

# XML is .....

- e**X**tensible **M**arkup **L**anguage
- It is a markup language
- Here is some text marked-up with XML:
  - `<character>`  
    `<firstName>Mickey</firstName>`  
    `<surname>Mouse</surname>`  
    `</character>`

# no style please

- **XML** does not contain information about how content should look, rather - it labels the data it contains with meaningful name
- element names are case Sensitive
- **FirstName** is different from **firstname**