



# Opresnik

**BUSINESS SCHOOL**  
Building a Better World through Education!



IN COLLABORATION WITH



**AS GLOBAL PARTNER, INDIA**



Powered by



in collaboration with



# 8 Months Global MBA

( Master of Business Administration)

**Fast-track your MBA  
from UK 100% online**





## Abstract

In cooperation with „**The International Business School**“ and renowned uni- versities in the **United Kingdom**, including the University of Central Lancashire, University of Wolverhampton, University of Wrexham, and Anglia Ruskin University, we are proud to offer a **100% Online-MBA** that can be **completed in just 8 months**. Unlike traditional online MBA programs in Germany that typically take 24-36 months, our Master of Business Administration can be achieved in a fraction of the time. Aligned with the integrative approach of **Opresnik Management Consulting** and the **Triple Bottom Line concept (People, Planet, Profit)**, 1% of the tuition fees are donated for meals for people in need via the “**ShareTheMeal**” initiative of the **United Nations World Food Programme**. The **Opresnik Business School**, established by Marc Opresnik with the mission “**Building a Better World through Education**” is dedicated to advancing the **United Nations 2030 Agenda** by actively contributing to its **Sustainable Development Goals (SDGs)**. We are focusing on Goal 2 “Zero Hunger” and Goal 4 “Quality Education”.



Prof. Dr. Marc Opresnik



Our qualifications and accrediting partners are recognized UK awarding organizations, regulated by the **British Office of Qualifications and Examinations Regulation (Ofqual)**, to give assurances to employers, centers and learners of consistent, rigorous, quality standards and valid, valued learning.

## Progression Details

The Level 7 postgraduate diploma in Strategic Management and Leadership is offered by our partner university „**The International Business School**“ and is **accredited at Level 7 with a total equivalence of 120 credits**. It is envisaged that learners completing the diploma will **progress to the final term of a postgraduate degree** e. g. the **Master of Business Administration (MBA)**. We will ensure that **they are enrolled at one of our contractual partner universities** (e. g. University of Central Lancashire, University of Wolverhampton, University of Wrexham, Anglia Ruskin University) in the United Kingdom where they can complete their MBA in 4 months. **This degree of Master of Business Administration (MBA), which is globally recognized, will be awarded by our contractual partner universities in the United Kingdom.**

## Course Overview

The Level 7 diploma in Strategic Management & Leadership qualification has been created to develop and reward the business managers of today and the future, and to continue to bring recognition and professionalism to the management sectors.

It will require learners to critically evaluate, challenge and synthesize wide range of current management tools, techniques and models.

To learn more about our MBA journey,

watch our **program overview video**:

[https://bit.ly/Opresnik\\_Business\\_School\\_MBA\\_Video\\_Global](https://bit.ly/Opresnik_Business_School_MBA_Video_Global)





## Units

Units	Level	TQT	Credits	ECTS	GLH
Manage Team Performance to Support Strategy	7	150	15	7.5	75
Information Management and Strategic Decision Taking	7	150	15	7.5	75
Leading a Strategic Management Project	7	150	15	7.5	75
Strategic Direction	7	150	15	7.5	75
Strategic Planning	7	150	15	7.5	75
Development as a Strategic Manager	7	150	15	7.5	75
Strategic Marketing	7	150	15	7.5	75
Human Resource Planning	7	150	15	7.5	75

**TQT:**  
Total Qualification Time

**ECTS:**  
European Credit Transfer and Accumulation System

**GLH:**  
Guided Learning Hours

**Learners must complete the 8 units to achieve 120 credits.**

## Customization for B2B- Customers available

We can facilitate **co-branded and customized Level 7 diplomas** through **additional specific units in consultation with our clients.**



## Assessments

Each of the 8 modules is assessed in the form of a written report that addresses a specific related task and consists of approximately 1,500 words.

## Progression Pathways

After completing this Level 7 diploma, students will **enroll in one of our partner universities in the United Kingdom to complete a dissertation to then receive an accredited and globally recognized full master's degree, the Master of Business Administration (MBA). The master thesis can be completed in approximately four months and consists of a practical paper of approximately 12,000 words.**



Learners can also step directly into employment in an associated profession.

## Duration of just 8 months to acquire degree of Master of Business Administration (MBA)

Level 7 diploma will take 4 months to be completed. Subsequent MBA program at one of our partner universities in the United Kingdom will take another 4 months to be completed.

## Entry Requirements

Learners will be **expected to hold a Level 6 qualification or a first degree e. g. BA.**

In certain circumstances, **managers with considerable experience but no formal qualifications such as A-Levels or BA may be considered.**



## Learning Outcomes

The learning outcomes of the diploma are:

- To understand and apply the principles of strategic leadership in a business environment.
- To review and apply the principles of business management in the industry.
- Analyze problem-solving techniques specific to business and industry.
- Manage one's own personal development and growth.
- To understand and apply the principles of strategic management.

## Career Opportunities

Our innovative Online Fast-Track MBA program equips participants with the skills needed for a wide range of career opportunities.

Areas of employment include:

- Sales & Retail
- Human Resources
- Entrepreneurship
- General Management
- Management and Leadership
- Marketing Management

This program is designed to equip you with the skills needed to excel in these fields and more, fostering the strategic thinking and leadership abilities essential for today's business environment.

## Investment

**The investment for the entire MBA program is only €16,800 (excl. VAT). We offer special pricing for B2B clients that enroll 15 or more students in our MBA Program.**

## Emerging Countries Scholarship Program

For the **E20 countries** (China, India, Brazil, Russia, Mexico, Indonesia, Turkey, South Africa, Saudi Arabia, Nigeria, Argentina, Vietnam, Thailand, Malaysia, Philippines, Egypt, Poland, Pakistan, Bangladesh, and Colombia), we offer a special '**Emerging Countries Scholarship Program**' that provides a **20% reduced fee of €13,440 (excl. VAT) for the entire MBA program.**

## Application Form

Students who want to take advantage of this unique opportunity and take their career to the next level in record time may **use the following application** form (this is not involving any financial obligation but just the first step in the application process):

[https://bit.ly/Opresnik\\_Business\\_School\\_Application\\_Form](https://bit.ly/Opresnik_Business_School_Application_Form)



## Availability and Terms

Learners can commence at any of the terms states which are as follow:

- **Term 1: 17.02.2025 – 11.04.2025: Intake: 17.02.2025**
- **Term 2: 06.05.2025 – 27.06.2025: Intake: 06.05.2025**
- **Term 3: 02.09.2025 – 25.10.2025: Intake: 01.09.2025**
- **Term 4: 23.11.2025 – 30.01.2026: Intake: 23.11.2025**

## Customized Intakes for B2B Customers

We are pleased to **offer customized intakes for companies or organizations that enroll 15 or more students** in our innovative Online MBA program.



Start your studies with us now and take advantage of this unique opportunity not only to advance your personal development and career opportunities, but also to make the world a better place at the same time!

*Executive Leadership Program  
with Prof. Marc Opresnik*

Elevate your leadership to the next level with the **Executive Leadership Programs led by Prof. Marc Opresnik**. These transformative learning journeys combine the academic prestige of world-renowned institutions, such as **Cambridge, London Business School, Copenhagen Business School, Imperial College London, and Oxford**, with the practical expertise of Prof. Opresnik, **offering unparalleled opportunities for growth and development**. Participants will receive **two prestigious certificates**: one from a **world-renowned academic institution**, such as **Imperial College London** or **Oxford**, and another from the **Opresnik Business School**, enhancing their credentials and **boosting their global professional profile**.

Whether as a **stand-alone experience** or as a **Top-Up option** for our innovative **8-Month Online MBA**, this program delivers world-class expertise, actionable strategies, and unparalleled networking opportunities.



University of Cambridge



This program combines **cutting-edge academic excellence** with **hands-on training** to equip you with the leadership and strategic management tools necessary to succeed in a fast-changing world.



Participants who complete the Executive Leadership Program will **earn 15 credit points** (7.5 ECTS). These credits can be applied toward a degree program, reducing the number of modules required. For example, in our MBA program, participants would only need to complete 7 out of 8 modules to graduate.

Our Executive Leadership Programs offer **flexible schedules** and formats, including a **blend of online and on-site training**, tailored to meet the needs of global professionals.

For more details on topics, dates, and availability, please contact us.

## **Special Offer for MBA Online Students**

As a valued **participant in our 8-Month Online MBA**, you are eligible for an exclusive **€500 discount** on our **Executive Leadership Programs**.



## What You'll Gain

- **Dual Certification:** Earn two certificates—one from a world-renowned academic institution (e.g., Imperial College London or Oxford) and one from the Opresnik Business School, showcasing your leadership excellence.
- **Exclusive Insights:** Learn from leading faculty at prestigious institutions and Prof. Dr. Marc Opresnik, a global authority on strategic marketing and leadership.
- **Global Network:** Join a select group of professionals from diverse industries and backgrounds, building a powerful international network.
- **Practical Skills:** Walk away with tools and strategies to implement immediately in your organization, driving innovation and success.



## Who Should Attend?

This program is tailored for:

- **Executives and senior professionals** aiming to refine their leadership capabilities.
- **Entrepreneurs and business leaders** seeking strategic growth and transformation.
- **Participants of the 8-Month Online MBA program** looking to deepen their expertise with an on-site learning experience.

## How to Apply?

**Seats are limited** to ensure a personalized, high-impact experience.

To apply, please send an email to:

[HigherEducation@Opresnik-Management-Consulting.de](mailto:HigherEducation@Opresnik-Management-Consulting.de)

**Include the following details in your application:**

- Your preferred program format (e.g., online, on-site, or blended).

- Any specific topics or focus areas of interest.
- A brief description of your professional background.

**Early applications are recommended due to high demand. Secure your spot today!**

## Why Choose This Program? The Executive Leadership Programs with

**Prof. Marc Opresnik** are not

just courses — they're gateways to unlocking your full leadership potential.

Combining the **prestige of world-renowned academic institutions** and the practical expertise of the **Opresnik Business School**, these programs offer unparalleled opportunities for growth and transformation. The **blended format**

is designed to accommodate the busy

schedules of professionals, offering the flexibility to **choose between online and on-site training tailored to individual preferences.**

Join the program today and seize this unique opportunity to elevate your leadership skills, expand your professional network, and enhance your career prospects.

## Contact & Information

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