

Entrepreneurship is the process of identifying, creating, and pursuing opportunities to establish and manage a business, involving innovation, risk-taking, and a proactive approach to achieve long-term goals.

According to different authors:

2. ****Joseph Schumpeter:****

“The entrepreneur always searches for change, responds to it, and exploits it as an opportunity.”

3. ****Howard Stevenson:****

- “Entrepreneurship is the pursuit of opportunity beyond the resources you currently control.”

4. ****Paul Burns:****

- “Entrepreneurship is the process of initiating a business venture, organizing the necessary resources, and assuming the associated risks and rewards.”