**Smoke Free West Sussex Partnership 2019-22 Strategy Extension Action Plan overview; as at November 2022**

| **Action** | **Description** | **What does success look like?** | **Which partners are involved** | **Status** | **Latest update** |
| --- | --- | --- | --- | --- | --- |
| 1 - Integrated stop smoking services across the Local Maternity System | Integrated stop smoking services across the Sussex and East Surrey Local Maternity System | Maternity partners across the Sussex and East Surrey Local Maternity System work together to enhance integrated stop smoking support for mothers and families. | Local Maternity System | Complete | Maternity pilot has concluded and learning will directly influence the service offer which from April 2022 is part of the NHS Long Term Plan. |
| 2 - Pilot project 'Actively Quitting' using physical activity as a diversion | Pilot project 'Actively Quitting' using physical activity as a diversion | Smokers will be referred from SSS to leisure provision | Wellbeing programme | Incomplete | Programme was not fully implemented. We will review evidence to see if there are more effective current methods to support engagement in smoking cessation services. |
| 3 - Promote e-cigarettes as a safer and healthier alternative to smoking | Promote e-cigarettes as a safer and healthier alternative to smoking. Work with Public Health 'approved' Vape Shops to give vouchers to bed bound clients | Increase in number of bed bound smokers using E-cigs instead of cigarettes | Fire Service | Complete | All WSCC services promote e-cigarettes in line with national guidance which currently states 95% less harmful. This information will continue to be included in safe and well visits unless evidence changes. |
| 4 - Greater sharing of intelligence to Trading Standards | Greater sharing of intelligence to Trading Standards | Increase of intel reports to Trading Standards | Trading Standards | Complete | Trading Standards a focal point of Smoke Free Partnership with reporting processes widely known to partners who share within their networks. |
| 5 - Enhanced maternity dataset | Enhanced maternity dataset ensuring smoking status recorded for all pregnant women | All hospitals within the local LMS footprint collect and report data. | Local Maternity System | Complete | Maternity smoking cessation services now part of NHS Long Term Plan with integrated IT system and data capture. |
| 6 - Improve data capturing from stop smoking services | Improve data capturing from stop smoking services | Improved data quality to understand service delivery and targeting | Public Health | Incomplete | Community and Pharmacy providers have fit for purpose IT system, challenges are with General Practice and challenges around finding appropriate IT solution which is on-going. |
| 7 - Produce smoking cessation gap analysis and action plan | Produce smoking cessation gap analysis and action plan, based on NICE guidance (PH26) and CLeaR Assessment | Maternity systems demonstrate enhanced stop smoking support and pathways in line with NICE guidance and CLeaR Assessments | Local Maternity System | Complete | This learning was used as part of the service redesign within the NHS Long Term Plan. |
| 8 - Report the number of people signposted | Report on the number of people signposted to stop smoking services from wellbeing hubs | Awareness of local smoking population data collected and shared | Wellbeing programme | Complete | West Sussex Wellbeing now offers a countywide smoking cessation offer as part of the programmes available to any adult over 18 who lives or works in the county. This commenced during the Covid 19 pandemic and allowed for a stop smoking offer to be in place across West Sussex at a time when other community providers were offering a much reduced service due to competing covid 19 demands. Data reporting is completed as part of the standard wellbeing quarterly reviews. |
| 9 - Share data gathered from health MOTs | Share data gathered from health MOTs to show the number of people identified as smokers | Awareness of local smoking population data collected and shared | Wellbeing programme | Complete | West Sussex Wellbeing now offers a countywide smoking cessation offer as part of the programmes available to any adult over 18 who lives or works in the county. This commenced during the Covid 19 pandemic and allowed for a stop smoking offer to be in place across West Sussex at a time when other community providers were offering a much reduced service due to competing covid 19 demands. Data reporting is completed as part of the standard wellbeing quarterly reviews. |
| 10 - Smoking status recorded for all pregnant women | Smoking status of all pregnant women captured at time of booking and delivery (mandatory) | Accurate data recorded and shared | Maternity at Western Hospitals | Complete | This is reportable criteria for services as part of NHS Long Term Plan. |
| 12 - Refresh the Health Equity Audit for stop smoking services | Refresh the West Sussex Health Equity Audit for stop smoking services | Completed HEA used to inform service redesign | Public Health | Incomplete | Data collated and in the process of being reviewed. Final version of the HEA expected in Autumn 2022. |
| 13 - Increase understanding of attitudes to smoking among Eastern Europeans | Increase local understanding of attitudes towards smoking among Eastern Europeans in West Sussex | Appropriate interventions developed based on insight | Public Health | Incomplete | Target demographic for future service provision and evidence requested to include this population in service provision moving forward. |
| 16 - Offer targeted workplace health (WPH) services | Target businesses in deprived areas to offer workplace health (WPH) services | Increase in the number of smokers accessing SSS from workplaces deprived areas | Wellbeing programme | Complete | Smoking cessation services now a core part of workplace offer. |
| 17 - Improving links between prisons and community stop smoking services | Build on national smokefree prisons programme by improving links with the community stop smoking services | A pathway to support those being released from prison estate to continue their stop smoking attempt | Prisons | Complete | Provider details available for peer-to-peer support. Commissioner support also available to share training opportunities and service updates. |
| 18 - Use 'Actively Quitting' pilot to target disadvantaged wards | Use 'Actively Quitting' pilot to target disadvantaged wards | Smokers from disadvantaged wards will be referred from SSS to leisure provision | Wellbeing programme | Incomplete | Programme never fully implemented will review evidence to see if there are more effective current methods to support engagement in smoking cessation services. |
| 19 - Uptake of stop smoking services among substance misuse service users | Work with substance misuse services to improve uptake of stop smoking services by service users | Improved pathway for those accessing substance misuse services to support their smoking cessation | Public Health | Incomplete | Current work being undertaken to provide further service training and support for cannabis and tobacco, the remainder of this action to be taken forward for consideration in future strategy. |
| 20 - Hold stop smoking surgeries in targeted community locations | Hold stop smoking surgeries in community locations, specifically in disadvantaged wards | Increase in the number of smokers accessing stop smoking services from deprived areas | Wellbeing programme, Primary Care. IPEH Hubs, Voluntary Sector Organisations, District & Boroughs, Public Health | Complete | Insight now being used to identify and target appropriate service provisions for those targeted areas. |
| 21 - Actively participate in national and local tobacco control campaigns | Actively participate in national and local tobacco control campaigns | Evaluation of campaign reach which increases year on year. Stoptober campaign promoted in Children and Family Centres and Find it out YP Service.  Evaluation of campaign assessed by service user feedback.  Families signed up for Family Assist receive timed Stoptober information.  Lullaby Trust Safer Sleep Campaign is promoted by the Children’s Workforce in March. Smoking cessation is part of this campaign. | Wellbeing programme, Health4Families, Trading Standards, District & Boroughs, Public Health | Complete | All Smokefree Partners have positive input and support for Public Health led campaigns. |
| 22 - Annual campaign community event | Actively participate in national and local tobacco control campaigns through at least one annual campaign community event organised by 10 fire stations and through social media | Evaluation of campaign reach, which increases year on year | Fire Service | Complete | Partners support in annual No Smoking Day in March. |
| 23 - Identify approaches that best serve different communities | Identify approaches to disseminating smokefree messages that best serve different communities | Engagement with BAME groups , particularly Eastern European to gain insight into attitudes towards tobacco use | Communities | Complete | All partners can access and share insight for targeted interventions. |
| 24 - Lead on tobacco control communication and campaigns | Lead on tobacco control communication and campaigns | A communication plan for the period of this strategy is produced | Public Health | Complete | Public Health lead on annual campaigns and call for all partners to support with these and draft comms plans accordingly. |
| 25 - Provide evidence based information via Family Assist | Provision of evidence based and consistent information, including on smoking cessation, to all families across West Sussex, via an easily accessed and interactive digital platform (Family Assist) | Family Assist achieves high levels of engagement with mothers and families in the provision of comprehensive pre-conception guidance, including on stop smoking information | Western Sussex Hospitals NHS Foundation Trust, Sussex Community NHS Foundation Trust, West Sussex County Council | Complete | Family Assist service now concluding however have continued to provide information throughout the duration of this action plan. |
| 26 - Distribute 5,000 Safe and Well information booklets | Distribute 5,000 Safe and Well information booklets to residents receiving a Safe and Well visit. Booklets include information on smoking related fires, how to make a home smoke free and where to go for smoking cessation support. | 5,000 booklets will be distributed to vulnerable people in their homes | Fire Service | Complete | Information booklets distributed to West Sussex residents. |
| 27 - Wellbeing programme that supports tobacco control | Develop the role of the wellbeing programme to support tobacco control | West Sussex wellbeing programmes are more engaged in tobacco control | Public Health | Complete | Wellbeing programme fully operational in smoking cessation delivery. |
| 28 - Redesign stop smoking service provision in West Sussex | Redesign stop smoking service provision in West Sussex | Effective stop smoking services reaching those that most need to access them | Public Health | Complete | Increased variation of smoking cessation providers with the addition of Wellbeing and continued provision from General Practice and Community Pharmacy. |
| 29 - Work with Vape shops to support stop smoking providers in primary care | Work with Vape shops to support stop smoking providers | Improved quit rates. Increased confidence in stop smoking providers to discuss vaping as a method to quit tobacco | Public Health | Complete | Vape pilot among General Practice and West Sussex Homeless cohort to be reviewed to see if vape products will be added to pharmacotherapy. |
| 30 - Patients are asked about their use of tobacco at pre-assessment clinics | All patients attending pre assessment clinic are asked about their use of tobacco. Smokers are given brief advice and signposted to local stop smoking services | Increase in number of elective patients being signposted to stop smoking services | Western Sussex Hospitals NHS Foundation Trust | Complete | Question asked as standard as part of Long Term Plan framework. |
| 31 - Develop a Patient Group Directive around Champix prescribing | Develop a Patient Group Directive around Champix prescribing | Improved quit rates in pharmacy providers | Public Health, Primary Care | Complete | Champix available as part of pharmacotherapy. |
| 32 - Improve quality of stop smoking service delivery | Improve quality of stop smoking service delivery | Improved conversion rates | Public Health, Primary Care | Complete | Priority scoring tool has evidenced an improvement in service delivery and experience of West Sussex residents engaging in smoking cessation services. |
| 33 - Improved training offer for stop smoking services | Improve training offer for providers of stop smoking services | Face to face training for new advisors in place and be spoke eLearning package for top up training | Public Health, Primary Care | Complete | On-going quarterly training sessions available for all service providers. |
| 34 - Referral and follow up to stop smoking services | Referral and follow up to stop smoking services whether the stop smoking intervention is inhouse or external | Drop in number of pregnant women still smoking at time of delivery compared to booking | Maternity at Western Hospitals | Complete | Standard procedure as part of NHS Long Term Plan framework. |
| 36 - Test an integrated midwifery-led stop smoking service | Test an integrated tier 2 midwifery led stop smoking support service | Increase in maternal quit rates between booking and delivery. Shared and integrated learning across Sussex and East Surrey Local Maternity Systems | Local Maternity System | Complete | Standard procedure as part of NHS Long Term Plan framework. |
| 37 - Preventing ill health from alcohol and tobacco CQUIN | Support NHS achieve the preventing ill health from alcohol and tobacco CQUIN | Local NHS Trusts have achieved the CQUIN | Public Health | Complete | CQUIN no longer used as improvement plan framework, MECC training delivered to staff as alternative. |
| 38 - Training for primary care staff to deliver stop smoking services | Provide training for primary care staff to deliver stop smoking services | Primary care staff are able to deliver stop smoking services | Public Health, Primary Care | Complete | All contracted primary care staff have at least one trained professional and quarterly training sessions available for new members of staff. |
| 39 - Work with primary care service providers to improve services delivered | Work with primary care service providers to improve quantity and quality of services delivered | More stop smoking services within primary care | Public Health, Primary Care | Complete | Greater availability of support for service providers including e-support, improved training options and single point of contact from commissioner. |
| 40 - Home visiting staff trained in Make Every Contact Count (MECC) | Train Prevention Team home visiting staff in Make Every Contact Count (MECC) | Staff will be more confident in having signposting conversations about smoking cessation and making a record | Fire Service | Complete | All visiting staff trained in MECC as standard before commencing home visits. |
| 41 - Rollout Make Every Contact Count (MECC) to 30% of operational crews | Work with the Fire and Rescue Training and Development team to roll out Make Every Contact Count (MECC) to 30% of operational crews | 30% of operational personnel will be more confident in having signposting conversations about smoking cessation and recording | Fire Service | Complete | MECC training offered to all staff within service. |
| 42 - A Local Maternity System (LMS) wide action plan | A Local Maternity System (LMS) wide action plan will be developed | Plan developed for use by all organisations which are part of the local LMS. | Local Maternity System | Complete | Part of NHS Long Term Plan framework. |
| 43 - Carbon monoxide (CO) testing at antenatal appointments | Carbon monoxide (CO) testing at antenatal appointments for all pregnant women. | All Pregnant women attending antenatal appointments will be CO tested | Maternity at Western Hospitals | Complete | Standard procedure as part of NHS Long Term Plan framework. |
| 44 - Training delivered to all HCP staff involved in the care of pregnant women | Ensure training is delivered to all HCP staff involved in the care of pregnant women in the identification of smoking, delivery of smoking cessation advice and referring to smoking cessation services | Each organisation has training developed and available to relevant workforce. | Local Maternity System | Complete | Standard procedure as part of NHS Long Term Plan framework. |
| 46 - Delivery of smoking brief advice to non-elective inpatients | Improve the delivery of smoking brief advice to non elective inpatients | Non elective inpatients receive appropriate advice and support to stop smoking | Western Sussex Hospitals NHS Foundation Trust | Complete | Very Brief Advice (VBA) training available to all staff. |
| 47 - Rollout Make Every Contact Count (MECC) to clinical and non-clinical staff | Rollout Make Every Contact Count (MECC) programme to clinical and non-clinical staff in healthcare settings such as primary care | Increased confidence of front line staff in raising the issue of smoking | Public Health, Primary Care | Complete | Making Every Contact Count (MECC) training available to all staff. |
| 48 - Signpost smokers to stop smoking services | Signpost smokers to stop smoking services when conducting Safe and Well visits | Increase in the number of people accessing the SSS | Fire Service | Complete | Given VBA and MECC training options, referral information known and available all staff engaging with West Sussex residents able to refer if deemed appropriate. |
| 50 - Wellbeing hub staff level 1 training | Wellbeing hub staff to complete National Centre for Smoking Cessation and Training Very Brief Advice level 1 training. | 1. All wellbeing staff will be VBA trained, 2. Wellbeing staff will be confident to discuss smoking cessation and record conversation outcome | Wellbeing programme | Complete | On-going quarterly training sessions available for all service providers. |
| 51 - Wellbeing hub staff level 2 training | Wellbeing hub staff to complete National Centre for Smoking Cessation and Training Very Brief Advice level 2 training. | 1. All wellbeing staff will be VBA trained, 2. Wellbeing staff will be confident to discuss smoking cessation and record conversation outcome | Wellbeing programme | Complete | On-going quarterly training sessions available for all service providers. |
| 52 - Midwives level 1 training | Midwives to complete National Centre for Smoking Cessation and Training Very Brief Advice on smoking for pregnant women level 1 to talk about smoking cessation with pregnant women and their partners | 1. All midwives will be VBA trained, 2. Midwives will be confident to discuss smoking cessation and record conversation outcome | Maternity at Western Hospitals | Complete | Standard procedure as part of NHS Long Term Plan framework. |
| 53 - Safe and Well visits to test individual levels of carbon monoxide | Use carbon monoxide (CO) Monitors during Safe and Well Visits to test individual levels of CO | Identify people who have high levels of CO in their breath and to raise awareness of the impact from smoking | Fire Service | Incomplete | Challenges with Covid-19 mean this was deprioritised, may be reviewed in subsequent action plan. Information and signposting to existing services is however carried out on visits. |
| 54 - Disrupt the supply of illicit tobacco | Continue to disrupt the supply of illicit tobacco in West Sussex | More traders brought into compliance, increase in numbers of seizures and quantities seized | Trading Standards | Complete | On-going work continuing. |
| 55 - Educate consumers of illicit tobacco | Educate consumers of issues with illicit tobacco and how to report it | Increase in intelligence and intel reported | Trading Standards | Complete | On-going work with social media messaging. |
| 56 - Clear reporting mechanisms for illicit tobacco among midwives | If staff are aware that illicit tobacco is being used they know how to report | Increase in the number of IT reports to Trading Standards | Maternity at Western Hospitals, Wellbeing programme | Incomplete | No update available. |
| 57 - Review Smoke Free West Sussex Partnership membership | Review Smoke Free West Sussex Partnership membership | A partnership that actively discusses and addresses through working together the tobacco issues in West Sussex | Public Health | Complete | Discussion around Smokefree membership and terms of reference held with partnership, terms of reference reviewed in line with new national guidance and local strategy now agreed. |
| 59 - Link messages into community and voluntary sector organisations | Link messages regarding tobacco control into community and voluntary sector organisations | Communities team raise tobacco control at a minimum of two events per year | Communities | Complete | Smokefree partnership continue to link joined up communications with their own networks. |
| 60 - Link tobacco control messages into directorate team meetings | Link messages regarding tobacco control into directorate team meetings | Tobacco control raised at a minimum of two C&PP directorate management team meetings a year | Communities | Complete | Links established and promotion of priority health messaging sent through community networks. |
| 61 - Raise the issue of tobacco control in West Sussex | Support members and the Director of Public Health in West Sussex to raise the issue of tobacco control | Whole system approaches to tobacco control embedded and health in all policies include tobacco control | Public Health, District & Boroughs | Complete | All partners agreed on current approach as part of best practice. |
| 62 - Under age sales operations on intel led targets | Continue to undertake under age sales operations on intel led targets | Reduction in 'hit rates' of sales in UAS operations | Trading Standards | Complete | Operations on-going. |
| 63 - Educating businesses in under age sales legislation | Educate businesses in West Sussex in under age sales legislation | Increased number of businesses with knowledge of UAS legislation and engagement with TS | Trading Standards | Complete | Operations on-going. |
| 64 - Understanding attitudes to smoking among young people in West Sussex | Increase local understanding of attitudes to smoking of young people in West Sussex | Appropriate interventions developed based on insight | Public Health | Complete | Initial scoping and research concluded, insight and evaluation will be used to progress strategy and future service provision. |
| 66 - Support the Local Maternity System | Support the Local Maternity System to achieve its aspirations related to tobacco control | LMS has achieved its aspirations | Public Health | Complete | West Sussex Public Health to continue to support and advise as Long Term Plan services are progressed. |
| 68 - Investigate efficacy of interventions for young people | Investigate efficacy of prevention and smoking cessation interventions for young people | Awareness of appropriate interventions for preventing the uptake of smoking among young people as well as helping them stop. This will be through a review of published and grey literature and other social research methods. | Public Health | Incomplete | Further review and recommendation required to help shape future service provision. |
| 69 - Local Maternity System knowledgebase | Information on effects of smoking/smoking cessation services/smoke free homes included on LMS knowledgebase. | Increase in visits/hits to knowledgebase per year. | Local Maternity System | Complete | Literature available and part of Long Term Plan framework. |
| 70 - Nicotine Replacement Therapy available during hospital stay | Nicotine Replacement Therapy (NRT) to be available to all pregnant women during hospital stay | An increase in the number of pregnant women on NRT during their hospital stay | Maternity at Western Hospitals | Complete | Standard procedure as part of NHS Long Term Plan framework. |
| 71 - Review workplace smokefree policies for local authorities | Review the smokefree policy for local authorities | Evidence based workplace policy in WSCC | Public Health, District & Boroughs | Incomplete | Smokefree Policies to form part of next strategy request to all partners. |
| 75 - Source extra provision via additional providers | Source extra provision via additional providers | Increase 1st appointments to pre-pandemic levels | Public Health | Incomplete |  |
| 76 - Conduct a mid-year audit activity of current providers and offer support to inactive providers who wish to continue to provide services | Conduct a mid-year audit activity of current providers and offer support to inactive providers who wish to continue to provide services | Increase in the number of providers and the average activity level of active providers | Public Health, GP practices, Pharmacies | Incomplete |  |
| 78 - Consider expansion of vape provision for those seeking support to quit | Consider expansion of vape provision for those seeking support to quit | Increase in the quit rate of services offering a free vape | Public Health, GP practices, Pharmacies, Wellbeing | Incomplete |  |
| 79 - Develop a central triage/coordination model to ensure ease of access to services | Develop a central triage/coordination model to ensure ease of access to services | Increase in number of first appointments | Public Health | Incomplete |  |
| 80 - Hospital Trust Inpatient tobacco dependence service rolled out across all sites over 2023/3 | Hospital Trust Inpatient tobacco dependence service rolled out across all sites over 2023/3 | To be confirmed | University Hospitals Sussex | Incomplete |  |
| 81 - Deliver vape awareness session for providers | Deliver awareness session for providers and other key stakeholders regarding the use of vapes as a quit tool and myth busting | Increased proportion of providers feel confident to promote as a quit tool | Public Health, GP practices, Pharmacies, Wellbeing | Incomplete |  |
| 82 - Expansion of CO monitors in wellbeing hubs | Expansion of CO monitors in wellbeing hubs | Improved quit rates | Public Health, Wellbeing | Incomplete |  |
| 83 - Provision of additional training for Family Nurse Partnership staff to deliver smoking cessation interventions to young parents | Provision of additional training for Family Nurse Partnership staff to deliver smoking cessation interventions to young parents | Increased quit rate in young parents | Public Health, Family Nurse Partnership | Incomplete |  |
| 84 - Targeted Stop Smoking communications | Targeted Stop Smoking communications campaign to groups at greater risk of smoking (Central and Eastern European groups, LGBTQ+ groups, people from deprived areas) | Increased uptake in first appointments in people from these groups | Public health, communities, comms | Incomplete |  |
| 85 - Promotion of smoking cessation in pubs/bars in deprived areas | Promotion of smoking cessation in pubs/bars in deprived areas | Increased uptake in first appointment in people from more deprived areas | Public Health | Incomplete |  |
| 86 - Model the trajectory required to reach smokefree locally | Model the trajectory required to reach smokefree locally (prevalence <5%) by 2030 | We have a clear understanding of the year on year reduction in prevalence we need to achieve to reach smokefree by 2030 | Public health | Incomplete |  |
| 87 - Develop local mechanism to gather prevalence data in children and young people | Develop local mechanism to gather smoking and vaping prevalence data in children and young people | We are able to regularly measure smoking and vaping prevalence locally in Children and Young people |  | Incomplete |  |
| 88 - Develop whole-schools approach to smoking/vaping | Develop whole-schools approach to smoking/vaping | Shared understanding of the local issues and consensus on effective school-based approaches to reduce smoking/vaping in children and young people | Public Health, Schools, Colleges | Incomplete |  |
| 89 - Increase awareness of risks of vaping in children and young people | Education children, young people and parents/carers regarding the risks of vaping | Children, young people and their parents/carers are aware of the risks of vaping | Public Health, Schools, Colleges | Incomplete |  |
| 90 - Consider smoking KPI as part of Healthy Child Programme | Consider smoking KPI as part of Healthy Child Programme and ringfenced funding to tackle smoking/vaping in CYP via the programme | There is a specific focus on smoking and vaping within the Healthy Child Programme | Public Health | Incomplete |  |
| 91 - Explore effectiveness of smokefree sidelines projects | Explore effectiveness of smokefree sidelines projects which aim to de-normalise smoking at grassroots football training and matches | Smoke Free environments promoted | Public health, Communities | Incomplete |  |
| 92 - Continue to disrupt the supply of illicit tobacco and vaping products in West Sussex | Continue to disrupt the supply of illicit tobacco and vaping products in West Sussex | More traders brought into compliance, increase in numbers of seizures and quantities seized | Trading Standards | Incomplete |  |
| 93 - Continue to disrupt the supply of tobacco and vaping products sold to underage residents | Continue to disrupt the supply of tobacco and vaping products sold to underage residents | More traders brought into compliance | Trading Standards | Incomplete |  |
| 94 - Financial incentive scheme developed for pregnant people | Financial incentive scheme developed for pregnant people engaged in the smokefree pregnancy service | Reduction in the proportion of pregnant people smoking at the time of delivery | Maternity Services | Incomplete |  |
| 95 - Increase capacity of Smokefree pregnancy service | Increase capacity of Smokefree pregnancy service including increasing the digital offer | Reduction in the proportion of pregnant people smoking at the time of delivery | Maternity Services | Incomplete |  |
| 96 - Consider the use of provider incentives to support increased quit rates in vulnerable groups | Consider the use of provider incentives to support increased quit rates in vulnerable groups | Increased quit rates in vulnerable groups | Public Health, GP practices, Pharmacies, Wellbeing | Incomplete |  |
| 97 - Embed smoking cessation signposting within housing associations | Embed smoking cessation signposting within Ds and Bs to support those in Local Authority rented or housing association accommodation | Increased quit rates in people in social housing | Public Health, Ds and Bs | Incomplete |  |
| 98 - Explore the co-location of services for vulnerable groups | Explore the co-location of services for vulnerable groups, such as people with serious mental health conditions | Reduced smoking prevalence in vulnerable groups | Multiple partners | Incomplete |  |
| 99 - Establish formal support for housebound smokers | Establish formal support for housebound smokers | Fewer smoking related housefires. | Multiple partners | Incomplete |  |
| 100 - Refresh the Tobacco Control Needs Assessment | Refresh the Tobacco Control Needs Assessment | Improved insight and intelligence into the needs and experiences of tobacco users | Public Health, Multiple Partners | Incomplete |  |
| 101 - Develop communications relating to the cost of smoking and support available to quit | Develop communications relating to the cost of smoking and support available to quit | Increased uptake in first appointment in people from more deprived areas | Public Health | Incomplete |  |