



JÖNKÖPING UNIVERSITY  
*Jönköping International  
Business School*

# Title on Two or Three Rows

Subtitle of the Thesis Goes Here

BACHELOR/MASTER/DEGREE PROJECT [SELECT]

THESIS WITHIN: MAJOR

NUMBER OF CREDITS:

PROGRAMME OF STUDY:

AUTHORS: Firstname Lastname, Firstname2 Lastname2

JÖNKÖPING Month Year

# **Bachelor/Master Thesis/Degree Project in Business Administration/ Economics/ Informatics/ General Management (select which is appropriate)**

**Title:** Title on Two or Three Rows

**Authors:** Firstname Lastname, Firstname2 Lastname2

**Tutor:** Supervisor Name

**Date:** Jönköping, Month Year

**Key terms:** Provide 4-6 key words that are an integral part of your study

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## **Abstract**

**Background:** Background

**Purpose:** Purpose

**Method:** Method

**Conclusion:** Conclusion

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## 1. Introduction (level 1)

*The purpose of this chapter is to introduce the reader to the research topic, provide background context, and outline the structure of the thesis.*

This is the introduction.

This sentence exists to verify that paragraph breaks work correctly. This is a longer paragraph to test the word wrapping.

Here is an inline equation  $y = \alpha + \beta x$ .

Here is a displayed equation:

$$y = \alpha + \beta x + \varepsilon \quad (1.1)$$

Here is a table:

**Table 1.1:** Descriptive statistics of the sample (not real data)

Variable	Mean	SD	Min	Max
Age	35.2	10.1	18	65
Income	55,000	12,000	20,000	100,000
Experience	10.5	5.3	0	25

*Source: Statistics Sweden, 2023.*

### 1.1. Section (level 2)

Here is a section.

#### 1.1.1. Subsection (level 3)

Here is a subsection.

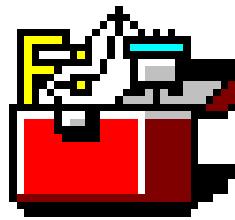


Figure 1.1: The Icon for the programme NetTool

#### 1.1.1.1. Subsubsection (level 4)

Here is a subsubsection.

### 1.2. Another Section (level 2)

## **2. Literature Review**

*The purpose of this chapter is to provide the theoretical background to the topic...*

Here goes the literature review. According to Smith and Doe, 2020 ...

### **Reference Guide**

For guidance on proper referencing and APA style, see: [Jönköping University Reference Management Guide](#).

## **Bibliography**

Smith, J., & Doe, J. (2020). The impact of monetary policy on economic growth. *Journal of Economic Studies*, 45(2), 123–145. <https://doi.org/10.1234/jes.2020.5678>

## **A. Additional Data**