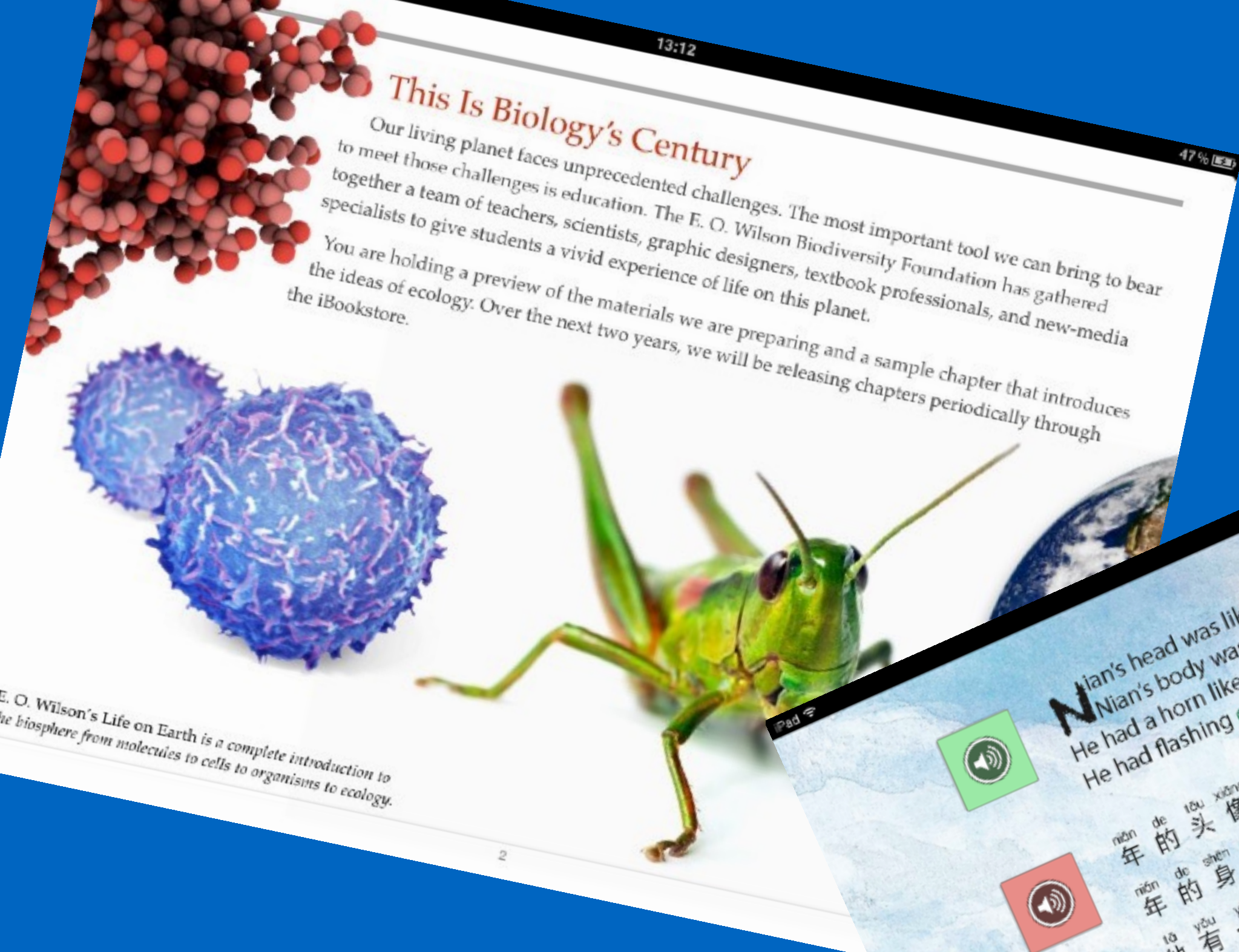


Apple iBooks

based very
loosely on ePUB
standard but
with positioning
and special iOS
device specific
parameters



Apple's 'Multi-touch' format
built with iBooks Author
Only available for Apple devices

Multimedia Enhancements

- **ePub and Apple iBooks can be enhanced with:**
 - **Video**
 - **Animation**
 - **Read-aloud**
 - **Audio / Music / Narration**