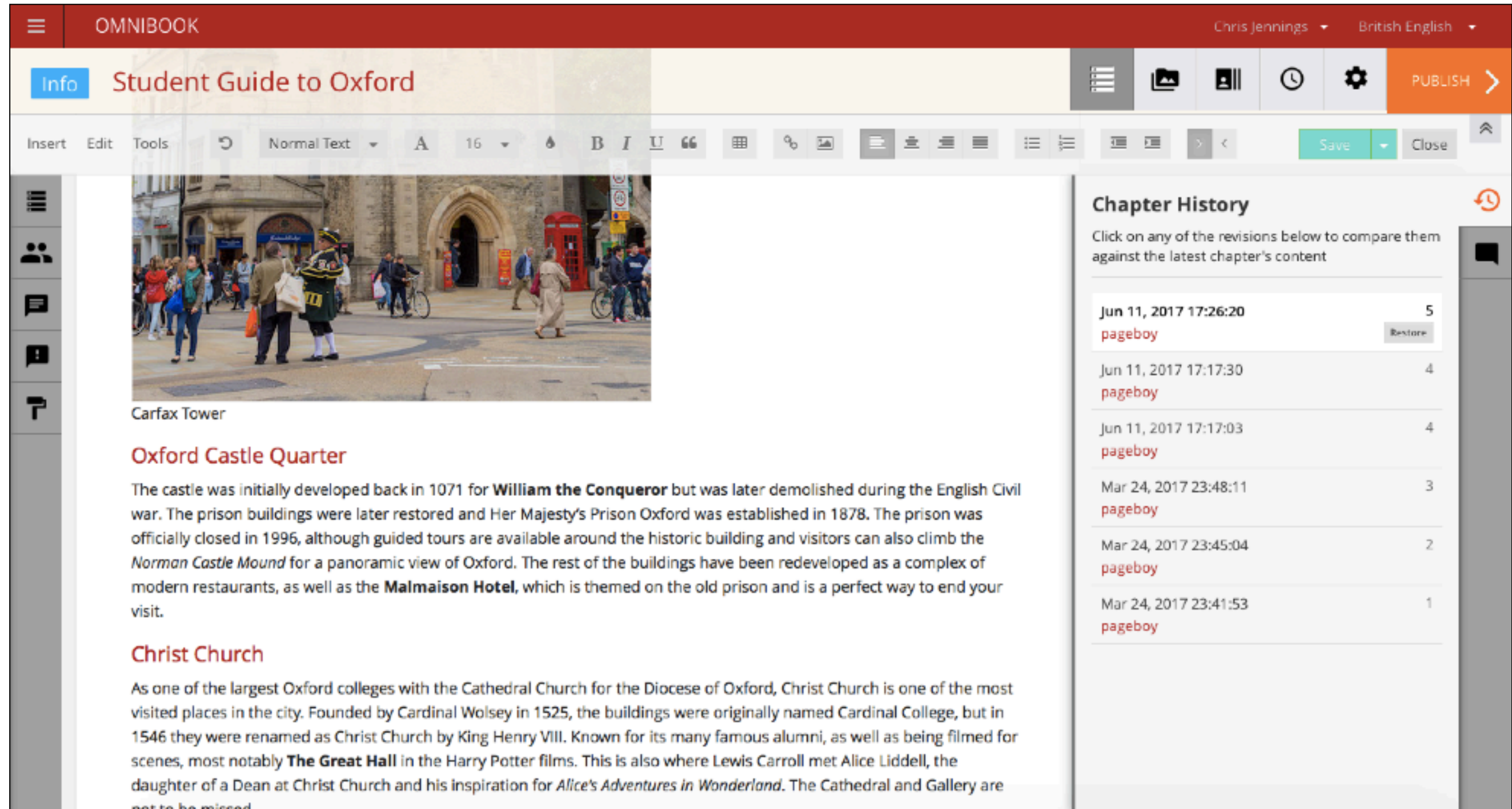


# Publishing Systems

OmniBook is  
an Open  
Source system

Here we see Chapter  
History

OmniBook is based on  
the *BookType* system



The screenshot displays the OmniBook web interface. At the top, a red header bar contains the text "OMNIBOOK" and the user's name "Chris Jennings" with a dropdown arrow, followed by "British English" with a dropdown arrow. Below the header, a navigation bar includes a blue "Info" button, the title "Student Guide to Oxford", and a "PUBLISH" button with a right arrow. A toolbar below the navigation bar contains various editing icons like "Insert", "Edit", "Tools", "Normal Text", "A", "16", "B", "I", "U", "Quote", "Table", "Link", "Image", "List", "Table of Contents", "Save", and "Close". The main content area shows a photograph of a street scene in Oxford with the caption "Carfax Tower". Below the photo, the section "Oxford Castle Quarter" is displayed, followed by a paragraph of text about the castle's history. The "Chapter History" sidebar on the right lists revisions with timestamps and usernames, including a "Restore" button for the most recent revision.

Revision	Timestamp	Username	Page Count	Action
5	Jun 11, 2017 17:26:20	pageboy	5	Restore
4	Jun 11, 2017 17:17:30	pageboy	4	
4	Jun 11, 2017 17:17:03	pageboy	4	
3	Mar 24, 2017 23:48:11	pageboy	3	
2	Mar 24, 2017 23:45:04	pageboy	2	
1	Mar 24, 2017 23:41:53	pageboy	1	

# Publishing Systems

*editoria* is currently a development project

EditoriaBooksBack to the book

HEADERS

Heading 1

Heading 2

Heading 3

TEXTS

Paragraph

Extract

Bulleted List

Numbered List

Undecorated List

EXTRACTS

Poetry

Prose

DIALOGUE

Question

Answer

I

B

x<sup>2</sup>

x<sub>2</sub>

</>

Recording changes

Hide changes

From Ads that dances

From ads that dance or sing to MTV-like commercials, online advertisers are now using a new type of technology <sup>12</sup> called "rich media" to attract consumers.

U.S. Internet advertising revenue will have reached about \$12 billion last year, up \$3 billion from 2004. Of this, advertisers spent about \$1 billion on rich media, up from \$800 million in 2003, according to the [Interactive <sup>13</sup> Advertising Bureau](#).

So what exactly is media? By definition, i It is an online advertising technique that combines graphics elements with audio technologies, giving Internet users an interactive experience. And with more than half <sup>14</sup> of American households connected online and using high-speed connections like broadband and DSL , it means a potentially lucrative way for online advertisers to get consumers' attention.

One company taking online advertising to a different level is Centale Inc. (OTCBB: CNTL), based in Fort Lauderdale, Fla. The online marketing and technology firm offers cutting-edge technology solutions to its clients.

Centale's premier application, the Catalyst EV, is a software platform that allows companies to communicate directly to the desktop of their audience in rich media format.

John: this is a comment. And this is what happens when it's on at least three lines and you can add stuff you want to say.

henericvanleuwen: this is a comment. And this is what. I can't believe it anymore.

Note edit

I

B

x<sup>2</sup>

x<sub>2</sub>

</>

12

More than half has nothing to do with more than Alf or Moore than half or whatever. and other stuff that bring things on the screen [George Michael]r, 1249]

47