Company :	**AB InBev**
Company Name :	**AB InBev**
Nature Of Business :	**Analytics**
Designation :	**Data Scientist**
Tentative Job Location :	Bangalore

Role: Data Scientist

GAC (Growth Analytics Center) is ABI's center of excellence in analytics situated in Bangalore, India with a smaller office Budlab in Cambridge, Boston USA. Today GAC is approx. a 120-member strong team supporting all functions within the company. Each functional team supports both our six zones as well as our global office.

The mature functions within GAC are viz.

- **Marketing – This is one of our largest functions that primarily focus on improving the ROI of our marketing spend. As a company we spend ~$1B on media spend and the analytics and insights that go into how to manage our $ to effectively grow business makes a huge difference.**
- **Revenue Management – In this function, the team works on price, pack, and channel and promo levers to maximize revenue & margin potential for the brand at the country level. Elasticities in price and promotions, right channel and optimized pack are just some of the problems team solves for**
- **Tech Supply & Logistics – This function focusses on tier 1 i.e. brewery side and tier 2 i.e. logistics side of ABI. The team focusses on - how to improve the overall efficiency of our brewery manufacturing process and logistics i.e. better planning, route, and distribution -using intelligence provided by data and analytics.**
- **Forecasting – This function crosses over between Revenue Management, wherein the team looks at industry level volumes in each country for the next one-three years including various macro-economic drivers, to Finance, wherein the team looks at a more granular P&L line item wise forecasting. Both help solve for commercial budget allocations and treasury to manage our leverage & profitability respectively**
- **People – As the name suggests, this function looks into several key aspects across our people cycle be it retention (predicting turnover), rewards program (improve), performance analytics (predicting performance, and improvement) to name just a few. The team is also branching out in helping other functions e.g. learning and development – all using the power of data and analytics.**
- **Commercial (Category and Digital) – This includes several problems that range from helping our customers with right category to SKU decisions by the channel that maximize revenue and category growth share of beverage, measuring and recommending ways to improve our NPS (net promoter score), right up to helping front line reps/B2B with intelligence in competitive surroundings, prioritizing actions for them**

As a fairly new yet growing analytics set up, we always look for talented individuals from Universities who have the passion to learn how to use data and machine learnings to solve real business problems, innovate and scale them across the company. In turn, we provide the best in industry training opportunities, building expertise on core business domains, and how to make a difference to the top and bottom line using the power of data sciences. Last but not the least, we pride ourselves in being a flat, non-hierarchical, and fun place to work empowering all our team members to build careers of their choice in the largest beverage company in the world!

Eligibilty :

Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	HSS
BT-BS	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--
MT	No	No	No	No	No	No	No	No	No	--	--	--	--	--	No	--
DoubleMajor	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--
dual	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--
dualB	Yes	Yes	Yes	Yes	--	--	--	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	--
dualC	--	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--
Mdes	--	--	--	--	--	--	--	--	--	--	--	--	No	--	--	--
MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--
Phd	No	No	No	No	No	No	No	No	No	No	No	No	No	--	--	No
Msc	--	--	--	--	--	--	--	--	--	No	No	No	No	--	--	--
MSR	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Stipend per month :	**75000**

Other Facilities Offered :	Transport to and fro from the office to local accommodation in Bangalore will be provided for the entirety of internship
Bond :	False
CPI CutOff :	0.0
Medical Requirments :	
Resume Shortlist :	False
Aptitude Test:	True
Aptitude Test Duration:	30 minutes
Group Discussion:	True
Group Discussion Duration:	40 minutes
Group Discussion Strength:	8
Technical Test:	True
Technical Test Duration:	30 minutes
Technical Interview:	True
Technical Interview Duration:	30 minutes
Number of Techincal Interview Rounds:	1
HR Interview:	False
Additional Information:	