Homework sheet

Name Class Date

Read the Doha Airline Means case study in the **Student Book**: p. 15 and answer the following questions.

**1** Why is independence and control an important objective in this case? (Write roughly one paragraph when explaining your answer. You should also include two examples from the case study text to support your answer.)

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**2** Outline a financial objective that Omar may have set for his business during its first year of existence. (2 marks)

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**3** Outline one non-financial reason, other than independence and control, why Omar may have set up his own business. (2 marks)

(Note that Questions 2 and 3 do not have a suggestion about how much you should write. That is because they are based on command words for the exam and so this should inform how you structure your answer.)

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Now answer Question 4 below. Again, focus on the command word so that you know how to structure your answer.

**4** Explain one reason why independence may be an important non-financial objective for many people who wish to start their own business. (3 marks)

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