

Opresnik Business School

Building a Better World through Education!

Executive Leadership Program with Prof. Dr. Marc Opresnik

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1. General Information about the Executive Leadership Program with Prof. Marc Opresnik

1.1 What is Executive Leadership Program?

The **Executive Leadership Excellence Program with Prof. Marc Opresnik** is a premier learning experience designed to **elevate leadership capabilities and strategic thinking**. Offered in collaboration with **Oxford, London Business School, Copenhagen Business School, and Imperial College London**, this program combines **academic excellence with hands-on leadership training**. Participants gain **cutting-edge insights into strategic leadership, innovation, and business transformation**, delivered by distinguished faculty and industry experts.

At a Glance – What You’ll Gain

- **Dual Certification:** Earn two prestigious certificates—one from the host institution (Oxford, LBS, CBS, or Imperial College London) and another from the Opresnik Business School, strengthening your global credentials.
- **Exclusive Insights:** Learn from leading faculty members and Prof. Dr. Marc Opresnik, a global authority on strategic marketing and leadership.
- **Global Network:** Connect with a select group of executives, entrepreneurs, and business leaders from diverse industries and backgrounds.
- **Practical Skills:** Develop actionable strategies and leadership frameworks that can be immediately applied in your organization to drive innovation and success.

Whether as a **stand-alone leadership experience** or as a **Top-Up option** for the **8-Month Online MBA**, this program offers **world-class expertise, high-impact strategies, and unparalleled networking opportunities** to accelerate your career.

1.2 Which universities and business schools are partners?

The **Executive Leadership Excellence Program with Prof. Marc Opresnik** is offered in collaboration with some of the world’s most prestigious universities and business schools. These institutions are recognized for their **academic excellence, leadership development, and real-world business impact**.

Current Partner Institutions

- **University of Oxford** – A global leader in executive education, known for its excellence in strategic leadership and innovation.
- **London Business School (LBS)** – One of the world’s top-ranked business schools, specializing in leadership, finance, and strategic decision-making.
- **Copenhagen Business School (CBS)** – A highly respected institution in leadership,



sustainable business strategies, and digital transformation.

- **Imperial College London** – A cutting-edge university renowned for its expertise in entrepreneurial leadership, technology-driven strategy, and innovation management.

Each of these institutions provides a **unique learning experience**, blending **theoretical insights with real-world applications** to equip participants with the skills needed to succeed in a dynamic business environment.

The program is continuously evolving, and additional partnerships may be established to further expand the global learning opportunities available to participants.

1.3 What certificates will I receive?

Participants of the **Executive Leadership Excellence Program with Prof. Marc Opresnik** will earn **dual certification**, enhancing their global credentials and professional recognition.

Certificate from the Host Institution

Upon successful completion of the program, participants will receive a **certificate of completion from the respective partner institution**, such as:

- **University of Oxford**
- **London Business School (LBS)**
- **Copenhagen Business School (CBS)**
- **Imperial College London**

These institutions are internationally recognized for **executive education, leadership training, and strategic management**, making their certification a valuable asset for career advancement.

Certificate from the Opresnik Business School

In addition to the host institution's certification, participants will receive a **Leadership Excellence Certificate from the Opresnik Business School**. This certificate acknowledges their participation in an **elite leadership program** that blends **academic excellence with practical business strategies**.

Option for MBA Credit Recognition

On request, participants can **earn credit points** by completing a **Reflective Thinking Report** based on their learnings from the Executive Leadership Excellence Program. These credits may count as **one full module** in the **8-Month Online MBA**, subject to approval.

These certificates and credits serve as **proof of advanced leadership competencies and strategic management skills**, positioning participants as **highly qualified executives and business leaders** in the global market.



1.4 How does this program differ from other leadership programs?

The **Executive Leadership Excellence Program with Prof. Marc Opresnik** is a **fully in-person** learning experience, designed for executives, entrepreneurs, and senior professionals who seek **high-impact, practice-oriented leadership development** at some of the world's most prestigious universities and business schools. Unlike traditional leadership programs that rely heavily on theory or online formats, this program emphasizes **immersive, real-world learning in elite academic environments**.

Key Differentiators

- **Fully In-Person at Top Universities**
 This is not an online course—participants engage in face-to-face learning at renowned institutions, including University of Oxford, London Business School (LBS), Copenhagen Business School (CBS) and Imperial College London
- **Dual Certification from Prestigious Institutions**
 Upon completion, participants receive: A certificate from the host university (Oxford, LBS, CBS, or Imperial College London), adding international credibility.
 A Leadership Excellence Certificate from the Opresnik Business School, recognizing their participation in an elite leadership program.
- **Practical, Impact-Driven Learning**
 The program is designed to equip leaders with actionable **strategies** that can be immediately applied.
 Sessions include interactive case studies, executive coaching, and leadership simulations, ensuring real-world skill development.
- **Elite Networking Opportunities**
 Participants engage directly with world-class faculty and industry experts.
 The program fosters valuable networking with senior executives, business leaders, and entrepreneurs from diverse industries.
- **Credit Transfer to MBA Program**
 On request, participants can complete a Reflective Thinking Report to earn credit points, allowing them to count the program as one full module in the 8-Month Online MBA.

This **immersive, high-impact program** is designed to deliver **exceptional leadership insights, unparalleled networking opportunities**, and a **globally recognized qualification**—all within a **prestigious, in-person academic setting**.

1.5 Is this program compatible with the Online MBA?

While the **Executive Leadership Excellence Program** is a **fully in-person learning experience**, it



offers an **optional credit transfer** for participants interested in further advancing their academic journey.

Credit Recognition

- Participants who complete the program can submit a **Reflective Thinking Report** for assessment.
- Upon approval, the program may count as **one full module** in the **8-Month Online MBA**, allowing for an accelerated path toward the degree.

Standalone or Integrated Learning

- The program is independent and valuable on its own, offering high-impact leadership training at world-class institutions.
- However, for those pursuing the 8-Month Online MBA, it provides an opportunity to gain additional credits while expanding leadership skills in a prestigious, in-person setting.

This **flexibility** allows professionals to **customize their learning experience**, choosing **standalone executive education** or integrating it into a broader MBA curriculum.

1.6 Who Should Attend?

The **Executive Leadership Excellence Program** is designed for ambitious professionals seeking to **enhance their leadership impact, strategic decision-making, and global network**. This program is ideal for:

- **Executives & Senior Professionals** – Leaders aiming to refine their strategic leadership capabilities, drive innovation, and manage complex business challenges.
- **Entrepreneurs & Business Leaders** – Visionaries looking to scale their businesses, navigate market disruptions, and implement transformative strategies.
- **8-Month Online MBA Participants** – Those enrolled in the Opresnik Business School's MBA who want to complement their online learning with a high-impact, in-person leadership experience.

This program offers **valuable insights, hands-on learning, and elite networking opportunities**, making it the **perfect fit for professionals committed to leadership excellence**.

1.7 Admission Requirements & Application

The program is designed for ambitious professionals who meet the following criteria:

- **Professional Experience** – Executives, entrepreneurs, and senior professionals with a proven leadership background.
- **Commitment to Excellence** – A strong motivation to enhance strategic leadership,



innovation, and business transformation skills.

How to Apply

Seats are **strictly limited to 10 participants per session** to ensure a **personalized, high-impact experience**.

To apply, please send an email to:

Marc.Opresnik@Opresnik-Business-School.org

Your application should include:

- **Preferred Session Date & Institution** – Indicate which university (Oxford, LBS, CBS, or Imperial College London) and session you wish to attend.
- **Professional Background** – Provide a brief summary of your leadership experience and career objectives.
- **Motivation for Attending** – Explain how this program aligns with your professional development goals.

Early applications are strongly recommended due to high demand! Secure your spot today!



2. Partner Institutions & Programs

2.1 University of Oxford

As one of the world's most prestigious universities, the **University of Oxford** has a long-standing tradition of excellence in **leadership education**. Its executive programs are designed to equip professionals with **strategic insights, cutting-edge frameworks, and transformative leadership skills** to navigate today's complex business environment.

The following table provides an overview of the **Executive Leadership Programs** available at **Oxford**, including **course duration, pricing, and session dates**.

Please note that the **duration listed refers to the Oxford program itself**, and an **additional 2-day leadership module with Prof. Marc Opresnik** is included in the total price.

This ensures a **comprehensive and high-impact learning experience** that blends world-class academic insights with practical leadership strategies.

Course	Duration	Date 1	Date 2	Date 3	Price in €
AI Strategy and Leadership	5	19.-23.5.2025	NA	NA	15.896,00
Programme on Negotiation	5	9.-13.6.2025	NA	NA	15.896,00
High Performance Leadership	5	NA	11.-15.5.2025	12.-16.10.2025	17.725,00

The listed prices **include accommodation** but are **exclusive of taxes**. The duration refers **only to the Oxford program**, with an **additional 2-day leadership module with Prof. Marc Opresnik** included in the total price. **All information is subject to change** and depends on **availability at the time of booking**.

2.2 London Business School (LBS)

As one of the world's leading business schools, **London Business School (LBS)** is renowned for its excellence in **leadership, finance, and strategic management education**. LBS consistently ranks among the top institutions for **executive education**, offering an immersive learning experience that blends **academic rigor with real-world business applications**.

The following table provides an overview of the **Executive Leadership Programs** available at **London Business School**, including **course duration, pricing, and session dates**.

Please note that the **duration listed refers only to the LBS program**, with an **additional 2-day leadership module with Prof. Marc Opresnik** included in the total price.

This ensures a **comprehensive and high-impact learning experience**, combining insights from



world-class faculty and practical executive coaching.

Course	Duration	Date 1	Price in €
Strategic Branding: From Behavioural Insights to Business Growth	5	30.6.-4.7.2025	14.834,00
Next Generation Digital Strategy	5	28.4.-2.5.2025	15.660,00
Data Science for Competitive Advantage	5	9.-13.6.2025	15.660,00
Leading Change for Organisational Transformation	5	24.-28.2.2025	15.896,00
Next-Level Leadership	5	24.-28.2.2025	16.132,00
High Performance People Skills for Leaders	5	17.-21.2.2025	16.132,00
HR Strategy in Transforming Organisations	5	28.4.-2.5.2025	16.132,00

The listed prices **include accommodation** but are **exclusive of taxes**. The duration refers **only to the LBS program**, with an **additional 2-day leadership module with Prof. Marc Opresnik** included in the total price. **All information is subject to change** and depends on **availability at the time of booking**.

2.3 Imperial College London

As a global leader in science, technology, and business education, **Imperial College London** is renowned for its cutting-edge approach to **entrepreneurial leadership, digital transformation, and strategic management**. The university's executive programs are designed to equip professionals with **advanced leadership skills, innovation-driven strategies, and a strong analytical mindset** to navigate today's rapidly evolving business landscape.

The following table provides an overview of the **Executive Leadership Programs** available at **Imperial College London**, including **course duration, pricing, and session dates**.

Please note that the **duration listed refers only to the Imperial College program**, with an **additional 2-day leadership module with Prof. Marc Opresnik** included in the total price. This ensures a **comprehensive and high-impact learning experience**, combining world-class academic insights with **practical executive coaching and strategic decision-making tools**.

Course	Duration	Date 1	Date 2	Date 3	Price in €
Innovation & Design Thinking	4	9.-12.6.25	10.-14.11.25	NA	10.881,00
Digital Transformation Strategy	5	24.-28.3.25	23.-27.6.25	3.-7.11.25	12.061,00
Leadership	5	10.-14.3.25	16.-20.6.25	24.-28.11.25	12.651,00
Sustainability Strategies	5	30.6.-4.7.25	NA	NA	12.651,00

The listed prices **do not include accommodation** and are **exclusive of taxes**. The duration refers **only to the Imperial College program**, with an **additional 2-day leadership module with Prof. Marc Opresnik** included in the total price. **All information is subject to change** and depends on **availability at the time of booking**.



2.4 Copenhagen Business School (CBS)

As one of Europe's leading business schools, **Copenhagen Business School (CBS)** is internationally recognized for its **strong focus on leadership, sustainability, and digital transformation**. Known for its **Scandinavian approach to business education**, CBS emphasizes **responsible leadership, innovation, and strategic decision-making** in an ever-evolving global economy. Its executive programs are designed to equip professionals with **cutting-edge insights and practical tools** to drive business success while integrating sustainable and ethical leadership practices. With a strong emphasis on **real-world application**, CBS programs combine **academic excellence with hands-on learning**, enabling participants to **develop actionable strategies and leadership skills** that can be implemented immediately.

The following table provides an overview of the **Executive Leadership Programs** available at **Copenhagen Business School**, including **course duration, pricing, and session dates**. Please note that the **duration listed refers only to the CBS program**, with an **additional 2-day leadership module with Prof. Marc Opresnik** included in the total price.

Course	Duration	Date 1	Price in €
Cross-Cultural Leadership	3	18.-20.8.25	6.790,00
Digitally Responsible Business Leaders	3	NA	6.790,00
Psychology and Behavioral Economics	3	NA	6.790,00
Internationalization: From Idea to Success	3	18.-20.8.25	6.790,00
Leading in a Complex World	3	18.-20.8.25	7.570,00
Strategic Business Partnering	5	18.-22.8.25	8.090,00
Sustainable Finance and ESG Integration	5	11.-15.8.25	8.220,00
Leading Strategic Transformations	5	11.-15.8.25	8.220,00
Exploring AI for Innovation	5	18.-22.8.25	8.220,00

The listed prices **do not include accommodation** and are **exclusive of taxes**. The duration refers **only to the CBS program**, with an **additional 2-day leadership module with Prof. Marc Opresnik** included in the total price. All information is subject to change and depends on **availability at the time of booking**.

2.5 London School of Economics and Political Science (LSE)

As one of the world's most prestigious institutions, **the London School of Economics and Political Science (LSE)** is globally renowned for its expertise in economics, finance, and public policy. LSE is a powerhouse for cutting-edge research and thought leadership, shaping leaders in business, politics, and social sciences. With a strong emphasis on analytical thinking and global impact, LSE provides executive programs that prepare professionals to navigate complex business environments.



LSE's programs blend academic excellence with practical, hands-on learning, ensuring that participants gain both theoretical knowledge and real-world applications. The **Executive Leadership Programs at LSE** offer a transformative learning experience, equipping executives with the skills to excel in leadership, innovation, and global strategy.

The following table provides an overview of the available **Executive Leadership Programs at LSE**, including course duration, pricing, and session dates. Please note that the duration listed refers only to the LSE program, with an additional 2-day leadership module with **Prof. Marc Opresnik** included in the total price

Course	Duration	Date 1	Date 2	Price in €
Leading Organisational Culture	5	19.5.-23.5.25	./.	13.241,00
Achieving Leadership Excellence	5	8.-12.9.25	./.	14.421,00
Strategic Decision Making	5	2.-6.6.25	3.-7.11.25	14.421,00
Digital Marketing Strategy	5	2.-6.6.25	./.	11.471,00
Leading Social Business	5	2.-6.6.25	./.	11.471,00
Brand Strategy	5	./.	3.-7.11.25	8.791,00
Data Science and AI	5	2.-6.6.25	3.-7.11.25	8.791,00
Behavioural Economics	5	9.6.-13.6.25	./.	13.241,00

The listed prices **do not include accommodation** and are **exclusive of taxes**. The duration refers **only to the LSE program**, with an **additional 2-day leadership module with Prof. Marc Opresnik** included in the total price. All information is subject to change and depends on **availability at the time of booking**.



3. Contact & Additional Information

For any inquiries regarding the **Executive Leadership Excellence Program**, please feel free to reach out:



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