

Practical 6: Create Digital Identity – LinkedIn

Aim-

To create and modify digital identity using LinkedIn.

Objectives-

- To create professional online profile
- To update personal information

Materials Required-

- LinkedIn account

Procedure-

Create LinkedIn profile

Sign up on LinkedIn using your email and set up a new profile.

This gives you access to professional networking and career-building tools.

Add photo, bio, education

Upload a clear professional photo and write a short bio summarizing who you are.

Enter your educational details to complete your basic profile information.

Add skills

Use the "Skills" section to list your technical and soft skills.

Adding relevant skills increases your visibility and strengthens your profile.

Create a simple post

Click "Start a Post" and write a short, meaningful update or introduction. Share it publicly to begin engaging with your professional network.

Change privacy settings

Go to **Settings & Privacy** to adjust what others can see on your profile. Modify visibility, contact preferences, and data-sharing options as needed.

OUTPUT:

The image displays a LinkedIn profile for Pulkit Aryan Singh. The profile header includes a dark blue background with a laptop and a notebook, and a yellow button that says "Enhance cover image". The profile picture is a circular placeholder. The name "PULKIT ARYAN SINGH" is prominently displayed, followed by the title "Computer Science Engineering Student | Learning the Fundamentals" and the location "Bhilai, Chhattisgarh, India". There are 298 connections listed. Below the header, there are four buttons: "Open to", "Add profile section", "Enhance profile", and "Resources".

The activity feed shows two posts by Pulkit Aryan Singh. The first post, dated 3 days ago, is titled "Successfully completed Google's Gemini Academy 2025." and includes a screenshot of the Gemini Academy logo. The second post, dated 4 days ago, is titled "Course Completion | Introduction to HTML, CSS, & JavaScript" and describes the completion of a course offered by IBM through Coursera. The post lists three bullet points: "Structuring web pages using HTML", "Styling and designing web pages with CSS", and "Adding interactivity with JavaScript".

The navigation bar at the top of the page includes the LinkedIn logo, a search bar, and icons for Home, My Network, Jobs, Messaging, and Notifications. The bottom of the page shows a sidebar with a "Create a post" button and a section for "People from".