

Company :  
Company Name :  
Nature Of Business :  
Designation :  
Tentative Job Location :

MULTIDIMENSIONS  
MULTIDIMENSIONS  
Trading of Industrial Mechanical products  
Summer Intern  
Navi Mumbai

Project Description

Description :

- To compare the technical parameters of Saint Gobain's Performance Plastics brands like Rullon, Meldin, Hycomp, Omniseals, HKO etc with their nearest competitors like Dupont's brand Vespel Vs Meldin.
- Calibrate worlds and India's market size of these products along with the market share of major brands of the world.
- Identify user industry segments and companies of these products in Indian market. Identify plants, machinery and processes where these products are used. Establish criticality of product cost and quality in various applications.
- Identify customer's pain points from the consumers of immitation / counterfeit materials available in India. Identify reasons for the existence of unorganized / grey market and suggest ways to move such businesses to the branded playesrs. In Countries like India / China their is a huge parallel / unorganized market for the Top branded products like Rullon / Meldin / Vespel etc.
- Assess product development landscape in the country in terms of R&D, new product launch and emerging applications.In last couple of years Reliance Industries is investing a lot in R&D and buying smaller companies with carbon fibres and performance plastics to build a business for future.
- Develop a plan for ramping up current business from Saint Gobain products. Suggest other brands to develop a bouquet of brands and products for the target customer segments /applications.

Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	HSS
BT-BS	No	No	No	No	No	No	No	No	Yes	No	No	No	No	--	--	--
MT	No	No	No	No	No	No	No	No	No	--	--	--	--	--	No	--
DoubleMajor	No	No	No	No	No	No	No	No	Yes	No	No	No	No	--	--	--
dual	No	No	No	No	No	No	No	No	Yes	No	No	No	No	--	--	--
dualB	No	No	No	No	--	--	--	No	No	No	No	No	No	--	No	--
dualC	--	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--
Mdes	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--	--
MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--
Phd	No	No	No	No	No	No	No	No	No	No	No	No	No	--	--	No
Msc	--	--	--	--	--	--	--	--	--	No	No	No	No	--	--	--
MSR	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Stipend per month :

- The candidate will be paid a lumpsum amount of Rs 20,000/- on successful completion of the project and submission of report.
- Alternatively the candidate can be paid in two monthly installment on submission of progress and final reports.

The candidate

Other Facilities Offered :

- Should be willing to travel for the project across the country for industry interactions, the travel arrangements will be done by the Company.
- Can work from home as per the norms of the Company.
- Should be willing to work for minimum 8 weeks on the project.

Bond :  
CPI CutOff :  
Medical Requirments :  
Resume Shortlist :  
Resume Shortlist Criteria:

False  
0.0  
  
  
True  
  
N/A

<b>Aptitude Test:</b>	<b>False</b>
<b>Group Discussion:</b>	<b>False</b>
<b>Technical Test:</b>	<b>False</b>
<b>Technical Interview:</b>	<b>True</b>
<b>Technical Interview Duration:</b>	<b>N/A</b>
<b>Number of Techincal Interview Rounds:</b>	<b>0</b>
<b>HR Interview:</b>	<b>True</b>
<b>HR Interview Duration:</b>	<b>N/A</b>
<b>Additional Information:</b>	