Empathy Map Canvas

EMPATHY MAP Identifying stakeholder behaviour Designed by what does (s)he Where to Does my skill **THINK & FEEL?** look for job.. set match the Is there job job vaccancy? requirement What really counts Major preoccupations **Efficient** ENRICHMENT OF SKILL AND filters for Worries & aspirations CAREER curated GROWTH iobs what does (s)he what does (s)he FOLLOW SEE? **HEAR?** Listing of CURRENT various Job MARKET What friends say **Profiles Environment** TRENDS Friends What the boss says W hat the market offers What influencers say Efficient UX what does (s)he TRUSTWORTHY WEBSITE FOR JOB HUN and SAY & DO? attractive UI Common Customize Attitude in public platform for HOUR RESUME Appearance iob seekers and cover Behaviour towards others and lette recruiters **PAINS** GAINS (:) Dont have a More Fear of fake Get correct opportunities Professional fears "wants"/needs job for your for getting a Job Offers frustrations Network measures of success skill set job obstacles obstacles

