



concluding

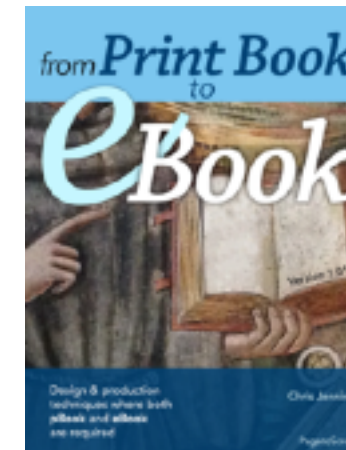
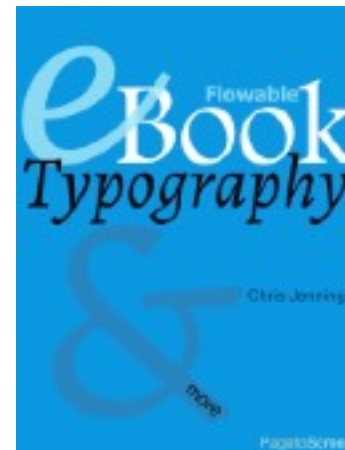
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- Footnotes & Endnotes are a burden for the reader, and with our screen reading experience, the popup note makes navigating this information so much more usable and compelling.
- Digital publishers should convert their **out-of-the-flow** content to be interactive through click or touch.





# Thank You

**Chris Jennings 2018**



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# Concluding

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