

# SMALL BUSINESS APP

CAD TEAM 07

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## ABOUT US

We are a group of Graduate Certificate – Computer Application Development students working to build productive software solutions to help businesses perform better.





## GOAL

To help local small business owners to have an online store that will help them to conduct their business online, be in control of their own business while being cost effective.



## PROBLEM

- Available choices: UberEats, DoorDash, SkipTheDishes.
- Premium charges for the application – 30% of each order, Minimum order amount limit.
- Cluttered apps and websites.
- Premium charges for marketing.
- Not easy to update Menus/Items.
- Deliveries not streamlined.
- No personalized store fronts.
- Forced to use app specific loyalty programs.
- No option for bulk orders and special events.

An aerial photograph showing a vibrant yellow field on the left, a central row of green trees, and a green field on the right. A dark road or path runs alongside the trees. A dark blue rectangular box with the word 'SOLUTION' in white capital letters is positioned over the yellow field.

## SOLUTION

- Store front, allows customers to place orders
- Order Management
- Item/Menu Management
- Branch Management
- Admin Dashboard/Portal
- Marketing and Advertisement Management

## PRODUCT OVERVIEW



### CUSTOMIZED

One stop solution for an Online store, get only what you need.



### COST EFFECTIVE

The product aims to save cost for small businesses.



NO

### SUBSCRIPTIONS

All similar products in the market are subscription based.



### BETTER MARKETING

Product offers marketing specific to the brand, unlike the competition where store owners have to compete with all other stores.



THANK YOU

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