Publish6
Smart | Secure | Publishing
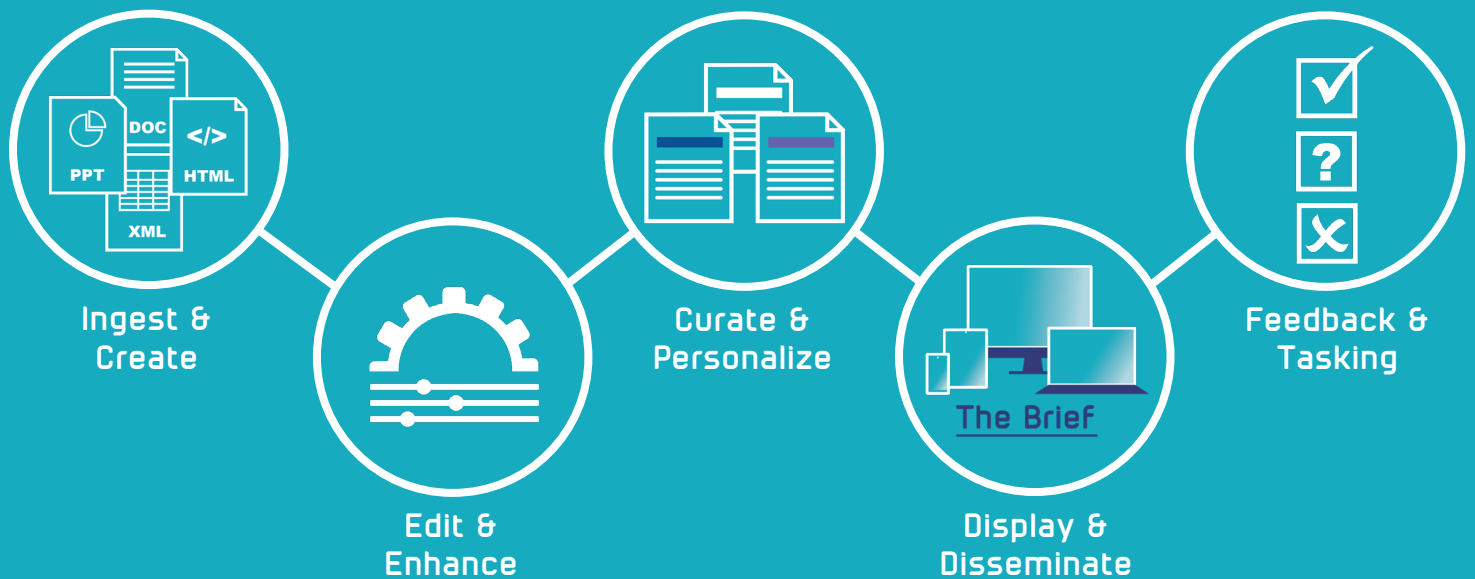
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Pub6 provides a secure platform to complete all processes in the publishing lifecycle. The platform consists of web and mobile applications; machine learning models; mobile device management tools; and services to allow users to create and disseminate personalized briefings. Additionally, users can develop article types and formats; generate smart metrics to support data analytics; obtain feedback to enhance the briefing experience; and integrate client-based security controls. Supports both connected and disconnected environments.

Ingest & Create

Edit & Enhance

Curate & Personalize

The Brief

Display & Disseminate

Feedback & Tasking

Customizable

Personalized briefings to facilitate action:

- ✓ Easily ingest and organize content
- ✓ Supports media-rich content
- ✓ Seamless integration

Accessible

Securely retrieve content on-demand:

- ✓ Web, mobile, or desktop access
- ✓ Multi-dissemination formats
- ✓ Search, filter, categorize, and tag content

Powerful

Interact with content for continuous improvement:

- ✓ Smart metrics and customized reporting
- ✓ Machine Learning and Data Analytics
- ✓ High-availability and redundancy

Craig Plunkett
Chief Executive Officer

Erin Cosby
Chief Operating Officer

Alex Eden
Chief Financial Officer

Prasad Ankem
Chief Technical Officer

Alex Campbell
VP, Machine Learning & Artificial Intelligence

Brad Murawski
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Publish6
Smart | Secure | Publishing

The Press
Content Publishing and Dissemination System

Allows users to create, ingest, edit, and distribute curated content securely to users in multi-format dissemination. The Press streamlines the production publishing workflow into one secure platform. The system provides the capability to personalize content; develop article types and format standards; generate smart metrics to support data and business analytics; upload feedback and taskings for action; and integrate security controls.

The Publisher
Mobile Device Management Tool

Provides the ability to seamlessly install mobile applications onto iPads sans internet enabling mobility even in the most secure environments. The Publisher tracks, logs, and audits specific data points and provides basic inventory and asset management functions for the life of an iPad.

The Brief
Mobile News Reader Application

Displays personalized, media-rich content securely on mobile devices, enabling users to receive their content when and where needed. The Brief provides an interactive briefing experience and facilitates real-time feedback and metrics collection to deliver more value-added content.

The Page
Web-Based News Application

Presents personalized content and briefings via a simple link on any web browser. The Page allows real-time content delivery, facilitates immediate feedback, and captures enhanced metrics for data analytics while fostering customer engagement and maintaining security standards.

The Engine
Machine Learning Pipeline

Allows users to create dynamic data models to enhance the content creation and publishing processes that are integrated into The Press. The Engine can summarize article text; aggregate data; recommend and relate articles in real-time; and suggest edits based on the organization's writing standards.