

Company :
Company Name :
Nature Of Business :
Designation :
Tentative Job Location :

Goals101 Data Solutions Pvt Ltd
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Fintech
Brand Acquisition Intern

New Delhi, Mumbai or Work From Home

Description :

1. Position Description	
Role/Position Summary	GoLocal is an aggregation of all emerging, entrepreneurial, digital, and promising brands across categories. The property will be marketing digitally by leading banks in India.
1. Role and Responsibilities	
<ul style="list-style-type: none"> • Leading one of the important marketing property GoLocal, which is built for leading banks in India • Managing existing brands – on-boarding and managing relationships • Winning new brands to on board on the property - So the property can be scaled • Finding new and innovative ways to identify and onboard brands - through social media, affinity groups etc • Exposure to building digital properties, understanding AI/ML, exposure to banks, leading a critical project 	

2. Eligibility Criteria
<ul style="list-style-type: none"> • Experience in Sales and Marketing • Strong communication skills • Ability to flourish with minimal guidance, be proactive, and handle uncertainty • Understanding of AI/ Data science

Eligibility :

Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	HSS
BT-BS	No	No	No	No	Yes	No	No	No	No	No	No	No	No	--	--	--
MT	No	No	No	No	No	No	No	No	No	--	--	--	--	--	No	--
DoubleMajor	No	No	No	No	Yes	No	No	No	No	No	No	No	No	--	--	--
dual	No	No	No	No	Yes	No	No	No	No	No	No	No	No	--	--	--
dualB	No	No	No	No	--	--	--	No	No	No	No	No	No	--	No	--
dualC	--	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--
Mdes	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--	--
MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--
Phd	No	No	No	No	No	No	No	No	No	No	No	No	No	--	--	No
Msc	--	--	--	--	--	--	--	--	--	No	No	No	No	--	--	--
MSR	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Stipend per month :

Stipend Offered (per month)	15,000/-
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Other Facilities Offered :

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Letter of Recommendation

Bond :

False

CPI CutOff :

0.0

Medical Requirments :

Resume Shortlist :

True

Resume Shortlist Criteria:

Past Projects and Experience

Aptitude Test:

False

Group Discussion:

False

Technical Test:	False
Technical Interview:	True
Technical Interview Duration:	45 minutes
Number of Techincal Interview Rounds:	2
HR Interview:	True
HR Interview Duration:	30 Minutes
Additional Information:	