

Ideation Phase

Define the Problem Statements

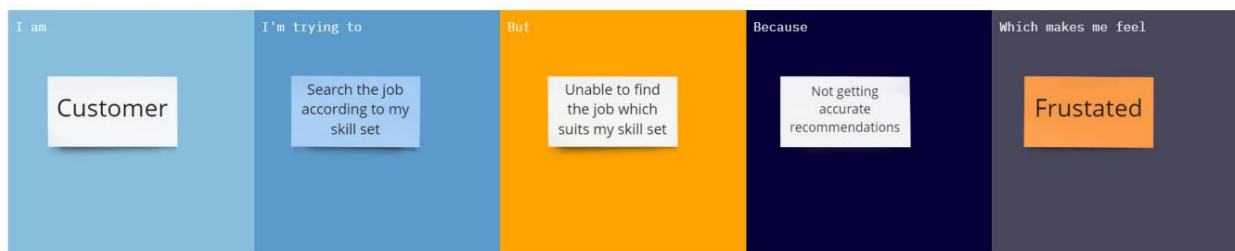
Team ID	PNT2022TMID27679
Project Name	Skill/Job Recommender

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

SKILL/JOB RECOMMENDER PROBLEM STATEMENT:



Problem Statement(PS)	I am Recruiter/Customer	I am trying to	But	Because	Which makes me feel
PS-1	Recruiter	Hire candidates for job	Cannot find right candidates	They lack required skills	Annoyed
PS-2	Job Seeker	Find a job	Failing at job interviews	Not having the right skill for the job I am applying for	Demotivated

Reference:

https://miro.com/app/board/uXjVPLM4Lil=/?share_link_id=542726005861