

Presley Potter

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Skills

- Languages: Python | Javascript | HTML | CSS | SCSS | Ruby | Rails | Typescript | React Native
- Frameworks/Databases: Flask | Django | React | Redux | PostgreSQL
- CI/CD | Jest | ESLINT | Git | Docker | Github | Splunk
- Gitlab | Agile | Okta | Rack | AWS | APIs | Grafana | React-Query

Experience

Software Engineer, Intern **Getty Images** **02/2023 – Present**

- Revamped metadata on 100+ pages, bettering readability and significance to search engine crawlers
 - Increased pageviews by 300%
 - Reduced bounce rate by 25%
- Implemented curated content in the top navigation for relevant events and holidays
 - Increased year-over-year growth in Google organic clicks by 34%
 - Increased year-over-year growth in impressions by 33%
- Conducted comprehensive code reviews and engaged in unit/integration testing
- Presented a code talk on the subject of AI tools like Github Copilot and Copilot Labs to an audience of 40+ developers and managers that became a driving factor in integrating Copilot company-wide
- Engaged in weekly mentorship sessions to enhance technical skills and knowledge

Software Engineer, Open Source **EddieHub**

- Added new features and functionality to open source projects, adhering to best coding practices and standards
 - Increased project usability and user engagement
- Participated in open-source community discussions
 - Provided ideas and insights to project roadmaps and strategies
 - Engaged in constructive discussions on technical topics
 - Contributed to the overall growth and development of the open-source community.
- Collaborated with a global team of developers to develop and maintain open-source projects related to education, community building, and social impact
 - Contributed to the organization's mission of making technology accessible and inclusive for all

Education

Bachelor of Science **Ohio University**

- Major in Biological Sciences

Software Engineer, Student **Ada Developer's Academy** 09/2022 – 02/2023

- Software Engineering full-stack bootcamp

Project: [GrowSmart](#) - a full-stack garden planning web application that helps users manage their gardens with ease. Built using Django, PostgreSQL, React, CSS, and Bootstrap, interface.