

Publishing Systems

editoria is currently a development project

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johnLogout

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Recording changes

Hide changes

HEADERS

Heading 1

Heading 2

Heading 3

TEXTS

Paragraph

Extract

Bulleted List

Numbered List

Undecorated List

EXTRACTS

Poetry

Prose

DIALOGUE

Question

Answer

From Ads that dances

From ads that dance or sing to MTV-like commercials, online advertisers are now using a new type of technology ¹² called "rich media" to attract consumers.

U.S. Internet advertising revenue will have reached about \$12 billion last year, up \$3 billion from 2004. Of this, advertisers spent about \$1 billion on rich media, up from \$800 million in 2003, according to the [Interactive ¹³ Advertising Bureau](#).

So what exactly is media? By definition, i It is an online advertising technique that combines graphics elements with audio technologies, giving Internet users an interactive experience. And with more than half ¹⁴ of American households connected online and using high-speed connections like broadband and DSL , it means a potentially lucrative way for online advertisers to get consumers' attention.

One company taking online advertising to a different level is Centale Inc. (OTCBB: CNTL), based in Fort Lauderdale, Fla. The online marketing and technology firm offers cutting-edge technology solutions to its clients.

Centale's premier application, the Catalyst EV, is a software platform that allows companies to communicate directly to the desktop of their audience in rich media format.

Note edit

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More than half has nothing to do with more than Alf or Moore than half or whatever. and other stuff that bring things on the screen [George Michael]r, 1249]

john: this is a comment. And this is what happens when it's on at least three lines and you can add stuff you want to say.

henericvanleuwen: this is a comment. And this is what. I can't believe it anymore.

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Version Control Systems

(Not a comprehensive list)

- Git, GitHub, GitLab
- Bitbucket
- Perforce
- Plastic
- Subversion
- Mercurial