

Company : Adobe
Company Name : Adobe
Nature Of Business :
Designation : Research Intern
Tentative Job Location : Bangalore / Remote

At Adobe, we create digital experiences that change the world. How? We help people bring ideas to life by creating content that makes life more fun and work more impactful. We give businesses and organizations the power to truly engage their customers. We're the ones behind the gorgeously designed content that streams across your laptop, TV, phone, and tablet every day—and we're the ones who harness the massive power of big data to help companies find and reach the people who crave that content.

Opportunities with Adobe's Big Data Experience Lab

We pride ourselves on hiring smart, highly motivated self-starters. Attracting the best and brightest talent is a huge part of what makes us successful. If you're ready to see your ideas make an impact, come build a rewarding career with a company that has been consistently recognized as great place to work. Join Adobe for an opportunity to shape the digital marketing landscape.

Machine learning & data mining

Data that comes through channels such as text, social networks, images, videos and click streams are rich with information and the scale of that data offers juicy research problems. Adobe researchers follow data streams, uncover underlying data patterns and extract meaningful insights from noisy data to resolve business challenges and advance the state of the digital marketing industry.

Big data systems & algorithms

As technology evolves, marketers are constantly looking for real-time analytics for effective and efficient targeting. This demands large scale stream processing in real time. At Adobe, we develop modern Big Data systems that can handle the needs of today's enterprises and are

designed from the ground-up to enable statistical and machine learning models to scale. The projects we work on connect research with practical applications.

Information & data visualization

Information visualization methods play a central role in making sense of large, complex data. They often serve as the first step in data analysis, the foundation for hypotheses and the groundwork for exploration. Visualizations also serve to convey and highlight important information to decision makers in a succinct and interactive manner. The Adobe Big Data Experience Lab explores better ways of presenting data and information visually, develops visualization frameworks for big data sets and suggests probing business questions.

Description :

Social & cognitive sciences

Using social sciences to discover the effects of the interplay between various marketing processes and cognitive science in predicting user satisfaction are promising research areas that will add immense value to the digital marketing space. The Big Data Experience Lab leverages social and cognitive science tools to learn about consumer's online behaviors and their interaction with offline media.

Adobe's Big Data Experience Lab has exciting internship opportunities in Bangalore. Here are some ways you can engage with the best and brightest:

Research internship Candidates

Candidates need to be in the third or fourth year B.Tech or Integrated M.Tech programs in top technical schools and have an impeccable academic record.

They need to be available for 10-12 weeks starting early May.

We're always looking for individuals who share our values: genuine, exceptional, innovative and involved.

What to expect

As an intern, you will have fun doing a complete research project from concept to implementation, while learning the state of art technology under the guidance of an Adobe mentor. You will:

- Explore an area of research, define a specific problem and defend it
- Generate alternative solutions, design new algorithms, implement and validate
- Publish results in journals or conferences, or identify invention disclosures (patents)

What you Gain

We encourage independent thinking, rigorous research methodologies, deep explorations and exciting demonstration of the technology. Interns are mentored to develop and hone their research and communication skills.

Eligibility :	Program	AE	BS	BE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	HSS
	BT-BS	No	No		No	No	Yes	Yes	No	No	No	No	No	Yes	No	--	--	--
	MT	No	No		No	No	No	No	No	No	No	--	--	--	--	--	No	--
	DoubleMajor	No	No		No	No	Yes	Yes	No	No	No	No	No	Yes	No	--	--	--
	dual	No	No		No	No	No	No	No	No	No	No	No	No	No	--	--	--
	dualB	No	No		No	No	--	--	--	No	No	No	No	No	No	--	No	--
	dualC	--	--		--	--	--	--	--	--	--	--	--	--	--	--	No	--
	Mdes	--	--		--	--	--	--	--	--	--	--	--	--	--	No	--	--
	MBA	--	--		--	--	--	--	--	--	--	--	--	--	--	--	No	--
	Phd	No	No		No	No	No	No	No	No	No	No	No	No	No	--	--	No
	Msc	--	--		--	--	--	--	--	--	--	No	No	No	No	--	--	--
	MSR	--	--		--	--	--	--	--	--	--	--	--	--	--	--	--	--

Stipend per month : **100000**

Other Facilities Offered : **NA**

Bond : **False**

CPI CutOff : **7.0**

Medical Requirments

:	
Resume	True
Shortlist :	
Resume	
Shortlist	resume screening
Criteria:	
Aptitude	
Test:	False
Group	
Discussion:	False
Technical	
Test:	True
Technical	
Test	90 minutes
Duration:	
Technical	
Interview:	True
Technical	
Interview	60 minutes
Duration:	
Number of	
Techincal	
Interview	3
Rounds:	
HR	
Interview:	False
Additional	
Information:	