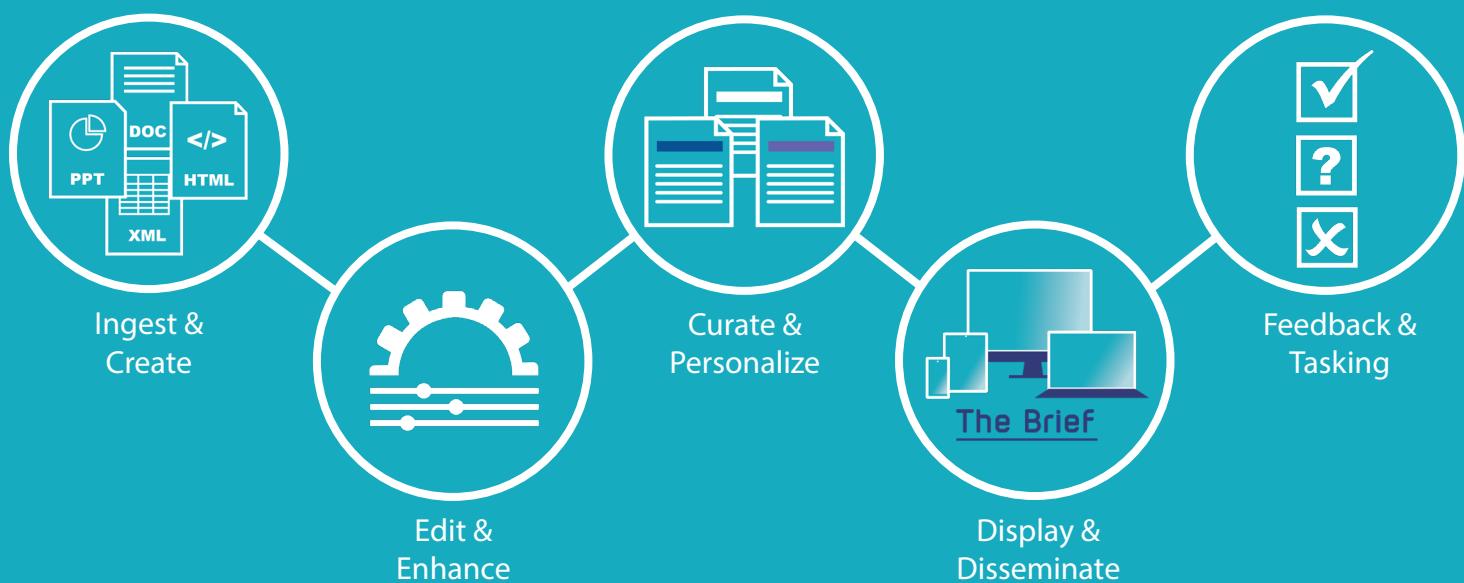




Pub6 provides a secure platform to complete all processes in the publishing lifecycle. The platform consists of web and mobile applications; machine learning models; mobile device management tools; and services to allow users to create and disseminate personalized briefings. Additionally, users can develop article types and formats; generate smart metrics to support data analytics; obtain feedback to enhance the briefing experience; and integrate client-based security controls. The entire application suite supports connected and disconnected environments.



### Customizable

Personalized briefings to facilitate action:

- ✓ Easily ingest and organize content
- ✓ Supports media-rich content
- ✓ Seamless integration

### Accessible

Securely retrieve content on-demand:

- ✓ Web, mobile, or desktop access
- ✓ Multi-dissemination formats
- ✓ Search, filter, categorize, and tag content

### Powerful

Interact with content for continuous improvement:

- ✓ Smart metrics and customized reporting
- ✓ Machine Learning and Data Analytics
- ✓ High-availability and redundancy



**Craig Plunkett**  
Chief Executive Officer



**Erin Cosby**  
Chief Operating Officer



**Alex Eden**  
Chief Financial Officer



**Prasad Ankem**  
Chief Technical Officer



**Alex Campbell**  
VP, Machine Learning & Artificial Intelligence



**Brad Murawski**  
VP, Human-Computer Interaction



## The Press

### *Content Publishing and Dissemination System*

Allows users to create, ingest, edit, and distribute curated content securely to users in multi-format dissemination. The Press streamlines the production publishing workflow into one secure platform. The system provides the capability to personalize content; develop article types and format standards; generate smart metrics to support data and business analytics; upload feedback and taskings for action; and integrate security controls.

## The Publisher

### *Mobile Device Management Tool*

Provides the ability to seamlessly install mobile applications onto iPads sans internet enabling mobility even in the most secure environments. The Publisher tracks, logs, and audits specific data points and provides basic inventory and asset management functions for the life of an iPad.

## The Brief

### *Mobile News Reader Application*

Displays personalized, media-rich content securely on mobile devices, enabling users to receive their content when and where needed. The Brief provides an interactive briefing experience and facilitates real-time feedback and metrics collection to deliver more value-added content.

## The Page

### *Web-Based News Application*

Presents personalized content and briefings via a simple link on any web browser. The Page allows real-time content delivery, facilitates immediate feedback, and captures enhanced metrics for data analytics while fostering customer engagement and maintaining security standards.

## The Engine

### *Machine Learning Pipeline*

Allows users to create dynamic data models to enhance the content creation and publishing processes that are integrated into The Press. The Engine can summarize article text; aggregate data; recommend and relate articles in real-time; and suggest edits based on the organization's writing standards.