

# Delivering JS at scale

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LeicesterJS | 21<sup>st</sup> March 2019



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# Who the hell are we?

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James Ford – Tech Lead | Meerstrap  
Tom Foyster – Tech Lead | Motor



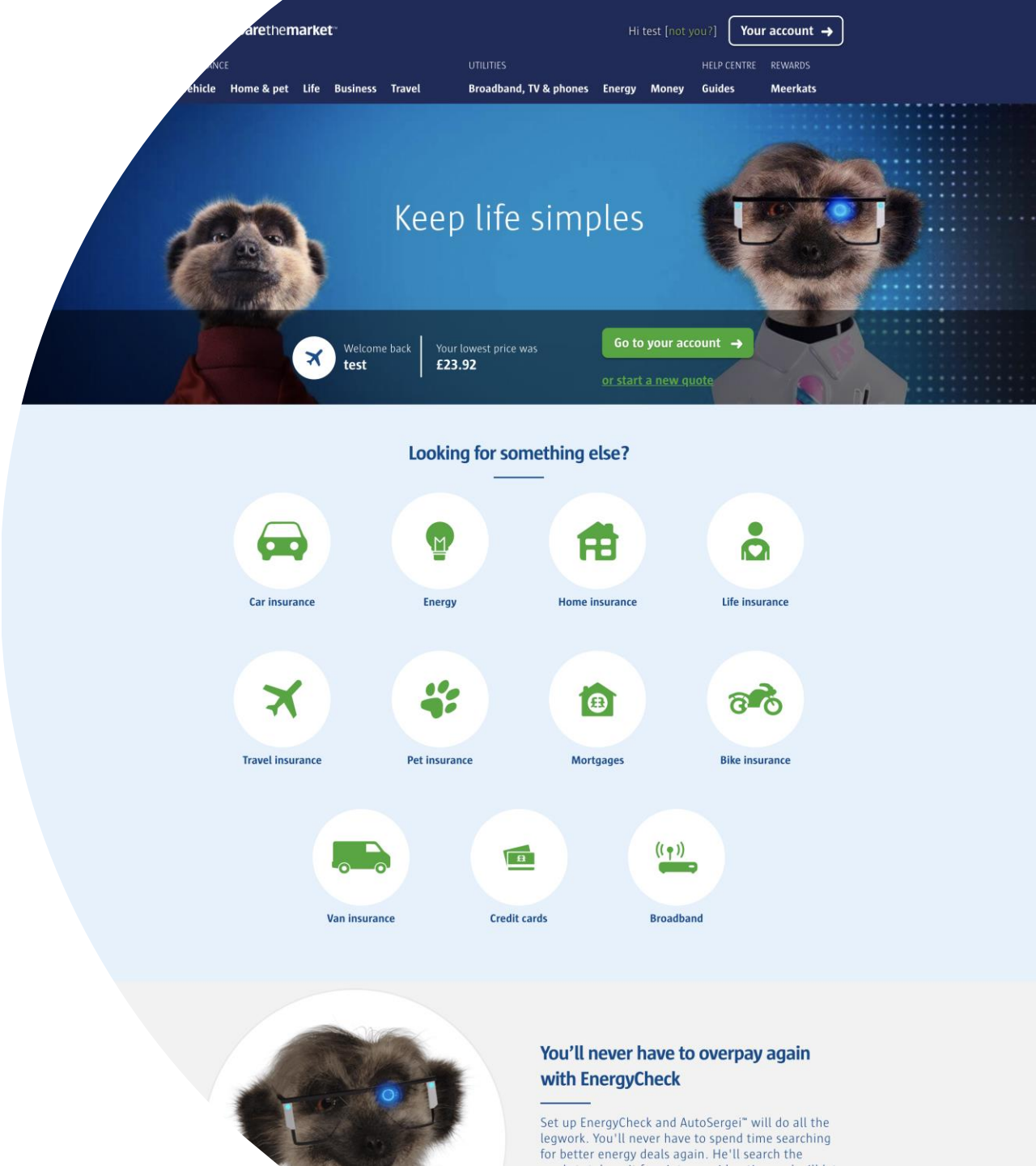
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# What do we do?

- Collect customer information and send it to multiple providers.
- Process the data that providers send back and display it.



# “At Scale?”

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What we mean when we say scale.



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# Scale: Products



# Scale: Motor (March 5th – 11th)

**900K**

users

**1.2M**

sessions

**16M**

pageviews



# Scale: People

**18**

Teams

**300**

People in 'Tech'

**3**

Locations

# Scale: Code

**90**

Active Repos / Day

**148**

Microservices

**300**

Releases / Month



# Risks

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The risks we face when operating at scale.



# “We're Number One!”

- Which makes us a great big target.
  - GDPR
  - FCA requirements
  - Bad people
- If we screw up, we have a big impact.
  - On customers
  - On revenue
  - In penalties / reparations

# “Delivery?”

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How are we able to deliver at scale?



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# Measuring delivery

(For the purposes of this talk)

- Number of successful releases
  - Positive impact on Customers

Delivery is  
measured by the  
release of new  
code.

# How to deliver at scale

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Lessons we've learnt (the hard way), solutions we've made





# Our tech history

In the beginning...

- On-premise Monorepo(s)
- Multiple products, individual teams

Five years ago

- Cloud-based Microservices
- Architecture & Microservice teams

Two years ago

- Shared code libraries
- Code library teams



# How not to deliver at scale

Monorepos: Dependency hell.

- Complex codebase
- Too many interdependencies
- Side effects and breaking code

Low confidence in releases

Lots of cross-product communication needed



# Solving the complexity challenge

- Agile development, smaller stories
- More independence, safer releases
- Microservices and focused, dedicated codebases
- Broader technology base (best for specific use cases)

But...

- Still have repeated / duplicate effort

# Solving the consistency challenge

- Shared libraries, components
- Dedicated teams for shared code
- More efficient
- More consistent
- Best in class solutions

# Inner Sourcing

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Where we are today



# Inner sourcing

- Meerstrap
  - Work with product teams to find commonalities
  - Improve and standardise the common stuff
  - Establish default structures and architecture patterns
  - Point of collaboration between development 'Rock Stars'
  - Let product worry about product
  - Create an adoption 'path of least resistance'

# Meerstrap



# Scale: Meerstrap

**13**

Teams sharing

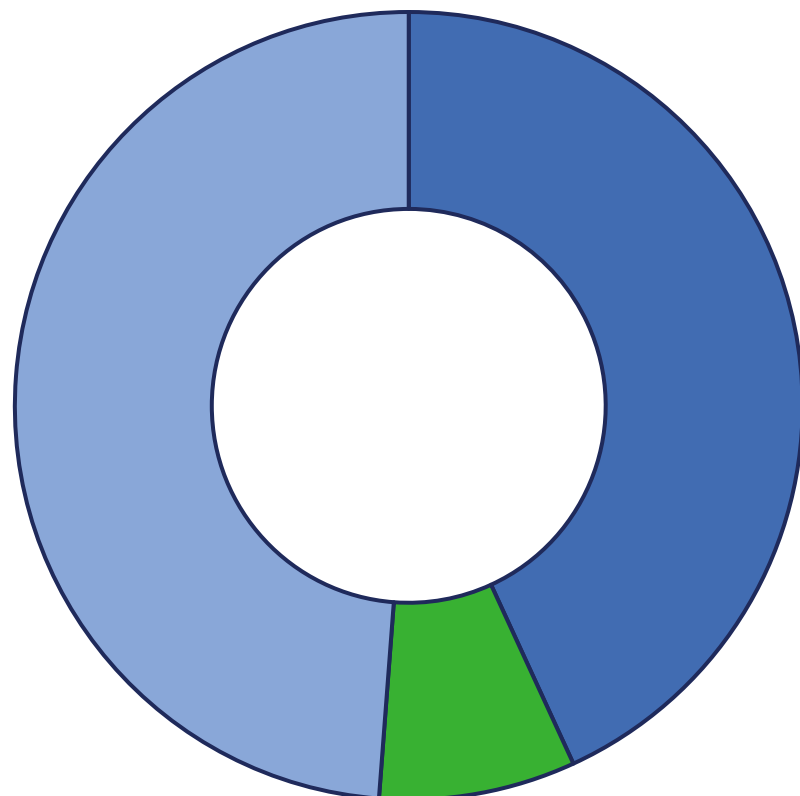
**7**

developers

**140**

shared atoms

# Source Maps!



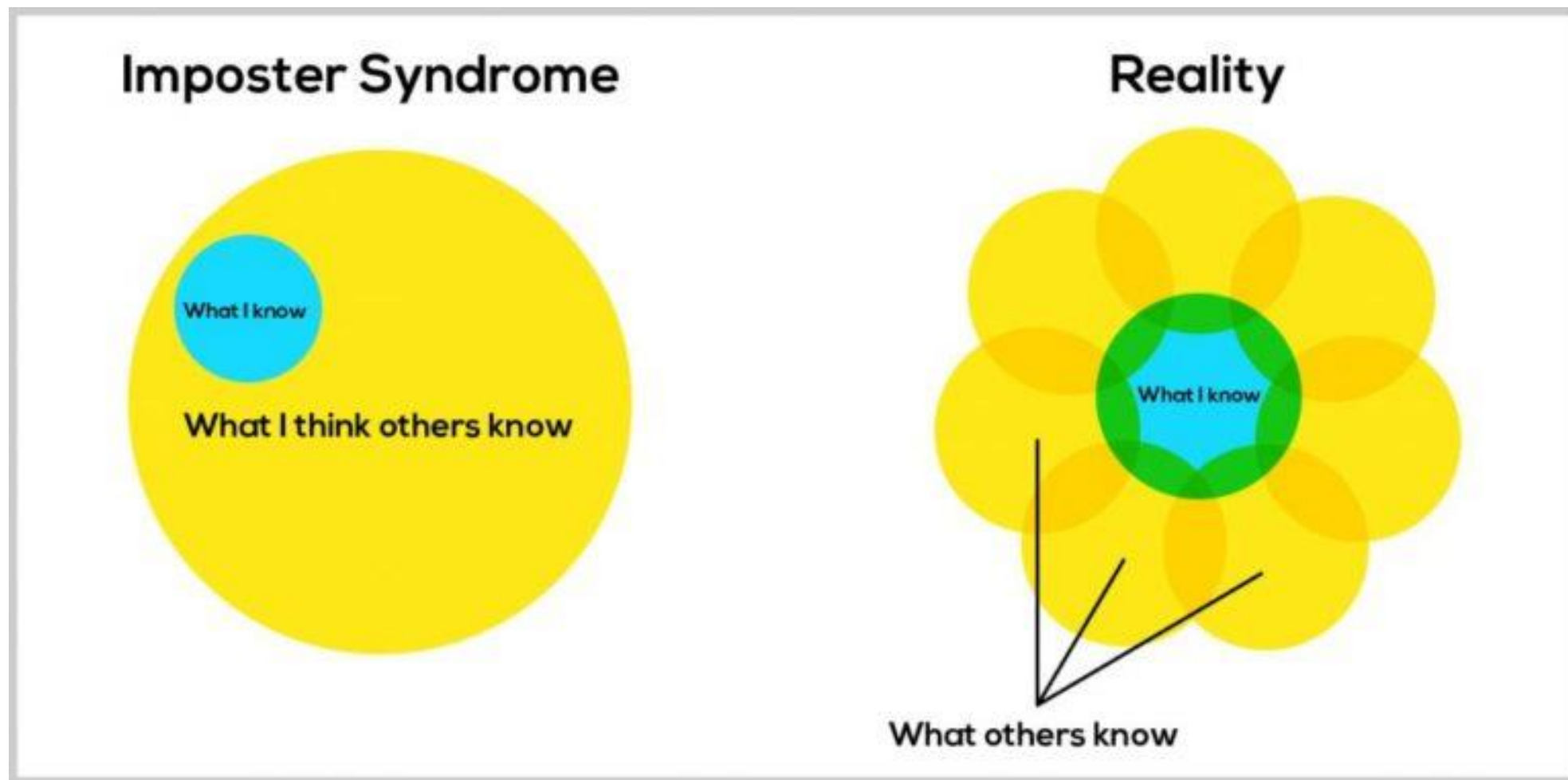
■ Meerstrap code ■ Journey code ■ External code

Unique code:  
**7%**

Shared code:  
**37%**



# The domain knowledge challenge



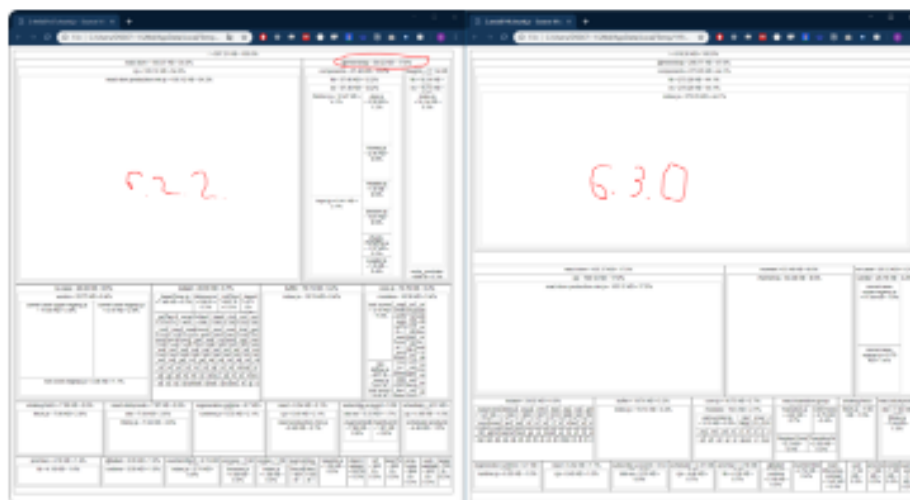
# Tough crowd.



**Dima** 8:38 AM

I really hate to be this person again, but do you know how to reduce the bundle from 150+ kB to just 80+? Downgrade from `meerstrap 6.3.0` to `meerstrap 6.2.2`

Pasted image at 2019-02-19, 11:38 AM ▼



**23 replies** Last reply 23 days ago

# Today's challenges: Solved?

- Encouraging the right behaviours
- Encouraging developer participation
- Accepting that v1 is not necessarily the best
- Dedicated team (because it's a lot of work)
  - Have a roadmap
  - Act as the quality gate for solutions
  - Take up the negotiation, resolution process for changes
  - Treat developers as customers:
    - Maintain compatibility
    - Work out migration paths
  - Communication, training, developer support

# Delivering JS at scale

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Our Main Theme



# Confidence.

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Without it, you will not make release.



# Ensuring confidence

- Guard against known risks
- Have an undo process
- Improve ways of working

“If we screw up, it has a big impact.”

# Mitigating risk: Technical solutions

- Testing
  - Unit tests
  - End to End tests
  - Cross-browser, cross-device tests
- Monitoring
  - Uptime
  - Errors and logs
- Deployments (and rollbacks)



# Mitigating risk: How we work

- How we work
  - Pair and Mob programming
  - Multi-role sign-off processes

# How to gain confidence

- Reduce your scope
- Abstract your complexity
- Avoid side-effects
- Test
- Monitor
- Build a safety net

Be confident, and  
you will release.

# Final thoughts

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Time for some words of wisdom.



# Tomorrow's challenges

We still have challenges.

- We don't want to create bored, unengaged developers
- We want to encourage the right mindset
- We must avoid creating knowledge silos
- We should avoid wasted effort

# Takeaways

- **Scale**
  - has its own risks
  - makes certain ways of working possible
- **Delivery**
  - relies on confidence
- **Confidence**
  - comes from testing, monitoring, and ways of working
- **Adoption**
  - works when it's the path of least resistance
  - works when you're open to collaboration
  - works when it's not restrictive and doesn't disenfranchise people

# That's all folks.

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@comparemktech

@TomFoyster

@psyked



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