# **Preface**

The purpose of this report is to provide an overview of my on-the-job training in the field of photo and video editing and printing at Darlam Mahakali Media. This training took place from 2080-02-10 to 2080-06-12. The objective of this training was to gain practical experience in various aspects of photo and video editing, as well as printing techniques.

# **Acknowledgement**

I have taken efforts in this project. However, it would not have been possible without the kind support and help of many individuals and organizations. I would like to extend my sincere thanks to all of them.

I am highly indebted to **Kalka Manav Gyan Secondary School** for their guidance and constant supervision as well as for providing necessary information regarding the project & also for their support in completing the project.

I would like to express my gratitude towards my parents & Managing director specially **Mr. Naryan Gaire** of **Darlam Mahakali Media** for their kind cooperation and encouragement which helped me in completion of this project.

I would like to express my special gratitude and thanks to industry persons for giving me such attention and time.

My thanks and appreciation also go to my colleague in developing the project and people who have willingly helped me out with their abilities.

# CERTIFICATE

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# Introduction

Photo and video editing and printing are integral components of the modern media and creative industries. These fields encompass a wide range of activities aimed at enhancing the visual quality of images and videos and reproducing them in physical or digital formats. The convergence of digital technology and artistic creativity has significantly transformed these industries, making them essential in various domains such as marketing, entertainment, journalism, and personal expression.

# **Objectives:**

The primary objectives of the training are as follows:

- To develop practical skills in photo and video editing using industry-standard software.
- To learn about the printing process for various media, including photographs, posters, and promotional materials.
- To understand the workflow and techniques required to produce high-quality edited photos and videos.
- To work alongside experienced professionals in the field and gain insights into their work processes.

#### **Training Activities:**

During the training period, I engaged in the following activities:

#### 1. Photo and Video Editing:

- Under the guidance of experienced editors, I learned to use software such as Adobe Photoshop and Adobe Premiere Pro for editing photos and videos.
- I practiced tasks such as color correction, retouching, and adding special effects to enhance the quality of images and videos.
- I assisted in creating promotional materials, including banners and advertisements.

#### 2. Printing:

- I was introduced to various printing techniques, including digital and offset printing.
- I gained knowledge about different printing materials, paper types, and ink options.
- I observed the printing process from prepress preparation to final print output.

# **Skills Acquired:**

Throughout the training, I acquired several valuable skills:

# 1. Photo and Video Editing:

- Proficiency in using Adobe Photoshop for image editing.
- Competence in Adobe Premiere Pro for video editing and post-production. Improved color correction and retouching skills.
- Knowledge of special effects and filters to enhance visual content.

#### 2. Printing:

- Understanding of different printing techniques and their applications.
- Knowledge of various printing materials and their characteristics.
- Familiarity with prepress preparation, including file formatting and color management.

# **Challenges faced:**

While the training was enriching, I encountered a few challenges:

- Learning complex software tools required patience and consistent practice.
- Balancing the intricacies of color management in printing was initially challenging.
- Meeting project deadlines and ensuring high-quality output demanded attention to detail and time management.

#### **Conclusion:**

In conclusion, my on-the-job training in the field of photo and video editing and printing at Darlam Mahakali Media was an invaluable experience. I acquired practical skills in editing and printing, learned to navigate industry-standard software, and gained insights into the production process. The challenges I faced during this period have contributed to my personal and professional growth. I am grateful for the opportunity and look forward to applying these skills in my future career endeavors.