

# Analysis of Literature Review

---

Research Methodology

[Type the author name]

4/20/2016

**Violating and Flouting of the Four Gricean Cooperative**  
**Maxims in Friends the American TV Series**

**by**

**LEYLI JORFI**

**International Review of Social Sciences Vol. 3 Issue.8 (Aug 2015)**

**Literature review**

Humor, with regard to Grice's cooperative principles, has been treated from a variety of aspects in different studies. Some studies concerning the violation and flouting of Grice's maxims have been conducted in the realm of humor and comedy among which we may refer to Khosravizade and Sadevandi (2011) who investigated this issue in the movie the Dinner for Schmucks. This study focused on the speech of two main characters Barry and Tim. This study makes a close link between a character's social status and the amount of his talk. The lower the social status represented in Barry, the more flouting and violation of the maxim of quantity. Tupan and Natalia (2008) also in their study investigated the multiple violations of characters in Desperate Housewives TV series, hired Grice's cooperative principles. They focused on the concept of lying introduced and developed by Christoffersen 2005 (cited in Tupan and Natalia, 2008). The purpose of this study was to analyze the reasons why such violations take place as well as to eliminate interlocutors chance to respond. They found some instances where violations caused the truth to be covered. Other researchers (e.g: Kalliomaki, 2005; xiao-hong, 2007) further examined conversational exchanges in different movies and came up with interesting results. Kalliomaki who studied and analyzed the TV series Blackadder reached to this result that humor in this program is largely a sort of intentional misuse of language. He further maintains that the main strategies which contributed to this language misuse were the violations of the maxims of manner and quality which gave rise to some language using techniques like repartee, insults, sarcasm, lies and absurdity. Kalliomaki believes that humor gave a negative flavor to this TV series.

## **Analysis**

This literature review has been written by "Leyli Jorfi" in the journal of International Review of Social Sciences.

Instead of limiting the literature review to one section "Literature Review" the writer has incorporated the data collected about the previous works in the "Introduction" section of the research paper as well.

The writer has tried to create a link between what is flouting and what is violating of maxims. Since the two concepts are interrelated confusion usually arises. The writer has tried to make it clear by giving explanations and references.

A bottom up sequence has been adopted. The writer starts from the basic concept of "Cooperation" in a conversation and links it with the concept of "Cooperative Principles" given by Paul Grice (1975). After that one by one the four principles of quality, quantity, manner and relevance are explained with suitable references. In order to make the concept about the two key terms of flouting and violating clear an example has also been coded. One reason for following this sequence can be the better understanding of the reader which has been fulfilled to a great extent. Since the research has been done on a sitcom the element of humor has been added and through several statements the writer deduces that humor in one way is a means of flouting or violating of a maxim.

The literature review of section consists of 4-5 previous works that have been done focusing on this domain. The writer has cited works that are not older more than 10 years. No chronological sequence has been followed. Owing to the fact that the works that have been cited have been done specifically on the two key terms of our interest following an order could have imparted a more systematic effect on the reader. Secondly this literature review lacks argumentation on the side of the writer. It is just a summary of the works and the writers own perspective is missing which leads towards the ambiguity of the novelty of this research work.