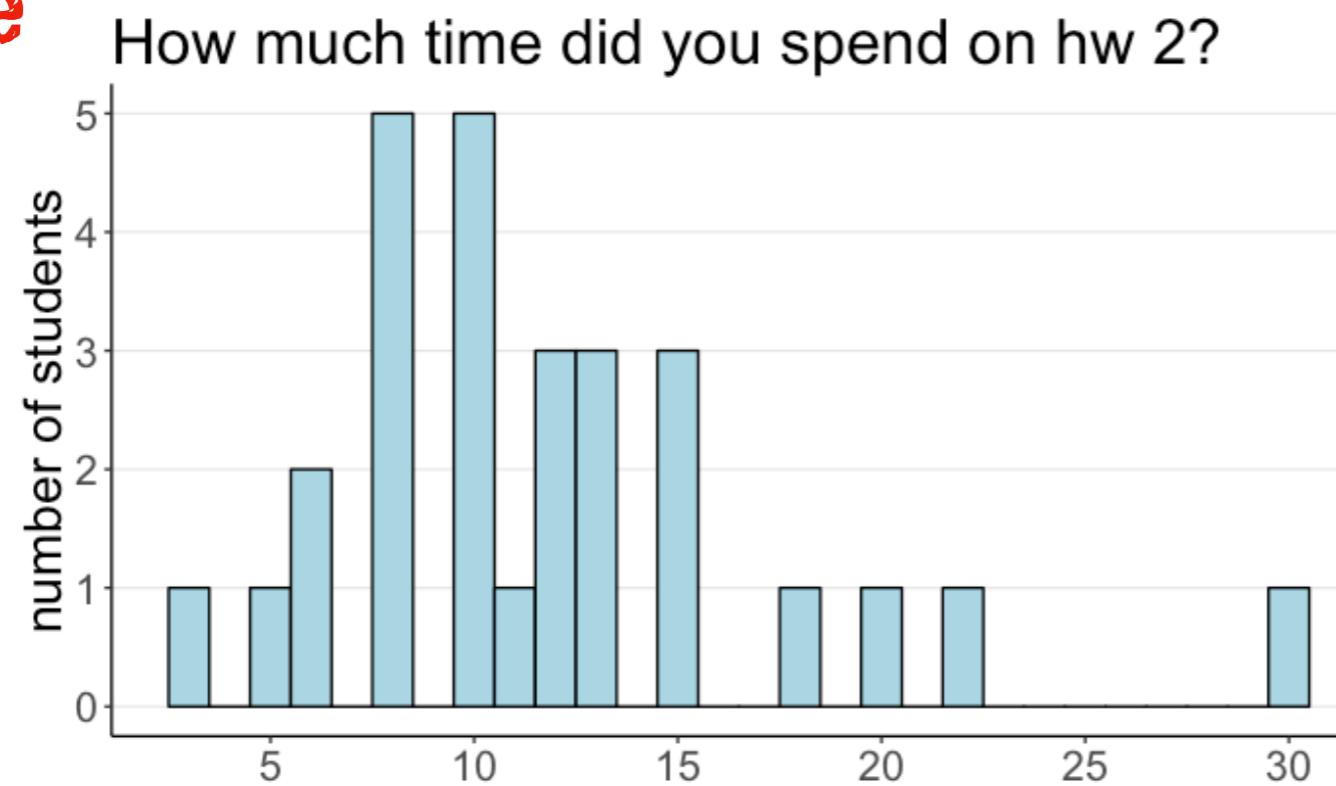
# R Markdown



- if we use a word document ... :
  - figures change
  - results change
  - copy and paste is error prone
- in R Markdown ... :
  - figures and statistics are updated
  - no need for copy and paste
  - everything in one place
  - even better with version control (e.g. via github)

# ~~Fear of statistics~~

**no more**



## Thanks for adopting a growth mindset!

**fixed mindset:**

students believe their basic abilities, their intelligence, their talents, are just fixed traits.

**growth mindset:**

students *understand* that their talents and abilities can be developed through effort, good teaching and persistence

# Vision for this class

In “[A Vision for Stanford](#)”, university president Marc Tessier-Lavigne states that Stanford wants to be

“an inspired, inclusive and collaborative community of diverse scholars, students and staff, where all are supported and empowered to thrive.”

**Thanks for making it happen!**

**I'm looking forward to your presentations!**

**What shall I do now ?**

## High-Dimensional Methods for Behavioral and Neural Data

Spring 2018, Stanford University

Introduction to high-dimensional data analysis and machine learning methods for use in the behavioral and neurosciences, including: supervised methods such as SVMs, linear and nonlinear regression and classifiers, and regularization techniques; statistical methods such as bootstrapping, signal detection, factor analysis, and reliability theory; metrics for model/data comparison such as representational similarity analysis; and unsupervised methods such as clustering. Students will learn how to both use existing statistical data analysis packages (such as [scikit-learn](#)) as well to build, optimize, and estimate their own custom models using the [Tensorflow](#) optimization framework.

Time: Tue./Thu. 12:00p - 1:20p

- focus on high-dimensional data
- classification
- representational similarity analysis
- clustering ...
- learn Python!

<http://web.stanford.edu/class/cs109/schedule.html>

# CS109: Probability for Computer Scientists

The class starts by providing a fundamental grounding in combinatorics, and then quickly moves into the basics of probability theory. We will then cover many essential concepts in probability theory, including particular probability distributions, properties of probabilities, and mathematical tools for analyzing probabilities. Finally, the last third of the class will focus on data analysis and Machine Learning as a means for seeing direct applications of probability in this exciting and quickly growing subfield of computer science.

- learn more about probability theory through programming
- gain a deeper understanding of the fundamental underlying concepts

<http://web.stanford.edu/class/cs109/schedule.html>

# Advanced regression analysis

## **EDUC 326:** Advanced Regression Analysis

Social science researchers often deal with complex data and research questions that traditional statistics models like linear regression cannot adequately address. This course offers the opportunity to understand and apply two widely used types of advanced regression analysis that allow the examination of 1) multilevel data structures (multilevel models) and 2) multivariate research questions (structural equation models).

[Terms: Spr](#) | [Units: 3-4](#) | [Grading: Letter or Credit/No Credit](#)

[Instructors: Smith, S. \(PI\)](#)

[Schedule for EDUC 326](#)

- multilevel models
- structural equation models

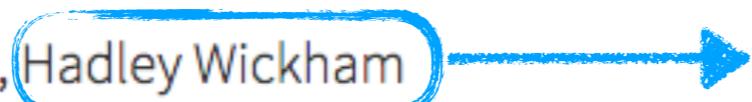
# Data Challenge Lab

Where students develop their data skills by solving a progression of increasingly difficult challenges

ENGR 150: Data Challenge Lab

Terms: Win, Spr | Units: 5

Instructors: Bill Behrman, Hadley Wickham



Prof. Tidyverse

<https://datalab.stanford.edu/challenge-lab>

Thanks to you!

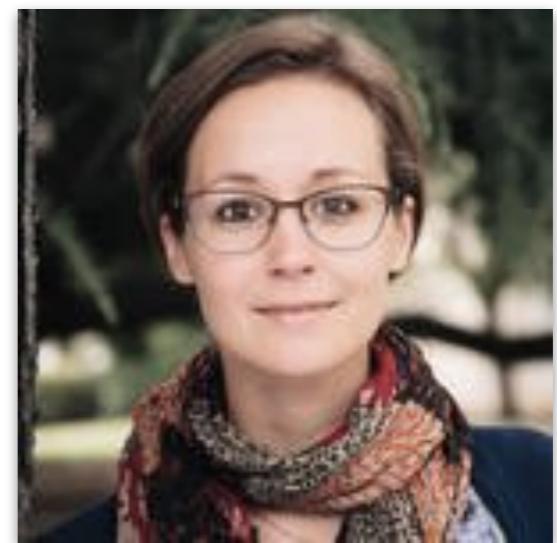
# Psych 252 Team



Pam



Andrew



Mona

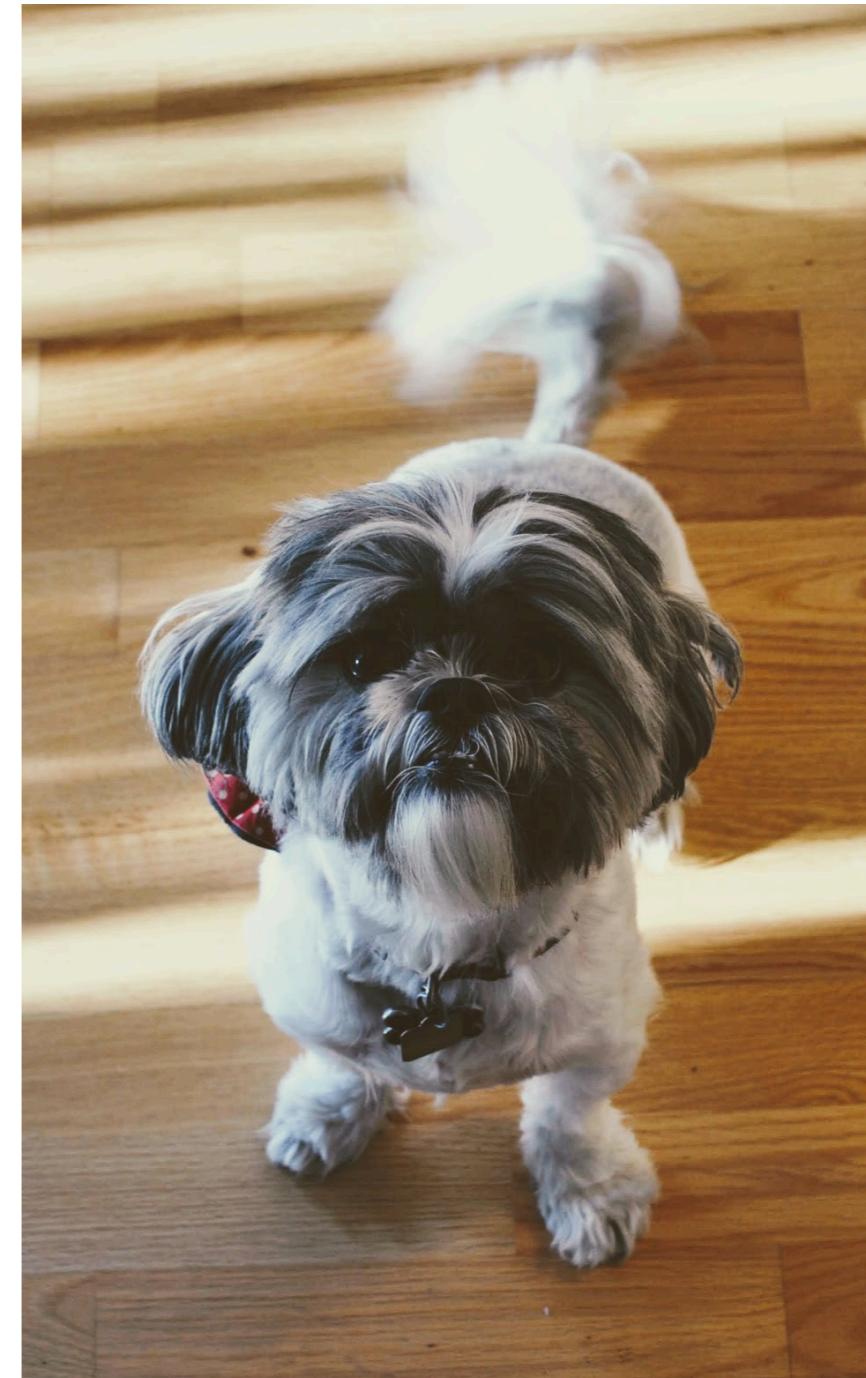
# All of you!

Almeida Santos, Luiza	Finzi, Dawn	Reinhart, Ellen C.
Auelua-Toomey, Sai Laisene	Gonzalez, Eric Jordan	Rosier, Soren Rousseau
Beller, Aaron	Gurrapu, Shravya	Sami, Sohrab
Benson, Ian	Harrison, Marc Brookes	Samuels, Natalie
Boles, Danielle Zoe	Horii, Rina Imari	Siu, Alexa Fay
Borchers, Lauren Rebekah	Hosseini, Zainab	Srinivasan, Preeti
Cachia, Julie Youko Anne	Hsu, Shaw	Strasnick, Evan Nicholas
Chase, Elyse Deanna Zaino	Hsu, Tiffany	Tay, Isabelle Q.
Chen, Xinjie	Hussein, Mohamed	Tsui, Angeline Sin Mei
Dauer, Tysen Drew	Kahhale, Isabella	Wang, Karen Dan
deMayo, Benjamin Edward	Kreiss, Elisa	Wang, Michelle Momo
Demszky, Dora	Li, Jingyi	Weitz, Elizabeth
Dietz, Griffin	Louis, Kengthsagn	Alexandra
E, Jane Little	Metaxa, D	Wilcox, John Eric
	Miller, Mark Roman	Zhang, Jinxiao
	Miri, Pardis	Zhang, Marianna Yunjia
	Park, So Yeon	Zhang, Vivian
	Portelance, Eva	
	Rajagopal, Tara	

# Thank you!



Pooja



Mr Fluffington

# **Feedback**

# Your feedback

Dear Tobias Gerstenberg,

Axess is now open for students to provide course feedback until 08:00 AM on Mon, Mar 25, 2019 PDT. Please direct your students to complete their feedback at Axess > Student > Course and Section Evaluations. Students who complete all of their feedback will see their grades as soon as they have been submitted by the faculty. Students who do not complete all of their feedback will not be able to see their grades in Axess until the day after the grade release deadline.

Here are some tips to encourage students to complete their feedback:

- Take a few minutes of class time to allow students to complete feedback;
- Explain that you, the instructor, will only see aggregated, anonymous responses; and,
- Tell students that their feedback is very important and helps you to make improvements to the course for future students.

Axess > Student > Course > Section Evaluations

If you provide feedback, you'll see your grades  
as soon as they have been submitted.

Otherwise, you'll have to wait a little longer.

I will only see aggregated, anonymous responses

Your feedback will help us make improvements next year!

**Thank you!**