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Worksheet 1

Name Class \_ Date

**Locations of businesses**

**1** You will be assigned one of the following businesses. Underline the one assigned to you.

**Novas** – a huge second-hand car company which operates from a large warehouse location

**Harpers** – a sports shop selling clothing and sports equipment

**PM Academy** – a stage school providing classes to children interested in acting, singing or music

**The Herald** – a local newspaper which is printed and distributed to houses throughout the town

**Worzels** – a farm which grows apples that are used for fruit juice

**A piece of cake** – a sandwich shop that sells takeaway lunches and snacks

**iCan** – a food processing company which produces dog and cat food

**Cre8tif FX** – a graphic design business that provides design services to business customers

**2** Working by yourself, think about your business and consider these questions.

**a** Where in your local area would you choose to locate the business?

**b** Which factor or factors would have the biggest impact on your choice of location? Why?

**c** How would you rank all five factors from the one with the most influence (1) on your choice of location to the one with the least influence (5)?

**3** Now discuss your ideas in your group, comparing your lists of priorities.