## Publishing with XML

- As long as we consider a taxonomy for our content we can provide defined elements for the content
- A taxonomy for a book list may be:
  - Books
    - book
      - title
      - author
      - → ISBN
- Style (or how we want it to look) is completely separate, so we should use meaningful words rather than words that represent style

## Other Flavours of XML

- DocBook is a SCHEMA that is in use by a lot of publishers. It is includes a
  public DTD that defines a taxonomy.
- **RSS** (Real Simple Syndication) is a web feed technology that is specified in XML format.
- XML is also used to keep user data and configuration information. eg, plist
- DTDs can be Open Source and enhanced through time
- XHTML versions (held by **w3.org**) are public DTDs
- ONIX is XML to store metadata about books