

# Publishing Systems

OmniBook is  
an Open  
Source system

Here we see Chapter  
History

OmniBook is based on  
the *BookType* system

The screenshot displays the OmniBook web interface. At the top, a red header bar contains the text "OMNIBOOK" and user information "Chris Jennings" and "British English". Below the header, a navigation bar includes an "Info" tab and the title "Student Guide to Oxford". A toolbar with various editing tools like "Insert", "Edit", "Tools", and text formatting options is visible. The main content area shows a chapter titled "Oxford Castle Quarter" with a photograph of Carfax Tower. The text describes the history of the castle, its restoration, and its current use as a complex of modern restaurants and the Malmaison Hotel. The sidebar on the right, titled "Chapter History", lists revisions with timestamps and user names, including a "Restore" button for the most recent revision.

Revision	Timestamp	User	Page Count	Action
5	Jun 11, 2017 17:26:20	pageboy	5	Restore
4	Jun 11, 2017 17:17:30	pageboy	4	
4	Jun 11, 2017 17:17:03	pageboy	4	
3	Mar 24, 2017 23:48:11	pageboy	3	
2	Mar 24, 2017 23:45:04	pageboy	2	
1	Mar 24, 2017 23:41:53	pageboy	1	

# Publishing Systems

*editoria* is currently a development project

EditoriaBooksBack to the book

HEADERS

Heading 1

Heading 2

Heading 3

TEXTS

Paragraph

Extract

Bulleted List

Numbered List

Undecorated List

EXTRACTS

Poetry

Prose

DIALOGUE

Question

Answer

I

B

x<sup>2</sup>

x<sub>2</sub>

</>

Recording changes

Hide changes

From Ads that dances

From ads that dance or sing to MTV-like commercials, online advertisers are now using a new type of technology <sup>12</sup> called "rich media" to attract consumers.

U.S. Internet advertising revenue will have reached about \$12 billion last year, up \$3 billion from 2004. Of this, advertisers spent about \$1 billion on rich media, up from \$800 million in 2003, according to the [Interactive <sup>13</sup> Advertising Bureau](#).

So what exactly is media? By definition, i It is an online advertising technique that combines graphics elements with audio technologies, giving Internet users an interactive experience. And with more than half <sup>14</sup> of American households connected online and using high-speed connections like broadband and DSL , it means a potentially lucrative way for online advertisers to get consumers' attention.

One company taking online advertising to a different level is Centale Inc. (OTCBB: CNTL), based in Fort Lauderdale, Fla. The online marketing and technology firm offers cutting-edge technology solutions to its clients.

Centale's premier application, the Catalyst EV, is a software platform that allows companies to communicate directly to the desktop of their audience in rich media format.

John: this is a comment. And this is what happens when it's on at least three lines and you can add stuff you want to say.

henericvanleuwen: this is a comment. And this is what. I can't believe it anymore.

Note edit

I

B

x<sup>2</sup>

x<sub>2</sub>

</>

12

More than half has nothing to do with more than Alf or Moore than half or whatever. and other stuff that bring things on the screen [George Michael]r, 1249]

46