

Ideation Phase Brainstorm & Idea Prioritization Template

TEAM ID	PNT2022TMID27679
PROJECT NAME	Skill Or Job Recommender

Brainstorm & Idea Prioritization Template :

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement.



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

 **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

 **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

 **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

 **Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

1.How might we develop a end-to-end web application capable of displaying the current job openings based on user skillset.
2.How might we alert the users when there is an opening based on user skillset.
3.How might we recommend the users to interact with chatbot for better experience.

**Key rules of brainstorming**
To run an smooth and productive session

 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

 **Need some inspiration?**
See a finished version of this template to kickstart your work.

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

PADHMAASHREE

No negative feedback

Chatbot cannot solve problem

Chatbot cannot solve problem

Chatbot cannot solve problem

MONICA

Process automation

Chatbot 24/7 availability

Can easily connect with the partner

Safe to upload your resume

OVIYASHREE

Step by step guide to create resume

Step by step guide to create resume

Step by step guide to create resume

Step by step guide to create resume

PURKALLA SUMATHI

User friendly UI

Job openings according to skillset

Alerts when there is an opening

Chatbot interaction

SAISHREE

Stores user data

Resumes can easily access candidate's conditions

Reacts to customer's individuality

Subscription based

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Experience

Easy Accessibility

Better UI Design

Jobs are recommended based on locations

Assist the user using chatbot

Well Categorization of Jobs

Alerts

Push notifications when there is a opening.

Insights&Reports

Accurate job openings

Chatbots for easy interaction

Others

Security

Data Backup

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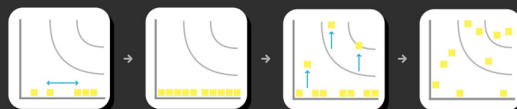
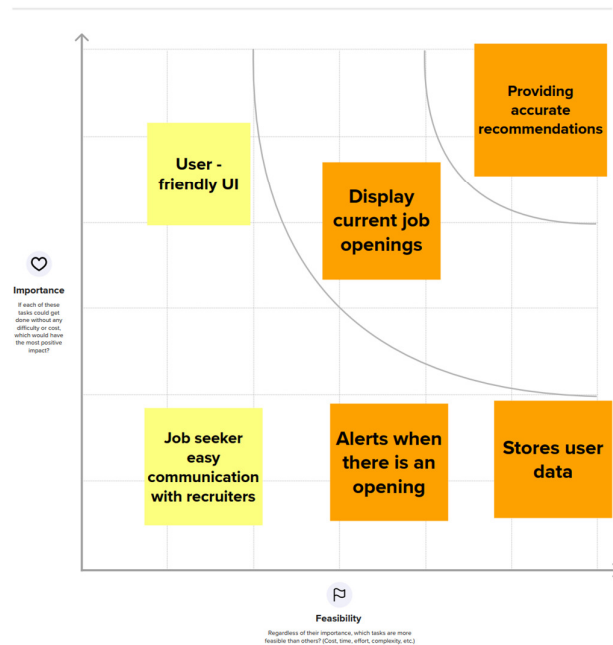
Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes






After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- 
Strategy blueprint
 Define the components of a new idea or strategy.
[Open the template →](#)
 - 
Customer experience journey map
 Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
 - 
Strengths, weaknesses, opportunities & threats
 Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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