

1

1. Freedom Wave

2. Twitter

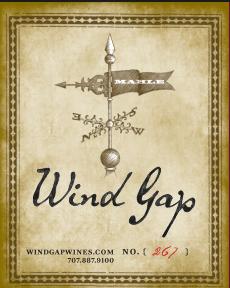
Scans twitter for specific keywords. Result tweets are displayed in real time throughout the event

Twitter is integrated into the overall visualizer instead of a ticker. Twitter tiles provides a good filler content when participant activity is low.

2

@twitter

Joe



Brian
Tomko

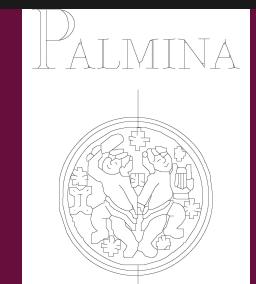
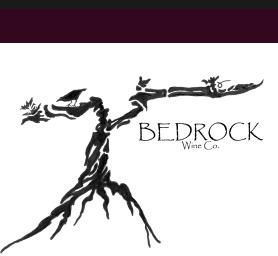


4

arfezin



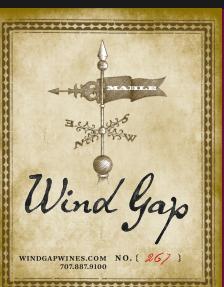
Casey
Cropper



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus fringilla augue sit amet lectus sodales vitae iaculis lacus viverra.

5

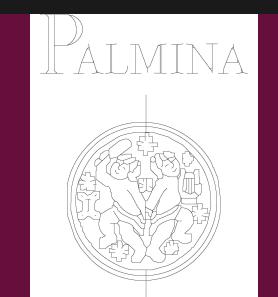
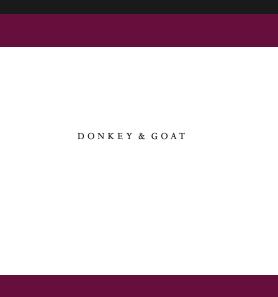
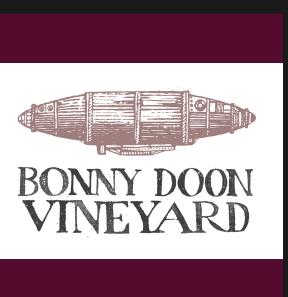
Ridge
Vineyard



SF Wine



Jack
Kibble



John
Smith

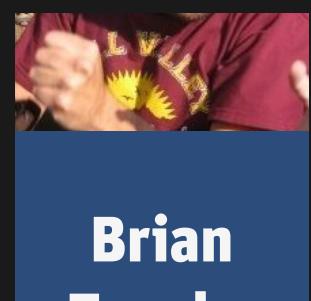
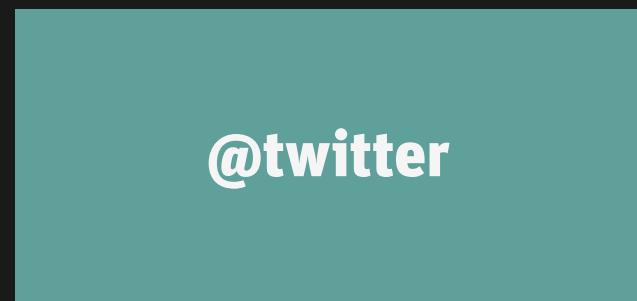
4. Logo View

Part of the Chase Voter box. The participants vote result will be cycle through showing the vendor / band's photo or logo.

5. Text View

The tile alternates between logo view and the name of the vendor in text.

Because many of the vendor logos are illegible in the size necessary for the visualizer, category icons and text are much more effective.



1

3

2

1. Category Icons

Each category is denoted by a icon; wine, food, charity, music. The vote tiles toggle between category icons and name of the vendor.

2. Icon / Text

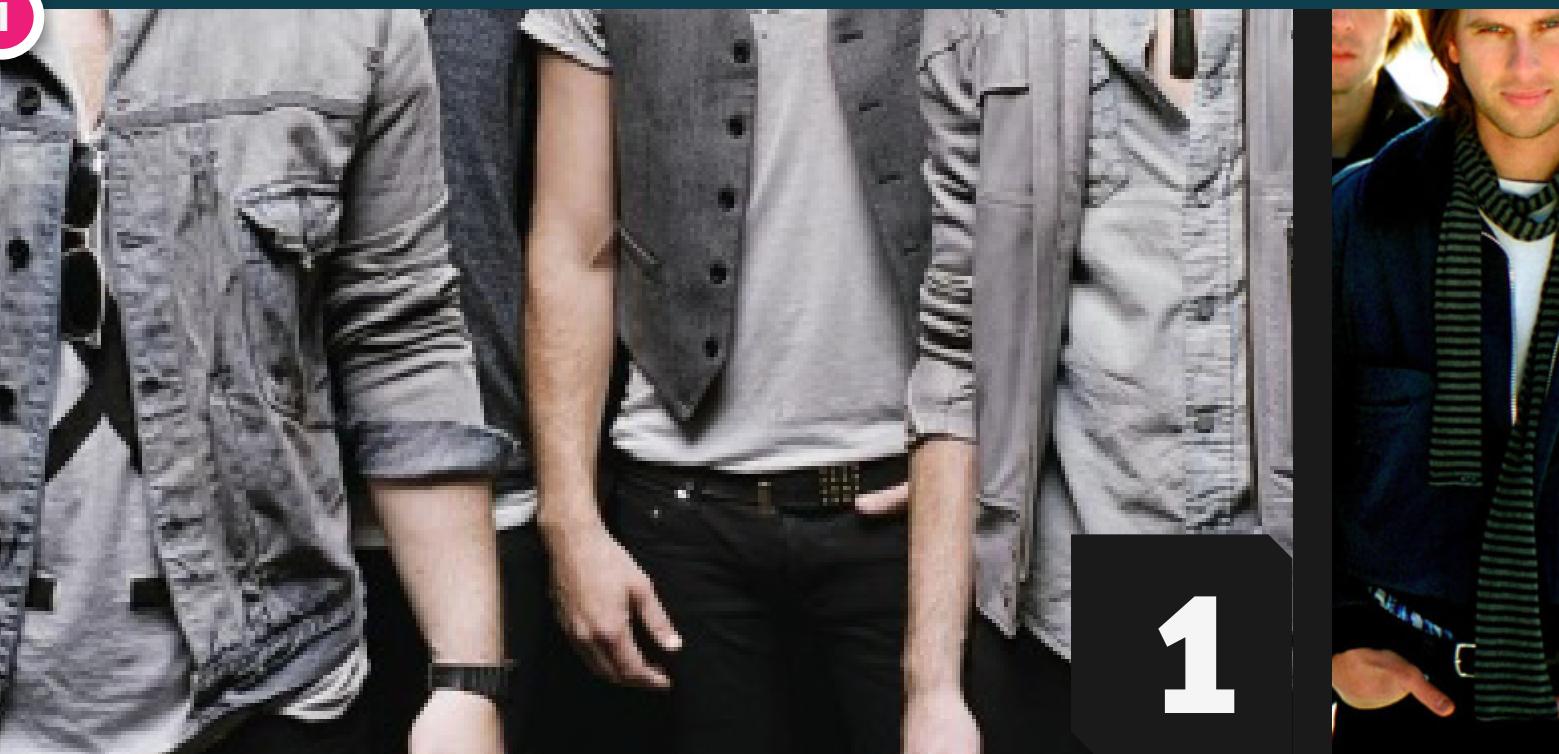
Icon and text transition.

3. Artist Tweet

Display twitter by artists or vendors.

Top 5 tiles drop in from top on top the existing tiles.
Existing tiles are pushed off the screen by the Top 5 tiles.

1



1

Phoe

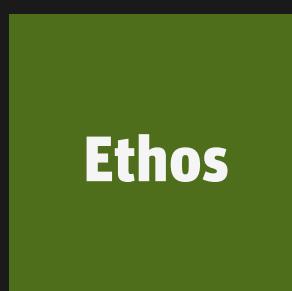
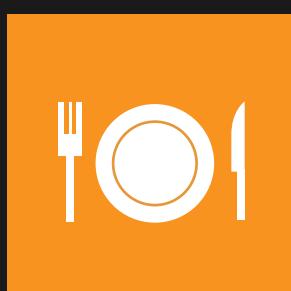
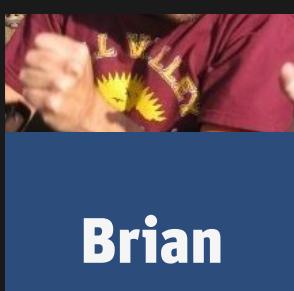
2

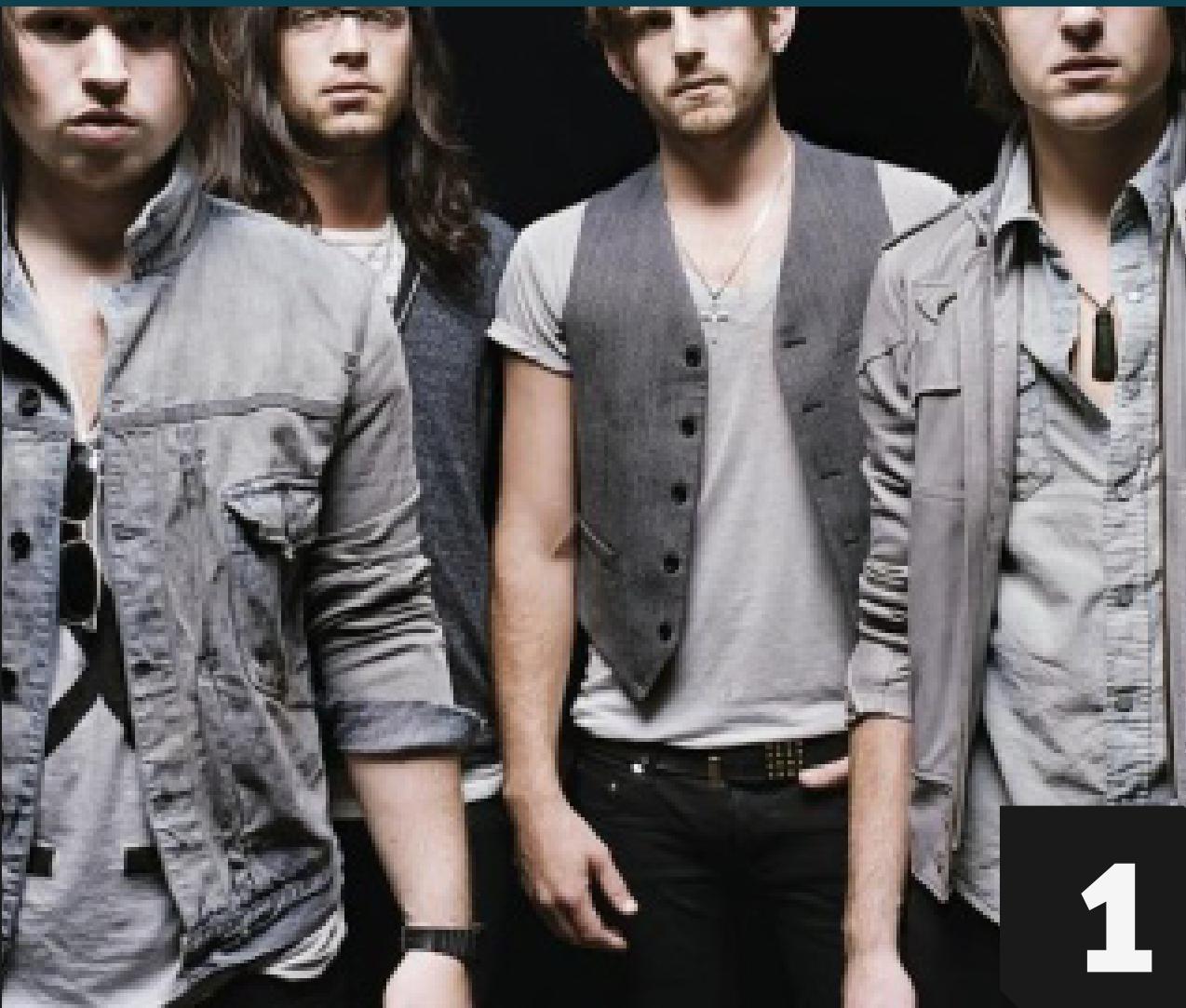


Nom
Nom



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus fringilla augue sit amet lectus sodales vitae iaculis lacus viverra.

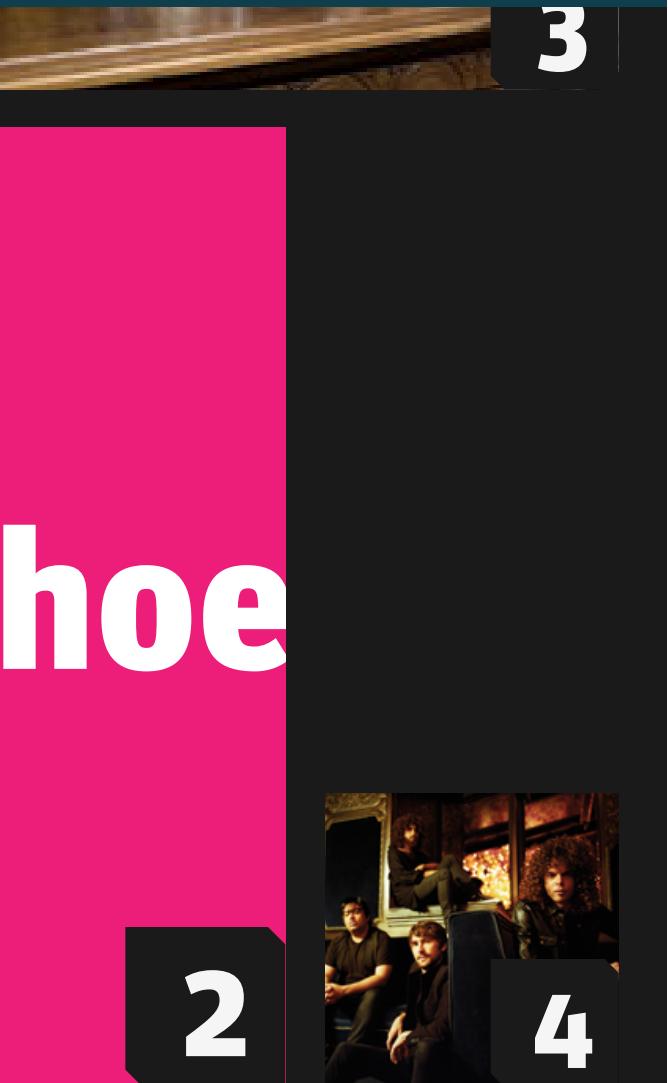




1



5

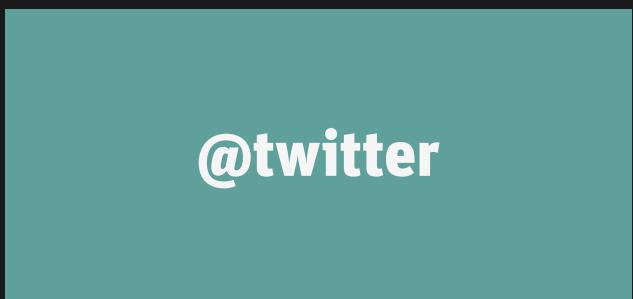


3

Phoe



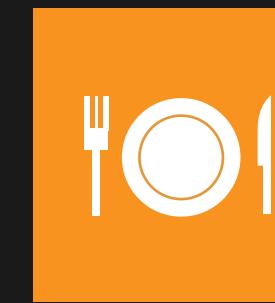
2



Joe



Kings of Leon



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Nom
Nom

Top 5 of each category will be displayed in rotation throughout the event to show what is popular.

1

TOP 5 MUSIC

2



3

1



Strokes

5



3

Phoe

2



4

1. Label

Labels are built as part of the visual components to have a more integrated visual aesthetics.

2. Tile sizes

Popularity of the top 5 will be shown in relative size. Number 1 will be the XL, 2 as L, 3 as M, 4 and 5 as S.

3. Numbers

Label to show ranking

Tile Animation



- 3. Category icon: wine
- 4. Voted for: SF Winery
- 5. Category icon: food
- 6. Voted for: Pearl's Burger
- 7. Category icon: music
- 8. Votes for: Kings of Leon
- 9. Band Photo
- 10. Category icon: Charity/Eco
- 11. Vote for: Ethos Water
- 11. Category icon: Art
- 11. Vote for: Polk St Artists

The tile will continue to cycle through the photo and user's votes.