



# Economic Activity

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# Economic Man

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- Economic men are those Homo-Sapiens who are never satisfied with their present standard of living.
- In order to achieve a better standard of living and to achieve the goals they always try to engage themselves in maximum number of economic activities.
- They involve themselves in primary, secondary and tertiary activities.
- They always try to conduct their activities in a cost effective manner.
- The cost effective activities entail maximization of profit and minimization of cost.

# Characteristics of Economic man:

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- Almost 90% Homo Sapiens are Economic men.
- Economic men are not satisfied with their present standard of living.
- Try to involve economic activities to increase their income.
- Conduct their activities in a cost effective manner.
- Increase income so that they achieve better standard of living.

# Economic Activity

- Economic activity is the work that people do to enhance their quality of life.
- Economic activity is the activity of making, providing, purchasing, or selling goods or services. Any action that involves producing, distributing, or consuming products or services is an economic activity. Economic activities exist at all levels within a society. Economic activities include things that people do to get, refine or use natural resources.





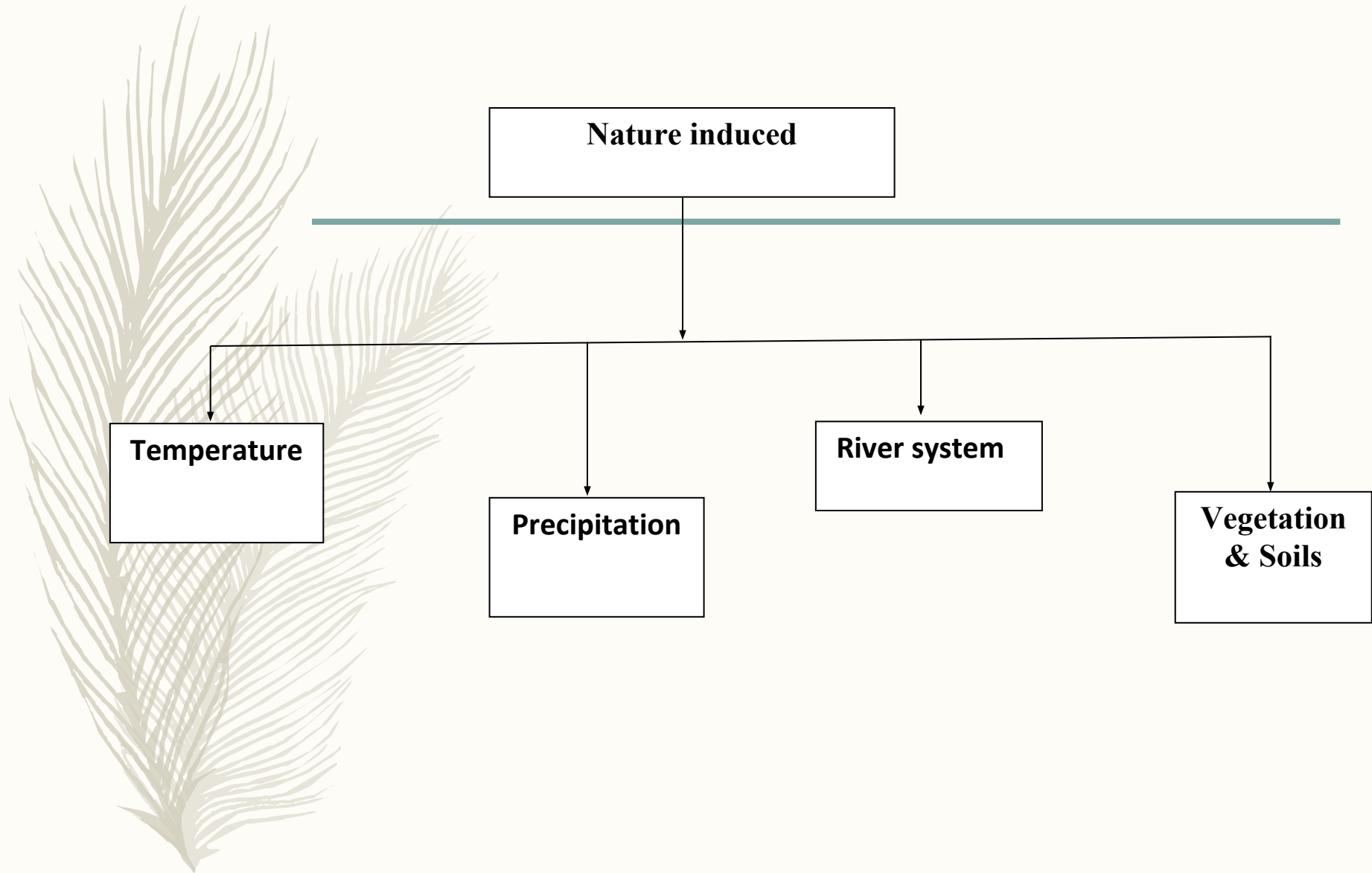
# Factors affecting Economic Activities

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- Determinants of Economic activities mean variables those determine or help the economic activities.

## **Divided into two types**

- Natural (nature induced-created by mother nature)
- Cultural (man induced created by man)





# Nature induced Factors

## Temperature:

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- The temperature near equator and near tropic is high. On the other hand, temperature in the temperate region and polar area is cool. It has a great impact in the cropping pattern of the area. This pattern differs from place to place and thus has impact on economic activity of man.





## Precipitation:

- Precipitation happens in the form of rainfall, snowfall or hail. Annual Precipitation of an area determines the crop pattern as well as agriculture of that area. It is also responsible for establishment of an industry. Some industry need dry climate while some others need a certain amount of precipitation for their growth. So it is an important influencing factor for determining the pattern of economic activity of an area.

## River System:

- River system of an area also acts as determining factor of economic activity. Riverside economic activity differs with economic activity of other areas.



# Vegetation & Soils:

- In equatorial and tropical area soil is fertile due to climatic condition. So these areas are appropriate for the growth of natural vegetation. But if we go towards pole soil is not in very good condition and the environment is not friendly also.



Coffee Production Map









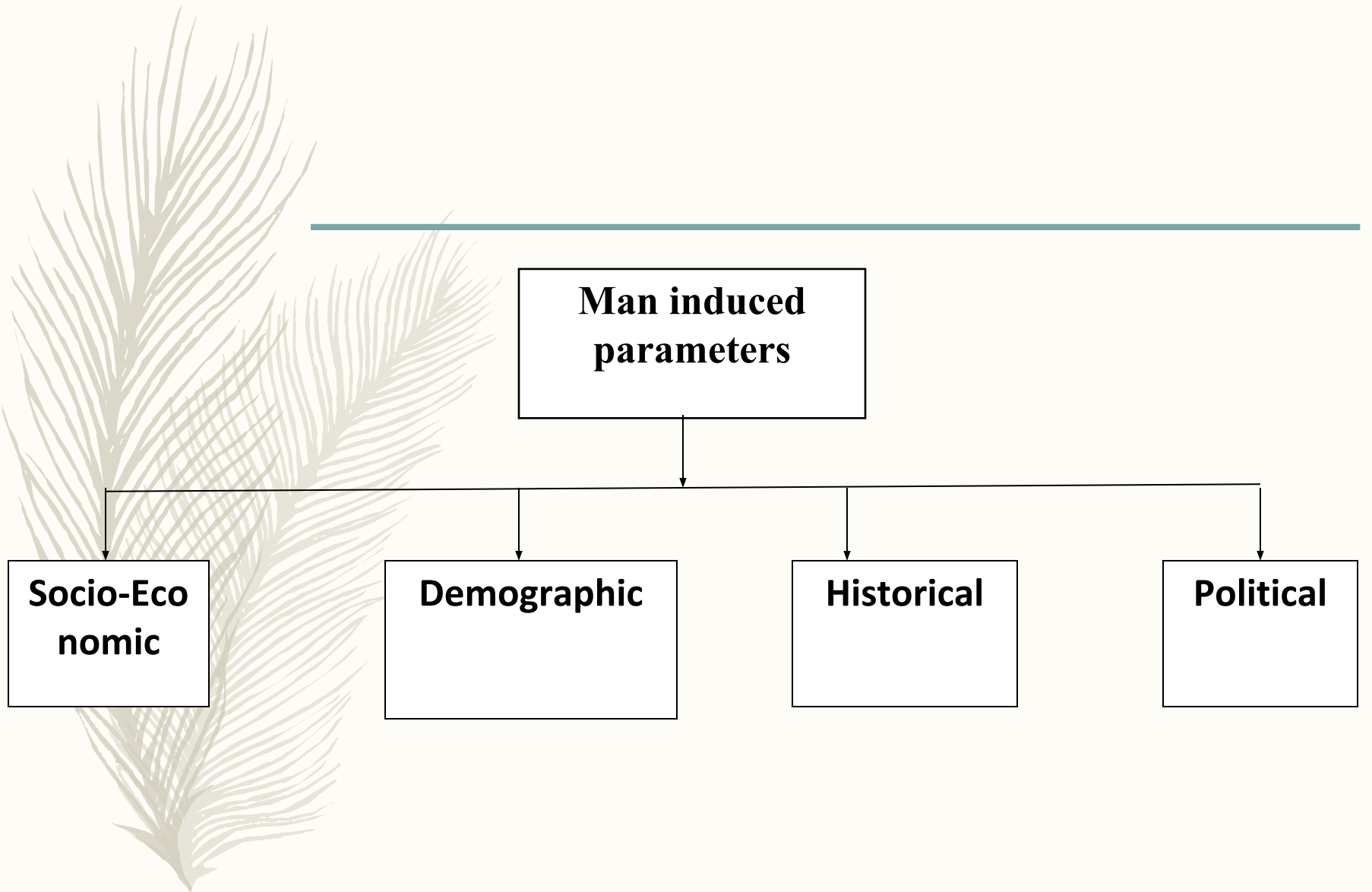
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# Man induced parameters

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- Man induced parameters are those economic parameters, which are created by **economic man**. We also call it **cultural landscape**. It is the function of different kinds of economic activities conducted by economic man. The **secondary and tertiary economic activities** are dominated by **man induced parameters**. So those regions, which are engaged in secondary and tertiary economic activities or has the influence of man induced parameters are the urbanized and the developed regions.







# Man induced parameters

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## Socio-Economic:

- Socio economic condition of an area has an impact on the type of economic activity. Different level of education or income level give rise to different types of economic activity.

## Demographic:

- Demographic parameters indicate people's age, sex, and natural increase etc. Age and sex have also their influence on dependent and independent population of any society.





## Historical:

- Historical parameters is influenced by different types of historical events of a nation. In our country we always try to follow our previous historical rules, which was introduced by British.

## Political

- Government policy to conduct or making any event has an important influence. These policies always help us to start or activate any kinds of activity.











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THANK YOU