Book Design

- finding appropriate and elegant means to display content in a book format

- considering legacy methods used for centuries

- use established conventions

- considering commercial constraints in publishing

- the application of established standards

Book Structure

- **cover**
  - front, back (flaps)

- **book block basics**
  - half title
  - title
  - copyright / publisher information
  - title
  - table of contents
  - content
  - index

- **Could also include**
  - Foreword
  - Introduction
  - Colophon
  - Dedication
  - References
  - Bibliography
  - Appendix