# **Edwin Tse**

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## **EDUCATION & CERTIFICATION**

## University of California, San Diego

September 2020 - April 2025

Bachelor of Science, Double Major in Data Science and Business Economics, Minor in Urban Studies and Planning

**Foothill College** 

**September 2018 – June 2020** 

Associate in science for Transfer, Business Administration for Transfer with High-Honors

### **WORK EXPERIENCE**

### **United Parcel Service**

**April 2023 - December 2024, June 2025 - Current** 

ISM Intern/ Brokerage Administrative Assistant/ Data Entry Operator

- Designed and deployed Power BI dashboards connected to Azure SQL to monitor supply chain communication flows, identifying operational bottlenecks and driving process improvements that increased customer and employee satisfaction
- Built an NLP-powered data entry tool to regenerate shipment information, streamlining supply chain operations by 30%, improving data accuracy by 25%, and reducing customs rejections/inspections by 50%
- Automated repetitive data entry tasks with VBA, reducing manual workload by 80% and enabling staff to focus on higher-value supply chain analysis tasks
- Created automated Win32 API software to flag documentation gaps and notify customers, improving response rates by 50% and reducing follow-up workload by 80%, ensuring on-time shipment processing
- Automated 20% of manual shipment manifest entries using Playwright and historical data, accelerating fulfillment processing and minimizing human error
- Led cross-functional coordination through transportation management systems to meet service targets and customs deadlines, minimizing late deliveries and improving SLA compliance

Crosswork.us August 2022 – December 2022

Venture Capital Intern

- Automated customer acquisition pipeline using Python, Pandas, and SQL, doubling outreach efficiency and demonstrating ability to design scalable data processes
- Conducted in-depth wealth research on emerging markets, and trends to collate qualitative as well as quantitative data; presented the report to the team in weekly meetings to recommended potential investment opportunities

Zego June 2022 – August 2022

**Business Analyst Intern** 

- Optimized Mobile Doorman by Machine Learning, increased user retention 4.7% and customer satisfaction 50%
- Produced weekly/monthly KPI reports from Snowflake SQL data (leads, appointments, customer satisfaction), providing actionable supply chain insights to clients and stakeholders
- Overlaid results on Tableau dashboard for clients to visualize KPI performance and trends on product usage
- Developed predictive usage models (PyTorch, Scikit-learn) to forecast demand and quantify cost-benefit outcomes, boosting feature adoption by 10% and informing resource allocation decisions

### **PROJECTS**

GIS project on Enhancing Access, Safety & Connectivity at Transit Hubs (https://arcg.is/HrD4u)

- Conducted spatial analysis on 100,000+ parcels using ArcGIS and Python to evaluate property price patterns
- · Maximize tax benefits, user experience and relieve congestion by creating a suitability model through ArcGIS
- Provide meaningful public engagement by utilizing ArcGIS Storymap

Airfare Prediction Model and Price Discrimination Database (https://ptse8204.github.io/flightpricebias/)

- Collected and analyzed 5 years of US flight data, and created price sensitivity measurement for airfare
- Trained an AI model to predicting airfare price sensitivity, with accuracy further to 95% by introducing bias mitigation methods on models, to mitigate bias from disadvantage race and economic status.

GPA Investigation on Course and Professor Evaluation Database

- Scrapped the data from the web using Selenium, forming a 300 MB database after extensive data cleaning.
- Concluded Statistical difference in student performance and between pre- and post-pandemic using 8 Test in R