



JÖNKÖPING UNIVERSITY
*Jönköping International
Business School*

Title on Two or Three Rows

Subtitle of the Thesis Goes Here

BACHELOR/MASTER/DEGREE PROJECT [SELECT]

THESIS WITHIN: MAJOR

NUMBER OF CREDITS:

PROGRAMME OF STUDY:

AUTHORS: Firstname Lastname, Firstname2 Lastname2

JÖNKÖPING, Month Year

Bachelor/Master Thesis/Degree Project in Business Administration/ Economics/ Informatics/ General Management (select which is appropriate)

Title: XXXXX

Authors: Firstname Lastname, Firstname2 Lastname2

Tutor: Supervisor Name

Date: JÖNKÖPING, Month Year

Key terms: Provide 4-6 key words that are an integral part of your study

Abstract (Option 1)

Background: Background

Purpose: Purpose

Method: Method

Conclusion: Conclusion

Abstract (Option 2)

XXX is an important theme in Entrepreneurial research. The purpose of the study was to...
The study was based on the theory of XXX and a XXX methodology was followed. The findings show that. . . . Organisations can use these findings to. . .

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1. Introduction (level 1)

The purpose of this chapter is to introduce the reader to the research topic, provide background context, and outline the structure of the thesis.

This is the introduction.

This sentence exists to verify that paragraph breaks work correctly. This is a longer paragraph to test the word wrapping.

Here is an inline equation $y = \alpha + \beta x$.

Here is a displayed equation:

$$y = \alpha + \beta x + \varepsilon \quad (1)$$

Here is a table:

Table 1.1: Descriptive statistics of the sample

Variable	Mean	SD	Min	Max
Age	35.2	10.1	18	65
Income	55,000	12,000	20,000	100,000
Experience	10.5	5.3	0	25

Source: Statistics Sweden, 2023.

1.1. Section (level 2)

Here is a section.

1.1.1. Subsection (level 3)

Here is a subsection.

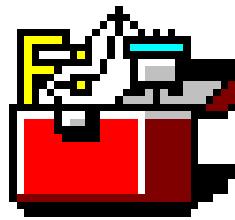


Figure 1.1: The Icon for the programme NetTool

1.1.1.1. Subsubsection (level 4)

Here is a subsubsection.

1.2. Another Section (level 2)

2. Literature Review

The purpose of this chapter is to provide the theoretical background to the topic...

Here goes the literature review. According to Smith and Doe, 2020 ...

Reference Guide

For guidance on proper referencing and APA style, see: [Jönköping University Reference Management Guide](#).

Bibliography

Smith, J., & Doe, J. (2020). The impact of monetary policy on economic growth. *Journal of Economic Studies*, 45(2), 123–145. <https://doi.org/10.1234/jes.2020.5678>

A. Additional Data