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# MSME SUSTAINABLE ZED CERTIFICATION

Benefits for **MSMEs**





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Is your business  
struggling to face global  
competition?

ZED Certification can help



# What is ZED Certification?

The ZED Certification Program, backed by the Government of India, empowers MSMEs to achieve "**Zero Defect, Zero Effect**". This translates to

- Enhanced product quality
- Improved production processes
- Environmentally-friendly practices





## ZED Certification Levels

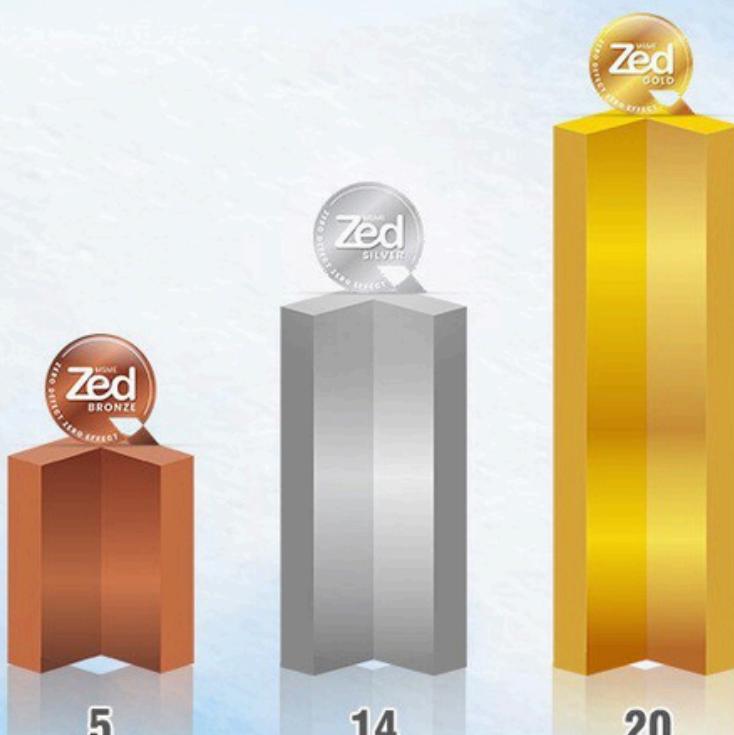
The program offers three levels, allowing you to progress at your own pace

- **Bronze:** Ideal for beginners, focusing on foundational practices.
- **Silver:** Builds upon Bronze, emphasizing efficiency and sustainability.
- **Gold:** The highest level, showcasing world-class quality and environmental consciousness.



# ZED Certification Parameters

ZED Certification has certain well defined parameters for each level that are assessed by a team of trained assessors, to verify qualification of an MSME for the applied level



No. of Parameters Required to Qualify for Each Level





# Unlock a Wealth of Benefits with ZED Certification

**No matter your level, ZED certification offers numerous advantages**

- Up to 80% Subsidy on Certification
- Financial support for Testing/ Systems/ Product Certification
- Subsidy on Handholding
- Subsidy on technology upgradation for Zero Effect Solutions
- Improved performance & profitability
- Expanded market reach





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# Ready to Level Up Your Business?

Contact **Dashpute and Associates**  
to Start your ZED certification  
journey!



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