# Learning From Data

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 $\mathrm{May}\ 18,\ 2018$ 

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#### 1 Lecture 01 The Learning Problem

- These are my notes based on the online course Learning from Data at Cal Tech by Professor Yaser Abu-Mostafa
- The first lecture is at You Tube
- The audio does kind of fade in and out

#### 1.1 Story Line

There is a theme through the course. Each lecture is not wholely independent from each other. The key steps in our story are

- What is Learning?
- Can we learn?
- How to learn?
- How to learn well?
- Take home lessons

Lecture 3 is a practical topic not really part of the story. Gives you tools to actually work on this material. Avoids the course from being too theoretical at the start.

#### 1.2 Examples of Machine Learning

- Predicting how a viewer will rate a movie
- The essesnce of machine learning, need these 3 components to do machine learning
  - A pattern exists  $\rightarrow$  without there is nothing to look for
  - We can not pin it down mathematically  $\rightarrow$  can not write down a single equation for this
  - We have to have data  $\rightarrow$  no data no learning

#### 1.2.1 Learning Approach

- Each viewer's vector will be different
- Each movie's vector will be different
- combine these 2 to see if a user will like a particular movie
- Machine Learning will reverse engineer this process
  - start with rating and find consistent factors
  - Nudge factors of the vectors to get back to rating ever so slowly
  - Do this not for a single rating but millions. Do it over and over again and eventually the factors become mearningful for the ratings.

#### 1.3 Components of Learning

- Credit Card example
  - bank wants to make money on new cards
  - based on historical data predict how a new customer will do
- Formalization
  - Input X (customer application)
  - Output Y (give credit or no)
  - Target function f:  $x \to y$  (ideal credit approval formula)
  - Data  $(x_1, y_1), (x_2, y_2) \dots (x_N, y_N)$  (historical record)
  - Target function in machine learning is the unknown, solve with data
  - Hypothesis is the formual that approximates the target function g:  $x \to y$  (forumla to be used)
    - \* g approximates f. g is known f is not!
  - Data used to train the learning algorithm to make g approximate
    f
  - Learning Algorithm based on data and Hypothesis Set of forumlas (where do these come from?) Guesses at g, learning algorithm will pick the winner.
  - Why have hypothesis set?

- \* There is no downside to it you decide how you are learning (linear, neural net, etc...)
- \* There is an upside not obvious now. Plays a pivotal role. Lets us know if we can learn.
- \* You can do a set of all possible hypothesis

#### • Solution Components

- 2 solutions components to learning
  - \* No control over target function
  - \* No control over data
  - \* Final hyposthesis is dictated
  - \* Learning Algorithm and Hypothesis set are your solution tools!
- Hypothesis Set. The small h is the function the large one is all of the possible options. g is the selected one.

$$\mathcal{H} = h$$
$$q \in \mathcal{H}$$

• The Learning Algorithm and Hypothesis together are the Learning Model. Many options.

#### 1.4 A simple model

- Simple hypothesis the perception, very simple and not very useful in reality
- For input  $x = (x_1, x_2, \dots x_d)$  are attributes of the customer
- The w vector is weighing which of the inputs x are important.
- $\bullet$  approve credit if  $\sum_{i=1}^d \, w_i{}^*x_i > {\rm threshold}$
- deny if below threshold
- this is sort of a credit score
- do not know the w vector or threshold
- The linear formula  $h \in H$

$$h(x) = sign((\sum_{i=1}^{d} w_i * x_i) - threshold)$$

ullet Change notation and consider threshold as a weight (w<sub>0</sub> = - threshold)

$$h(x) = sign((\sum_{i=1}^{d} w_i * x_i) + w_0)$$

• Introduce artificial coordinate  $x_0 = 1$  to simplify the equation to

$$h(x) = sign(\sum_{i=0}^{d} w_i * x_i)$$

• In vector form, inner product of column w and vector x

$$h(x) = sign(\mathbf{w}^T \mathbf{x})$$

#### 1.4.1 Perceptron Learning Algorithm

• Implements

$$h(x) = sign(\mathbf{w}^T \mathbf{x})$$

- uses historical data in attempt to make w correct
- pick a misclassified point

$$sign(\mathbf{w}^T\mathbf{x}) \neq y_n$$

• Update the weight (w) vector to be better for this point,  $y_n$  is +1 or -1

$$\mathbf{w} \leftarrow \mathbf{w} + y_n * x_n$$

- 1. Iterations of PLA
  - One iteration, where (x,y) is misclassified

$$\mathbf{w} \leftarrow \mathbf{w} + y * x$$

- At iteration t=1,2,3... pick a misclassified point from  $(x_1, y_1)$ ,  $(x_2, y_2)...(x_N, y_N)$  and run a PLA iteration on it
- That's it!
- Here is an implementation from machine learning master

#### 1.5 Types of Learning

#### 1.5.1 Basic Premise of Learning

- using a set of observations to uncover and underlying process
- very broad, leads to many variations
- Types
  - Supervised Learning concentation of this course
    - \* Any time the data and output are explicitly given, like a supervisor is helping you out
  - Unsupervised learning
    - \* we get input data and no outputs. Like listening to another language on radio in an effort to learning it
  - Reinforcement Learning
    - \* get the input data and *some* of the output and grade of your output. Great for playing games

#### 1.6 Puzzle

- Superivised Learning puzzle
  - I guess -1
  - Doesn't matter, wants to get both answers and impossible to answer this particular problem

#### 1.7 Q & A

#### 1.7.1 How to determine if linear seperable?

- Rarely true, good for examples
- Techniques to make it true
- Assume this is false
- pocket algoritm?

#### 1.7.2 How do you know if there is a pattern?

- You don't
- Covered in a future lecture
- Take data, apply algorithm and you can detect if you learn or not and knowing this
- avoid looking at data

#### 1.7.3 Global optimization or local optimization?

• Whichever works for us

#### 1.7.4 Hypothesis continuous or discrete

• Can be either

#### 1.7.5 How much data for a particular problem?

• Theory: this is the crux of theory

• Practical: not under your control