Company :	Urvija AI Private Limited
Company Name :	Urvija AI Private Limited
Nature Of Business :	Technology
Designation :	Internship Opportunities
Tentative Job Location :	Remote

I. About Us

Urvija AI History

AI and IoT have disrupted the ecosystems of various industries by generating a new stream of revenue – data monetization. But this transformation has mostly been digital. We at step ahead and disrupt the disruption by leveraging data from the physical world and monetizing it whereby solving challenges clients are facing in partnering with self an

We work with Telcom, Banking, Consumer Goods, Retail, Insurance, Industrial

operations, Healthcare, Education, Satellite and Logistics, and transportation. Our

the platform has a dual benefit – first, we can help provide tools to analyze data to save

internal costs and second, monetize the data you collect by sharing their output with

third parties.

What more? Urvija AI can also help with products collaborating on a curve by building a data ecosystem! Insights from the data of our clients in industries can be effectively used to make strategic de

integrated cohesive eco-system can improve your profit margins and growth expansions.

https://www.linkedin.com/company/urvija-ai

Our Founders

We have a dream team of founders that bring their respective expertise and

perspective to our global clients.

1.Siphe Kala

Co-Managing Director in Africa, North America, and South America

Ex-McKinsey consultant brings 10 years of expertise in strategy and CXO level client relations. She graduated from the University of Cape Town in Finance. Sh

served in the capacity of a consultant to numerous clients in multiple geographies and aptly contributes to Urvija AI by advising client acquisition strategy

2.Urvija Srivastava

Co-Managing Director in Asia, Australia, and Europe

Graduated from the University of Nottingham in Management to co-found Urvija AI.

She has also completed executive education in Business Strategy, Finance from

Harvard Business School; and Marketing from Oxford. Being the youngest founder, she manages the company valuation, client acquisition, and client relations

3.Akansha Saxena

Chief Operating Officer

Graduated in electrical engineering from MD University. Her academic work was awarded a gold medal by the Chief Justice of India. Her role is to work with

technology team and partners to drive IP strategy.

4.Priyanka

Chief Technology Officer

She is a risk-taker as she started her entrepreneurial journey at a very early stage. Having successfully run her previous start-up, she is a big believer in herself and her team, very resilient as she sh

Where are we now?

Urvija AI is now 1 year old and has clients in 10 countries across 4 continents. We have an order book of half a billion dollars. We also have excellent testimonies from our clients that have evaluated

Furthermore, we were featured on YourStory just a day after our first anniversary!

https://yourstory.com/2020/07/bengaluru-startup-urvija-ai-data-monetisation-b2b

What is our strategy?

We follow a 10X10X10 = 1Bn

1.Urvija AI provides the solution in 10 sectors, namely, Retail, Healthcare, Industrials,

Consumer Goods, Telecommunications, Banking, Insurance, Satellites, Logistics

and Transportation, Media, and Entertainment.

2.We have developed a product library divided into 10 families of products –

intelligence reports, revenue enhancement, customer experience, scores and

indices, churn, customer acquisition, EBIDTA increase, campaigns,

recommendation engines and surveys.

3.Our aim is to acquire 10 multi-billion-dollar firms in each of the sectors identifies

before across geographies.

What's the bottom line? By 2025, we want to achieve 10X10X10 to ultimately

process 1 Billion people's data and create an open platform for collaboration across

sectors.

II.What will you get to work on?

Description :

Your responsibilities:

1.Pick a sector from the above 10 Urvija AI is working on.

2.Define the geographies – market expectations, opportunities, and challenges

3.Define process and sub-processes in the sector in the chosen geographies

4.Find the pain points in the sub-categories and potential solutions

5.How can these problems be solved through data monetization?

6.Competitor analysis – do we have any? How can we do better than them?

7.Consolidate a business case for each product identified

8.Collaborate with in-house engineers and data scientists to build the logic for the

product

The final output will be a complete techno-commercial business case in PowerPoint

format.

Optional: Product Execution Strategy as a separate internship program if you wish to continue or specialize.

III.How will we help you do this?

Urvija AI has a flat hierarchy that promotes ideas and open communication at all levels of designations. You will get to have direct access to the founder, McK

advisors, industry experts, and data scientists to help build your techno-commercial

skills. At all steps, we will encourage you to reach out to us for a chat and collaborate as much as you can! You will have access to our company materials and templat

IV.What degree of time commitment will you have to offer?

Every member at Urvija AI believes that perfection takes time. This Internship is for 2months. It is important to note that we are a fast-paced environment and often deliverables can be time-sensi
and the founders to deliver on time.

What is in it for you?

After your internship, you will receive a personalized letter of recommendation from ex-McKinsey consultants. Moreover, doing hands-
on work on real case studies in close quarters with clients and experts is an innumerable experience. Learn the way the best in the world do it while learning how

business bottom up.

VI. Who are you?

1.A committed exuberant and avid thinker that enjoys solving problems hands-on.

2.A leader that can not only work independently without much supervision but also

encourages other team members to brainstorm.

3.An individual with strong communication skills and proficient level of English.

4.Excited to present challenging ideas with proper research backup.

	Program	AE	BS	BE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	HSS
	BT-BS	Yes	Yes		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--
	MT	No	No		No	No	No	No	No	No	No	--	--	--	--	--	No	--
	DoubleMajor	Yes	Yes		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--
	dual	Yes	Yes		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--
Eligibilty :	dualB	No	No		No	No	--	--	--	No	No	No	No	No	No	--	No	--
	dualC	--	--		--	--	--	--	--	--	--	--	--	--	--	--	No	--
	Mdes	--	--		--	--	--	--	--	--	--	--	--	--	Yes	--	--	
	MBA	--	--		--	--	--	--	--	--	--	--	--	--	--	Yes	--	
	Phd	No	No		No	No	No	No	No	No	No	No	No	No	No	--	--	No
	Msc	--	--		--	--	--	--	--	--	Yes	Yes	Yes	Yes	--	--	--	
	MSR	--	--		--	--	--	--	--	--	--	--	--	--	--	--	--	

Stipend per month :	**No Salary**
Other Facilities Offered :	**Remote internship**
Bond :	**False**
CPI CutOff :	**0.0**
Medical Requirments :	**No**
Resume Shortlist :	**True**
Resume Shortlist Criteria:	**N/A**
Aptitude Test:	**False**
Group Discussion:	**False**
Technical Test:	**False**
Technical Interview:	**False**
HR Interview:	**False**
Additional Information:	