

GLAMIRA Business Performance Report

Assessment Start Date: June 16, 2019
Assessment End Date: June 13, 2020

Gross Revenue (USD)

19,200,250.02

Average Order Value (USD)

760.95

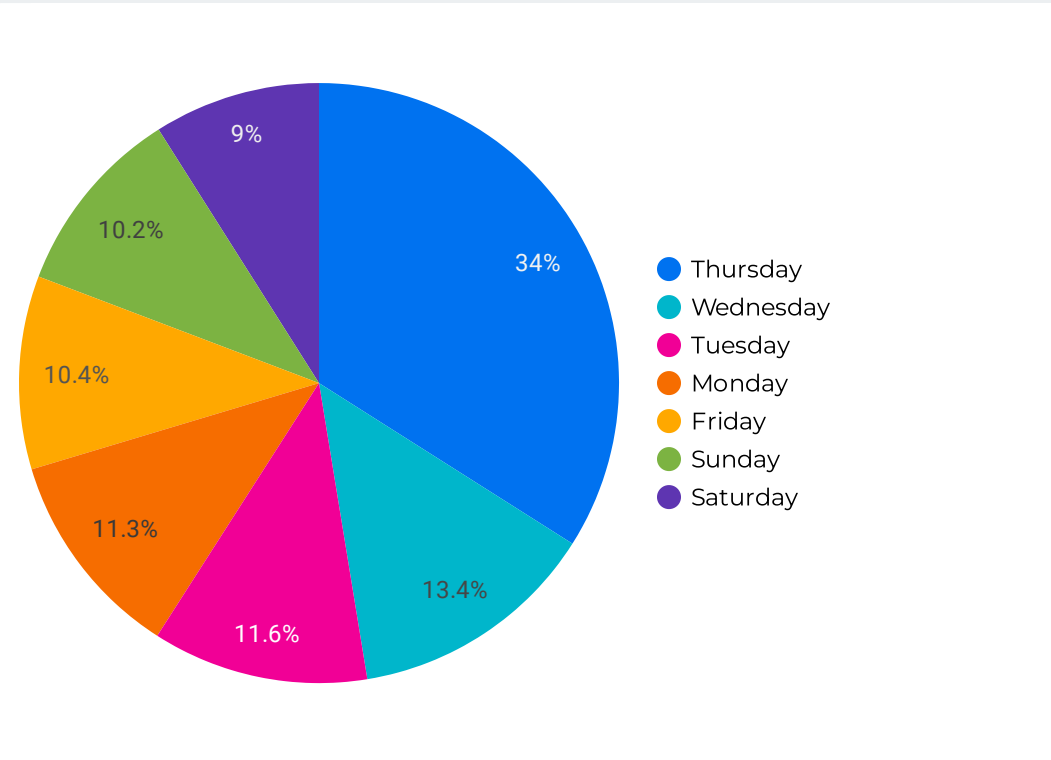
Total Orders

25,232

Monthly Revenue Summary

	Year	Year-Month ▴	Total Revenue (USD)	Total Orders
1.	2019	2019-06	1,320.84	1
2.	2019	2019-10	314.28	1
3.	2019	2019-11	1,605.96	2
4.	2019	2019-12	3,561.53	9
5.	2020	2020-01	1,124.86	2
6.	2020	2020-02	562.68	1
7.	2020	2020-03	29,604.73	52
8.	2020	2020-04	9,947,740.08	9,510
9.	2020	2020-05	8,321,648.96	14,022
10.	2020	2020-06	892,766.1	1,632
Grand total			19,200,250.02	25,232

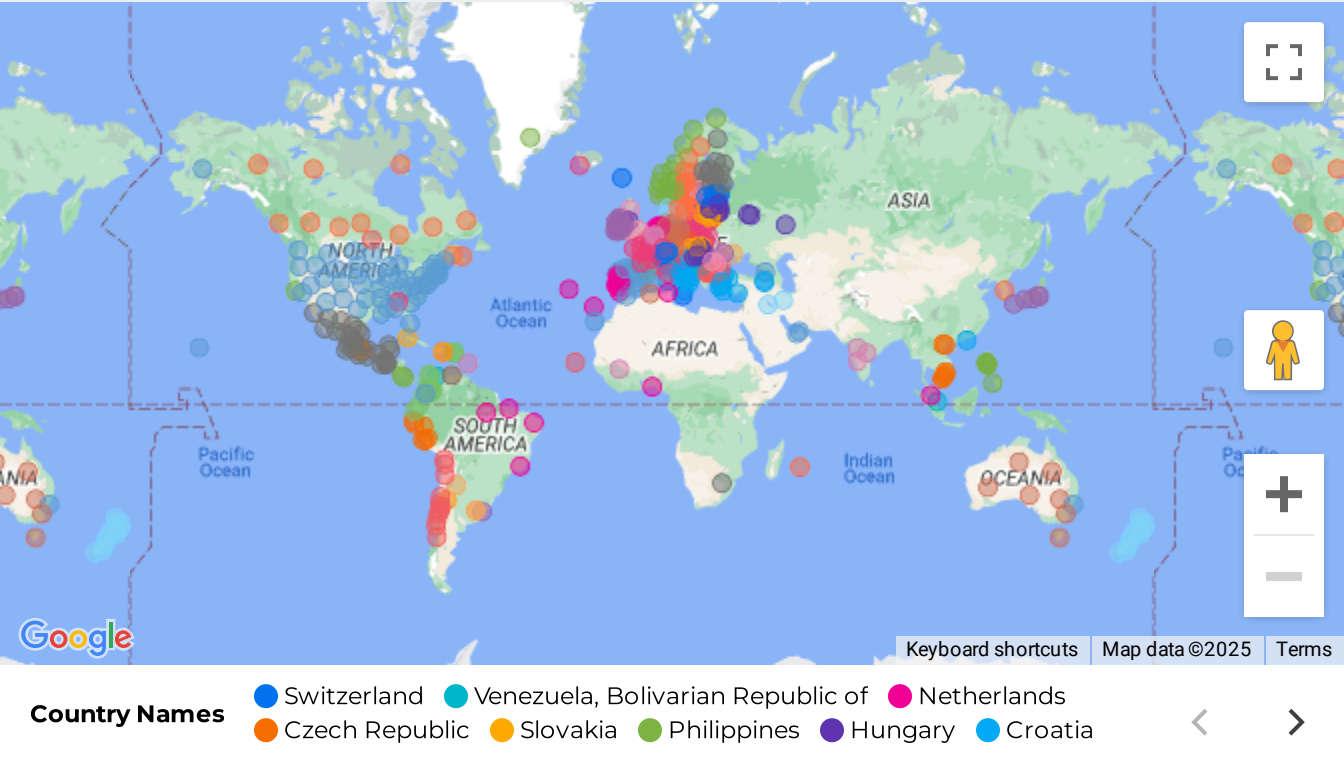
Weekday Orders



Total Orders by Country

	Country Name ▴	Total Orders
1.	Germany	3,098
2.	United Kingdom	1,689
3.	France	1,147
4.	United States	1,082
5.	Switzerland	808
6.	Netherlands	650
7.	Italy	622
8.	Sweden	611
9.	Denmark	589
10.	Australia	539
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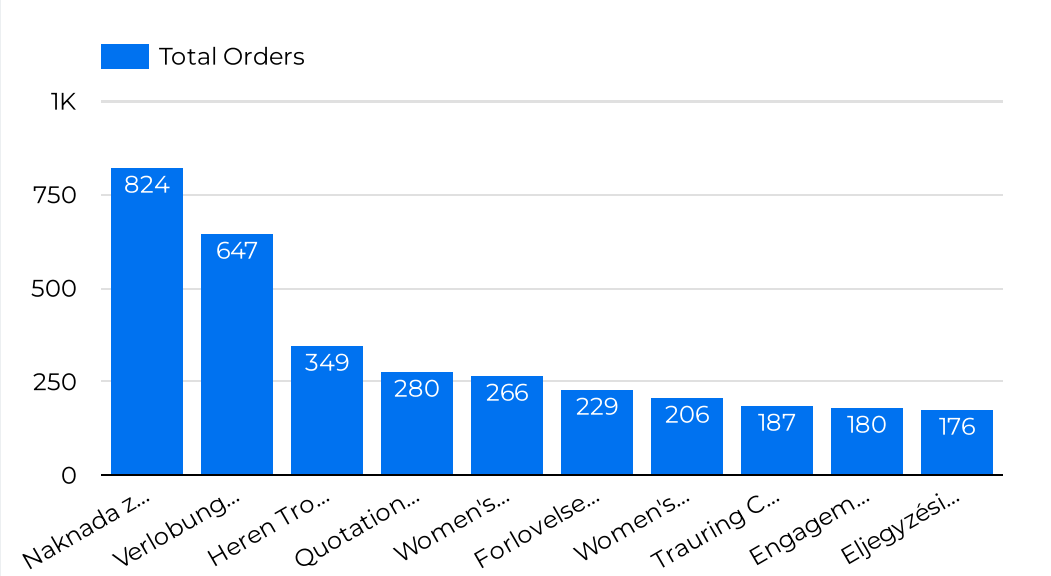
Geographical Distribution



Product Performance

	product_name ② ▴	Total Revenue (USD) ① ▾	Total Orders	Total Quantity Sold
1.	GLAMIRA Ring Edera	9,676,888.74	20	20,038
2.	Verlobungsringe Gratia	759,868.38	647	1,846
3.	Glamira Anillo Maharlika	345,583.68	4	8
4.	Anello da uomo Baynard	227,340	5	12
5.	Forlovelsesring Bridal Rise 0.5crt	224,502.15	229	496
6.	Women's Ring Linderoth	209,108.72	266	758
7.	Engagement Ring Zanyria	200,819.71	180	360
8.	Eljegyzési gyűrű Empire	195,923.67	176	352
9.	GLAMIRA Ring Jesimar	183,821.2	4	8
10.	GLAMIRA Ring Jomairys	182,904.33	7	14
11.	Women's Necklace Elsie	163,457.04	206	412
12.	Zásnubný prsteň Zanessa	154,420.34	123	246
13.	Anillo de compromiso Manilla	132,502.74	32	64
14.	Baque de fiançailles Alonnisos	123,621.15	93	186
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Top 10 Most Ordered Products



Top 10 Lowest Revenue Products

