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| **VasantiReddy**  **Mobile: 312-757-9757**  **Vasanti.reddy313@gmail.com** |  |

**PROFESSIONAL SUMMARY:**

* Have around **7+ years** of IT experience in design and development of applications using **Salesforce& .NET technologies.**
* Worked closely with Business Users to enable business processes using **SFDC.**
* Handson experience with Salesforce Lightning Builder, Salesforce lightning components
* Experience with Auraframework, Lightning Components andSalesforce Lightning Design System (SLDS)
* Experience working across various **SFDC implementations** covering **Sales Cloud, Service Cloud, Call center, Chatter & App-exchange applications.**
* Experience in SFDC development using **Apex classes** and **Triggers**, V**isual Force, Force.com IDE, SOQL, SOSL**
* Proficiency in **SFDC Administrative tasks** like creating **Profiles, Roles, Users, Page Layouts, Email Services, Approvals, Workflows, Reports, Dashboards, Tasks and Events.**
* Extensive experience in designing **Custom Formula Fields, Field Dependencies, Validation Rules, Work Flows, and Approval Processes** for automated alerts, field updates, and Email generation according to application requirements
* Experience in **migrating data** from **legacy systems to Salesforce using Apex Data Loader.**
* Hands on experience with Apex Language, Apex Trigger, Apex Class, **Apex Test Methods**, **Apex Web Service**, Visualforce Pages, Visualforce Components & Controllers
* Configured and maintained user **security permissions** in compliance with organizational needs.
* Worked on various salesforce.com Standard objects, Custom Objects, Triggers, Classes, Pages, Reports and Dashboards.
* Excellent communication and inter-personal skills, accustomed to working in both large and small team environments.
* Strong knowledge & experience working in teams implementing **Agile Methodologies**.
* Excellent communication and inter-personal skills, accustomed to working in both large and small team environments.
* Worked on Sales & Service Cloud Implementation Project &Salesforce Communities. Managed the team from requirement analysis phase to go-live of the application.
* Worked on Process builder, flow driven development.
* Worked on creating Lightening components, lightning pages with tabs incorporated with visual flows.

**TECHNICAL SKILLS**:

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| Salesforce Technologies | Salesforce CRM, Salesforce SFA, Apex Language, Apex Classes/Controllers, Apex Triggers, SOQL, SOSL, Visualforce Pages/Components, S Controls, Apex Web Services, AJAX. |
| Languages | Apex, Visualforce, Java, HTML, CSS, PL-SQL, C. |
| Tools | Apex Data loader, GitHub, Web services APIs like SOAP, Eclipse IDE Plug-in, Force.com Explorer, HP Quality Center, JIRA. |
| Database | MS SQL Server 2000/2005, PL/SQL,Oracle 8i/9i/10g,MS Access, and  DB2. |
| SDLC | Rational Unified Process (RUP), UML, Use cases and Use case diagrams, Class/ State diagrams, Entity Relationship Diagrams, Agile methodology / Scrum, Waterfall methodology, V model |
| Operating Systems | Windows XP/Vista/7, UNIX. |

**PROFESSIONAL EXPERIENCE:**

**Client: United Airlines March 2017- Till Now**

**Location:  Chicago, IL**

Role: Salesforce Developer/Administrator

**RESPONSIBILITIES:**

* Created a complete Case Management System using **Lightning Components, Controllers, Helper Methods, CSS, Bootstrap and JavaScript.**
* Designed, and deployed the **Custom objects**, **Custom tabs**, **validation rules**, **Workflow Rules,** Auto-Response Rules, **Page layouts, Components**, **Visual Force Pages** to suit to the needs of the application.
* Used **SOQL & SOSL** with consideration to **Governor Limits** for data manipulation needs of the application using platform database objects.
* Maintained data cleanliness and accuracy by adding various **Custom validation rules** and **Customformulas.**
* Created **workflow rules** to send out email alerts and assign the cases to queues.
* Provided ongoing **salesforce.com** maintenance support and **administration** services.
* Create a user interface in Lightning using **Aura components, CSS, Bootstrap** for a user to enter case details and submit in to Salesforce.
* Created a complete file **upload in Lightning, Apex classes and SOQL** so that users can attach files in the form and upload them to Salesforce case record.
* Create a lookup using **Lightning, Apex classes and SOSL to lookup Users** and add them as a Case Team to the case record.
* Created various **email templates** based on various stages of case progression.
* Created **triggers to send out emails** to the case owner and case team along with the attachments after the case record is created.
* Developed **Apex Classes**, **Apex Triggers**, **Workflows** and Approval **Processes** for various functional needs in the application.
* Created various **html email templates** for sending Email notification using Journey Builder.

**Environment:** Lightning, Apex, Visual force, Triggers, Workflows, SOQL, SOSL, Data Loader, App Builder, Case Management, Email Alerts, Force.com IDE, Developer Console, GitHub, Java Script, HTML, CSS, Salesforce Apex Data Loader, HTML, Java Script, Dashboards, Security Controls, Custom Objects, Apex Classes/Controllers, Workflow and Approvals, Reports, Force.com Eclipse IDE.

**Client**: **Wells FargoMay 2016 – February 2017**

**Location: Milwaukee, WI**

**Role**: **Salesforce Developer/Admin**

**Responsibilities:**

* Developed sales and marketing apps on Salesforce.com platform using CRM Process.
* Involved in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
* Interacted with various business team members to gather the requirements and documented the requirements.
* Designed and developed SFA based Application on Force.com Platform in Salesforce.com environment with Apex programming language at backend and Visual-Force pages as user interface.
* Worked with various salesforce.com objects like Accounts, Contacts, Leads, Campaigns, Reports and Dashboards.
* Developed various Custom Objects, Tabs, Entity-Relationship data model, validation rules on the objects and tabs, Components and Visual Force Pages.
* Created page layouts, search layouts to organize fields, custom links, related lists, and other components on a record detail and edit pages.
* Created workflow rules and defined related tasks, time triggered tasks, email alerts, filed updates to implement business logic.
* Designed, developed and deployed Apex Classes, Controller Classes and Apex Triggers for various functional needs in the application.
* Developed and configured various Reports and Report Folders for different user profiles based on the need in the organization.

**Environment:**

Saleforce.com platform, Apex Language, Triggers, Visual Force (Pages, Component & Controllers), Chatter, Data loader, Salesforce.com Data Loader, Force.com API, Workflow & Approvals, Reports, Custom Objects, Batch Apex Interface, Custom Tabs, Email Services, Security Controls.

**Client: Harley DavidsonJune 2015 – April 2016**

**Location: Milwaukee, WI**

**Role: SalesforceDeveloper**

Responsibilities:

* Having good exposure in Administration & amp; Developing in Sales force CRM.
* Developed and maintained visual force pages, custom components with responsive design using bootstrap.
* Developed Visualforce Pages, Apex Triggers to include extra functionality and wrote Apex Classes and Controller to provide functionality to the VF pages. Providing fixes to the issues identified in testing phase.
* Experience in doing the Fit-Gap analysis between Requirements and SFDC Application.
* Created many Email Templates and Mail Merge Templates and was involved in doing the mail merge for different standard and custom objects. Well versed with understanding Governor Limits of Salesforce.com.
* Creating a sync of contacts, emails, events and tasks between Salesforce to Outlook and Outlook to Salesforce successfully. Unit testing and system integration testing of the developed code.
* Packaging of the developed component to be deployed in production environment.
* Designed and developed Apex Classes, Controller Classes, Controller Extensions and Apex triggers for various functional needs in the application. Good exposure in using custom settings and custom labels.
* Implemented Security and Sharing rules of object, field, and record level for different users at different levels of organization. Also created various profiles and configured the permissions based on the organizational hierarchy.
* Worked on designing Custom Objects, Custom Tabs, custom fields, role-based Page Layouts, designed Visual Force Pages and various other components as per the client and application requirements.
* Created the Validation Rules, Approval Process, workflows for Email Alerts and Field Updates.
* Experience working with Force.com IDE, Data Loader, Import Wizard and salesforce.com Sandbox Environments.
* Developed Apex Triggers for various functional needs in the application.
* Involved in Unit Testing

Environment: Apex, Visual force pages, Eclipse, Data loader, aside ion.

**Client: HSBC BANK January 2012 - August 2014**

**Location: Hyderabad, India**

**Role: Salesforce Consultant**

Responsibilities:

* Having good exposure in Administration & amp; Developing in Sales force CRM.
* Developed and maintained visual force pages, custom components with responsive design using bootstrap.
* Developed Visualforce Pages, Apex Triggers to include extra functionality and wrote Apex Classes and Controller to provide functionality to the VF pages. Providing fixes to the issues identified in testing phase.
* Experience in doing the Fit-Gap analysis between Requirements and SFDC Application.
* Created many Email Templates and Mail Merge Templates and was involved in doing the mail merge for different standard and custom objects. Well versed with understanding Governor Limits of Salesforce.com.
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* Implemented Security and Sharing rules of object, field, and record level for different users at different levels of organization. Also created various profiles and configured the permissions based on the organizational hierarchy.
* Worked on designing Custom Objects, Custom Tabs, custom fields, role-based Page Layouts, designed Visual Force Pages and various other components as per the client and application requirements.
* Created the Validation Rules, Approval Process, workflows for Email Alerts and Field Updates.
* Experience working with Force.com IDE, Data Loader, Import Wizard and salesforce.com Sandbox Environments.
* Developed Apex Triggers for various functional needs in the application.

Environment: Apex, Visual force pages, Eclipse, Data loader, aside ion.

**Client: Infotech Corporation**

**Location: Hyderabad, India Nov 2009– December 2011**

**Role: Dot NetDeveloper**

**Responsibilities:**

* Involved in understanding and analyzing the client's requirement and involved in GUI designing of the application.
* Involved in daily scrums and weekly meetings with the project sponsors to meet deadlines and expectations.
* Designed User Interfaces using HTML, JavaScript, AngularJS and CSS to enhance UI experience on Client-side.
* Installed and supported IIS for use with Web applications. Used SOAP to implement web service.
* Designed web pages using Master pages and created some rich server controls like Data Grid and Data List controls using ASP.NET. Created event driven Web Forms using ASP.NET and implemented Form Validations.
* Implemented client-side validations using jQuery and implemented ASP.NET MVC Validation at controller level.
* Utilized AngularJS Services, Factory and Dependency Injection techniques to ensure an Inversion of Control (IOC) by focusing on the performance. Worked in Grid View Control throughout the application.
* Modified multiple middle tier Business logic classes and data access logic components using Visual C#, ADO.NET.
* Using Ajax call calling the Web API services and binding the data points to respective controls on the web.
* Created database tables, stored procedures and views and written queries for Data insertion and retrieval to and from Oracle database. Implemented all the necessary validations by using MVC Data Annotation Validators.

**Environment:** .Net Framework 4.0, C#.Net, MVC, Visual Studio 2012, ASP.NET 4.0, JavaScript, AJAX, jQuery, HTML 5, XML, SOAP, WSDL, Web Services, IIS 7.0, SQL Server 2012, LINQ, WCF.

**Educational Details:**

Bachelors in Information Technology from AcharyaNagarjuna University [2005-2009]

Masters in Computers and Information Systems from Virginia International University [2014-2016]