Steve Suranie

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Summary

Highly experienced and skilled tech project manager/solutions provider with 15+ years of web, desktop and mobile experience, the last six concentrated in the pharmaceutical, health care and the traffic reporting industry. I offer a unique blend of technical knowledge, design and business experience, to ensure projects are delivered on time and under budget.

Experience

**Senior iOS Developer, 11/2017 -**

**Trafficcast**

• Restructuring existing application that provides traffic and route reporting to users as well as doing specific modifications per client request. (The code base can be wrapped as a traffic app for various clients (currently radio and television stations). Will be refactoring code base to move from Objective-C to Swift 4. Adding app analytics using Urban Airship and New Relic frameworks.

• Building a proof of concept app for the use of SPaT (signal phasing and timing) data for Florida Department of Transportation. This would provide vehicles with advanced notice that they are approaching a signal and the current phase (red, yellow, green) of that signal as well as the time remaining for that phase.

**Senior iOS Developer, 09/2013 - 11/2017**

**Sanofi Pasteur**

• Developed a purchasing agreement app that contributed to an increase in vaccine sales, while reducing on site sales time and automated the initiation of the vetting of the purchase agreement.

` • Developed a group managing app that allowed regional sales managers to easily track, add and delete entities associated with hospital systems and buying groups.

• Enhanced the existing CRM in-house app to allow sales representatives to map their sales routes, manage customer contact information, schedule sales calls and record their time off activities.

• All apps were designed with Objective-C with some Swift 3, reading and writing JSON from/to ColdFusion web services with data from SQL and Oracle databases

**Mobile Business Solutions, 07/2012 - 09-2013**

**Olympus**

• Lead multiple projects to develop sales tools for the Olympus Medical Service Groups team. Led discovery meetings, wrote project requirements, time estimates, budget estimates, acceptance criteria and testing scripts. Provided Director and VP of sales with weekly progress reports. Led weekly team meetings. Resolved any implementation or integration issues. Served as a mobile evangelist for the company.

• Created strategy for moving all sales tools from MS Excel spreadsheets into   iPad apps.

• Developed product app template that would allow sales staff to compare Olympus products to competitors and highlight advantages.

• Developed app that allowed project managers to design surgical rooms to house Olympus medical equipment.

**Mobile developer, 05/2012 - 07-2012**

**Axiom**

• Member of team developing a web-based mobile application for training pharmaceutical sales staff on new drug releases.  
  • All code was written in JavaScript, HTML5 and CSS.

**Merion publications, 11/2000 - 05-2012**

**Lead Developer: 2011-2012**

Responsible for web, mobile (iPhone/iPad) and Macintosh application development.

Notable projects:

• Developed iPhone app for job search site. iPhone app developed in XCode using Objective-C, data was pulled from a MS SQL database using a stored procedure and delivered as JSON

. • Worked with off-shore team developing iPad version of print magazines. Responsible for determining UI/UX process, coordinating with design team on development and delivery of prototypes and mock-ups to vendor, performing code review on vendor deliverables and suggesting changes/ revisions, coordinating with editorial team on delivering content to various team members, collaborating with business analyst on best practices for QA, analytics and coordination with sales staff needs.

• Converted series of existing administrative applications for company archives from AppleScript based to Objective-c based.

**Senior Macintosh programmer: 2004-2011**

Responsible for web and Macintosh application development and maintenance.

Notable projects:

• Led design and development of internal site for cross-departmental production schedule which improved communication and efficiency throughout the company. Developed with PHP/JavaScript (using JQuery) with a MySQL database on the back-end.

• Developed desktop application for management to add/delete/edit magazine advertisement layout.

• Led design and development of multiple archive sites which enabled all departments to access media assets (image, photo, multimedia, advertisements (in PDF format)). Sites increased productivity and communication throughout the company. Developed with PHP/JavaScript (using JQuery) with a MySQL database.

• Developed multiple desktop application tools for the management of digital archive sites. The tools ranged in complexity from simple AppleScript droplets to validate file naming conventions and move assets to web/file servers for storage to applications that allowed complete management of the database system and/or reading of all file metadata.

Education

Temple University, Philadelphia, PA 1992

Skills

Objective-c, Swift, (UIKit, ARKit, Core Location, Core BlueTooth, Core Data, Core Animation, Autolayouts, Storyboard (Interface Builder)), XCTest, Realm, PHP, Javascript, HTML5, CSS, AppleScript, SQL/MySQL, UI/UX, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Contentful (CMS with iOS frameworks), REST, JSON, XML, AJAX

Development Tools: Instruments, Fastlane, HockeyApp (for deployment), Crashlytics, CocoaPods, Google Maps, Urban Airship, AWS, New Relic, Runscope

Project Tools: Jira, SVN, Git, Trello, Microsoft Office

Team Communications Tools: Slack, Flock, Voxer, Sharepoint

App Store Links:

Total Traffic

<https://itunes.apple.com/us/app/total-traffic/id878148924?mt=8>

Medical Number Formatter:

<https://itunes.apple.com/us/app/medical-number-formatter/id1371563782?mt=8>