In this version of Twelfth Night MA student Alicia Ballard has used both glossary and popup notes.

# BIRTH AND PARENTAGE

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John Shakespeare, the poet's father, sold the products of near-by farms to his fellow-townsmen. He is sometimes described as a glover, sometimes as a butcher; very likely he was both. A single reference, half a century later than his day, preserves for us a picture of John Shakespeare. The note reads:

He was a glover's son. Sir John Mennes saw once his old father in his shop, a merry-cheekt old man, that said, Will was a good honest fellow, but he durst have crackt a jesst with him att any time.



John Shakespeare's father, **Richard Shakespeare**, was a tenant farmer, who was in 1550 renting his little farm at Snitterfield, four miles north of Stratford, from another farmer, Robert Arden of Wilmcote. John Shakespeare married **Mary Arden**, the daughter of his father's rich landlord, probably in 1557. He had for over five years been a middleman at Stratford, dealing in the produce of his father's farm and other farms in the neighbourhood. In April, 1552, we first hear of him in Stratford records, though only as being fined a shilling for not keeping his yard clean. Between 1557 and 1561 he rose to be ale tester (inspector of bread and malt), burgess (petty constable), affeeror (adjuster of fines), and finally city chamberlain (treasurer).

Eight children were born to him, the two eldest, both daughters, dying in infancy. William Shakespeare was the third child, and eldest of those who reached maturity. During his childhood his father was probably in comfortable circumstances, but not long before the son left Stratford for London, John Shakespeare was practically a bankrupt, and had lost by mortgage farms in Snitterfield and Ashbies, near by, inherited in 1556 by his wife.

# EDUCATION

William Shakespeare probably went to the Stratford Grammar School, where he and his brothers as the sons of a town councillor were entitled to free tuition. His masters, no doubt, taught him Lilly's Latin Grammar and the Latin classics, -Virgil, Horace, Ovid, Cicero, Seneca, and the rest, -and very little else. If Shakespeare ever knew French or Italian, he picked it up in London life, where he picked up most of his amazing stock of information on all subjects. Besides Latin, he must have read and memorised a good deal of the English Bible.

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# Concluding

- Supplementary information has been used in documents for centuries and even before Gutenberg
- Footnotes & Endnotes are a burden for the reader, and with our screen reading experience, the popup note makes navigating this information so much more usable and compelling.
- Digital publishers should convert their **out-of-the- flow** content to be interactive through click or touch.

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