Appendix A

Table A.1 Overview of possible questions for success factors grouped by TOE dimension

Success Factor	Question
Technology	
Relative Advantage	=> The degree to which an innovation is perceived as being better than the idea it supersedes. • Is a solid knowledge base about advantages of AI technology in comparison to conventional systems present in your company? • Are the pros and cons of using AI technology balanced in advance before choosing a specific technological approach? • Do you know any AI tools that are used to facilitate certain aspects of work in your company? • Are ethical aspects of AI, such as harmful and unintended consequences of AI, discussed within the company? • Is ethical awareness present in the human-machine relationship context? • Are ethical guidelines/principles defined for the use of AI technology at your company? • Do you currently perceive the costs of implementing AI technology to be higher than the benefits derived from its use? • Do you think AI technology entails high complexity if used in the company? • Do you think the skills necessary for using AI technologies overwhelms most of your colleagues? • Are AI applications developed inhouse? • How many artificial intelligence projects are familiar to you within your company? What is the current status of these projects?
Compatibility	=> The degree to which AI can be easily integrated with the existing processes, values, and infrastructure of the firm. Business Processes: • Are the business processes currently in place at your company suitable for the use of AI technology? • Is the success of AI projects measured differently from that of regular projects? • Does the company already have agile forms of collaboration in place, thereby laying a solid foundation for AI projects? • Would you say AI integrates well into the existing process landscape of your company? • Have business processes been altered previously at your company? • Do you perceive AI as consistent with existing values of your company? • Are AI applications compatible with the infrastructure of your company? • Are AI applications compatible with your current hardware and software environment? • Are standard processes established for AI projects? Business Case: • Does your company know how to analyze problems suited for the deployment of AI technology? • Does your company have a process model for the use of AI technology in projects? • Does your company have a department or team dedicated to explore the potential use of AI technology within your company?

	• Are there official guidelines on how issues suitable for the use of AI technology should be documented within your company?
Organization	
Culture	=> The shared values, beliefs, attitudes, and behaviors that characterize a company and support the adoption of AI Top Management Support: • Does your top management seem generally interested in AI technology? • Do you perceive your top management to be well-informed about AI technology and its application scenarios? • Does your company already have an AI strategy in place? • Are there any AI goals defined and communicated in a way that is understandable to the workforce? • Does top management take part in exploring AI technologies? • How strong would you assess the commitment from top management to embrace AI technology? • Do topics related to AI technology receive attention from top management? Change Management: • Do you perceive your corporate culture as being open to change? • Do you perceive your corporate culture as showing a high willingness to immerse into new technologies? • Are information and awareness-raising workshops regarding AI technology offered at your company? Innovative Culture: • Do you perceive your corporate culture as being innovative and eater to try out new processes and technologies? • Did you conduct innovative events such as hackathons at your company? If yes, what was the response it received? • Do you perceive increased interest in AI technology among employees? • Does your company provide space for placing creative ideas and new technologies? • Is there an innovation-friendly atmosphere in your company?
Organizational Structure	=> The framework and arrangement of roles within an organization • Does your company have previous knowledge with agile/innovative organizational structures, such as hubs? • Would you describe your corporate structures as rather slow and bureaucratically shaped or as rather innovative and flexible? • Are there incentive systems to engage with AI technology? • Is there a central person responsible for the topic of AI technology? If yes, since when? • Does the overall organizational structure (subsidiaries, companies belonging to your company) of your company support the application of new technologies such as AI technology?
Resources	=> The assets and capabilities that the company possesses and utilizes to carry out operations involving AI technology Budget: • Are there financial resources available dedicated specifically towards AI projects? • Is it strongly expected that projects also achieve certain performance goals? • Considering the current financial situation of your company, how likely is it to have a budget available for projects involving AI technology?

	• Is your company willing to invest in AI technologies? If yes, how big are those investments? Employees: • Do you have employees in your company with necessary programming knowledge and technical expertise regarding AI technology? • Do you have employees in your company with specific AI job titles? If yes, what is the description of these job positions? • Do you have employees in your company with necessary domain knowledge to understand the business aspect of AI technology? • Do you have knowledge of your company's initiatives to educate interested employees in AI technology? • How well would you rate the current training offerings provided by your company regarding AI technology? Data: • How easily accessible and available is the data in your company? • Are there any concerns from certain business units regarding data protection issues? • Is data stored in a consistent format throughout the different applications in your company? • How would you assess the quality of the available data at your company? • Does your company systematically collect data generated by IT systems? • Do you know of any efforts to automate data collection at your company? • What is the current status of 'Data Governance' in your company? • Does the technical infrastructure of your company ensure it can accommodate AI requirements, such as processing power, data storage capacity, and network bandwidth? • Is the data analyzed, processed, enriched, linked and aggregated appropriately in a process pipeline?
Environment	
Competitive Pressure	=> The degree to which a company is affected by competitors in the market • Do you perceive competitive pressure to deal with AI technology? • How would you assess the knowledge of AI of direct competitors? • Does the threat of losing a competitive advantage act as a force in motivating your company to adopt AI technology? • Does your industry have tough competition on product and service quality? • Do you know if there are any comparable projects involving AI technology in other competing organizations?
Customer Readiness	=> The preparedness of potential customers to adopt products or services involving AI technology • How would you assess the customer´s ability and willingness to deal with AI technology? • Do you observe a growing demand from customers for personalized and intelligent products, thereby increasing the necessity to implement AI technology?
Government Regulations	=> Governmental policies and regulations that either stimulate or depress IT innovations such as AI technology • Do you see any effort from government to provide support for implementing solutions involving AI technology? • Are there any governmental regulations affecting the usage of AI technology at your company? • Does government actively support the adoption of AI technologies?

	• How would you assess the employees´ council´s role in enhancing or limiting usage of AI technology? • Do you have a data protection officer who takes care of compliance with regulations?
Industry Requirements	=> Industry specific characteristics that either stimulate or depress IT innovations such as AI technology • How would you assess the role of industry specific properties regarding AI technology? • Do you think specific regulations or the customer group of your industry rather positively or negatively affects the adoption of AI technology?

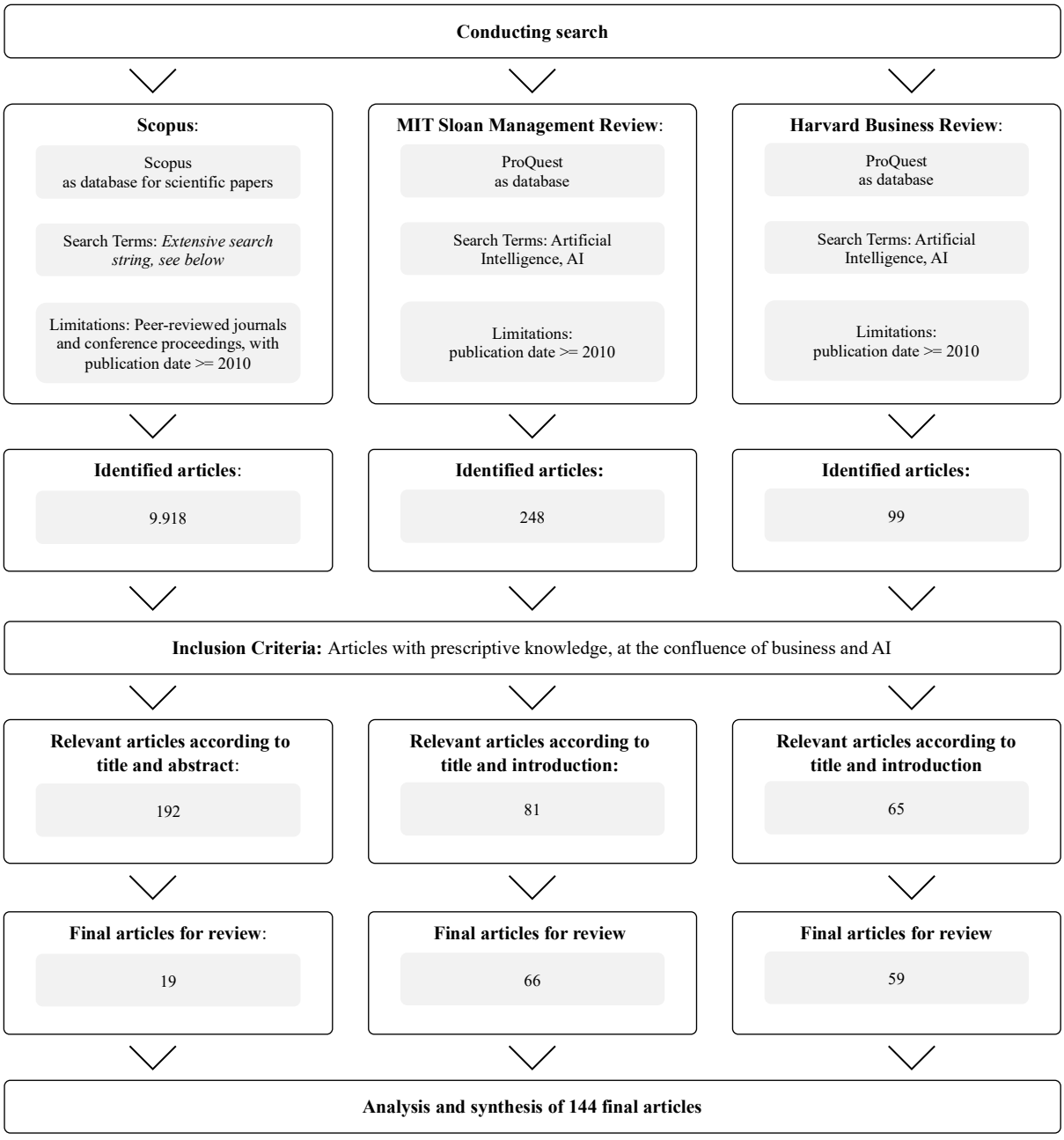
Appendix B

Table B.1 Description of AI maturity levels according to Schuster and Waidelich (2022, p. 280)

AI Maturity Level	Description
Level 1: AI Novice	No strategic focus on AI, no AI-friendly working environment and organization, is not pursuing AI purposes in data collection and structuring, is still not using AI applications and has not yet developed data protection and ethical guidelines for the use of applied AI applications.
Level 2: AI Explorer	The company is developing an AI strategy, wants to create a friendly AI working environment and organizational framework, is developing criteria for AI data use, introduces first piloted AI applications and is preparing AI compliant concepts for data protection and ethical requirements.
Level 3: AI User	The enterprise has defined the AI vision, created initial awareness for a friendly AI working environment and aligned initial structures and resources with AI, prototypically applies the proposed data structure, deploys AI applications and slowly establishes the data protection requirements and ethical issues in individual cases.
Level 4: AI Innovator	The enterprise has defined a clear AI strategy, the working culture enables AI innovations and AI projects have access to established structures and resources, data is systematically collected for AI purposes and enables the use of numerous AI applications, data protection principles and ethical regulations are followed all over the place.
Level 5: AI Pioneer	The AI corporate strategy is perceived as leading in industry, the prevailing culture drives AI innovations and the organization structure is optimized for AI projects, the AI optimized data collection and structuring enables the standardized use of AI applications across the companies based on a fully compliant application of data protection principles and an ethical code of conduct.

Appendix C

Figure C.1 Article selection process for conduced systematic literature review



Search string for Scopus:

TITLE
(((artificial AND intelligence) OR (ai) OR (cognitive AND technology) OR (algorithm*) OR (machine AND learning) OR (deep AND learning) OR (automation))
AND
((strateg*) OR (business AND value) OR (organizational AND challenge) OR (adoption) OR (business AND benefits) OR (firm AND performance) OR (business AND gains) OR (business AND performance) OR (data-driven AND decisions) OR (business AND management) OR (business AND success)))

Appendix D

Table D.1 Concept matrix of reviewed literature

Contribution	Origin	Type	Area to Attack							Aspect of AI Technology						
			Fundamentals	Prerequisites	Data	Business Case	Proven Concepts	Public Relations	Ethics	AI-induced Change	AI Technology	AI in Business	AI Decision-Making	Trustworthy AI	Strategizing AI
Eapen et al. 2023	HBR	F				X						X			
Davenport and Mittal 2023	HBR	F					X								X
Dickie et al. 2022	HBR	F					X								X
Agrawal et al. 2022	HBR	S	X								X				
Hume and Taylor 2021	HBR	S	X								X				
De Cremer and Kasparov 2021	HBR	S		X				X		X		X			
Candelon et al. 2021	HBR	F						X	X					X	
Ascarza et al. 2021	HBR	F				X						X			
Martinez 2023	HBR	S						X	X					X	
Tamayo et al. 2023	HBR	F		X						X					
Davenport et al. 2023	HBR	F		X		X		X		X		X			
Segalla and Rouzies 2023	HBR	F			X				X					X	
Palumbo and Edelman 2023	HBR	F					X								X
Fantini and Narayandas 2023	HBR	F	X		X	X		X		X	X		X		
Seymour et al. 2023	HBR	S				X		X	X	X		X			
Govindarajan and Venkatraman 2022	HBR	F		X	X	X					X				

Contribution	Origin	Type	Area to Attack							Aspect of AI Technology					
			Fundamentals	Prerequisites	Data	Business Case	Proven Concepts	Public Relations	Ethics	AI-induced Change	AI Technology	AI in Business	AI Decision-Making	Trustworthy AI	Strategizing AI
Miller and Hosanagar 2022	HBR	S		X	X	X			X		X		X	X	
Zoltner et al. 2022	HBR	S		X				X		X		X			
Desai et al. 2022	HBR	F			X		X				X				X
Blackman 2022	HBR	F						X	X					X	X
Iansiti and Nadella 2022	HBR	F		X	X		X			X	X				X
Neeley and Leonardi	HBR	F		X			X	X		X					X
Wilson and Daugherty 2022	HBR	F		X	X		X	X		X	X				X
Edelmann and Abraham 2022	HBR	F			X	X	X				X	X			X
Iansiti and Lakhani 2021	HBR	F		X	X			X		X	X				
Brynjolfsson and Mcafee 2021	HBR	S	X					X		X			X		
Agrawal et al. 2021	HBR	S	X			X				X			X		X
Mahidhar and Davenport 2021	HBR	S					X			X	X				X
Kleber 2021	HBR	S				X			X			X		X	
Davenport and Ronanki 2021	HBR	F	X			X	X					X	X		X
Fountaine et al. 2021	HBR	F				X	X			X		X			X
Berinato 2021	HBR	S	X	X		X					X	X			
Babic et al. 2021	HBR	F	X	X		X		X	X	X		X		X	
Ng 2021	HBR	F	X			X	X	X				X			X
Early and Bernoff 2021	HBR	F		X	X						X				

Contribution	Origin	Type	Area to Attack							Aspect of AI Technology					
			Fundamentals	Prerequisites	Data	Business Case	Proven Concepts	Public Relations	Ethics	AI-induced Change	AI Technology	AI in Business	AI Decision-Making	Trustworthy AI	Strategizing AI
Wilson and Daugherty 2021	HBR	F	X			X		X	X	X		X		X	
Knickrehm 2021	HBR	S	X					X	X	X				X	
Orduña 2021	HBR	S		X				X	X	X				X	X
Jesuthasan and Boudreau 2021	HBR	S		X				X		X					
Beane 2021	HBR	S		X				X	X	X					
Wilson et al. 2021	HBR	S		X	X	X			X	X		X	X	X	
Sanders and Wood 2021	HBR	F		X			X			X					X
Babic et al. 2021	HBR	F	X				X	X	X		X			X	X
Yampolskiy 2021	HBR	F	X		X				X		X			X	
Walsh 2021	HBR	S	X	X				X	X		X		X	X	
Blackman 2021	HBR	S		X				X	X	X			X	X	
Bertini and Koenigsberg 2021	HBR	S				X						X	X		
Davenport et al. 2021	HBR	F	X	X		X	X				X	X	X		
Fountaine et al. 2019	HBR	F		X			X	X		X					X
Fleming 2021	HBR	F		X			X	X		X					X
Wilson and Daugherty 2021	HBR	S	X	X		X				X	X				
Davenport 2021	HBR	F	X	X	X		X			X	X	X	X		X
Davenport and Redman 2021	HBR	F	X	X	X		X			X	X				X
Tyagarajan 2021	HBR	F		X			X	X		X					X
Kozyrkov 2020	HBR	S	X	X							X		X		
Agrawal et al. 2020	HBR	F	X	X		X	X				X	X	X		X

Contribution	Origin	Type	Area to Attack							Aspect of AI Technology					
			Fundamentals	Prerequisites	Data	Business Case	Proven Concepts	Public Relations	Ethics	AI-induced Change	AI Technology	AI in Business	AI Decision-Making	Trustworthy AI	Strategizing AI
Porter and Heppelmann 2015	HBR	F	X	X	X	X	X			X	X	X			X
Armstrong and Shah 2023	HBR	F	X			X	X	X		X	X	X			X
Davenport and Kirby 2015	HBR	F	X	X		X	X	X		X	X	X	X		
Altman et al. 2023	MIT	F		X				X		X					
Birkinshaw and Lancefield 2023	MIT	F					X	X		X					X
Glaser et al. 2023	MIT	S	X		X				X		X		X		
Bammens and Hünermund 2023	MIT	S		X	X	X		X	X		X			X	
Schrage et al. 2023	MIT	F		X		X		X			X		X		
Lebovitz et al. 2023	MIT	S	X	X	X	X					X		X	X	
Joshi et al. 2023	MIT	S		X		X		X		X					
Vinsel 2023	MIT	S	X			X	X	X			X	X			X
Stadler and Reeves 2023	MIT	S	X	X	X	X		X			X	X			
Renaud et al. 2023	MIT	S				X			X	X	X	X			
Netland et al. 2023	MIT	F		X		X	X					X			X
Jarrahi et al. 2023	MIT	F		X	X	X		X	X	X		X		X	X
Wixom et al. 2023	MIT	F		X	X	X			X		X	X	X		
Townson 2023	MIT	F			X			X	X		X			X	
Lindebaum et al. 2023	MIT	F			X				X		X			X	
Davenport and Redman 2023	MIT	S	X	X	X	X		X			X	X			

Contribution	Origin	Type	Area to Attack							Aspect of AI Technology					
			Fundamentals	Prerequisites	Data	Business Case	Proven Concepts	Public Relations	Ethics	AI-induced Change	AI Technology	AI in Business	AI Decision-Making	Trustworthy AI	Strategizing AI
Ramakrishnan 2023	MIT	S	X		X	X					X	X			
Davenport and Miller 2022	MIT	S	X			X		X			X	X			
Kellogg et al. 2022	MIT	F					X	X		X		X		X	
Visnjic et al. 2022	MIT	F		X			X			X					X
Kiron 2022	MIT	F			X	X					X		X		
Moser et al. 2022	MIT	S	X			X		X	X	X	X		X	X	
Yalcin et al. 2022	MIT	S						X	X				X	X	
Lucini 2021	MIT	S			X	X					X	X	X		
Candelon et al. 2021	MIT	F		X				X	X		X			X	
Meissner and Keding 2021	MIT	F		X		X			X			X	X	X	
Leidner et al. 2021	MIT	S			X	X		X	X		X	X		X	
Redman 2021	MIT	F		X	X						X				
Wixom et al. 2021	MIT	S		X	X						X				
Joshi et al. 2021	MIT	F				X		X	X			X		X	
de Langhe and Puntoni 2021	MIT	S		X	X	X					X		X		
Vial et al. 2021	MIT	S			X						X				
Silverman 2020	MIT	F	X	X			X								X
Parra-Moyano et al. 2020	MIT	S			X						X				
Saenz et al. 2020	MIT	F		X		X		X	X	X		X		X	
Carmon et al. 2020	MIT	F				X		X	X			X			
Cross et al. 2019	MIT	F		X		X		X		X		X			

Contribution	Origin	Type	Area to Attack							Aspect of AI Technology					
			Fundamentals	Prerequisites	Data	Business Case	Proven Concepts	Public Relations	Ethics	AI-induced Change	AI Technology	AI in Business	AI Decision-Making	Trustworthy AI	Strategizing AI
Wilson and Daugherty 2019	MIT	F		X		X		X		X		X			
Tarafdar et al. 2019	MIT	F		X		X	X			X		X			X
Kiron and Schrage 2019	MIT	F		X	X	X					X	X			
Barro and Davenport 2019	MIT	F		X		X	X			X		X			X
Howard 2019	MIT	S						X	X	X				X	
Gerbert and Spira 2019	MIT	S	X			X						X			
Daugheerty et al. 2019	MIT	S						X	X					X	
Centola 2019	MIT	F	X					X							X
Davenport 2019	MIT	S				X		X	X			X		X	
Klotz 2018	MIT	S		X				X		X					
Latham and Humberd 2018	MIT	S		X				X		X		X			
Bughin 2018b	MIT	S	X					X							X
Bughin 2018a	MIT	F					X								X
Shields 2018	MIT	F		X			X			X	X				X
Ross 2018	MIT	S		X		X		X		X		X			
Ransbotham 2017	MIT	F			X				X		X		X	X	
Wilson 2017	MIT	S		X				X		X					
Wixom and Ross 2017	MIT	F			X	X					X	X			
Schoemaker and Tetlock 2017	MIT	F		X		X	X					X	X		X
Agrawal et al. 2017	MIT	F	X	X		X	X			X		X	X		X
Kiron 2017	MIT	S			X	X					X	X			

Contribution	Origin	Type	Area to Attack							Aspect of AI Technology					
			Fundamentals	Prerequisites	Data	Business Case	Proven Concepts	Public Relations	Ethics	AI-induced Change	AI Technology	AI in Business	AI Decision-Making	Trustworthy AI	Strategizing AI
Rometty 2016	MIT	S	X			X					X	X			
Hoffman 2016	MIT	S		X	X	X					X	X			
Ransbotham et al. 2016	MIT	F					X								X
Davenport and Kirby 2016	MIT	F	X	X		X		X			X	X			
Ransbotham et al. 2015	MIT	F	X	X		X					X	X	X		
Harris and Mehrotra 2014	MIT	F		X	X						X				
Kiron et al. 2013	MIT	F		X	X	X				X	X	X	X		
Kiron and Shockley 2011	MIT	F		X	X	X					X	X	X		
Gudigantala et al. 2023	Scop	F			X		X				X				X
Beiner et al. 2023	Scop	F				X	X					X			X
Perifanis and Kitsios 2023	Scop	F				X	X	X			X	X			X
Vomberg et al. 2023	Scop	F			X	X	X				X	X			X
Kim and Seo 2023	Scop	F	X	X			X				X	X			X
Engel et al. 2022	Scop	F				X	X					X			X
Walter et al. 2021	Scop	F				X	X					X			X
Caner and Bhatti 2020	Scop	F		X		X	X		X	X	X	X			X
Mithas et al. 2020	Scop	F				X			X		X	X			X
Alsheibani et al. 2020b	Scop	F		X	X	X	X			X	X	X			X
Schmiegelow and Melo 2023	Scop	F			X	X					X	X			
Aldoseri et al. 2023	Scop	F			X		X				X				X

Contribution	Origin	Type	Area to Attack							Aspect of AI Technology					
			Fundamentals	Prerequisites	Data	Business Case	Proven Concepts	Public Relations	Ethics	AI-induced Change	AI Technology	AI in Business	AI Decision-Making	Trustworthy AI	Strategizing AI
Prasanth et al. 2023	Scop	F				X	X					X			X
Enholm et al. 2022	Scop	F	X	X		X	X			X	X	X			X
Alsheibani et al. 2020d	Scop	F			X	X	X					X	X		X
Aström et al. 2022	Scop	F				X	X					X			X
Mikalef et al. 2019	Scop	F		X	X	X	X			X	X	X			X
Uren and Edwards 2023	Scop	F		X		X			X		X				X
Someh et al. 2020	Scop	F		X	X	X			X	X	X	X			X

Appendix E

Figure E.1 Description of ATAs with examples

- **Fundamentals**: Understanding the fundamental principles and concepts of AI.
  → AI Learning | Machine Learning | Deep Learning | Neural Networks | Computer Vision
- **Prerequisites**: Creating an optimal environment to promote the growth of AI.
  → IT Infrastructure | IT Architecture | Company Culture | Talent Recruiting | Employee Training
- **Data**: Ensuring high-quality data delivery for AI applications
  → Data Delivery | Data Quality | Data Management | Data Governance | Data Consistency
- **Business Case**: Applying AI effectively in appropriate business scenarios.
  → Business Case | Use Case | Business Scenario | Application Scenario | Business Problem
- **Proven Practices**: Gathering inspiration from proven practices for AI implementation.
  → Strategic Blueprint | Established Processes | Best Practices | Success Models
- **Public Relations**: Addressing concerns and actively communicating benefits of AI.
  → Job Insecurity | AI Skepticism | Automation Anxiety | Human-AI Partnership | AI Image
- **Ethics**: Setting ethical guidelines to enable responsible application of AI.
  → Responsible AI | Explainable AI | AI Fairness | AI Transparency | Algorithmic Bias | Privacy

Appendix F

Figure F.1 Questionnaire to assess participants' existing knowledge of AI

No. | Question	Interest in knowledge
1. How would you assess your existing knowledge of AI?	Self-assessment
o I have NO PRIOR KNOWLEDGE 1/5 about AI. The topic is mostly unfamiliar to me. o I have a BASIC UNDERSTANDING 2/5 of AI. I know some fundamental concepts, but I lack in-depth knowledge. o I have INTERMEDIATE KNOWLEDGE 3/5 in the field of AI. I can explain basic concepts and have seen some practical applications. o I have ADVANCED KNOWLEDGE 4/5 in the field of AI. I can explain complex concepts and have practical experience in application. o I consider myself an EXPERT 5/5 in the field of AI. I have profound knowledge in various subfields and can independently solve complex problems.	
2. What do you understand by the term AI?	Definition of AI
Answer text: _____	
3. How would you describe the basic principle of AI?	Principle of AI
Answer text: _____	
4. Can you provide specific examples of AI applications in various industries? If so, which ones?	AI applications
Answer text: _____	
5. What opportunities do you see in the use of AI in general?	AI opportunities
Answer text: _____	
6. What challenges do you see in the use of AI in general?	AI challenges
Answer text: _____	
7. How do you assess the impact of AI, both in a personal and professional context?	AI impact
Answer text: _____	
8. What personal experiences have you had with AI, both in a personal and professional context?	AI personal experience
Answer text: _____	

Appendix G

Figure G.1 Questionnaire to evaluate the ease of use of both phases of the methodology

No. | Question	**Component to evaluate**
1. I found it easy to follow the structure of the methodology.	structure
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
2. The objective of the methodology was clear and understandable.	objective
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
3. The outcome of the methodology was clear and understandable.	outcome
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
4. I found it easy to follow the instructions of the methodology.	follow instructions
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
5. In the end, it was easy for me to remember the majority of the results.	easy to remember
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
6. I would find it easy to explain this methodology briefly to a colleague..	explain a colleague
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	

Figure G.2 Questionnaire to evaluate the usefulness of phase one of the methodology

No. | Question	Component to evaluate
1. With this methodology, I better understood which factors are crucial in the implementation of AI.	factors of AI adoption
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
2. This methodology has contributed to a better understanding of the strengths and weaknesses of my company in terms of AI.	strengths and weaknesses
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
3. It was clearly shown to me at which point my company currently stands regarding the implementation of AI.	outcome
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	

Figure G.3 Questionnaire to evaluate the usefulness of phase two of the methodology

No. | Question	Component to evaluate
1. Areas of action crucial for the introduction of AI were presented to me in a clear and understandable manner.	areas of action
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
2. Risks and challenges currently present in my company could be appropriately taken into account within the framework of the methodology.	risks and challenges
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
3. The existing budget of my company and financial priorities could be appropriately taken into account within the framework of the methodology.	budget
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
4. Existing projects and initiatives currently underway in my company could be considered in the methodology.	existing projects
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
5. Within the methodology, care was taken to ensure the integration of AI into the existing organizational structure of the company. The individual situation of my company could be taken into account..	existing structure
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
6. Within the methodology, a strategic plan was presented to me, indicating which areas should be addressed as a priority in the next steps of implementing AI.	strategic plan
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	
7. The methodology has helped identify relevant stakeholders for the introduction of AI.	stakeholders
I strongly disagree ○ ○ ○ ○ ○ I strongly agree	

Appendix H

Text H.1 References for the literature review

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