

PROFIT ANALYSIS FROM E-COMMERCE DATA

\$23,955

Sum of Profit

5615

Sum of Quantity

500

of Orders

Order Date

4/1/2018

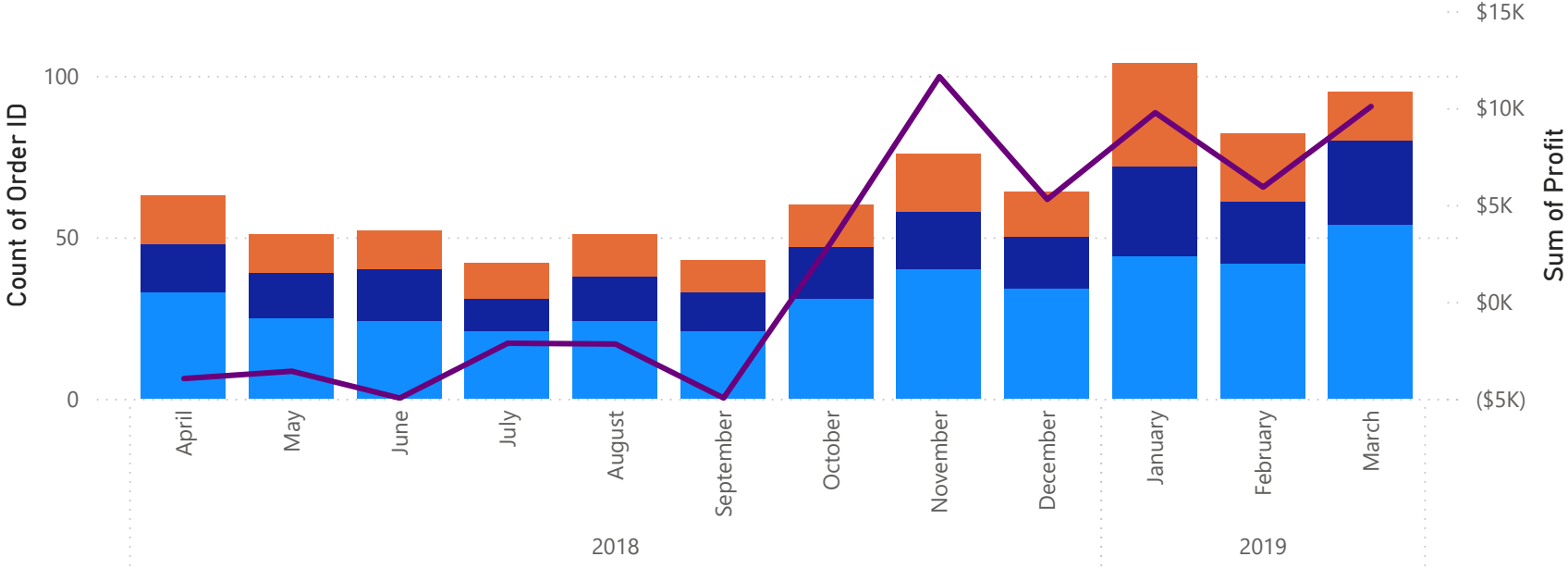


3/31/2019



Orders vs. Profit by Category

Category Clothing Electronics Furniture Sum of Profit

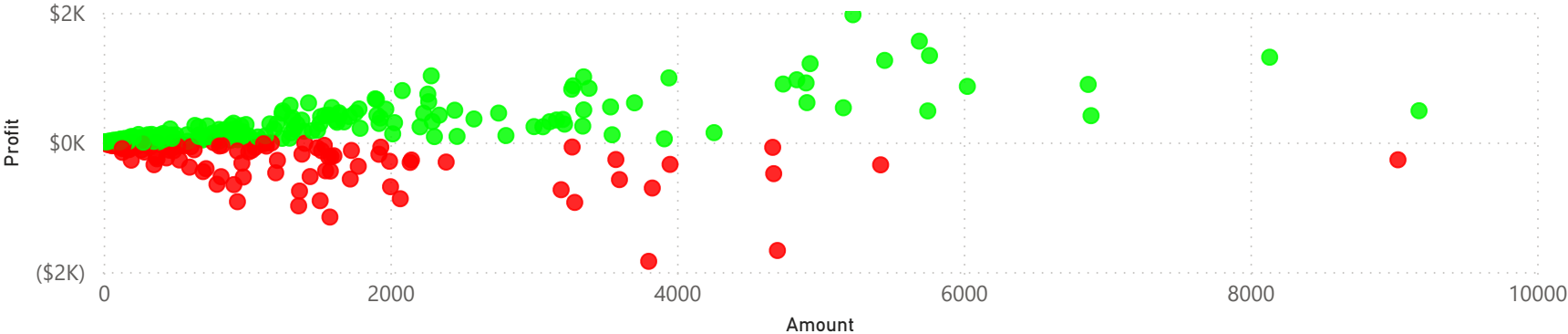


Profit by Sub-Category

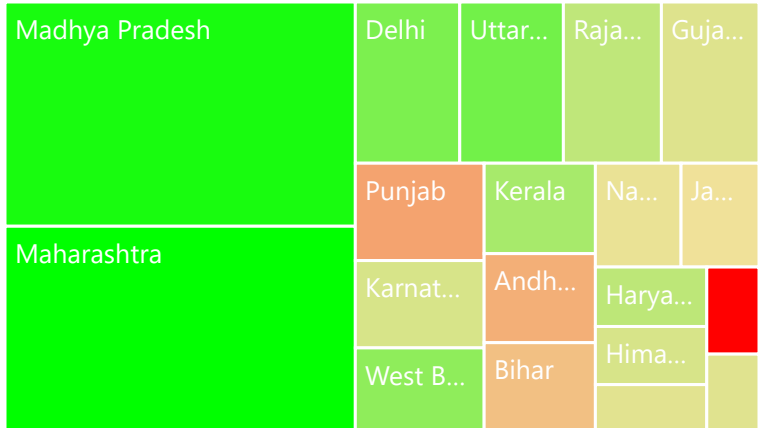
Sub-Category	Clothing	Electronics	Furniture	Total
Printers		\$5,964		\$5,964
Bookcases			\$4,888	\$4,888
Accessories		\$3,559		\$3,559
Trousers	\$2,847			\$2,847
Stole	\$2,559			\$2,559
Phones		\$2,207		\$2,207
Hankerchief	\$2,098			\$2,098
T-shirt	\$1,500			\$1,500
Shirt	\$1,131			\$1,131
Furnishings			\$844	\$844
Chairs			\$577	\$577
Saree	\$352			\$352
Leggings	\$260			\$260
Skirt	\$235			\$235
Kurti	\$181			\$181
Electronic Games		(\$1,236)		(\$1,236)
Tables			(\$4,011)	(\$4,011)
Total	\$11,163	\$10,494	\$2,298	\$23,955

Profit by Customer

Profit (\$1) \$1

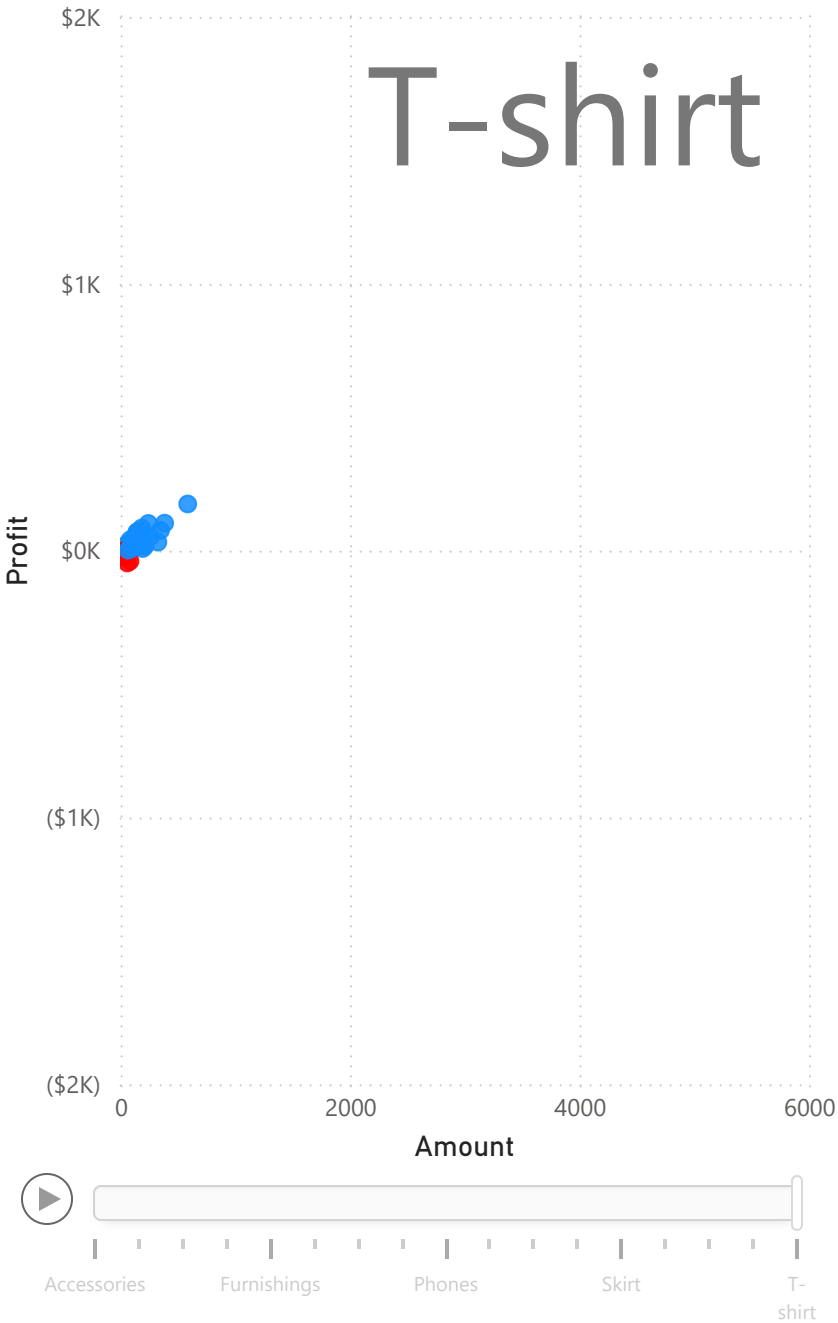


Amount of Profit by State



Profit by Customer

Profit (\$1)  \$1



Key influencers Top segments

What influences Amount to ?

