Pei-Shan Yen

Mv-Linkedln

My-Website

Google-Scholar

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Summary

- 10 plus years of experience in applied statistics, data analysis, survey sampling, and marketing
- 2 plus years of experience in biostatistical research and neuroimaging studies
- Excellent communication skills with medical doctors from college campus hospitals

EDUCATION

University of Illinois at Chicago (UIC)

Chicago, USA

Ph.D. in Biostatistics (GPA: 4.00)

2018 - Present

• Research: Casual Inference, Neuroimage Studies

• Honor: Paul Levy Memorial Student Scholarship (2021-2022)

National Chengchi University

Taipei, Taiwan

2010

M.S. in Statistics (GPA: 3.86)

• Research: An International Study of 2010 Population Census Methods

Doctoral Research

Longitudinal High-Dimensional Mediation Models for Multimodal Neuroimage Data Advisor: Dr. Dulal Bhaumik

- Quantified the longitudinal mediation effects of structural and functional activities on risk of the patients who suffered from mental disorders
- Addressed temporal and spatial correlations among brain connectivity and employed a prioritized multiple hypothesis testing procedure
- Collaborated with Dr. Olusola Ajilore's research team in Department of Psychiatry at University of Illinois at Chicago

Full-Time Professional Experiences

Taiwan Mobile, Taiwan

Apr 2014 - Apr 2016

(Top 2 telecom company in Taiwan with market share of 35%)

Senior Data Scientist, Acquisition and Loyalty Division

- Conducted Big Data projects (7,000,000 customer database)
- Managed marketing projects and provided analytic idea to Information Technology team to locate target customers for preventing termination of contract
- Used Oracle by SQL syntax to identify customer characteristics for increasing loyalty
- Proposed incentive plans and managed all sales performance of customer call center
- Led new iPhone innovated research: used data mining skills to analyze long-term user behaviors and executed mystery shopper surveys to design practical new mobile plans

NCKU Research and Development Foundation, Taiwan

Nov 2011 - Feb 2014

(The leading renewable energy program sponsored by Taiwan Bureau of Energy) Senior Data Analyst, Energy Research Center

- Analyzed the solar heater user behaviors in Taiwan (130,000 user database)
- Evaluated lifetime of solar systems and proposed the adjustment of subsidy policy
- Conducted 30 field surveys in rural area, poultry & butchery industry, and tourism field

United Advertising Group, Taiwan

Apr 2011 - Oct 2011

(Top advertising company in Taiwan and the only Taiwanese company in ICOM network) Consultant, Uni-Survey Link Research

- Specialized in both qualitative and quantitative research. For qualitative methods, hosted 16 focus group interviews, 5 mystery shopper surveys, and 6 central location tests
- Led consulting projects and provided brand strategies with long-term international partners

104 Group, Taiwan

May 2010 - Apr 2011

(The largest human resource company in Taiwan)

Data Analyst, 104 Web Survey Center

- Executed 12 online survey research projects (2,000,000 customer database)
- Composed reports and proposed new research plans
- Performed data mining to explore 104 database and developed specific job market regression models, including designed vocation training for Taiwan Ministry of Labor

GRADUATE RESEARCH ASSISTANTSHIP

University of Illinois at Chicago

Nov 2018 - Present

Graduate Research Assistant, Biostatistics Core, Center for Clinical and Translational Science

- Provided statistical consulting service to UIC psychiatrists
- Performed biomedical data analysis (Coding: SAS Macro, R/R Shiny)

Graduate Research Assistant, Department of Emergency Medicine

• Performed consulting and data analysis for UIC emergency medicine doctors (Coding: R)

National Chengchi University, Taiwan

Sep 2007 - Jan 2010

Graduate Consultant, Science Service Research Center

• Launched a pioneering product "ORBI" in exhibition industry sponsored by IBM and HTC

Graduate Business Analyst, Department of Management Information System

• Innovated telephone interview system with advanced statistical function (owned copyright)

Academia Sinica, Taiwan

Nov 2007 – Dec 2008

Graduate Assistant Consultant, Institute of Biomedical Sciences

• Performed GeneSpring software to identify the characteristics of human genes

GRADUATE TEACHING ASSISTANTSHIP

University of Illinois at Chicago

Aug 2018 - May 2019

- Biostatistics II, School of Public Health
 Analytic and Research Methods in Public Health, School of Public Health

National Chengchi University, Taiwan

Feb 2007 - Jun 2009

- Mathematical Statistics I/II, Department of Statistics
- Sampling Survey, Department of Statistics
- Statistical Software, Department of Statistics

Graduate Coursework

Doctoral level

Generalized Linear Models, Multivariate Analysis, Advanced Statistical Inference, Large Sample Theory, Bayesian Methods, Missing Data, Computational Statistics

Master level

• Health Analytics, Longitudinal Data Analysis, Survival Analysis, Categorical Data Analysis, Experiment Design, Demography, Sampling Methods, Statistical Consulting

DOCTORAL COURSE PROJECTS

Course: Computational Statistics

Aug 2020 – Dec 2020

Using Machine Learning Classification Methods and SMOKE Resampling Skills to Predict Disease Risk

Course: Health Analytics

Feb 2019 – Nov 2019

Proportional Odds Models and Partial Proportional Odds Models for Ordinal Data Analysis

Course: Generalized Linear Model

Apr 2019 - May 2019

Two-Component Mix Model and Gamma Mixed Model for Estimating the Unknown True Concentration of Ground Water

Course: Independent Study

Jan 2019 - Aug 2019

Mixed-Effects Model for Detecting Disrupted Connectivities in Heterogeneous Data

Course: Linear Model

Oct 2018 - Dec 2018

Publications

Book

1. C.S. Yue and **P.S. Yen**. "Big data: The data wisdom and knowledge-based economics." Tsang Hai Publishing, Taiwan, 2016.

Journal Publications

- 1. D.K. Bhaumik, Y.B. Song, **P.S. Yen**, and O.A. Ajilore. "Power Analysis for High Dimensional Neuroimaging Studies." Psychiatric Annals (under review).
- I. Imayama, A. Gupta, P.S. Yen, Y.F. Chen, B. Keenan, R. R. Townsend, J. A. Chirinos, F. M. Weaver, D. W. Carley, S. T. Kuna, and B. Prasad. "Racial Differences in Cardiovascular Response to Positive Airway Pressure Treatment." Journal of Clinical Sleep Medicine (under review).
- 3. C.C. Li, A.K. Matthews, **P.S. Yen**, Y.F. Chen, and X.Q. Dong. "Intimate partner violence and Its Relationship with Psychological Distress Among Older Asian Americans: Results from the California Health Interview Survey." Asian Journal of Psychiatry, 2021.
- 4. C.C. Li, A.K. Matthews, **P.S. Yen**, Y.F. Chen, and X.Q. Dong. "The Influence of Perceived Discrimination in Healthcare Settings on Psychological Distress Among a Diverse Sample of Older Asian Americans." Aging & Mental Health, 2021.
- 5. C.W. Kuo, P.S. Yen, W.C. Chang and K.C. Chang. "The design and optical analysis of compound parabolic collector," Procedia Engineering, 2014.
- 6. **P.S. Yen** and C.S. Yue. "An international study of 2010 population census methods." Journal of Population Studies, 2010.

Conference Proceedings

- J. Li, K. Qin, P.B. Doshi, X.D. Zhu, P. Kotini-Shah, M. Granado, H. Kim, P.S. Yen, R. Gordon, H.E. Wang, and T. Hoek. "Novel Blood Biomarker Taurine and Glutamate for Early Predicting Outcomes After Out-of-hospital Cardiac Arrest." AHA Resuscitation Science Symposium, USA, 2020.
- 2. Y.F. Wang, K. Schachtschneider, Y.H. Huang, R. Gaba, P. Nguyen, **P.S. Yen**, M. Sverdlov, G. Guzman, and R. Lokken. "Infiltration of T-cell subpopulations in hepatocellular carcinoma is associated with tumor size, BCLC stage, and transplant-free survival." Society of Interventional Radiology Conference, USA, 2020.
- 3. P.S. Yen and C.W. Kuo. "Policy for solar water heaters in Taiwan: An International Perspective," Grand Renewable Energy." Grand Renewable Energy, Tokyo, Japan, 2014.
- 4. **P.S. Yen** and C.S. Yue. "An International Study of 2010 Population Census Methods." Taiwan Demography Association Annual Meeting, Taipei, Taiwan, 2010.
- 5. **P.S. Yen** and C.S. Yue. "Feedbacks on Taiwan population registered system: A lesson from international experience using census techniques." Population Policy Symposium in Taipei City, Taipei, Taiwan, 2010.

Invited Talks

- 1. **P.S. Yen** and S. Konda. "Clustering Depression Data." Department of Epidemiology and Biostatistics, University of Illinois at Chicago, Nov 2019.
- P.S. Yen and K.M. Chung. "Evaluation of solar water heater utilization status in Taiwan rural areas." 2013 Energy Conservation & Carbon Reduction, IC Broadcasting Company, Hsinchu, Taiwan, May, 2013.

Other Reports

- 1. **P.S. Yen.** "A Theoretical Study of Separation Data." Ph.D. Qualify Exam Report, Department of Epidemiology and Biostatistics, University of Illinois at Chicago, Sep 2021.
- 2. P.S. Yen. "Analysis of Ranking Statistical Methods." Project Report, Center for Clinical and Translational Science, University of Illinois at Chicago, Jun 2019.

VOLUNTEERING EXPERIENCES

American Beiyinu Alumnae Foundation

May 2021 - Present

President, Millennials Alumnae

- Led a volunteering team of 45 people responsible for the alumnae activities
- Provided monthly workshops, lectures, career consulting services, social clubs, mentoring programs for 1500 alumnae
- Mentored the business analytic group and provided marketing strategies for alumnae activities

American Red Cross - Wisconsin Region

Oct 2016 - Feb 2018

Data Analyst

• Created statistical reports for the emergency response vehicle management

Taipei Lifeline Association

Jul 2013 – Aug 2014

Data Analyst

• Used 2011-2014 phone call records from national suicide prevention lifeline to perform data analysis for identifying suicide trend

Asian Mental Health Association-Taipei

Oct 2009 - Present

Data Analyst

- Provided data collection ideas for the Taiwan Ministry of Health and Red Cross Taiwan
- Executed crisis response training to the first responders, victims, and NGOs
- Assisted in 2009 Typhoon Moroak Project (the purpose of the project is to reduce the suicidal trend of victims during the 2010 Chinese New Year holiday)
- Developed models to compute suicide index for victims and demonstrated statistical applications to 82 NGO directors and the competent authorities