

# **Agenda**

- Microsoft Cognitive Services
- Azure Cognitive Services APIs
- What sets us apart?
- Challenges
- Demo

## **Carlos Miguel Silva**

1998, started with a 56 Kbp/s modem using Netscape 6.0. Today, I'm in love with SharePoint and Open Source. My philosophy is "programming is not a job but a lifestyle".



I'm a husband to a beautiful wife and father to 2 awesome kids. Currently I'm living life as a CTO at BindTuning.

# **Microsoft Cognitive Services**



### **Cognitive Services APIs**



"Once we started using the APIs, we realized the quality was exceptional. From a developer standpoint, we got the APIs working very fast, they did what they were supposed to do, and the results were outstanding."

- Jaan Apajalahti

### **Cognitive Services APIs**

#### **VISION APIs**

Identify and analyze content within images, videos and digital ink

#### **SPEECH APIs**

Integrate speech processing into apps and services

#### **LANGUAGE APIS**

Extract meaning from unstructured text

### **SEARCH APIs**

Here you could describe the topic of the section

### **DECISION APIs**

Make smarter decisions faster

# **Cognitive Services APIs**

VISION	SPEECH	LANGUAGE	SEARCH	DECISION
Computer Vision	Speech service			
Custom Vision Service	Speaker Recognition	Language Understanding LUIS		Anomaly Detector
Face	API (Preview)	QnA Maker	Bind Search	Content Moderator
Form Recognizer	Bing Speech (Retiring)	Text Analytics	Services	Personalizer
Ink Recognizer	Translator	Translator		
Video Indexer	Speech (Retiring)			

## What set us apart?

Cognitive Services are hosted on a growing network of Microsoft-managed data centers



**REGIONAL AVAILABILITY** 

Cognitive Services supports a wide range of cultural languages at the service level



Venus has a beautiful name and is the second planet from the Sun

**SECURING RESOURCES** 

### Challenges

Recognize faces in images while Challenge #1 protecting people's privacy Automatically inspect **Challenge #2** components on a factory production line Automatically detect tools and help workers become more **Challenge #3** efficient Visually impaired people **Challenge #4** using computers and mobile devices

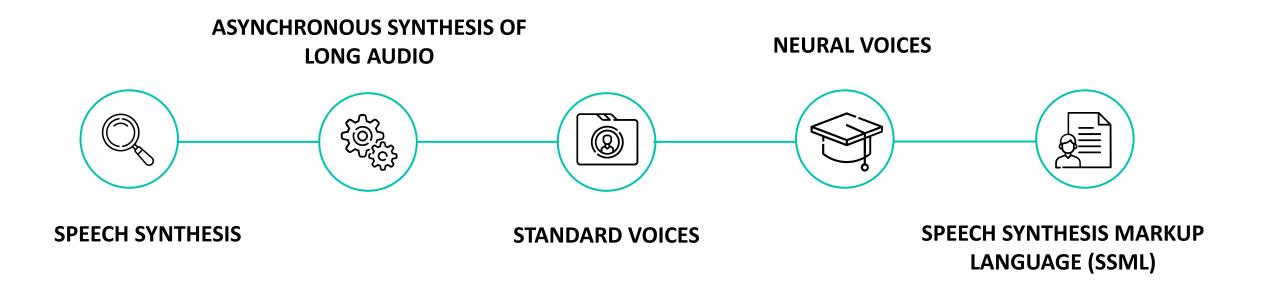
### Demo

**CHALLENGER** 

04

Web accessibility

### **Text-to-Speech Core Features**



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https://aka.ms/Microsoft365DevBootcampSurvey2020



