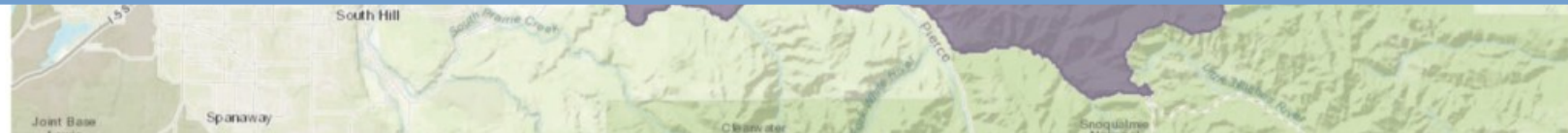


Investing in King County



Data-Based Guidelines for Socially Responsible Investors

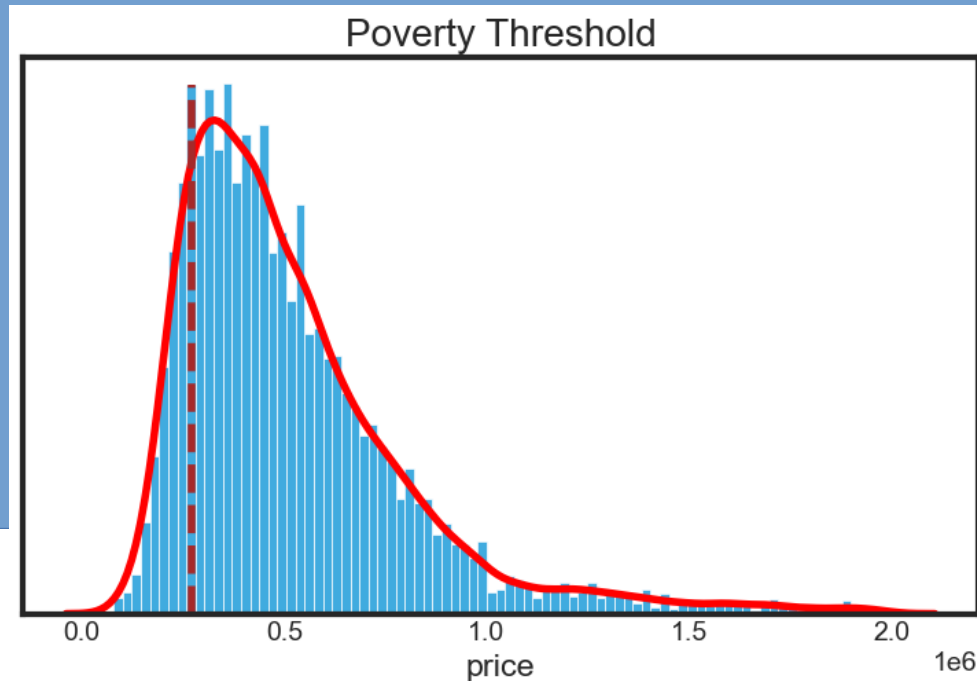


Social Investment

- Not so well-off neighbourhoods
- Invest in renovation
- Resell with smaller ROI

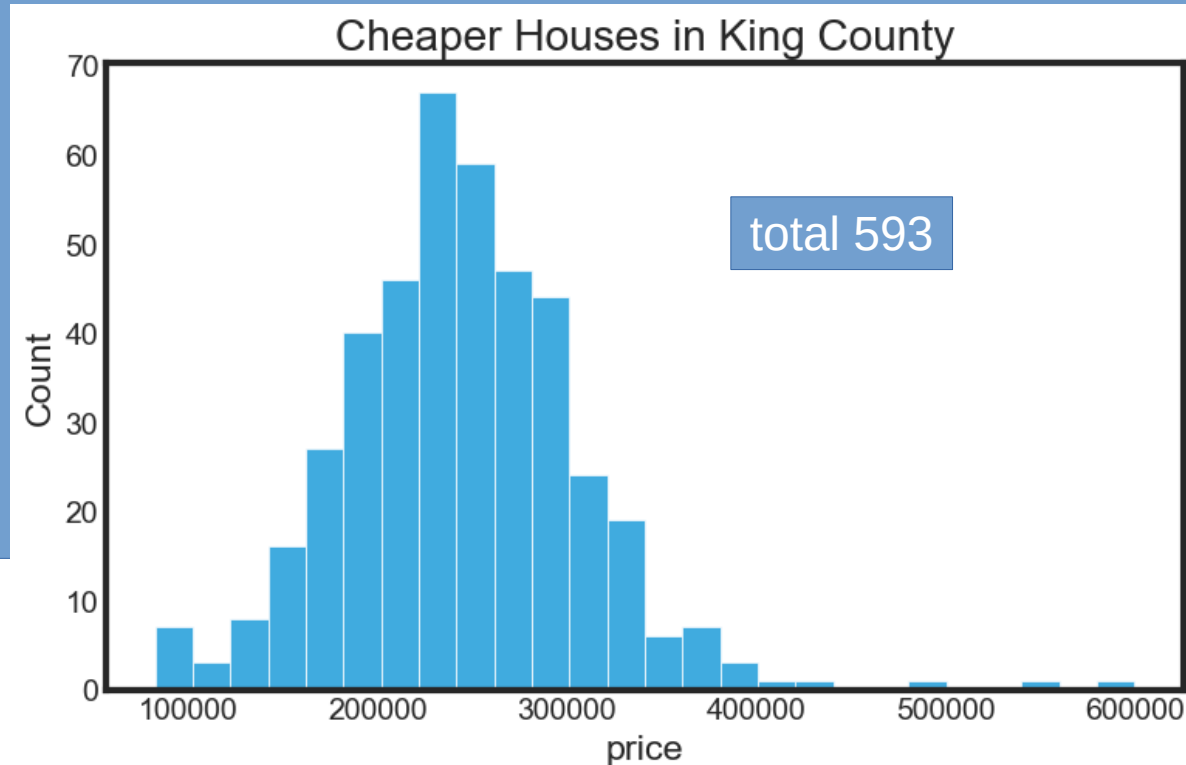
Where to Invest

Relative poverty = 60% of median



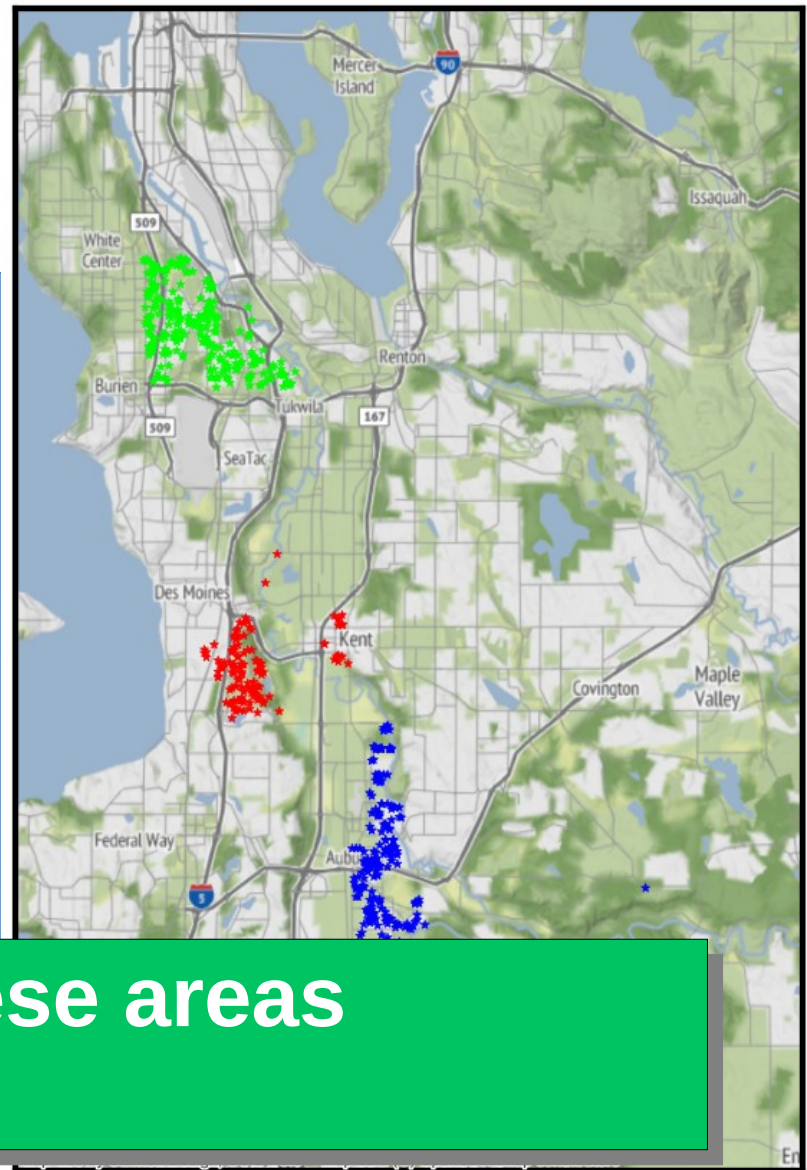
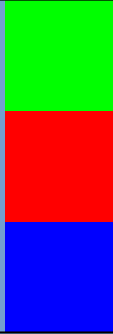
Where to Invest

Focus on areas with avg. price \$ 270,000



Where to Invest

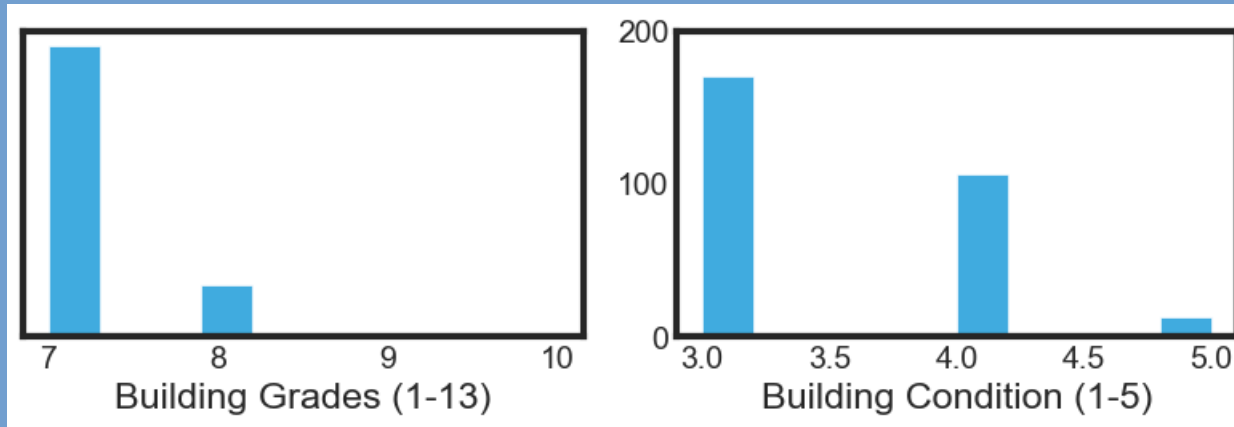
98168	269
98032	125
98002	199



→ Invest in these areas

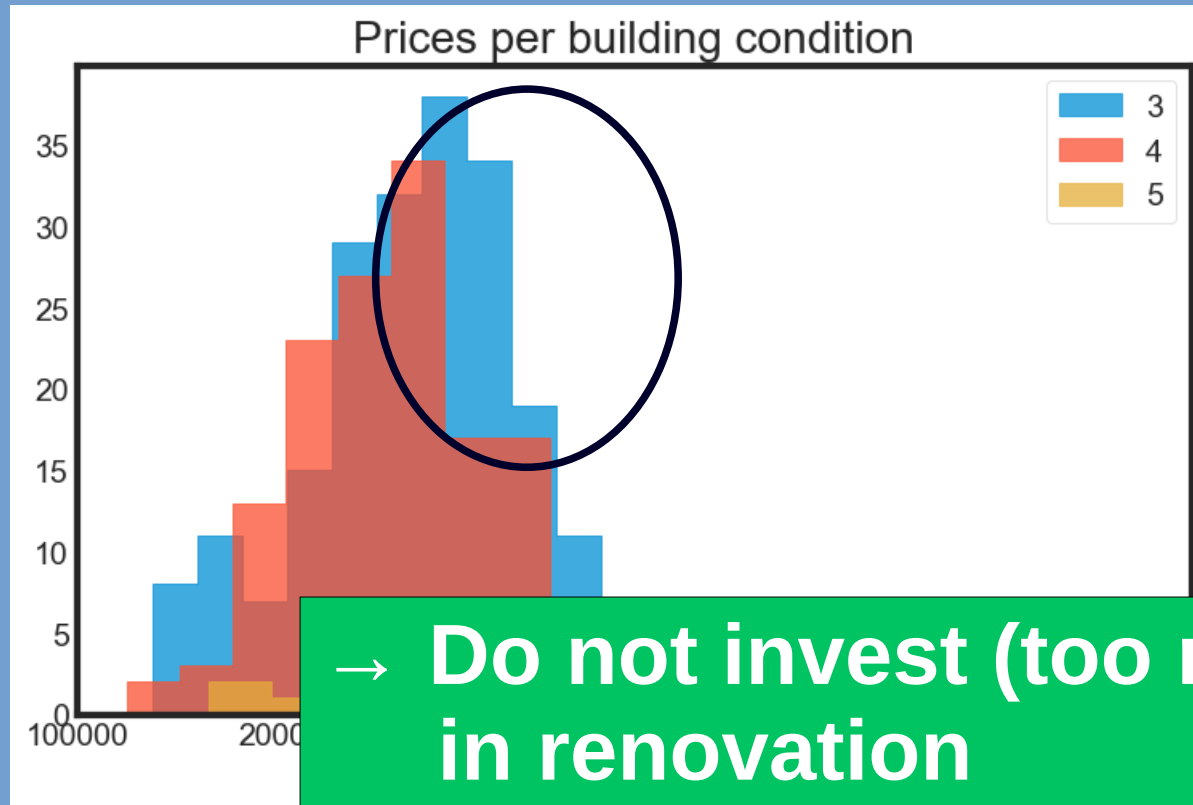
What can we do with the houses?

In what condition are these houses?



Rating according
to the King County
Real Estate Rating
System

What can we do with the houses?



Good candidates

- Affordable
- Average Condition
- Renovation adds value

