

**Company :** FIITJEE LTD.  
**Company Name :** FIITJEE LTD.  
**Nature Of Business :** Education  
**Designation :** Business Evangelist - Strategy, Branding & Sales  
 Tentative Job Location : Delhi

### Key Responsibilities:

- Description :**
1. Responsible as a key driver for Business
    - i. Seminars of high quality that can mesmerize the audience
      1. Offline – Schools & Open Auditorium
      2. Online – Live & pre-recorded
    - ii. Media Management – all channels
    - iii. Social Media Management
  2. Key business driver to Admissions, Sales (including institutional), Marketing & Advertising resulting in great business
    - i. Ensure extraordinary counseling from all mediums.
    - ii. Ensure 100% conversion of each enquiry to registration and each registration to enrolment.
    - iii. Brand positioning on social media
    - iv. Building relations with key people in the market
    - v. Conduct specific WOM building activities for all stake holders - Parents, Students, Institutional heads etc.
    - vi. Execute Event-based Marketing Campaigns
  3. Talent Hunt for extraordinary results

Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	HSS
BT-BS	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--
MT	No	No	No	No	No	No	No	No	No	--	--	--	--	--	No	--
DoubleMajor	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--
dual	No	No	No	No	No	No	No	No	No	No	No	No	No	--	--	--
dualB	No	No	No	No	--	--	--	No	No	No	No	No	No	--	No	--
dualC	--	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--
Mdes	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--	--
MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--
Phd	No	No	No	No	No	No	No	No	No	No	No	No	No	--	--	No
Msc	--	--	--	--	--	--	--	--	--	No	No	No	No	--	--	--
MSR	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**Stipend per month :** We are looking for full-time employment and salary ranges from CTC of 15 LPA - 30 LPA.

**Other Facilities Offered :**

- Variable component (Performance Linked) : 0.10 cr - 0.20 cr
- ESOPS : Upto 20 lakhs

**Bond :** False  
**CPI CutOff :** 0.0  
**Medical Requirments :** Yes  
**Resume Shortlist :** True  
**Resume Shortlist Criteria:** N/A  
**Aptitude Test:** False  
**Group Discussion:** True  
**Group Discussion Duration:** 30 mins  
**Group Discussion Strength:** 6-8  
**Technical Test:** False  
**Technical Interview:** False  
**HR Interview:** True  
**HR Interview**

**Duration:**

**15-30 mins**

**Additional  
Information:**

**â€¢ Seminar / Public Speaking / Case study**