

# Productive and stress-free group email management for your team

# Finally! An email solution that boosts sales, prevents lost emails, and keeps your inbox clean.

## Do you have any of these problems?

### Messy inbox

Team members don't know which emails have been replied to and what the next steps are

### **Email overload**

High priority emails get missed amongst the noise of less important ones

### Missed emails

More than half of customers will choose the first business to respond, even if it is more expensive

### Slow response

Two thirds of customers say speed is as import as price when dealing with a business

# Inefficient group email management can lead to a lot of issues for a business

- Customers will buy elsewhere if their emails are missed or take too long to get a response.
- Multiple people managing the same inbox and losing track of what has been done.
- One person getting overwhelmed managing multiple inboxes.
- The wrong people getting emails, delaying answers to customers.
- No automation, meaning all emails are handled manually.

Group emails are the ones that often get missed! For example:

- sales@company.com
- info@company.com
- accounts@company.com
- support@company.com

With our system you can be sure that every email will be handled every time.

## How does it feel when you send an email and don't get a reply?

90% of businesses do not acknowledge when an email has been received.

97% of businesses do not send a follow up to customers to see if they are satisfied with the response to an issue.

62% of businesses do not respond to customer service emails.

70% of customers believe that speed is as important as price.

More than 50% of customers will choose the first business to respond, even if they are more expensive.

If you improve how you manage and respond to emails, you will get **more sales** and **more satisfied customers**, simply by being better than your competition.

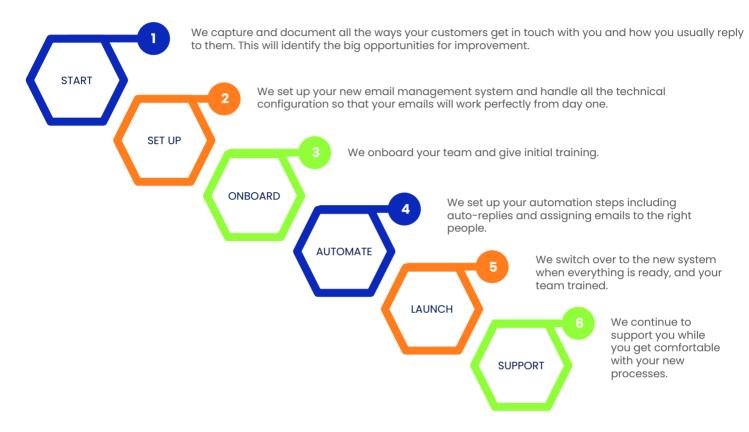
## Inbox Wizard takes the chaos out of shared inboxes.

Designed with ease of use in mind, Inbox Wizard delivers an email management system with powerful features like message assignment, tracking, and automated responses at your fingertips.

This will empower your team to deliver faster responses and create positive customer experiences that boost loyalty and reputation. Let Inbox Wizard turn your email management into a truly magical experience.

We handle the setup, configuration, and training for your team so that you can say goodbye to lost emails and inefficient shared inboxes

### This is how Inbox Wizard works



### Group email management is really easy with Inbox Wizard

#### QUICK AND EASY

We will set you up with an email management system that makes handling emails quick and easy.

All of your generic and group email addresses will be pointed to the tool.

You have full control of your email.

### **AUTOMATION AND OWNERSHIP**

You'll be able to automatically reply to all emails and assign them to the right employee for management.

Customers will get a fast response, stay engaged with your business and be more likely to purchase from you.

### **CLEAN INBOX WITH LESS STRESS**

Your personal emails are separate from group emails, meaning you can see exactly where everything is at any time.

You can collaborate with your team and make answering emails a breeze.

Inbox Wizard is a consulting service by ATOM Digital, ready to transform your email management. Contact us today for a free consultation!

INBOX WIZARD

atomdigital.com.au | contact@atomdigital.com.au