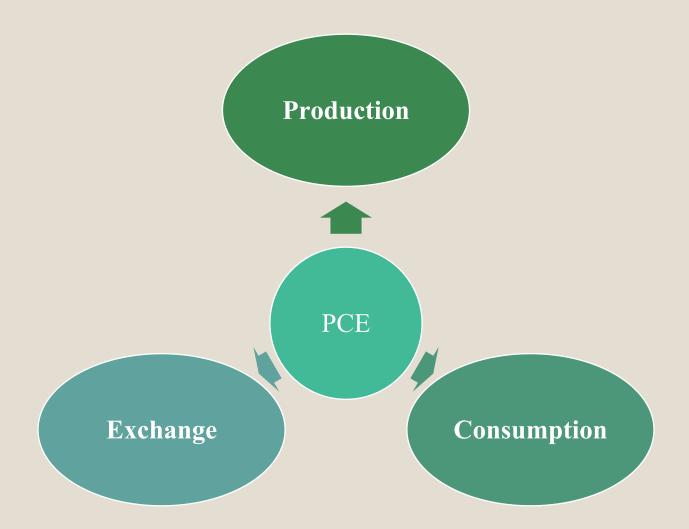


#### **PCE** Mechanism

- •Earth as a whole is an accumulation of numerous market places for economic men. The tool of function in this market is a complex system named PCE mechanism.
- PCE mechanism refers to any process that increases economic value of a commodity beyond the value of its raw materials inputs.
- PCE mechanism is an economic system under which economic men conduct their economic activities in a cost effective manner in the market place.
- PCE mechanism is the combination of production, consumption and exchange regimes.

## **PCE** Mechanism





•Primary production includes age-old activities such as hunting, gathering, agriculture, fishing, mining activities. Primary producers might be labeled Red-collar workers due to the outdoor nature of their work.





•Secondary production increases the value of a previously existing item by changing its form. Such activities include manufacturing and processing activities. They labeled as blue collar labour force.





Tertiary production involves the service sector rather than tangible goods. This work refers to a range of personal and business services involving a rapidly growing share of the labour force in highly developed areas. They might be labeled as pink collar labour force.





Quaternary services represent a special type of service work, focusing on professional and administrative services, including financial and health service work, information processing, teaching, government service as well as entertainment activity. This group is known as white collar labour force.



• Quinary services include high-level managerial and executive administrative positions. Scientific research and development services also considered as same services. This group is also known as gold collar labour force.





# Exchange

•Exchange refers to a process by which goods and services are transferred or traded from one location to another location where they have more worth to end users.

•This exchange is known to increase place utility of a commodity.

oIt works as a link between the producers and consumers



# Exchange





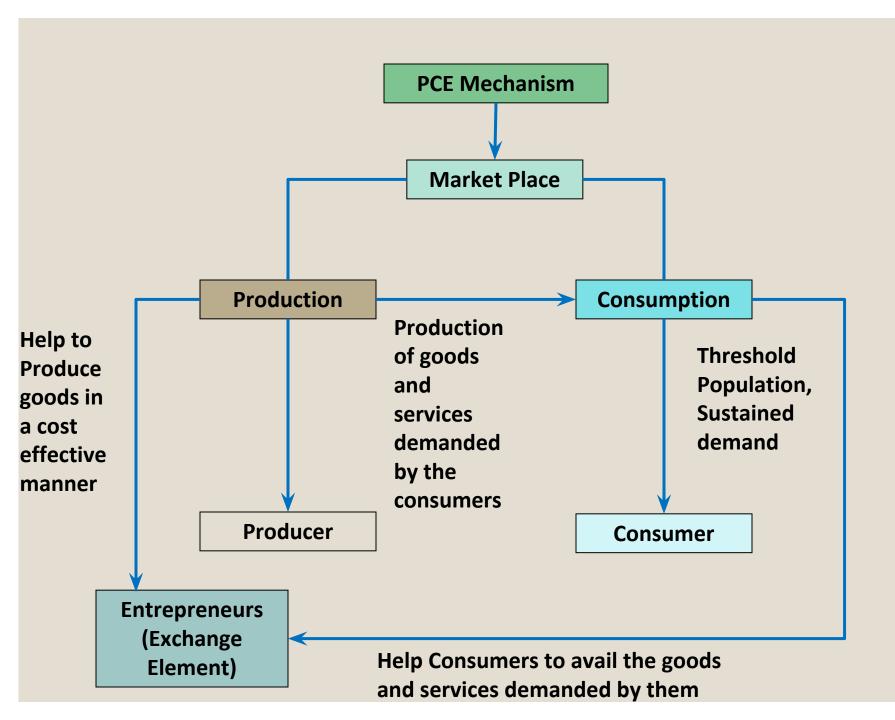


## Consumption

- oThe term refers to the final or direct use of goods and services to satisfy the wants and needs of human beings.
- oThis system is very much dependent on the consumers and their income as demand for quantity and variety of products depend on the income of the population









# Thank You

