

Retail Sales Analysis

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January

TotalRevenue

15M

February

Total_Transactions

5K

March

total_orders

200

April

avg_profit_margin

33.58

May

June

July

August

September

October

November

December

East

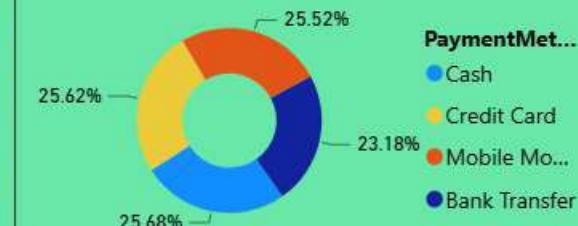
North

South

West

StoreName	avg_store_discount	store_profit
MegaMart Brianahaven	8%	₹10.13L
MegaMart Jimenezborough	8%	₹9.96L
MegaMart Peckmouth	8%	₹9.52L
MegaMart Johnmouth	7%	₹10.00L
MegaMart New Michele	7%	₹10.40L
Total	8%	₹50.00L

Customer Payment Preferences



Revenue Breakdown by Category and Gender

F M

6M

4M

2M

0M

6M

4M

2M

0M

Electronics

Fashion

Groceries

Customer Age vs Product Preference

● Electronics ● Fashion ● Groceries



Median Profit by Product Subcategory

600

400

200

0

0M

Television

Accessories

Dairy

Headphones

Bags

Camera

Laptop

Smartphone

Clothing

Watches

Footwear

Snacks

Fruits

Vegetables