Twilio

What is Twilio?

- Twilio is a cloud-based service that allows software developers to create apps capable of sending text messages and place phone calls to mobile phones. (The tutorial will be covering text messaging only)

Limitations of a trial account

- Need to verify a phone number before you can send messages to it.
- Only one Twilio number can be assgined to a trial account.
- An unused Twilio number will be unassigned to a trial account after 30 days.
- Messages sent with a trial account will always look like this: “Sent from a Twilio Trial account – [Your message]”

12:22 PM
InfoText
1/30/2016
Ahoy from Twilio! Enter 707 569 on the sign up page to verify your account. This is a 1-time message. Reply HELP for help, STOP to cancel.
2/1/2016
Sent from your Twilio trial account - This is twilio
160/1
Type message
GLOBE
SUN

Uses of the SMS service

- SMS Alerts/Notifications
- Marketing (Introducing new products to customers)