

eBook Production, Platforms and Workflow

书籍制作，平
台和 workflows

The choices for Publishers
Flowable or Fixed, Platforms and Ecosystems

出版商的选择

可流动或固定平台和生态系统

Chris Jennings 2017

Introduction

- **The eBook formats and devices**
- **Making eBooks**

Break

- **Looking at some examples**