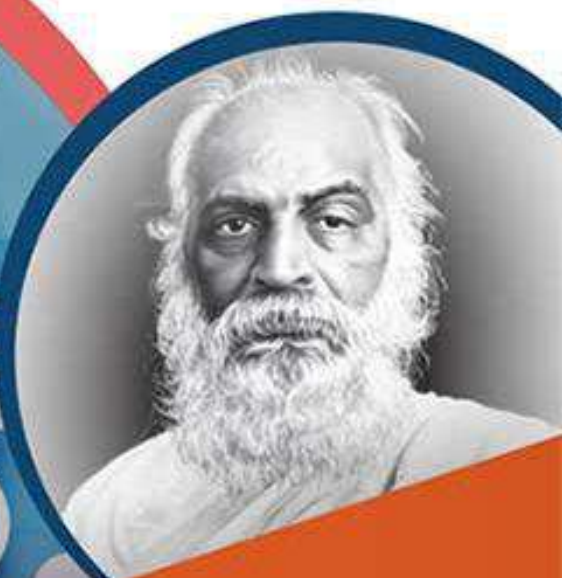


Cherishing Moments...

Smruti

2016-17



SHRI V. Z. PATEL COMMERCE COLLEGE

MANAGED BY : CHAROTAR EDUCATION SOCIETY, ANAND

The College is Accredited by NAAC

M. B. Patel Science College Campus,
Anand 388 001, Gujarat.

Ph.: 02692 252000 • Fax : 02692 252800

Website : www.vzpatelcommerce.com

Email : vzpatelco@gmail.com



SMRUTI

2016-17
Cherishing Moments...

Annual Magazine of
Shri V.Z. Patel Commerce College
(Managed by : Charotar Education Society)
M. B. Patel Science College Campus, Anand - 388 001
Tel. : (O) 02692 -252000

Editorial Board

Dr. Jignesh H. Patel (Advisor)

Mr. Narendrasinh B. Raj
Mr. Gautamkumar M. Parmar

Mr. Alpeshkumar D. Patel
Ms. Magret C. Macwan

મા શારદા વંદના

“કરું કર જોડી સ્તુતિ મા શારદા તુજને,
નમુ વારંવાર મા શારદા તુજને.
હૃદય તણી ઊર્મિઓને તુ વિકસાવજે,
સાગર તણો વિશ્વાસ મુજ હેયામાં આપજે.
કરું કર જોડી સ્તુતિ મા શારદા તુજને.
નમુ વારંવાર મા શારદા તુજને.
મુજ કાર્ય કેરી તુ રાહબર બની રહેજે.
સદા મુજને તું સફળતાનું પ્રદાન કરજે,
કરું જોડી સ્તુતિ મા શારદા તુજને,
નમું વારંવાર મા શારદા તુજને.”

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Message of Secretary

Shri Ketankumar P. Patel
C.E.S. Society, Anand.



“ In Today’s ever changing and skill based economy, robust literacy is must.”

Education is a dire necessity for every Human being nowadays, so I am happy to say that Shri V. Z. Patel Commerce College is enriching students with knowledge and wisdom and for that I feel Proud to be associated with everyone.

“ You all are neither careless nor useless they
are actually cared less and used less. All they
need Caring Compassionate heart and appropriate guidance.”

We at CES Society providing significant and persistent education together with value education leading to holistic human development and a human society. we are committed to provide the students with a conducive and productive learning experience. Faculty members also ensure that students complete their studies with substantially enhanced skills and abilities. I desire that this Annual Magazine should be a good source of guidance for faculty and coming batches of students in choosing activities molding their bright carriers of their own choice in future for building up their lives.

National building through character building this College has been contributed by imparting value based education in the field of Commerce. I am extremely indebted to all whose head, heart and blood have fielded fruits in terms of enrichment of the College. future for building up their lives.

We consistently attempt to enable the students for getting self discovery through proper Curricular and Co - Curricular activities and thereby promising better Citizens for a better Nation. I am extended by best wishes to the college and all the students to continue and reach the path of success

Message of Principal



Dr. Jigneshkumar H. Patel
Principal,
Shri V. Z. Patel Commerce College, Anand.

**“ Our College does not believe in
‘Brain Drain’ but it believes
in ‘ Brain Gain “**

With this milieu in mind I am Extending my cordial wishes was to the Magazine

of Commerce, I would like to congratulate for progressive march towards accomplishment of a dream of constructing and empowering the future of our students as well as our Nation.

I am glad to inform that the College is working hard to offer different opportunities to the students and this year many students have been benefitted of these opportunities and achieved success under the guidance of the faculty members. I am pleased to know that the college is successfully in molding if students as responsible citizens of the Nation.

I would heartily like to convey my best wishes to the College and the students for progressive steps towards their future development of the College. I hope Students will have equilibrium in educational as well as social life fruitfully. Wishing you success always..... God bless All...

**From the Desk of Editors**

It is a great matter of pride to be the members of the editorial board of the College Annual Magazine “Smruti 2016 - 17” of Shri V. Z. Patel Commerce College, which is scheduled to be published on the occasion of its 20th Annual Day. We take this opportunity to let the faculties and students explore and expand new horizons of their personality. The Magazine exhibits the achievements and potential of faculties and students.

“Smruti 2016 - 17” is a collective effort on our part to throw some light on the imaginative, creative, expressive & intellectual skills by the family of our college.

—Editorial Board

Editorial Board

Dr. Jignesh H. Patel (Advisor)

Mr. Narendrasinh B. Raj

Mr. Alpeshkumar D. Patel

Mr. Gautamkumar M. Parmar

Ms. Magret C. Macwan

What we are...

Shri V. Z. Patel Commerce College, established in 1997, has made its own place in the field of education. It is affiliated to Sardar Patel University, Vallabh Vidyanagar and managed by the oldest, reputed trust Charotar Education Society, Anand established in 1916. The college is named as Shri V. Z. Patel Commerce College in memory of Shri Vitthalbhai Zaverbhai Patel, the elder brother of the Iron Man of India, Shri Sardar Vallabhbhai Patel. Since the beginning the college has been running undergraduate course in commerce. By keeping the modern trends in mind, one more course BBA General was started in 2005. In order to fulfil the necessities of the students and parents BBA ITM was established in 2008. A well-equipped laboratory has been erected to make the teaching of these subjects more convenient and effective.

At present the total strength of the college is of 1200 students, which suggests its prestige and popularity of the institution.

Apart from the syllabus, the college has organized various life enrichment programmes to build the career and character of the students.

The management has decided to provide separate identities to the courses conducted by Shri V. Z. Patel Commerce College. Now they are known as

1. Shri V. Z. Patel Commerce College, Anand (B.Com Gujarati & B.Com. English Medium Programme)
2. Shri D. N. Institute of Business Administration, Anand (BBA General & BBA ITM Programme)
3. Shri D. N. Institute of P.G. Studies in Commerce, Anand (M.Com. Programme)

It is just for the convenience of the students, administrators and the management.

Strength of Students

Class	SC	ST	OBC	MS	PH	Gen	Total
FY B.Com. Boys (Guj.)	1	8	16	-	-	37	62
FY B.Com. Girls (Guj.)	-	1	9	-	-	13	23
FY B.Com Boys (Eng.)	4	4	9	-	-	27	44
FY B.Com. Girls (Eng.)	2	-	7	-	-	27	36
SY B.Com. Boys (Guj.)	2	6	20	-	-	24	52
SY B.Com. Girls (Guj)	1	3	4	-	-	19	27
SY B.Com. Boys (Eng)	5	1	5	-	-	25	36
SY B.Com. Girls (Eng)	2	-	7	-	-	11	20
TY B.Com. Boys (Guj.)	2	4	12	-	-	15	33
TY B.Com. Girls (Guj)	4	2	1	1	-	13	21
TY B.Com. Boys (Eng.)	-	-	4	-	-	9	13
TY B.Com. Girls (Eng.)	1	-	3	1	-	10	15
Total Intake							382

Staff List

SR NO	NAME	QUALIFICATIONS
1	DR. JIGNESHKUMAR H. PATEL	B.Com., M.Com. (Gold Medalist), Ph.D., B.Ed., L.L.B.
2	BHARTIBEN D.RAJ	B.Com., M.Com., B.Ed. M.Phil., Ph.D. (Pursuing)
3	NARENDRASINH.B.RAJ (HoD)	B.Com., M.Com., M.Phil, Ph.D. (Pursuing), GSET
4	ALPESHKUMAR.D.PATEL (HoD)	M.A., B.Ed., M.Phil, Ph.D. (Pursuing)
5	GAUTAM M. PARMAR	M.A., B.Ed., GSET, Ph.D. (Pursuing)
6	TEJALBEN.A.SUTHAR	B.A., LL.B., B.Lib., M.Lib., M.Phil, CCC, M.A.
7	MANISHABEN K. SHAH	B.Sc., M.Sc., M.Phil
8	Dr. PUNJABHAI M. PATEL	LL.B., LL.M. DLP, DCLP, DHR, Ph.D.
9	SHRADDHABEN G. RAJ	B.Com., M.Com., DTP, MPhil
10	PREETIBEN K. VYAS	M.A. B.Ed.
11	BENITA S. OVEL	BBA (ITM), MBA
12	HETALBEN M. PUROHIT	BBA , M.Com
13	HIREN PATEL	B.Com.
NON-TEACHING STAFF		
14	MAGRET C. MACWAN	B.Com.
15	PIYUSHBHAI R. PATEL	B.Com.
16	RAJENDRAKUMAR A. PATEL	F.Y. BSc.
17	ARPIT P. PATEL	BBA, MBA
18	PARESHBHAI PANCHAL	B.Com., DCH & Networking, PGDCA
19	JALAJ R. DAVE	B.Com., LL.B. (Pursuing)
20	CHANDRAKANT.K.CHAUHAN	7th Pass
21	BIRENKUMAR.A.PATEL	12th Pass
22	DILIPBHAI J. RAJ	10th Pass
23	HARISHBHAI K. HARIJAN	12th Pass



Staff Profile

- **Dr. Jignesh H. Patel**, his qualification is B.Com (First Class), M.Com (Gold Medalist) and B.Ed. (Distinction) from Sardar Patel University, Vallabh Vidyanagar. He obtained his Ph.D. Degree from Sardar Patel University, Vallabh Vidyanagar and his topic of research was "Analysis of capital structure in pharmaceutical Units of Gujarat". He has been working as a lecturer at Shri V. Z. Patel Commerce College, Anand since 1997. He also has been serving as the principal of Shri V. Z. Patel Commerce College, Anand.
- **Mrs. Bharti Raj** her education is B.com, M.com, B.Ed. from Sardar Patel University, Vallabh Vidyanagar. She has completed her master degree in Department of Business Studies from Sardar Patel University. She has also completed her M.Phil in Financial Management with first class from Sardar Patel University in 2010. She has joined as lecturer in Shri V.Z.Patel Commerce College, Anand in 2008 in B.com. Department and she is currently serving as an Assistant Prof. in Shri V.Z.Patel Commerce College till date. At present, she is an active member of Board of Studies, S.P.University and senate member of S.P.University, V.V.Nagar. She has attended and presented papers three state level and seven National Level Seminars. Her three research papers had published in national and international journals. One international paper was published on e-commerce concept and design page no.155to159 vol.1/issue 6 nov2013 and second paper on investor's perception towards various investment avenues book vol.6.isbnno-978-93-5030-153-1 and third on "Emerging Issues in Capital Market" ISBN No. ISBN-797-823-202-529-7, March-2014. In current year, she has attended Faculty Development Program and also attended UGC sponsored principal's meet at Academic Staff College, V.V.Nagar. She served as an I/c Principal from March, 2014 to June, 2014. She is actively working as a convener of Guest Lecture Committee and co-conniver also of CWDC. And Internal activity she has present joint to PhD in department of business studies in S.P.Uni v.v. nagar also attended to workshop in MQPM in statistics department in v.v.nagar. she is also included in syllabus committee of S.P.University for the subject of HRM.
- **Mr. Narendrasinh Raj**, his qualification is B.Com. M.Com.and M.Phil. from Sardar Patel University, Vallabh Vidyanagar. He has been working as a lecturer in Accountancy, Commerce and Management since 6th May, 2008 in Shri V. Z. Patel Commerce College, Anand and currently serving as a HOD of B.Com. Right now he is pursuing Ph. D in commerce from Sardar Patel University, Vallabh Vidhyanagar. He has passed Gujarat State Eligibility Test in the year Oct. 2014. He has published three papers in the ISBN Book. His seven books have been published with ISBN number. His two Articles were published with ISSN number. He had presented paper in one State level and 7 National level seminar. He had attended seven State level, twelve National level and two international level seminars. He has attended two workshop and one faculty development Programme. He had attended Orientation



Programme in the Academic Staff College, S P University during 07-07-2014 to 03-08-2014. He is also working as an NSS Programme officer from 2008-09. He also carried out NCC activity in college from 2009-10. He is also a member of Board of Studies in commerce and Accountancy of Sardar Patel University. He is a life member of Indian Accounting Association and Indian Commerce Association. He is also recognized as a P. G. teacher by Sardar Patel University. He has also worked as an expert of Accountancy interviews organized by Waymade College of Education, Vallabh Vidyanagar. He has awarded as the BEST TEACHER of the college in the year 2015 by Charotar Education Society. He had attend training program for N.S.S. program officer at E.T.I. training center at Gujarat Vidyapith Ahmedabad.

- **Mr. Alpeshkumar D. Patel**, who has a vision to create ethic and moral values along with education, He has completed his B.A, M.A (Economics), B.Ed (Economics/Commerce) M.Phil (Economics) from Sardar Patel University Vallabh Vidyanagar. He is pursuing Ph.D in Economics from Sardar Patel University Vallabh Vidyanagar. He started his career as a clerk in Anand Arts College and he had 8 years of work experience from 1999 to 2007. He had also worked as an Ad-hoc lecturer at Anand Arts College from 1999 to 2007. He also worked as a lecturer at Sardar Patel Arts College, Boriavi during 2007-2008. Presently he has been working as an **Assistant Professor of Economics in Shri V.Z. Patel Commerce College, Anand** since May-2008 and currently serving HOD of B.Com. He has also served in Shri D.N. Institute of P.G. Studies in Commerce, Anand. He has been participating and presenting research papers at International, National, State and University level seminars, conferences and workshops since 2001. He attended One International seminar, eight National level seminars, four state level seminars and Two University level Exam Reform workshop. He secured 3rd rank in Essay Writing Competition organized by Sardar Patel University for lecturers in 2007-2008. He is a member of Board of Studies in Economics of Sardar Patel University. He has been working as NSS Joint Programme Officer from 2012-13. 2013 to till date, his article 'Bharat ma Karvera Paddhati' was published in ARTHSANKALAN –ISSN No-0976-2086. In the year 2016, his article was published in ARTHSANKALAN –ISSN No-0976-2086 under title of 'Participatory notes'. He awarded as the BEST TEACHER of the College in the year 2013 by Charotar Education Society. He had appointed as a Team Manager of NSS volunteers of Sardar Patel University and led the volunteers to participate in State Level NSS Day celebration held at VNSGU SURAT-2016. He has also attended state level workshop and university level seminar during this academic year. He has participated in the "Training of trainers on LISTEN conducted for the NSS Programme Officer organized by Rajiv Gandhi National Institute of Youth Development at Dr. Baba saheb Ambedkar Marathwada University, Aurangabad during 13th – 17th December 2016. His two books published with ISBN No. : 978-93-84418-56-4 (Micro Economics) and 978-93-84418-62-5 (Monetary Economics) Sudhir Prakashan Ahmedabad.
- **Mr. Gautam Parmar** with qualification of M.A., B.Ed., Ph.D (Pursuing), G-SLET. He has been working as an Assistant professor Economics since 8th July, 2011 in Shri V. Z. Patel Commerce College. He is also sharing his subject and other knowledge with various institutes as an invitee faculty. He is always to update his knowledge and skills, he has participated in five days management capacity development program under the World Bank's TEDIP program. He has attended one day workshop for personal concerned with examination, organized by S.P. University, Vidyanagar. He is pursuing Ph.D in Economics from Sardar Patel University, Vallabh Vidyanagar. His research topic is "Role of the Kaira District Co-operative Bank in Economic Development of Kaira District". He has also completed orientation program at Academic Staff College, H.P. University, Shimla.



He has ten years of experience as a lecturer at graduation level and two years teaching experience at post graduation level.

He is also honored by S.P.University, by including him in syllabus framing committee for the subject of economics.

He has attended six State level seminars and ten National level seminars and presented research papers which are published in / are as under.

- Research paper has published on “**Child Labour: Trends in Five Most Child Labour Populated States in Last Three Census**” in an International Referred Multi disciplinary Journal of Applied Research 'VIEW OF SPACE' ISSN-2320-7620, in volume 5, issue-11, March-2016.
- Research Paper has published on “**A study on financial performance of Kaira District Co-operative Bank Nadiad**” in an International Referred Multi disciplinary Journal of Applied
- Research 'VIEW OF SPACE' in volume 6/year-4/ issue-4, August-2016.

An abstract of Research paper on '**Gender discrimination in providing education: A study with reference to Vadtal village**' has published in the journal 'Vishleshan' with ISBN : 978-81-922107-4-2

- **Mrs. Tejal Suthar**, her Education is B.A., M.A.(Eng), LL.B., B.Lib., M.Lib. and M.Phil with first class from Sardar Patel University, Vallabh Vidyanagar. She has completed 'DISM' course with distinction from APTECH, anand. She has also completed 'CCC' course from Dr. Baba saheb Ambedkar University, V.V.Nagar. She has joined Shri V.Z. Patel Commerce College, Anand in 2008 as a librarian. She is also serving in Shri D.N. Institute of Business Administration and Shri D.N. Institute of P.G. Studies in Commerce. She has attended training programme on “SOUL 2.0” twice. She has also attended three National level seminar, six State level seminars, one national symposium, one national conference, Three workshop and she has also presented her paper in National level seminar at Shri D.N. Institute of Business Administration. She is actively working as a Co-Convener of CWDC Committee of Shri V. Z. Patel Commerce College since 2013. Previously she worked in Physiotherapy College, Anand, and also in Sigma Institute of Technology and Engineering, Vadodara. She has eleven and half years total experience as a librarian and she has introduced new computerized library with barcode system in Shri V.Z. Patel Commerce College, Shri D.N. Institute of Business Administration and Shri D.N. Institute of P.G. Studies in Commerce , Anand. She was the member of organizing Committee of three days National Book Fair “Gyan Mahakumbh- 2014” and “Gyan Mahakumbh-2015” organized by Charotar Eduactiona Society, Anand.
- **Miss Shraddhaben G. Raj** is an Adhoc lecturer in Shri V. Z. Patel Commerce College, Anand since August, 2011. She completed her M.com, D.T.P., M.phil from Sardar Patel University, V.V.Nagar. Her areas of specialization include Advanced Accounting & Auditing, Financial Management and Management Accountancy. She worked in Dr. Thakorbai Patel Girls' Commerce College, Vadodara from June 2008 to July 2011. She organized a State Level Essay Competition and One-Day Workshop on UGC NET-SET Examination. She got 2nd rank in Essay Competition for Lecturers organized by Gandhian Studies S.P.University. She attended around 25 State and National level seminars and workshops. She also attended a Faculty Development Programme organized by ICAI University. Her three research papers have been published in ISSN journal. She wrote two books as a co-author. She has been working as NSS Join Programme Officer and co-convener of CWDC.



- **Mrs Preeti K. Vyas** her qualification is B.A. in English literature, M.A. in English, B.Ed in English literature D.P.C.S. in Computer (Data Processing Computer Software). Her area of expertise is effective communication skills and business etiquettes'. She has been associated as a lecturer in Shri V.Z. Patel Commerce College in 2016. She has worked in I.V. Patel Commerce College & T. J. Patel Commerce College in Nadiad as a visiting lecturer for 2005-2007. She has also worked in Shri Motibhai Amin P.T.C. College, Mogari for 2006, 2009-2012. She has experience of teaching in "SCOPE" as a Trainer for 3.5 years and handling English language lab. She has also worked in Shri Bhikhabhai Patel Arts College in 2012 -2016. She has participated and presented four state level, five National level and one international seminar during the period 2008 to 2014. She has attended four workshop held by Waymade college, Anand. She has been participated in three faculties Orientation Programme. She has been also serving in various institutes as a visiting faculty. She has also participated in two days Science/Maths exhibition in 2010 held by Gujarat Southern Zone at Kamrej, Surat. She has also served as a Principal in Charotar English Medium school in CES Society in 2008-2009 during this period that school awarded by "Best School" during 2008-2009 by R.N. Joshi, Collector of Anand. She has received letter of appreciation by Science of Olympiad, National Cyber Olympiad, International Mathematics Olympiad and Best School Awarded by 'Kala Sarathi' Art foundation in 2008-2009. She has attended one day workshop on English teaching held by Oxford University Press in 2011. She has honoured as a chief guest in St. Anna Primary and Secondary School, Nadiad. She has also invited as a guest of honour in St. Marry English medium high school, Nadiad. Her total teaching experience in this field is 15 years. She has participated as convener and co-convener in college activities.
- **Ms. Benita Ovel** is Faculty of Commerce and Management. She has Completed her Graduation in B.B.A.(ITM) from C.P. Patel & F.H. Shah Commerce College, Anand, Sardar Patel University. She has completed her Post-Graduation in M.B.A. from Indu Management Institute, Vadodara affiliated to Gujarat Technology University with Specialization in Human Resource Management. Presently, she is serving as a Visiting lecturer in Shri V.Z. Patel Commerce College from January 2013. She has also taken a Training from Amul Dairy On "Training and Development" for six week. She has attended various activities like Environmental Awareness Programme, Career Guidance and presented her views on it.
- **Ms. Hetal M. Purohit**, is a faculty of Commerce and Management. She has completed her graduation in B.B.A. from Anand Commerce College, Anand, Sardar Patel University. She has completed her Post-Graduation in M.Com from Department of Business Studies, Vallabh Vidyanagar, Sardar Patel University. Presently she is serving as a Visiting Lecturer in Shri V. Z. Patel Commerce College from June 2013. She has also taken training from "Real Namkeen" in field of Marketing for one month. She has completed her PGDHRD from Department of Business Studies.
- **Ms. Magret Macwan** her education is B.Com. from Sardar Patel University, Vallabh Vidyanagar. She has also completed Secretarial Course from Methodist Technical Institute, Vadodara. She has completed Desk Top Publishing, Tally, M.S. Office in Computer Courses. She has also passed 50 wpm in Typing and 80 wpm in Shorthand from GCC Board Examination, Gandhinagar. She is serving as a Computer Operator since November: 2009. She has also attended state level workshop and university level seminar during this academic year. She has also member of Editorial Board of Smruti- college annual magazine.
- **Mr. Jalaj R. Dave** his education is B.Com. from Sardar Patel University, Vallabh Vidyanagar. Now, he is studying LL.B. He has completed Tally, M.S. Office in Computer Courses & Graphics & Design. He is serving as a Clerk since April: 2014. He has also attended state level workshop and university level seminar during this academic year.

**Paper presented/ seminar/ conference/
workshop attended/ lecture delivered by faculty/ publication**

Sr. No	Name of Faculty	subject	Topic	Authority	Date
1	Dr. Jigneshkumar Patel	Book Published	Advanced Accounting-2	Sudhir Prakashan, Ahmedabad ISBN No. 978 93-84418-51-9 1 st edition 2016-17	2016-17
		Book Published	Advanced Accounting-1	Sudhir Prakashan, Ahmedabad ISBN No. 978 93-84418-50-2 1 st edition 2016-17	2016-17
		Book Published	Accountancy-1	Sudhir Prakashan, Ahmedabad ISBN No. 978 93-84418-57-1 1 st edition 2016-17	2016-17
		Book Published	Principles of Management (Gujarati)	B.S.Shah Prakashan, Ahmedabad ISBN No. 84 8416-029-1 1 st edition 2016-17	2016-17

		Book Published	Management Accounting-2 (Gujarati)	Sudhir Prakashan, Ahmedabad ISBN No. 978 93-84418-50-2 1 st edition 2016-17	2016-17
2	Bhartiben D Raj	Book Published	Principles of Management	Sudhir Prakashan, Ahmedabad ISBN No. 978 93-84418-52-6 1 st edition 2016-17	2016-17
3	Narendrasinh B. Raj	Paper Published	'Participatory notes'	Arth Sankalan-ISSN No-0976-2086 Vol 06	30-06-2016
		Paper Published	IPO process In India	International journal of research in commerce & management Vol no. 7/2016	June-2016
		Book Published	Advanced Accounting - 2	Sudhir Prakashan, Ahmedabad ISBN No. 978 93-84418-51-9 1 st edition 2016-17	2016-17
		NSS Programme officer training	45 th training programme	Gujarat Vidyapith Ahmedabad, Sadara Unit.	01-03-2017 to 07-03-2017
4	Alpeshkumar D. Patel	Paper Published	'Participatory notes'	Arth Sankalan-ISSN No-0976-2086 Vol 06	30-06-2016
		Lecture delivered	NSS Introduction	C.P.Patel & F.H.Shah	29-07-2016

				Commerce College, Anand	
		Book Published	(1) Micro Economics	Sudhir Prakashan, Ahmedabad ISBN No. 978 93-84418-56-4 1 st edition 2016-17	2016-17
		Book Published	(2) Monetary Economics	Sudhir Prakashan, Ahmedabad ISBN No. 978-93-84418-62-5 1 st edition 2016-17	2016-17
		Participated and Training for NSS Programme Officers.	Training of Trainers on Life Skill Training and Education	Rajiv Gandhi Institute of Youth Development at Dr. Babasaheb Ambedkar Marathawada University, Aurangabad	13 th – 17 th December 2016
		Seminar	University Examination & Assessment System- An Orientation Programme	Sardar Patel University (ERU & IQAC) Vallabh Vidyanagar.	06-10-2016
5	Gautam M. Parmar	'Gender Discrimination in providing Education: A case study with reference to Vadtal Village' Published in VISHLESHA ISBN : 978-81-922107-4-2	National Seminar on 'Contemporary Issues in Development'	Vishlesh Trust and Department of Human Resource Development, Veer Narmad South Gujarat University, Surat.	11 th December, 2016

		'A study on Financial Performace of Kaira District Co-operative Bank Nadiad' Published in VIEW OF SPACE ISSN 2320-7620	national seminar on "start up stand up and make in India"	Shri Saraswati Shikshan Mahavidyalaya, Dhoraji	20 th August, 2016
6.	Shraddhaben G.Raj	Workshop	Effective Teaching Non-Lecture Method-2	Sardar Patel University & P.G. Department of Business Studies	3 rd -4 th September - 2016
		Seminar	Changing Corporate Fabric: Accounting, Taxation and Governance	P.G. Department of Business Studies ,Sardar Patel University	4 th February- 2017
7.	Manishaben K. Shah	Book Published	Business Mathematics	Sudhir Prakashan, Ahmedabad 1 st edition 2016-17	2016-2017
		Seminar	Changing Corporate Fabric: Accounting, Taxation and Governance	P.G. Department of Business Studies, Sardar Patel University	4 th February- 2017

Departmental Profile

1. **Name of Department** : Accountancy and Commerce
Year of Establishment : B.Com (Guj.) 1997
B.Com (Eng.) 2011
Head of the Department : Narendrasinh B. Raj
Bhartiben D. Raj
Faculty Members : Shraddhaben G. Raj
Benita S. Ovel
Hetaben M. Purohit

2. **Name of Department** : Economics
Year of Establishment : B.Com (Guj.) 1997
B.Com (Eng.) 2011
Head of the Department : Mr. Alpeshkumar D. Patel
Faculty Members : Mr. Gautam M. Parmar

3. **Name of Department** : English
Year of Establishment : B.Com. (Guj.) 1997
B.Com. (Eng.) 2011
Faculty Member : Ms. Preeti K. Vyas

4. **Name of Department** : Mathematics and Statistics
Year of Establishment : B.Com. (Guj.) 1997
B.Com. (Eng.) 2011
Head of Department : Ms. Manishaben Shah

5. **Name of Department** : Law
Year of Establishment : B.Com. (Guj.) 1997
Head of Department : Punjabhai M. Patel

6. **Name of Department** : Library Department
Year of Establishment : B.Com. (Guj.) 1997
B.Com. (Eng.) 2011
Name of Librarian : Mrs. Tejalben A. Suthar

Educational Achievements

RANK	NAME
FY B.COM. (GUJARATI)	
1 st	AARTIBEN DINESHBHAI PARMAR
2 nd	MADHUBHAI RAJABHAI BHAMMAR
3 rd	ANISHKUMAR RAMSINGBHAI SANGADA
FY B.COM. (ENGLISH)	
1 st	BHAVIKABEN BHAVESHKUMAR CHHASATIYA
2 nd	JANKI CHANDRAKANT PATEL
3 rd	HIRAL SHAILESHBHAI GANDHI
SY B.COM. (GUJARATI)	
1 st	DINALKUMARI MAHESHBHAI PATEL
2 nd	RICHABEN HITESHKUMAR SANGHAVI
3 rd	SHIVGURUNADAN MUNIYANBHAI MADRASI
SY B.COM. (ENGLISH)	
1 st	SHABNAMBANU RASULMIYA MALEK
2 nd	NEHALBEN NITINBHAI PATEL
3 rd	SEJALBEN GOPALSINH RAJ
TY B.COM. (GUJARATI)	
1 st	SUJALKUMAR BIPINBHAI PATEL
2 nd	VIPULABEN ASHOKBHAI PATEL
3 rd	ANKUR MADHUSUDANBHAI PATEL
TY B.COM. (ENGLISH)	
1 st	SHIVANI MILANBHAI SONI
2 nd	JALPABEN JITENDRASINH THAKOR
3 rd	MANISHA DEVANAND LUHANA