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**PROFILE SUMMARY:**

* Around 5+ years of experience in the CRM Platform as Salesforce Developer and in Java/ J2EE Technologies.
* Experience in administration, configuration, Implementation, and Support of Salesforce CRM, and Salesforce applications based on Apex Language and leveraging Force.com and SaaS (Software as a Service) application running in Cloud Computing Environment.
* Experience in Force.com Apex Classes, Apex triggers, Apex Scheduler, Batch Apex, Apex Web Services, SFDC Integration, and Salesforce.com S Controls.
* Proficiency in SFDC Administrative tasks like creating Profiles, Roles, Users, Page Layouts, Email Services , Approvals, Workflows, Reports, Dashboards, Actions, Tasks and Events.
* Experience in Salesforce Customization, Workflow Approvals, Data Validation, Sales, Marketing, Customer Service and Support Administration.
* Extensive experience in creating Roles, Profiles, Page Layouts, Record Type, and Assignment rule, Workflow Alerts and Actions, Reports, Dashboards, Outbound messaging, and Approval Workflow.
* Hands on experience in Administration setup like manage Users, Security Controls and Data Management.
* Good experience in designing of custom objects, custom fields, Pick-list, role based page layouts, Workflow Alerts and Actions, and Approval Workflow, Validation Rules, Approval Processes, custom Tabs, custom reports, report folders, report extractions to various formats, design of Visual Force Pages, Snapshots, Dashboards, and Email generation as per the client and application requirements.
* Hands on experience in Administration setup like manage Users, Security Controls and Data Management. Assist with preparation of test data, unit test plan, and conduct basic unit testing and defect resolution
* Worked on new release of lightning components.
* Experience with sales and marketing teams to gather analyze , prioritize and redefine business requirements..
* Experienced in all stages of SDLC that includes design, testing and migration from development to production.
* Experience in working with Eclipse IDE with Force.com Plug-in environment for writing Business logic in Apex Programming Language.
* Work experience in Custom Integration of Outbound Messages, Workflow& Approvals, Reports, Custom Objects and Tabs, Email Services, Security Controls, Custom Application, Sandbox data loading.
* Integrating the salesforce.com with the mulesoft for connecting applications, data sources and APIs, in the cloud.
* Experience in implementing salesforce.com for the sales and support user groups based on the user requirements. Experience in maintaining, enhancing and create workflows and validation rules.
* Experience in data migration from ACT, Excel, MS outlook and Legacy Systems using Data Loader, Import Wizard, Informatica Data Loader.
* Expertise with Object Oriented Design (OOD), Analysis (OOA).
* Effectively worked with sales cloud, marketing cloud and service cloud on force.com platform
* Experience with Web Services API Implemented SOAP based Web Services.
* Strong knowledge & experience working in teams implementing Agile Methodologies.
* Having very good Knowledge in developing Web Services applications using Site.com.
* Strong communication, organizational and interpersonal competencies along with detail oriented and problem solving skills in the technology arena.
* Deep involvement with remote site network planning to ensure successful launch

# **EDUCATION:** B.Tech ECE JNTU, INDIA 2013.

# **CERTIFICATIONS:**

* Salesforce.com Certified Force.com Developer (DEV 401)
* Salesforce.com Certified Force.com Administrator (ADM 201)

**TECHNICAL SKILLS:**

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| **Salesforce Technologies:** | Apex language, Classes, Apex Triggers, SOQL, SOSL, Apex Web Services, AJAX, Controllers, Workflow and Approvals, Visual Force (Pages and Controllers), Custom Objects, Validation Rules |
| **Salesforce.com Tools:** | Force.Com Eclipse IDE Plug-in, Force.Com Data Loader, Offline Edition, Apex Explorer, Force.Com Platform (Sandbox and Production) |
| **Languages:** | Java, JSP, XML, HTML, Java Script, CSS |
| **Tools/Utilities:** | Eclipse, Force.com IDE, Workbench, SOQL Explorer, Informatica |
| **Databases:** | Microsoft SQL Server 2000/2005/ 2008, MS Access, Oracle 8i/ 9i/ 10g/ 11g and MySQL |
| **Other Tools:** | MS Office, Adobe Photoshop, MS Excel |
| **Operating Systems:** | Windows 98/2000/XP/2003/vista, UNIX. |

# **PROFESSIONAL EXPERIENCE:**

**RiverBed Technology, Sunnyvale, CA Jan 2017 - Till Date**

**Role: Salesforce Developer**

**Responsibilities:**

* Experience in the complete life cycle of project development (SDLC) including System Analysis, Design, Development, Testing and Deployment.
* Used eclipse Force.com toolkit for creating Apex Classes and Apex Triggers to develop custom logic and objects.
* Service and Support Administration in Salesforce.com CRM and Force.com Platform.
* Expertise in standard Sales force configuration that include page layout, workflow rules, Approval Processes, Record Types, bulk Triggers, Assignment rules, Validation rules, etc.
* Experienced in building Custom Applications that includes administration, configuration, implementation and support experience with Salesforce.com platform.
* Used SOQL & SOSL with consideration to Governor Limits for data manipulation needs of the application using platform database objects.
* Worked closely with Business Users to enable business process using SFDC.
* Proficiency in administrative tasks like creating profiles, roles, users, page layouts, email services, Approvals, Workflows, Reports, Dashboards, Tasks and actions.
* Worked on the designing of custom objects, custom fields, role based page layouts, custom Tabs, custom reports, report folders, report extractions to various formats, design of Visual Force Pages, and various other components as per the client and application requirements.
* Implemented security and sharing rules at object, field, and record level for different users at different levels of organization.
* Use of Advanced Excel to collaborated and updated reports from CRM to CSV Excel platform.
* Created test scenarios on Sandbox environment and migrated code to deployment upon successful testing.
* Implemented Product Information work sheet (PIW) using Provider certifications in Visual force pages.
* Mapped Custom fields from the application forms on compatible sites in US and Canada to integrate with salesforce.
* Used Apex Data Loader to migrate data such as accounts, campaigns from legacy system.
* Designed junction objects and implemented various advanced fields like Pick list, Custom Formula Fields, Field Dependencies, Validation Rules, Work Flows, and Approval Processes for automated alerts, field updates, and Email generation according to application requirements.

**Environment:** Salesforce.com platform, Apex Language, Visualforce (Pages, Component & Controllers), Pages, Data Loader, HTML, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Security Controls, Sandbox data loading, Windows XP.

**FedEx Services, Collierville, TN Oct 2015 – Dec 2016**

Role: Salesforce Developer /Administrator

**Responsibilities:**

* Implemented the requirements on Salesforce.com platform and Force.com IDE Plug-in using Eclipse.
* Developed Apex Classes, Controller Classes and Apex Triggers in accordance with the Governor limits for various functional needs in the application.
* Designed Custom application interface using Visual force API and Apex
* Designed, developed and deployed the custom objects, page layouts, custom tabs, components, Visual force pages, apex classes to meet the needs of the application.
* Created workflow rules and defined related tasks, time triggered tasks, email alerts, field updates to implement the business logic.
* Created various custom reports for standard objects as well as custom objects to give complete detail overview of customer (Account) Orders, renewal forecasting and customer balance report with multiple-currency support.
* Created email templates and inbound emails using visual force for clients and customers.
* Manage users, Public Groups, Profiles, and Roles within the Salesforce CRM; this involved designating access to the applicable user within the user hierarchy.
* Implementation of data loader framework using Salesforce Apex API.
* Developed business documents for Salesforce custom objects.
* Used SOQL & SOSL for data manipulation needs of the application using Force.com Explorer.
* Developed and maintained validation rules and custom workflows.
* Implemented Salesforce web services client using Salesforce web services API, Java, XML and partner WSDL.
* Used eclipse Force.com toolkit for creating Apex Classes and Apex Triggers to develop custom logic and objects.
* Participant in testing to ensure requirements have been met, convert unit test scripts into business UAT scripts.
* Followed Agile/Scrum method for project management.
* Provided support ongoing salesforce.com maintenance and administration services including periodic data cleansing, custom objects, workflows and triggers.
* Used the sandbox for testing and migrated the code to the deployment instance after testing.
* Implemented S-Controls to manage sales plan call sheets within Salesforce, capturing data and call activity.
* Knowledge on Lightening components by using Aura frame work.
* Batch reassignment of accounts and opportunities based on organizational changes.

**Environment**: Salesforce.com platform, Apex Language, Visualforce (Pages, Component & Controllers), Pages, Data Loader, HTML, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Security Controls, Sandbox data loading, Windows XP.

**Client: Asian Paints, India Jul 2013 – Aug 2015**

**Project: Inventory control system**

The system is designed to monitor the inventory of the organization. The system records all stores transaction like material receipt against purchase order, material issue (issue voucher), stock adjustment, material return, materials receipt / issue from / to the production unit.

**Role: Java Developer**

**Responsibilities:**

* Involved in analysis, design, and implementation of software applications including coding, code reviews, Junit testing and prepared and executed Unit Test Cases.
* Experience in using Metro platform standards which are used in improvising Emergency Systems support platform that acts as one stop shop for all Emergency centers in Norway.
* J2EE Architecture was implemented using Struts based on the MVC pattern.
* Implemented the different UI Components like Data-tables, Calendar etc. in JSF components.
* Extensively used PHP as a scripting language for the web development.
* Developed Use Case Diagrams, Class Diagrams & Sequence Diagrams using Rational Rose.
* Developed the user interfaces using JSP embedded with JSTL based on MVC architecture.
* Used XPATH in custom parser for subscript logic.
* Interacted with Web Services using SOAP using HTTP through XML serialization.
* Developed an Ajax framework for rapid development of Rich Internet Application access to databases.
* Created functional specification documents, UI prototypes, and Unified Modeling Language (UML) diagrams.
* Created Java Servlets, deployed as EAR file, connected to SQL server database using JDBC.
* Developed the business logic using Java Beans and Session Beans, built customer tag handlers and description library, developed Event Logging & Error Reporting application using Servlets.
* Developed view pages and JavaBeans (JSP, JavaBeans, HTML) and a system to access to legacy system database (JDBC).
* Designed dataflow system, divided dataflow to modules, defined function and interface.
* JBOSS server was used for deploying; ANT script is used to create WAR and EAR files.
* Used Log4J for logging Framework and Junit for unit testing.

**Environment:** Core Java, J2EE Servlets, AJAX, JDBC, WebLogic, Struts, XML, XML Schema, XSLT, XSL, JSP, JSF, ANT, JBOSS, Oracle Database, Windows.