

# **eBook Production Decisions**

- **Re-flowable or Fixed layout?**
- **Reading direction (Chinese)**
- **Which platform? or**
- **Multi-platform?**
- **Backlist or fresh build?**
- **Print first? / Digital First?**

# The *form* of an eBook can be:

- **re-flowable** and *fluid* to fit the size, shape and font-size of the eReader device
- **fixed** to a particular viewport (*like on paper*)