Concluding

- Supplementary information has been used in documents for centuries and even before Gutenberg

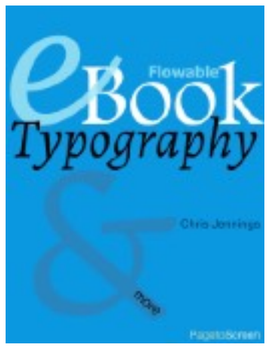
- Footnotes & Endnotes are a burden for the reader, and with our screen reading experience, the popup note makes navigating this information so much more usable and compelling.

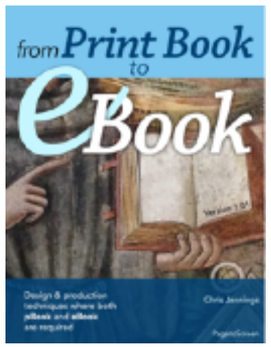
- Digital publishers should convert their **out-of-the-flow** content to be interactive through click or touch.

42

Thank You

Chris Jennings 2018





publisha.github.io

@pageboy

publisha.github.io/papers/footnotes/

Concluding

- Supplementary information has been used in documents for centuries and even before Gutenberg
- Footnotes & Endnotes are a burden for the reader, and with our screen reading experience, the popup note makes navigating this information so much more usable and compelling.
- Digital publishers should convert their **out-of-the-flow** content to be interactive through click or touch.