

Main Objective	The overall objective of this redesign is to modify current content, organize existing content, reduce number of pages (11) to a smaller more manageable amount of pages (6), increase web traffic, and provide users with a solid background of why Signs by Design should be their business of choice.
Home Page <title></title>	Signs By Design
About <title></title>	
Sub-Section	Who are we?
Description	History of the company and what seperates Signs By Design from the competition.
Content	A paragraph or so about company information and picture of Company Staff.
Placement	The only article in the body section floating left.
Keywords	Print Shop, Printing Company, History
Assets	Staff Image
Notes	Need to Find stock photography for staff picture
Services <title></title>	
Sub-Section	What do we do?
Description	Listing of all services provided by SBD.
Content	Information and links to all services that SBD has provided.
Placement	Full Page
Keywords	Installation, Signs, Banners, Illuminated, Non-Illuminated, Survey, Permit.
Assets	Images and or graphics of work
Notes	
Gallery <title></title>	
Sub-Section	No Sub-Section
Description	CSS Gallery of work
Content	Well taken Photographs of work provided
Placement	Full Page
Keywords	sign gallery, images, signs, banners
Assets	Various images collected from company
Notes	
Need a Repair? <title></title>	
Sub-Section	No Sub-Section
Description	Detials on types of repairs offered by SBD.
Content	Listing of repair types and how to contact for a repair.
Placement	Full Page
Keywords	Sign Repairs, Luminated repair, Non-Illuminated repair.
Assets	
Notes	

Contact <title></title>	
Sub-Section	How to get a hold of us
Description	list of all SBD contact information.
Content	Phone Number, Email Address, Street Address
Placement	Left half of the body section of the website.
Keywords	Contact Us, Banners, Signs, Vinyl.
Assets	Form Icon Graphics for info table.
Notes	
Industry Information	
Industry specific keywords and phrases	sign print shop, print shops, custom vinyl banners, vinyl sign printing, online print shop, signs printing, outdoor banner, vinyl banner printing, sign printing online, large format printing services, printed banners, print shop, banner signs, outdoor banner printing, promotional banners, sign printing, printing shop, vinyl banners, large format printing, printing companies, customized signs, printing shops, vinyl signs, custom business signs, car signage, banner printing, sign companies, company sign, sign shops, cheap banners, sign company, vinyl banner, custom banners, print companies, sign supplies, banners and signs, custom banner, vehicle graphics, outdoor banners, signs for businesses, print shop services, exterior signs, signs and printing, signs printed, cheap banners and signs banners, signs and banners, custom vinyl banners cheap, custom signs, digital printing services, outdoor signage, custom banner printing, signage, retail signage, print signs, vinyl printing
User-Oriented keywords	
Keywords and Phrases	print, custom printing, print services, cheap printing, digital printing,printing companies, printing for less, color printing, print service, print it, cheap printing servicescommercial printing, print shops, screen printing machine, large format printing, print for less, print on demand, print spooler, print place,print for less, print on demand, print spooler, print place, discount printing, printing service, offset printing, full color printing, printing company, custom prints
Mobile First	
Design Approach	By staying clean and simple we will rid images and content that doesn't display well on a mobile device from your site to maintain a fresh mobile version of your site. We will begin testing to make sure all of our HTML elements look clean and well put together on any device.