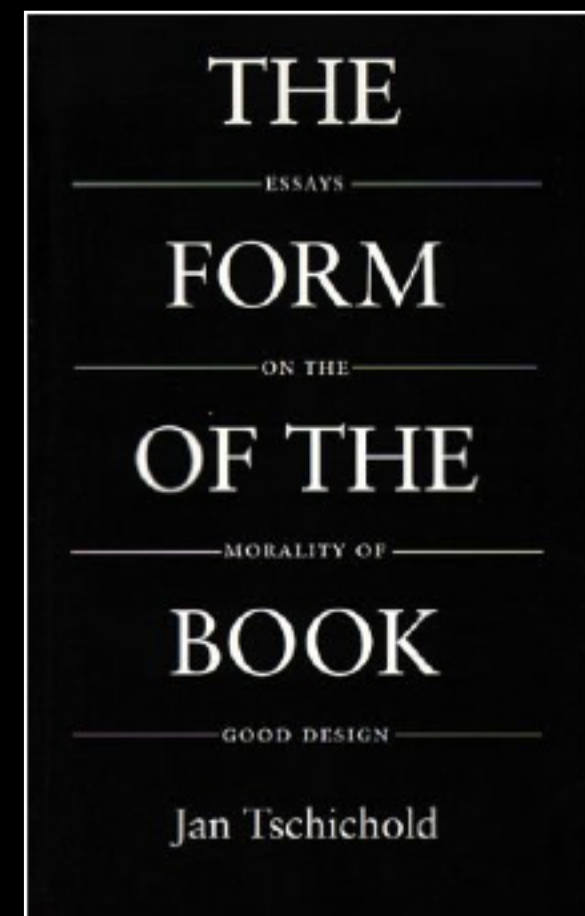
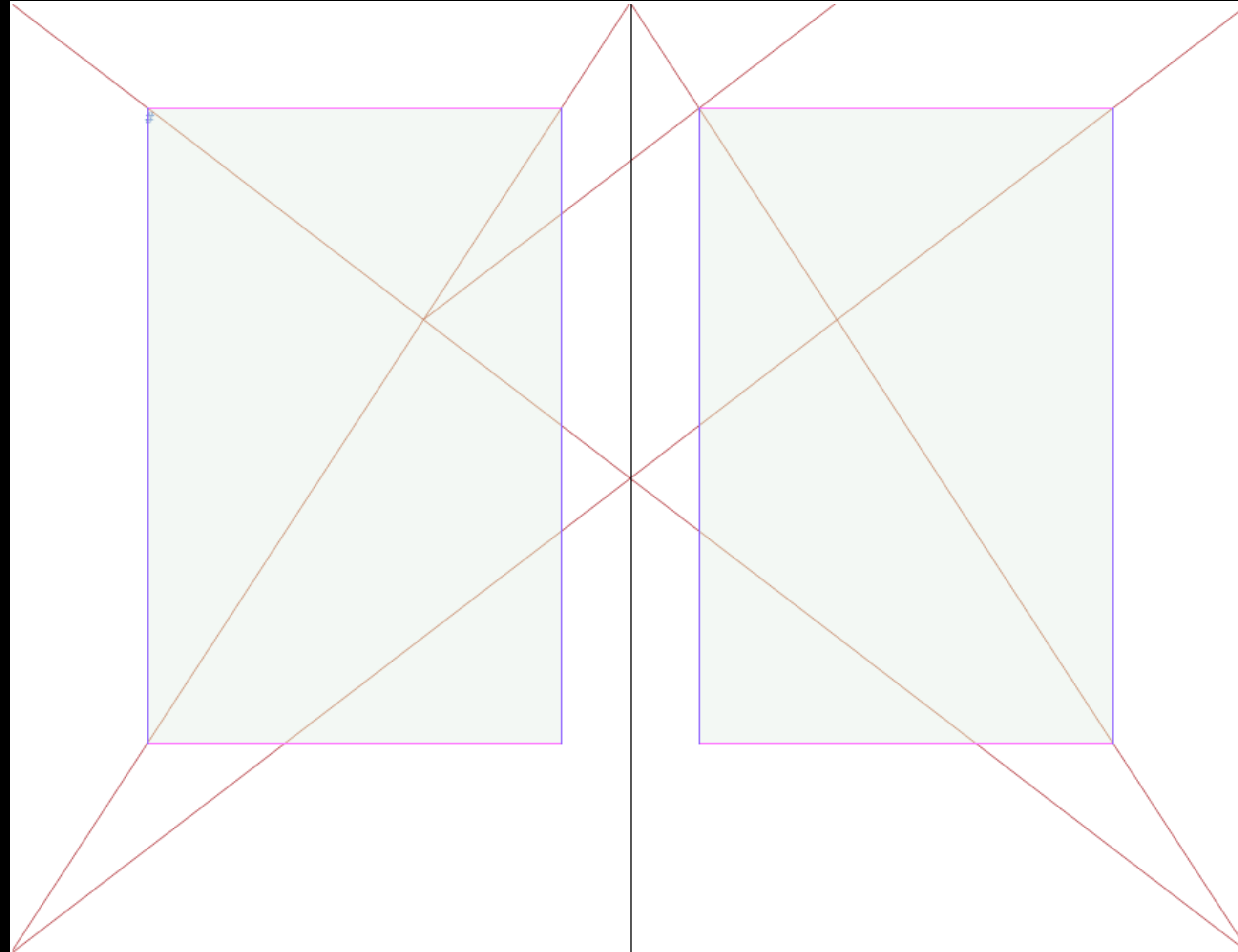


# The Text Block on the Page

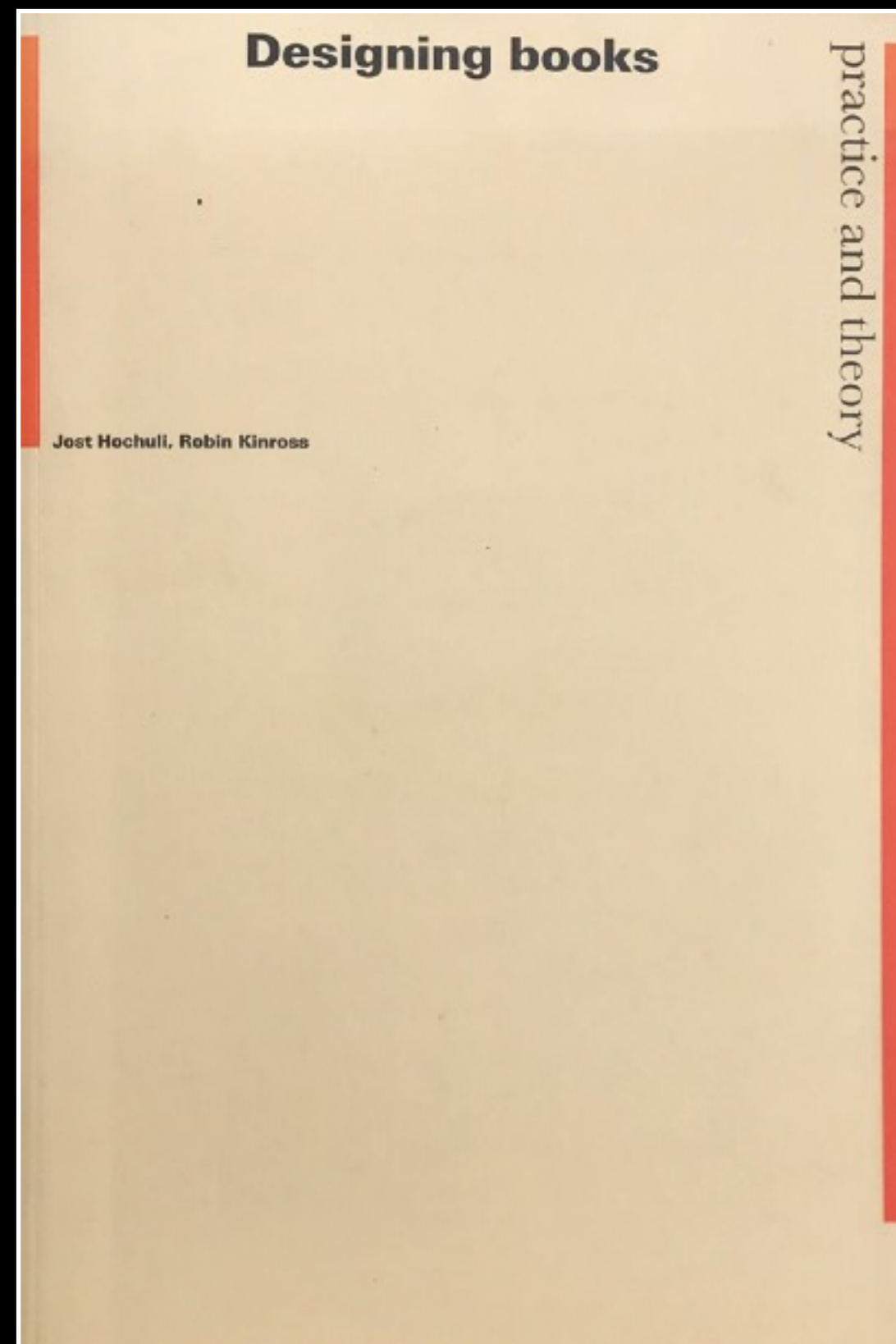
This represents a traditional approach to margin and text block proportions



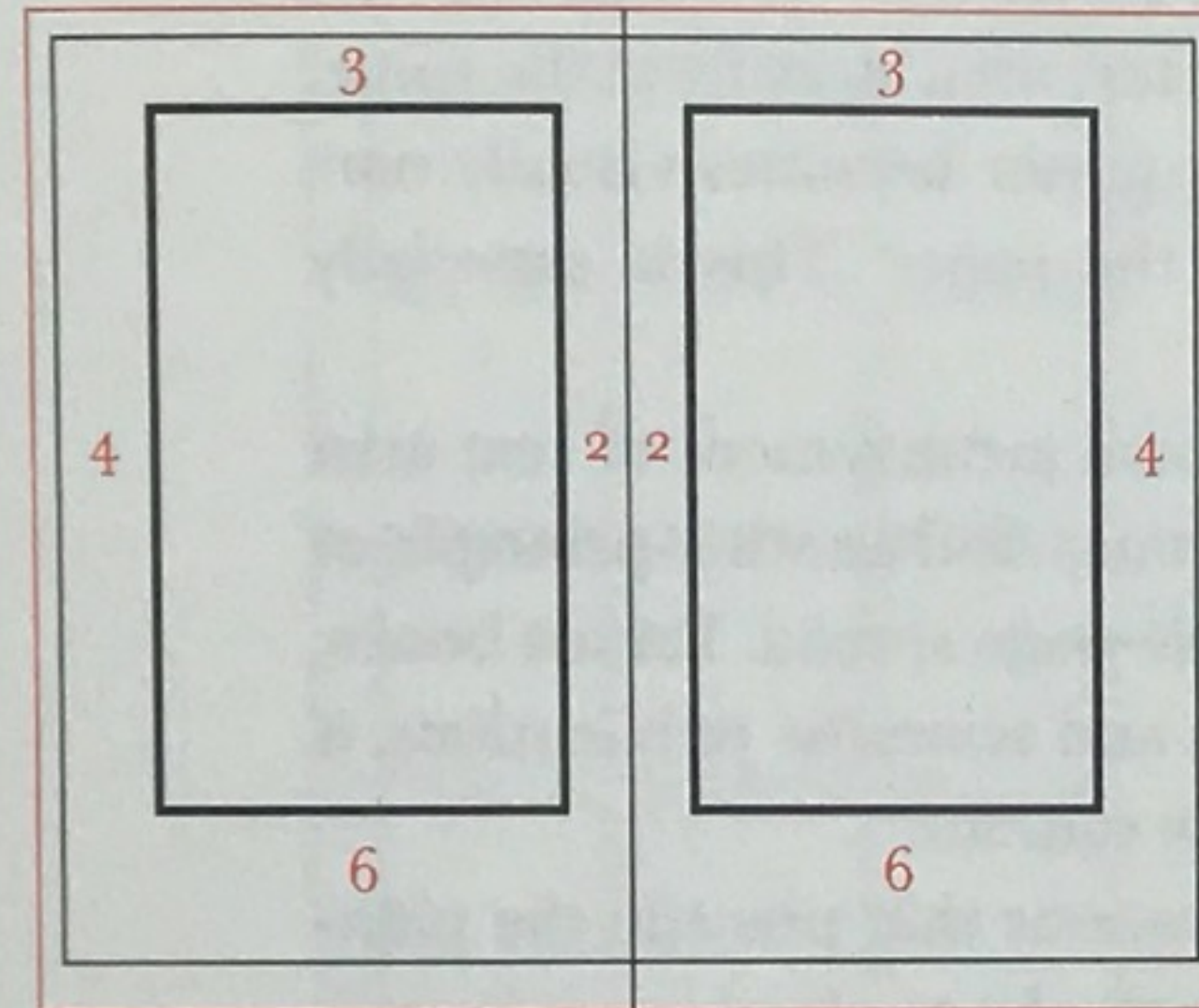
with  
acknowledgment  
to **Jan Tschichold**  
1902 - 1974



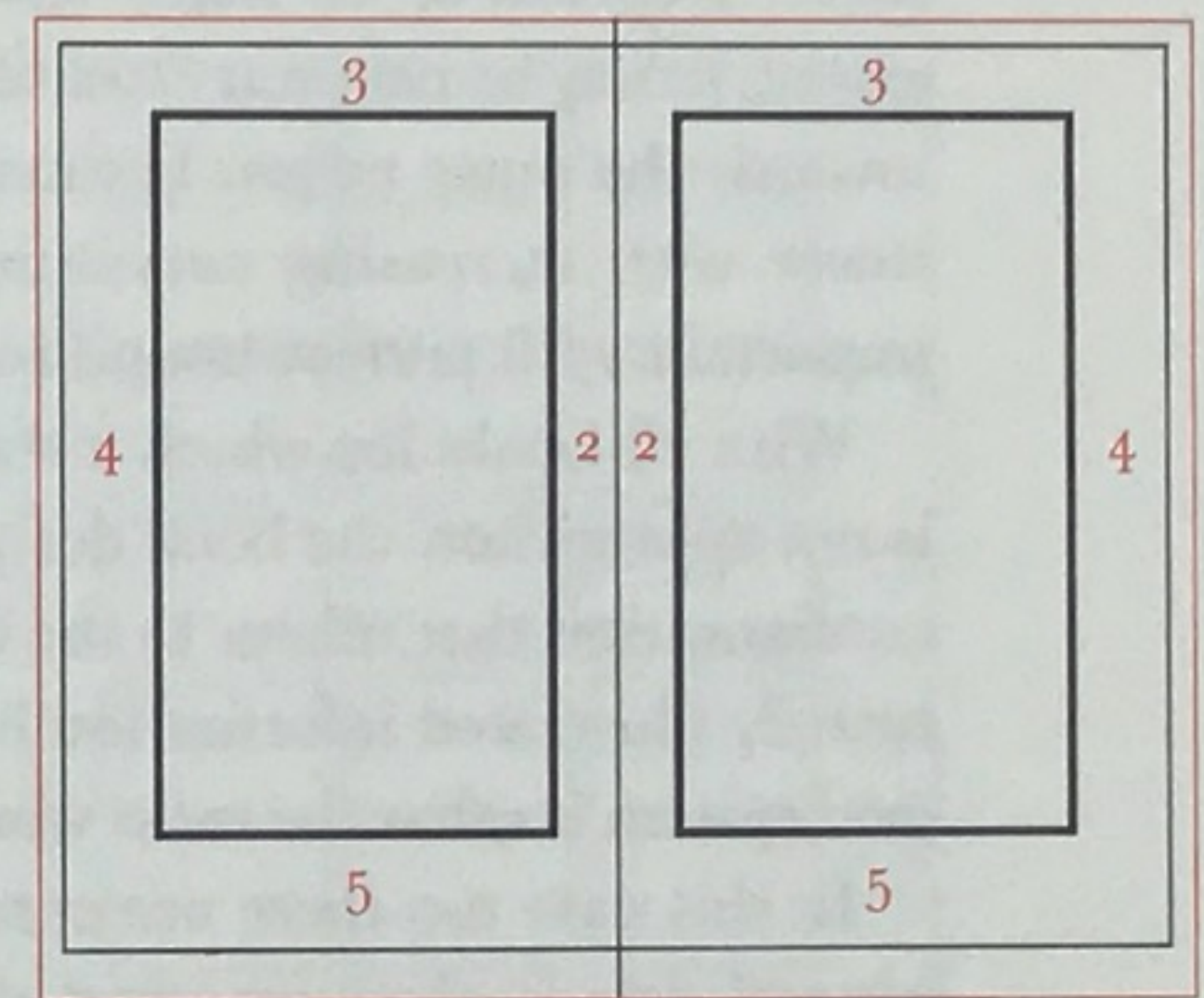
# The Text Block on the Page



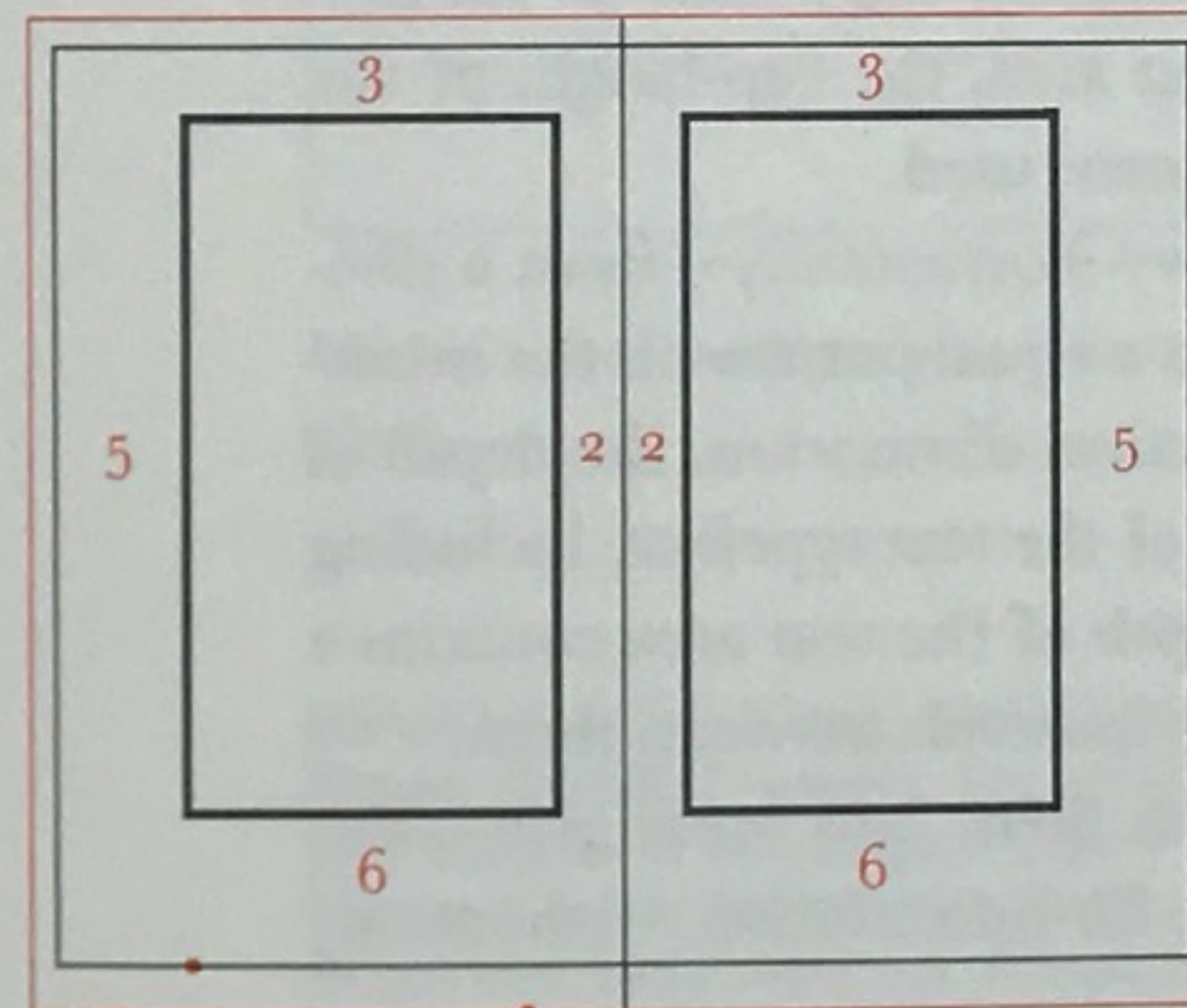
**Designing Books,**  
Jost Hochuli and  
Robin Kinross,  
Hyphen Books  
1996



1



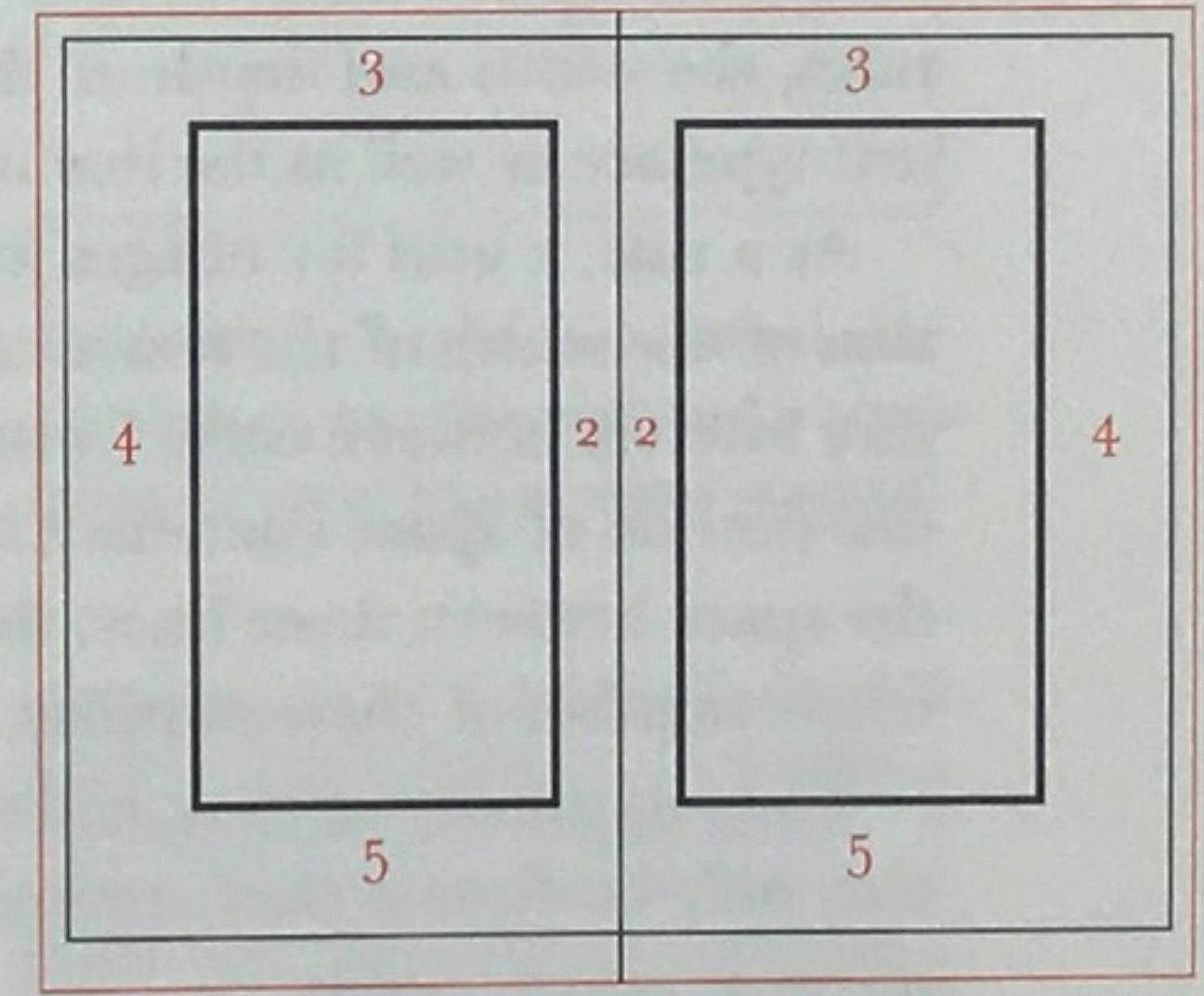
2



3

trimmed

untrimmed format



4