

Available for new projects

# AI-Driven Product Designer

## UX Leader & Research Strategist

I build enterprise-grade human-AI systems, workflows, and complex platforms for fintech, SaaS, and mission-driven organizations. Transforming complex problems into elegant, user-centered solutions.

[View Selected Work →](#)[Download Resume ↓](#)**15+**

Years Experience

**50+**

Projects Delivered

**90%**

AI Automation Rate

**70%**

Cost Reduction

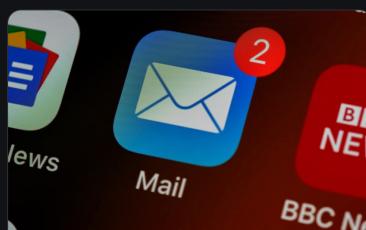
**SELECTED WORK**

## Featured Case Studies

A collection of projects spanning AI systems, enterprise platforms and human-centered design solutions for leading organizations.

**FISERV**  
**CFO AI Office Automation**

- AI Report Generation
- Custom Workflows & Dashboards
- Agentic Framework
- Personal RAG

[View Case](#)**JOBBOT**  
**AI Email Automation Experiment**

- Custom Email Replies
- Custom Resume Generation
- Almost No Costs
- Built on Google + GPT APIs

[View Case](#)**ADP/GLOBAL**  
**Customer Support Chatbots**

- IBM Watson-powered conversational AI
- 90% of customer interactions automated
- 70% reduction in support costs

[View Case](#)**LORD ABBETT**  
**Data & Users****PEARSON**  
**Online Education Platform****G2A**  
**Global E-Commerce Platform**

- Data Visualization
- UI Personalization
- Mission Critical Security
- Advanced Error Handling

[View Case](#)

- Personalized learning
- Trusted content
- Comprehensive assessment
- Data-driven insights

[View Case](#)

- AI Product Recommenders
- Blockchain Loyalty Systems
- Service Design
- Team Building and Management

[View Case](#)



GERSON LEHRMAN GROUP

#### Expert Network Platform

- Custom Search Engine
- Interactive Data Visualization
- Largest Expert Network
- Complex Compliance Workflows

[View Case](#)



IBM

#### Bluedot Intelligence

- Custom research
- Rapid prototyping
- User Journeys and Personas
- Natural Language Processing

[View Case](#)



TD AMERITRADE

#### UX Competitive Analysis & Heuristic Evaluation

- Heuristic usability audit
- Comparative UX study

[View Case](#)

WHAT I DO

## Areas of Expertise

Bridging the gap between complex technology and human needs through research-driven design and strategic thinking.



### AI & Machine Learning Design

Designing intelligent interfaces that seamlessly integrate AI capabilities while maintaining human-centered experiences.



### UX Research & Strategy

Deep user research and strategic thinking to uncover insights that drive product decisions and user experiences.



### Service Design

End-to-end service design that connects touchpoints and creates cohesive experiences across digital and physical channels.



### Product Leadership

Leading cross-functional teams to deliver products that balance business goals, technical constraints, and user needs.

ABOUT

## Designing the Future of Human-AI Interaction

With over 15 years of experience in product design and UX research, I've led design initiatives for enterprise platforms serving millions of users across fintech, education, and e-commerce sectors.

My work sits at the intersection of human-centered design and emerging AI technologies. I specialize in making complex systems intuitive, helping organizations leverage AI while maintaining the human touch that creates lasting connections.

Currently focused on building agentic AI frameworks and automation workflows that augment human capabilities rather than replace them.

COMPANIES I'VE WORKED WITH

IBM

Fiserv

Pearson

TD Ameritrade

Lord Abbett

G2A

ADP

GLG

GET IN TOUCH

## Let's Create Something Extraordinary

Have a project in mind? I'm always open to discussing new opportunities, creative ideas, or partnerships.

[Email Me →](#)

[LinkedIn](#)