

Dashboard summary



Transaction Range

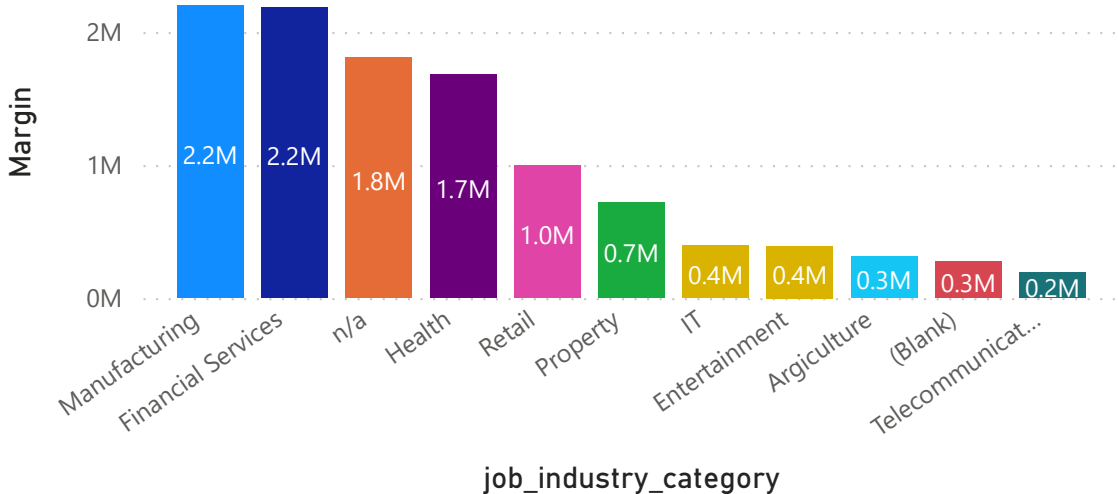
1/1/2017

12/30/2017

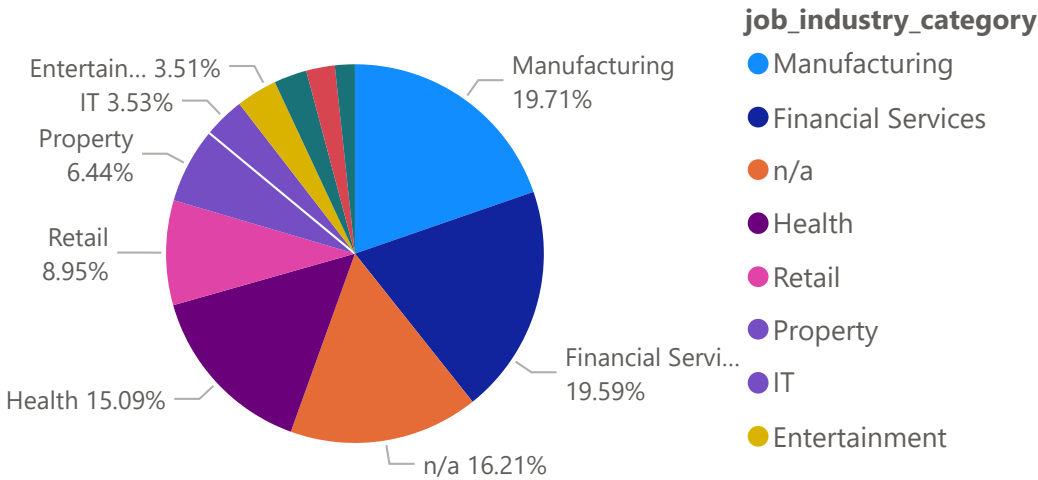


Sum margin by job_industry_category

job_industry_category ● Manufa... ● Financial... ● n/a ● Health ● Retail ● Property ▶



Margin by job_industry_category



22.16M

Total Revenue

11.15M

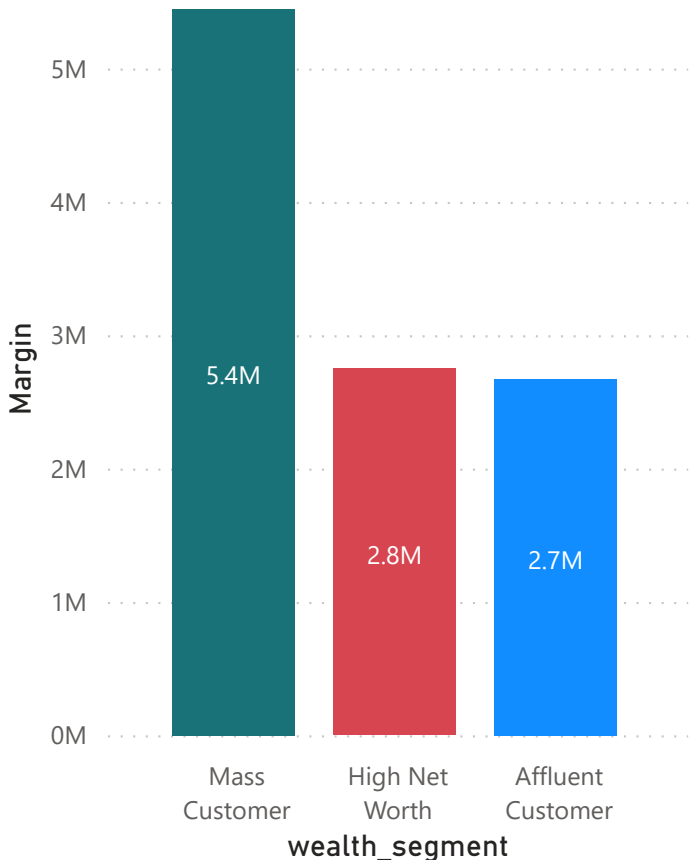
Total Margin

557.26

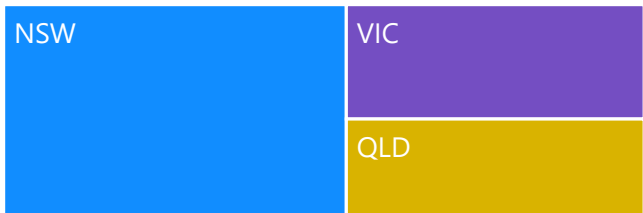
Average Margin per item

Margin by wealth_segment

wealth_se... ● Mass Cus... ● High Net... ● Affluent ...

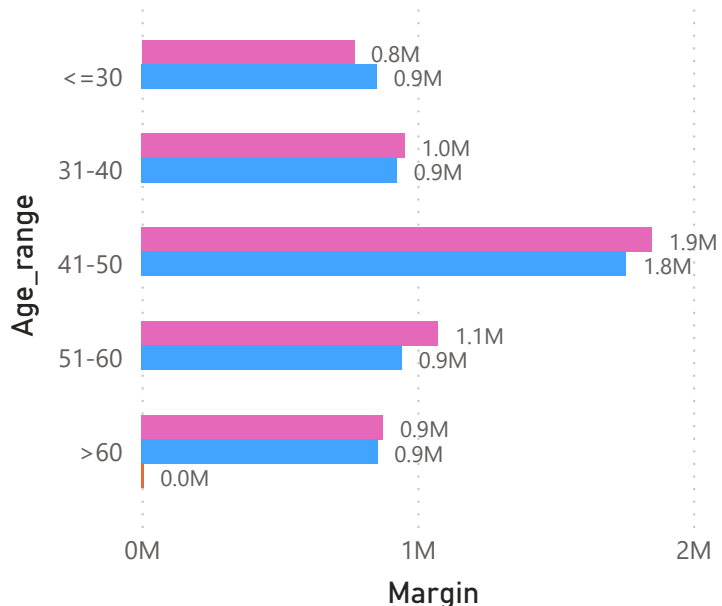


Count of customer_id by state



Margin by Age_range and gender

gender ● Female ● Male ● U



Dashboard summary



Customer List

first_name	last_name	job_industry_category	Year	Age	wealth_segment	state
Adria	Van den Velde	Manufacturing	1978	45	Affluent Customer	NSW
Adriane	Richardson	Manufacturing	1976	47	High Net Worth	VIC
Agnola	Batterson	Financial Services	1980	44	Mass Customer	QLD
Ajay	Worham	Manufacturing	1979	44	Mass Customer	NSW
Aldin	Newsome	Financial Services	1981	42	Mass Customer	NSW
Aldridge	Poskitt	n/a	1982	41	Mass Customer	QLD
Aleece	Feige	Manufacturing	1975	48	Mass Customer	NSW
Alexina	Mabley	Manufacturing	1975	48	Mass Customer	NSW
Aloysius	Glowacz	Financial Services	1979	44	Affluent Customer	NSW
Amabel		Financial Services	1981	42	Mass Customer	NSW
Andy	Deeming	Manufacturing	1979	45	Affluent Customer	QLD
Antoinette		Financial Services	1980	43	Affluent Customer	VIC
Antonietta	Egle	Financial Services	1973	50	Mass Customer	VIC
Ardelis	Forrester	Financial Services	1974	49	Affluent Customer	VIC
Arleen	Casbolt	Financial Services	1975	48	Affluent Customer	QLD
Augustus	Bourley	Health	1981	42	Affluent Customer	QLD
Beverlee	Ungerechts	Manufacturing	1973	50	Mass Customer	QLD
Bevy	Openshaw	n/a	1975	48	Affluent Customer	NSW
Brena	Schnitter	Manufacturing	1982	41	Mass Customer	QLD
Brendis	Pineaux	Manufacturing	1978	45	Mass Customer	NSW
Bryan	Jachtym	Manufacturing	1974	49	Mass Customer	VIC
Brynna	Tivers	Financial Services	1974	49	Mass Customer	QLD
Cami	Eitter	Manufacturing	1979	45	High Net Worth	VIC
Candy		Financial Services	1977	46	Mass Customer	VIC
Carolann	Raatz	n/a	1979	44	High Net Worth	VIC

160

Targeted customer

job_industry_catego...

▼

☐

Select all

☐

Argiculture

☐

Entertainment

☒

Financial Services

☒

Health

☐

IT

☒

Manufacturing

☒

n/a

☐

Property

☐

Retail

☐

Telecommunications

5113546789101112131415161718192021222324252627282930313233343536373839404142434445464748495051525354555657585960616263646566676869707172737475767778798081828384858687888990919293949596979899100101102103104105106107108109110111112113114115116117118119120121122123124125126127128129130131132133134135136137138139140141142143144145146147148149150151152153154155156157158159160

wealth_segment

▼

☐

Select all

☐

Affluent Customer

☐

High Net Worth

☐

Mass Customer

state

▼

☐

Select all

☐

NSW

☐

QLD

☐

VIC

Age_range

▼

☐

Select all

☐

<=30

☐

31-40

☒

41-50

☐

51-60

☐

>60