Re-flowable eBooks are:

- **user friendly and accessible**
- **suitable for books that are *mostly text***
- **easier to make**
- **make use of the eReader user *interface***

eBook formats

- **ePub - for most portable devices**

- **Mobi - for Amazon Kindle**

- **PDF - still used to distribute digital documents**

- **Comics / Graphic Novels**
  Not really a format but some apps for special features