

SALES DASHBOARD

Region

All

Product

All

Forecast&Seasonality



Total sales

1bn



GrossProfit

318.03M



ProfitMargin%

25.02



AOV

12.71K



Retention Rate

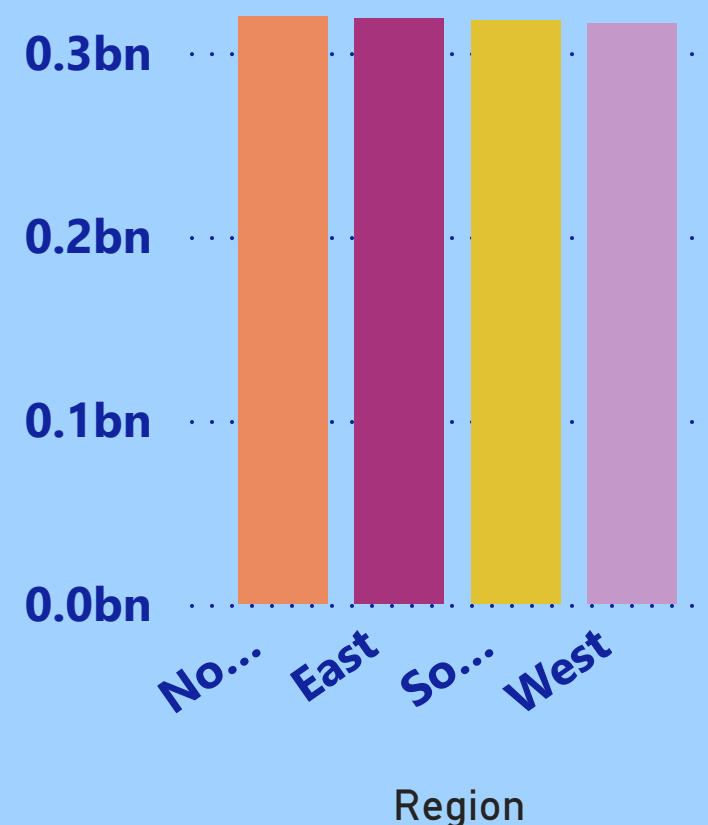
0.69



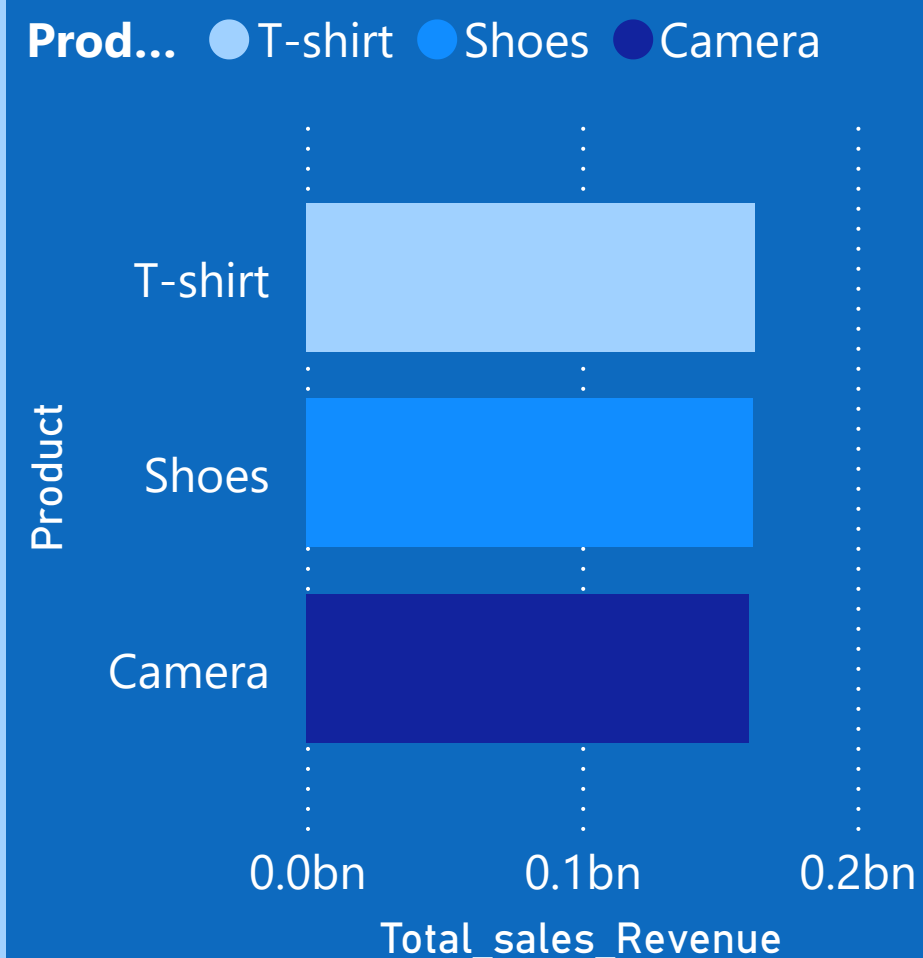
Sales Growth %

93.19

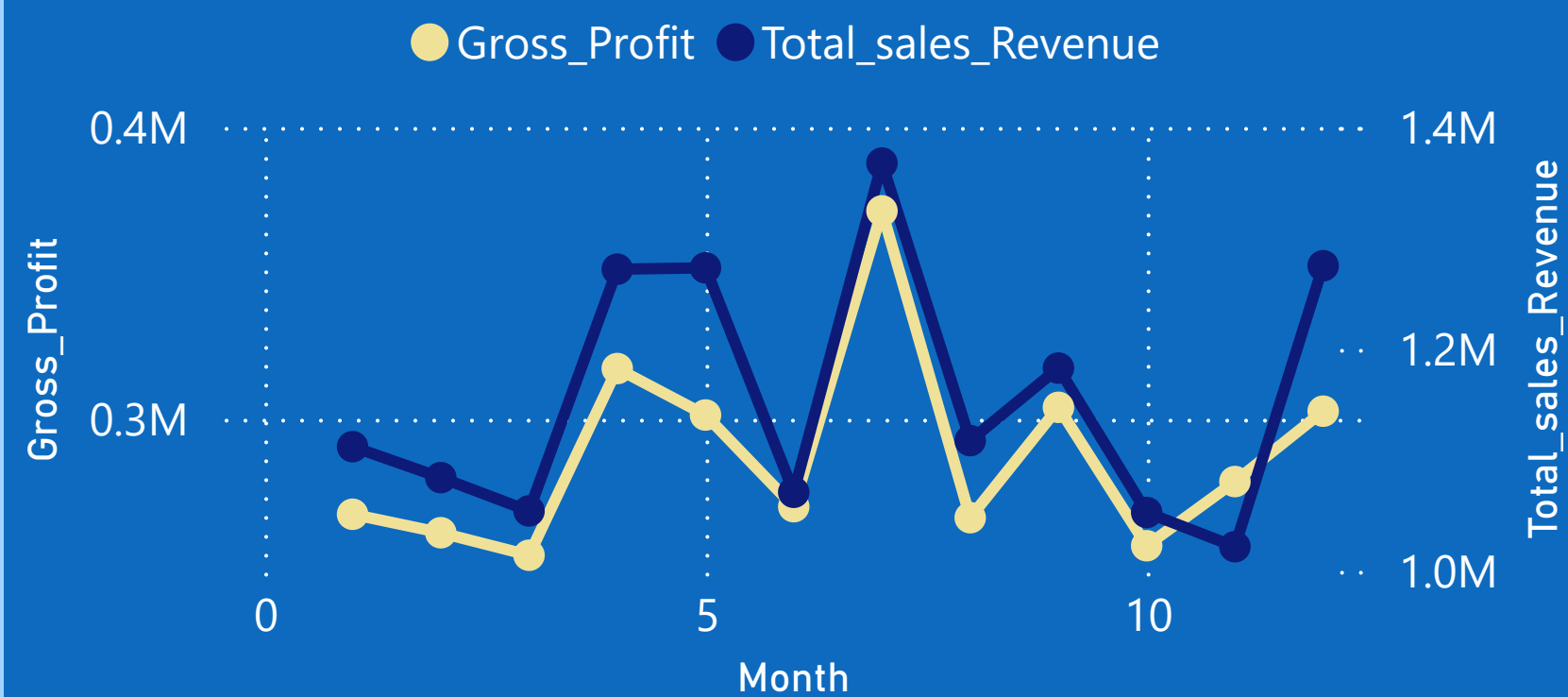
Sales by Region/Location



Top Products



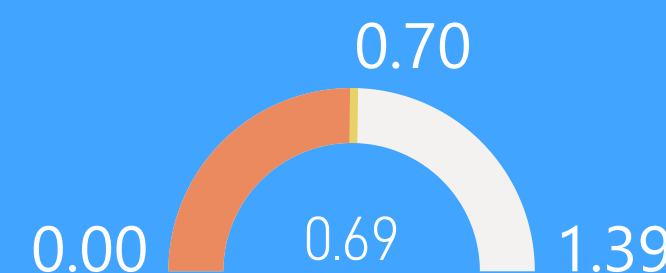
Sales Trends Over Time



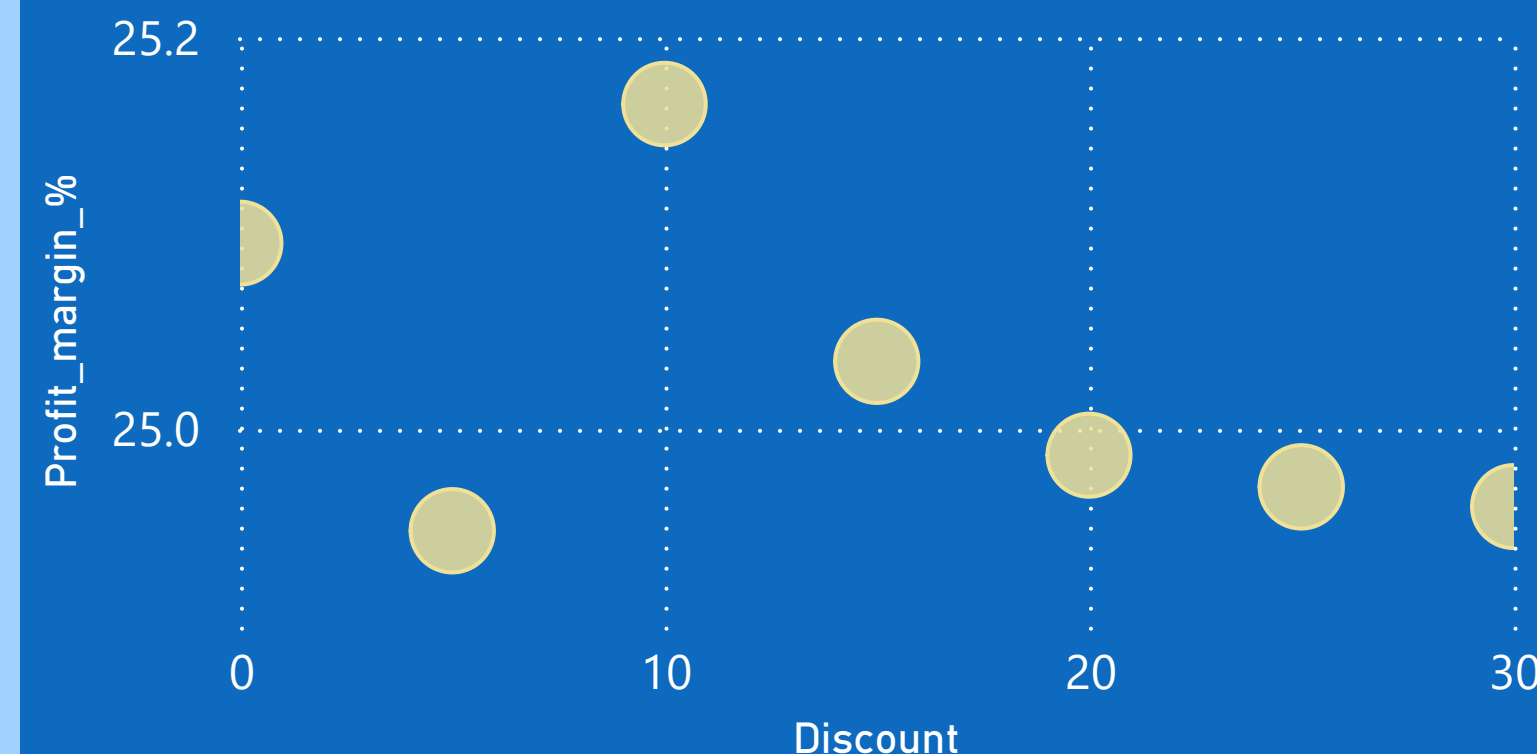
Churn Rate%

0.31

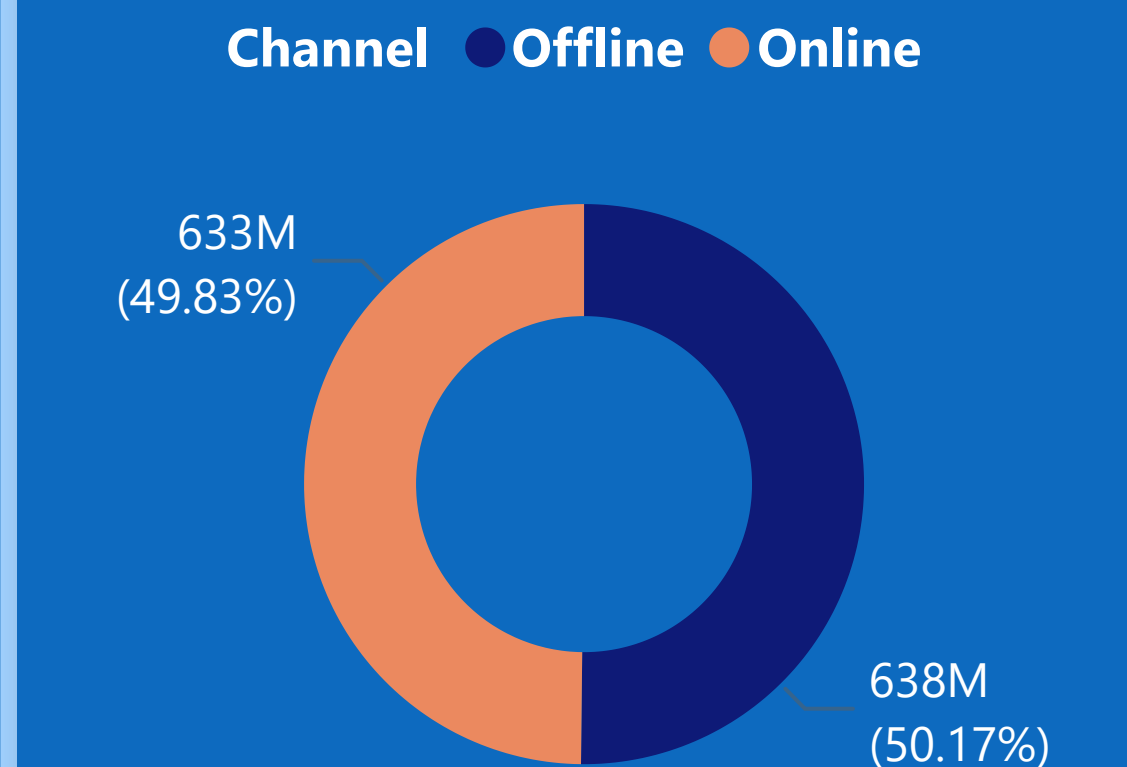
Customer_Retention_Rate and Retention target



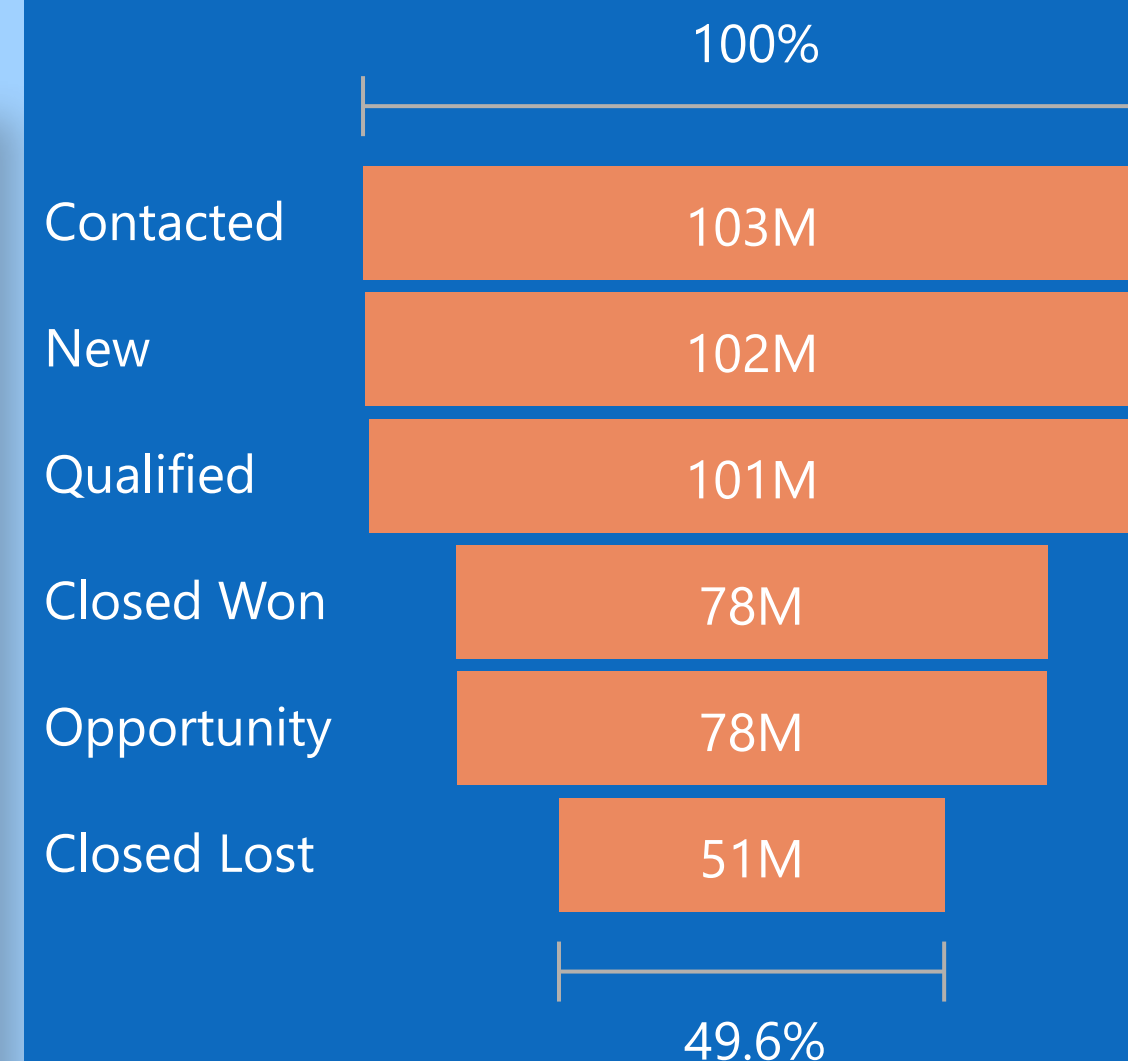
Discount Impact on Profitability



Sales by Channel



Customer Metrics



SALES DASHBOARD

Region

All

Product

All

Dashboard



Total sales

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GrossProfit

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Retention Rate

0.69

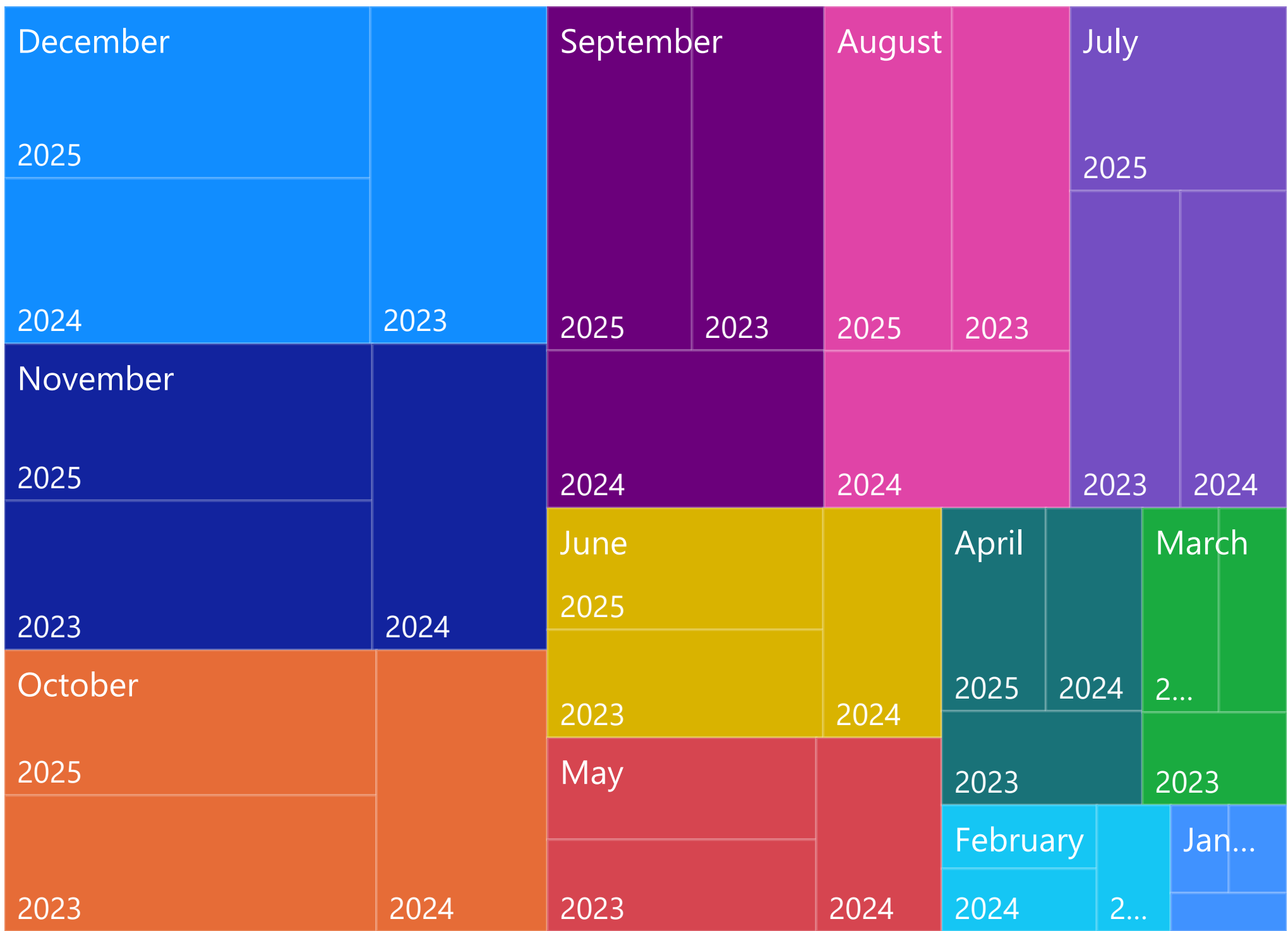


Sales Growth %

93.19

Year	April	August	December	February	January	July	June	March	May	November	October	September	Total	
	1257082757												1257082757	
2023	416937	437239	358916	369383	338761	392053	383967	305537	442415	327219	389440	362659	4524526	
2024	436046	371340	527280	351550	387305	494855	219717	311979	355088	417040	336395	382063	4590658	
2025	418877	308801	388798	363098	385861	480593	467101	436508	475594	277524	326781	438018	4767554	
Total	1257082757	1271860	1117380	1274994	1084031	1111927	1367501	1070785	1054024	1273097	1021783	1052616	1182740	1270965495

Seasonality_Impact by MonthName and Year



Sum of Sales by Year and Month

