

Twilio

A series of horizontal lines in teal and light blue colors, some solid and some dashed, extending across the bottom of the slide.

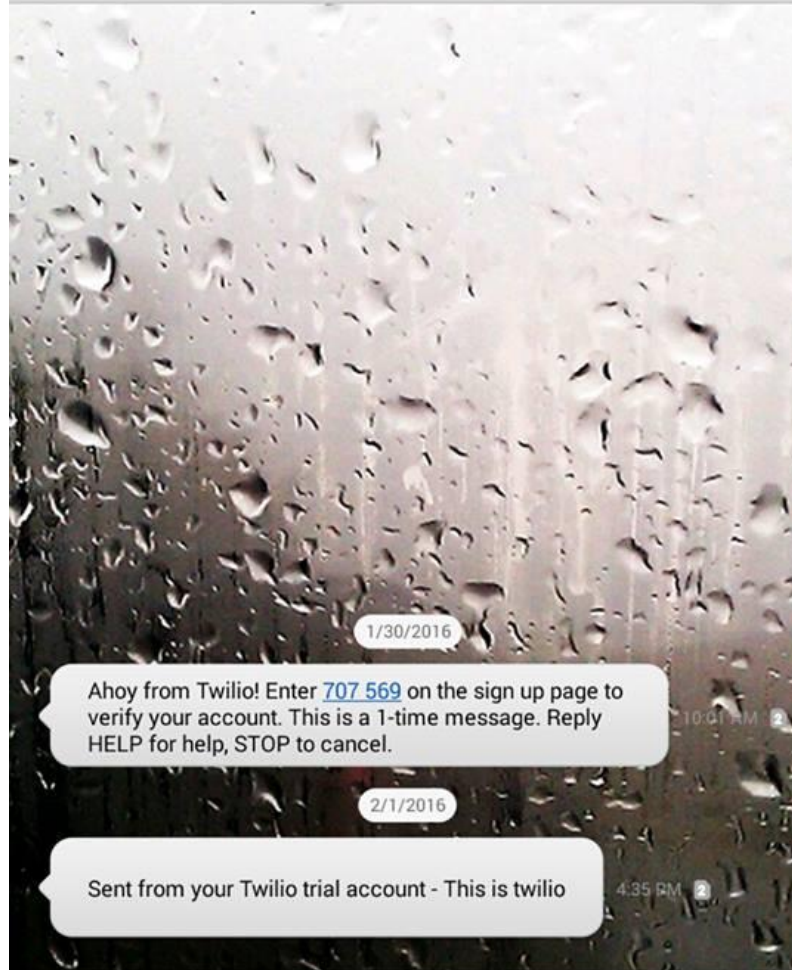
What is Twilio?

- Twilio is a cloud-based service that allows software developers to create apps capable of sending text messages and place phone calls to mobile phones. (The tutorial will be covering text messaging only)

Limitations of a trial account

- Need to verify a phone number before you can send messages to it.
- Only one Twilio number can be assigned to a trial account.
- An unused Twilio number will be unassigned to a trial account after 30 days.
- Messages sent with a trial account will always look like this: “Sent from a Twilio Trial account – [Your message]”

< InfoText



1/30/2016

Ahoy from Twilio! Enter [707 569](#) on the sign up page to verify your account. This is a 1-time message. Reply HELP for help, STOP to cancel.

10:01 AM 2

2/1/2016

Sent from your Twilio trial account - This is twilio

4:35 PM 2

160/1



Type message

1 GLOBE

2 SUN

Uses of the SMS service

- SMS Alerts/Notifications
- Marketing (Introducing new products to customers)